

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **July 29, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA Implementation	<ul style="list-style-type: none"> • Receipt of Selected Clinical Preventive Services by Adults — United States, 2011–2012. Jared B. Fox, PhD, Frederic E. Shaw, MD, JD. MMWR Morb Mortal Wkly Rep 2015;64:738-42. • Health Care Access Improves With Expansion of 'Obamacare': CDC. Report finds Hispanic adults saw biggest gains, but they still had more trouble getting medical care.
Breast Cancer	<ul style="list-style-type: none"> • Changing patterns in survival for U.S. women with invasive breast cancer • Breast cancer screening sparks controversy • Breast Cancer Survivors Tend to Gain Weight: Study -- And that could increase risk of cancer recurrence, as well as heart disease and diabetes, researchers say.
Cervical Cancer & HPV	<ul style="list-style-type: none"> • CMS to Cover HPV Testing With Pap Smear to Screen for Cervical Cancer • Despite Benefits, Few U.S. States Mandate Cervical Cancer Vaccine: Immunization protects against sexually transmitted disease, certain cancers, health experts say.
Childhood Cancers	<ul style="list-style-type: none"> • PAWS Program Prevents Patients Battling Cancer from Falling Behind in School • Many Young Cancer Patients Unaware of Fertility Preservation Options. Almost 1 in 3 weren't told cancer treatment might affect ability to have a baby later. • EVENT REMINDER: Camps and Retreats in Kentucky for children with cancer and their siblings: Kids Cancer Alliance.
Clinical Trials	<ul style="list-style-type: none"> • Cancer Trials Need to Include More Seniors: Experts. Older adults react differently to treatment, oncologists' group notes.
Colon Cancer	<ul style="list-style-type: none"> • 1 in 3 Colon Cancers in Young People Has Genetic Link. Study authors recommend that people diagnosed before age 35 get tested.
Costs	<ul style="list-style-type: none"> • Drug Prices Soar, Prompting Calls for Justification. More than 100 prominent oncologists call for change – let Medicare negotiate prices with pharmaceutical companies and allow patients to import less expensive medicines from Canada. • Health Spending Forecast: No Drastic Rise, but Slowdown Seems Over. Health

	<p>spending will be growing faster than is expected for the overall economy, but it isn't expected to grow as fast as it did in the years before the Great Recession.</p>
Funding Opportunity	<ul style="list-style-type: none"> • DEADLINE REMINDER: Healthy Eating Research: Building Evidence to Prevent Childhood Obesity-Round 9; Robert Wood Johnson Foundation; Deadline: August 12, 2015.
Health Equity	<ul style="list-style-type: none"> • After Breast Cancer, Many in Appalachia Say No to Lifesaving Drugs. Access to care, not insurance, is a key issue, researcher says. • WEBINAR: Please join the Nuestras Voces (Our Voices) National Hispanic Network to Reduce Tobacco-Related and Cancer Health Disparities for their next scheduled webinar, "Hispanics and Skin Cancer" on Friday, July 31st from 2:00 pm-3:15 pm. Register here. • EVENT REMINDER: See the "Events" section below regarding a conference to be held October 5-6 in Bethesda, MD focused on tobacco use in vulnerable populations.
Health Literacy	<ul style="list-style-type: none"> • EVENT REMINDER: See the "Events" section below regarding a conference to be held October 7th in Shelbyville working for a healthier commonwealth through improved health literacy.
Health IT	<ul style="list-style-type: none"> • EVENT REMINDER: See the "Events" section below regarding the Kentucky eHealth Summit, to be held on September 30th in Bowling Green, KY.
Hospice and Palliative Care	<ul style="list-style-type: none"> • Benefit of End-Stage Chemotherapy Is Questioned • No Change in Number of 'Living Wills' by U.S. Cancer Patients: Study. A second study finds many younger cancer patients still receive treatment, even as they near death. • Medicare Will Pay for End-of-Life Counseling • Hospice care may start later for patients in assisted living
Lung Cancer	<ul style="list-style-type: none"> • Lung cancer patients live longer if they quit smoking around the time of their cancer diagnosis, a new study finds. • Test May Identify Poor Prognosis for Some Patients with Lung Cancer • EMPLOYMENT OPPORTUNITY: The University of Cincinnati Cancer Institute and UC Health is recruiting a Nurse Coordinator for the Lung Cancer Screening Program. Successful candidates must have a Bachelor of Science in Nursing and a Registered Nursing License in Ohio. Interested applicants should forward their curriculum vitae to mike.monjot@uchealth.com
Patient Navigation	<ul style="list-style-type: none"> • Airport Travel Tips for People with Cancer • EVENT REMINDER: See the "Events" section below regarding a CoC Accreditation Conference on September 11th in Baltimore, MD; as well as info about AONN+'s Annual

	Conference
Policy/Systems/ Environmental Changes	<ul style="list-style-type: none"> • EVENT REMINDER: See the “Events” section below regarding the Best Health Policy Forum to be held in Bowling Green, KY on September 28th.
Prevention	<ul style="list-style-type: none"> • Only 7% of Kentuckians meet daily vegetable intake recommendations • Kentucky Poll Shows Strong Support for Healthy School Food Policies • More Evidence a Healthy Diet Can Lower Risks of Heart Disease, Cancer. Poor adults with good nutrition had 20 percent lower odds of disease-related death during study period. • Too Much Sitting May Raise a Woman's Cancer Risk: Study. Effect was not seen in men, and held even after researchers factored out a lack of exercise.
Resources	<ul style="list-style-type: none"> • Updated: ASCO Answers Fact Sheets for Patients. Check out the newly updated ASCO Answers one-page fact sheets on ovarian cancer and stomach cancer.
Skin Cancer	<ul style="list-style-type: none"> • U.S. Indoor Tanning Rates Are Dropping, But Still High
Survivorship	<ul style="list-style-type: none"> • Young Adult Cancer Survivors More Likely to Be Hospitalized: Study finds rate is twice as high for some cancers • REMINDER: See the “Events” section below regarding information on the Friend for Life Support Network fundraising opportunity to be held on August 22nd in Louisville, KY. • Gilda’s Club has some new programming for cancer survivors over the summer. Here is a sampling of events: <ul style="list-style-type: none"> ○ Food as Medicine Movie Series: Friday, August 7; 6-8pm ○ Girlz Just Wanna Have Fun XVI: Friday, August 28th, 6-9pm
Tobacco Control	<p>Tobacco Control Information (General)</p> <ul style="list-style-type: none"> • Louisville Courier Journal Commentