



If 80% by 2018 is a slogan, we have no hope of achieving this goal.

If 80% by 2018 is a call to action, it can be done.

– Richard Wender, MD, American Cancer Society

Are you looking for ways to increase colorectal cancer screening in your state, tribe or territory?

The facts are clear: Colorectal cancer is the second leading cause of cancer death in men and women in the U.S., and a cause of considerable suffering among more than 140,000 adults diagnosed with colorectal cancer each year. About 1 in 3 adults between 50 and 75 years old – about 23 million people – are not getting tested as recommended.

80% by 2018 is a National Colorectal Cancer Roundtable initiative in which over 200 organizations are committed to substantially reducing colorectal cancer as a major public health problem and are working toward the shared goal of reaching 80% of adults aged 50 and older regularly screened for colorectal cancer by 2018.



problem.

The **Comprehensive Cancer Control National Partnership** is working with the National Colorectal Cancer Roundtable to promote this initiative. The members of the CCCNP stand united in the belief that we can substantially reduce colorectal cancer as a major public health

Achieving an 80% screening rate by 2018 will require the collaboration of many leaders; it cannot be achieved working in isolation. Health care providers, health systems, communities, businesses, community health centers, government, and every day Americans all have a role to play. You – **comprehensive cancer control coalitions** (CCC) – can be the “engine of change” in achieving the goal of reaching 80% screened for colorectal cancer by 2018.

Here’s what you can do:

- As a CCC coalition, **sign** the 80% by 2018 pledge (even if your health department has already signed!)
- **Ask** your coalition members to sign the pledge ([click here to see who has signed already](#))
- **Align** your colorectal cancer screening target with the 80% goal
- **Take action** to ensure your coalition’s colorectal cancer screening strategies are evidence-based ([click here to link to the Community Guide](#) and [here to link to RTIPS](#)) and that you are using existing tools ([click here to link to NCCRT tools](#))
- Even if colorectal cancer screening is not one of your current plan implementation priorities, your coalition members can take action and use the 80% by 2018 promotion tools and resources in their own efforts to increase screening – **make sure your members know** about 80% by 2018!

[Sign the pledge.](#) Take action.

