

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the July 3, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Colon Cancer	<ul style="list-style-type: none"><li>• <a href="#">Red meat tied to worse colon cancer outcomes: study</a></li><li>• <a href="#">Aspirin's Anti-Colon Cancer Effect May Depend on Genes</a>. Tumors with a key mutation seemed unaffected by daily use of the drug, study found.</li><li>• <a href="#">Performance Assessment Improves Quality Of Colonoscopy Procedures</a></li><li>• <b>REMINDER:</b> Do you know an individual or organization that has gone above and beyond in the fight against colorectal cancer? Join us in celebrating these leaders by nominating them for a <a href="#">Colon Cancer Alliance Sapphire Award</a>. Deadline is <b>Friday, July 12, 2013</b>. Winners will be honored and presented with their award at a luncheon during the Colon Cancer Alliance’s <a href="#">2013 National Conference: Empower You. Impact Your Community</a>.</li><li>• <b>REMINDER:</b> Get ready! The <a href="#">Colon Cancer Prevention Project's 8th Annual Walk Away from Colon Cancer &amp; 5K Run</a> will be at 9 a.m. on <b>Saturday, Aug. 24</b> at Iroquois Park in Louisville, Ky. This 5K features chipped timing, a 1-mile non-timed walk, a KidZone, a Healthy Village, food, music, the Inflatable Colon, and more! All proceeds go to the fight to end colon cancer. <a href="#">Register and form your team</a> today!.</li></ul>
Continuing Education	<ul style="list-style-type: none"><li>• <b>REMINDER:</b> <a href="#">CDC’s monthly Public Health Grand Round sessions</a> are webinars discussing key challenges related to a specific health topics. July’s topic is “<b>Cancer Screening</b>”, with Dr. Otis Brawley of ACS as the highlighted speaker: <b>Tuesday, July 16, at 1 p.m. - 2 p.m. EST</b>. Registration is not required to watch the live webcast; however, you must <a href="#">register</a> to obtain CE credits after the event has concluded. The course code is PHGR10.</li></ul>
Grants	<ul style="list-style-type: none"><li>• <a href="#">The Prevent Cancer Foundation recently awarded a \$10,000 Community Grant award to the Lake Cumberland District Health Department in Kentucky!</a> LCDHD was one of only four recipients chosen from over 100 applicants. Their funded proposal is called “Spread the Word – Cervical Cancer/HPV Prevention”, and aims to increase the HPV vaccination initiation and completion rate among middle and high school students in south central KY via school-based health clinics that raise awareness of HPV and its link to cervical cancer, as well as provide the vaccination itself.</li></ul>

Healthcare Reform	<ul style="list-style-type: none"> <li>• <a href="#">Crucial Rule Is Delayed a Year for Obama’s Health Law</a> : one-year delay, until 2015, in health care law’s mandate that larger employers provide coverage for their workers or pay penalties.</li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <a href="#">Rural Women Less Likely to Get Preferred Breast Cancer Treatment: Study</a>. Radiation after lumpectomy less common in country than city, researchers find.</li> </ul>
Health IT	<ul style="list-style-type: none"> <li>• <b>REMINDER: Save the Date! 2013 <a href="#">Kentucky Health Information Exchange (KHIE)</a> eHealth Summit which will take place on <b>September 17, 2013</b> in Bowling Green at the Sloan Convention Ctr at the Holiday Inn University Plaza. They have <a href="#">reserved a number of rooms at a special discount rate</a> : Use the discount code of "BIN" in the "Group Code" field. Or call 270-745-0088 to make reservations. <a href="#">Nursing CEUs</a> are available.</b></li> </ul>
Healthcare Reform	<ul style="list-style-type: none"> <li>• <a href="#">Libraries Enlisted to Publicize Health-Insurance Options</a></li> </ul>
Human Papilloma Virus Vaccine	<ul style="list-style-type: none"> <li>• <a href="#">Rural Kentucky slow to embrace HPV vaccine</a></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> KDPH CHFS is sponsoring <a href="#">free educational forums regarding the Medicaid managed care implementation system</a>. These forums allow medical providers, MCO representatives, and Department of Insurance (DOI) representatives to meet face-to-face to discuss concerns about proper billing, appeals processes and any specific regional issues related to Medicaid managed care. One regional forum remains: Region 1: July 15, Murray State University. <b>Register <a href="#">here</a></b>.</li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li>• <a href="#">Many cancer patients expect palliative care to cure</a></li> </ul>
Patient Navigation	<ul style="list-style-type: none"> <li>• <b>WEBINAR: Are you interested in learning more about how to track your patient navigation services?</b> The Kentucky Cancer Consortium is hosting a webinar showcasing <a href="#">Kentucky Pink Connection</a>’s Microsoft Access database, created through a partnership of their on-the-job cancer patient navigators at KY Pink Connection and MicrosoftAccess database professionals from ExecuTrain. <b>SAVE THE DATE: August 6th from 10am – 11:30am EST.</b> Webinar link: <a href="https://connect.uky.edu/access/">https://connect.uky.edu/access/</a> Call-in information: Conference Number: 1-877-394-0659, Participant Code: 7250592994#</li> <li>• <b>REMINDER: GW Cancer Institute's Center for the Advancement of Cancer Survivorship, Navigation and Policy (caSNP) to conduct an <a href="#">Executive Training on Navigation and Survivorship</a>:</b> September 26 &amp; 27, 2013. This interactive two-day training program equips health care professionals with the tools needed to launch and sustain navigation and survivorship programs. <a href="#">Registration is now open!</a> Deadline for the early bird rate is July 31, 2013. Space is limited and registration will close when capacity is reached.</li> </ul>
Pharmaceutical	<ul style="list-style-type: none"> <li>• <a href="#">Many Americans Earn Low Grades for Proper Med Use: Survey</a>. On average, adults over 40 with chronic conditions only score a C, one-third get a D or F.</li> </ul>

<b>Prevention, Genetics, Causes</b>	<ul style="list-style-type: none"> <li>• <a href="#">Aspirin's Anti-Colon Cancer Effect May Depend on Genes</a>. Tumors with a key mutation seemed unaffected by daily use of the drug, study found.</li> <li>• <a href="#">Kentucky Study Finds No Dangerous Levels of Heavy Metals in Public Drinking Water</a></li> <li>• <a href="#">Heart failure tied to higher cancer risk: study</a></li> <li>• <a href="#">Can Long-Term Night Work Raise Breast Cancer Risk?</a> Women who worked later hours for 30 years or more had double the chances of disease, study found</li> <li>• <a href="#">Cancer-Causing Chemical Still Found in Pepsi: Environmental Group</a></li> <li>• 'EXPERT VOICES' is a blog of timely insight on cancer topics from the experts of the American Cancer Society. This week's post: <a href="#">Does drinking alcohol increase the risk of cancer?</a></li> <li>• The U.S. Preventive Services Task Force has released its final <a href="#">Recommendation Statement on screening for hepatitis C virus infection in adults</a>. A fact sheet that explains the final recommendation in plain language is also available on this page.</li> </ul>
<b>Prostate Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Observation for prostate cancer questioned in blacks</a></li> </ul>
<b>Providers</b>	<ul style="list-style-type: none"> <li>• <a href="#">Many State Public Health Departments Struggling to Fill Nursing Vacancies</a></li> <li>• <a href="#">The Gulf Between Doctors and Nurse Practitioners</a></li> <li>• </li> </ul>
<b>Smoke-Free</b>	<ul style="list-style-type: none"> <li>• <a href="#">Lexington smoking ban also snuffed fears</a></li> <li>• <a href="#">Do smoking bans apply to e-cigarettes?</a></li> <li>• <a href="#">Anti-Smoking Policies Will Prevent 7 Million Deaths Worldwide by 2050: Study</a>. With the right measures, even more lives can be saved, WHO says.</li> </ul>
<b>Survivorship</b>	<ul style="list-style-type: none"> <li>• <b>REMINDER: There are MULTIPLE upcoming events and support groups held this summer at <a href="#">Gilda's Club Louisville</a></b> , from Wellness Groups to book clubs to support for caregivers. Don't miss the summer camp opportunities for youth connected to cancer.</li> </ul>
<b>Tobacco Control</b>	<ul style="list-style-type: none"> <li>• <b>CDC is looking for people to feature in the <i>Tips from Former Smokers III</i> campaign!</b> Once selected, participants will receive \$2,500 plus have their travel expenses covered. Their focus for the next campaign is ex-smokers who had or have colorectal cancer, periodontal disease, or HIV, or female ex-smokers who have had a heart attack or lung cancer, or who smoked while pregnant and suffered a complication. A <a href="#">CDC recruitment flyer</a> provides more information.</li> <li>• <a href="#">U.S. approves two new Newport cigarettes in first use of new powers</a></li> </ul>

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|  | <ul style="list-style-type: none"><li>• <b>REMINDER: A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Thursday, September 26, 8:30 AM – 3:30 PM EST</b> at National College in Louisville. Drs. Cooper and Clayton will lead the training. Registration form is attached. Questions? Contact Rachelle Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.</li></ul> |
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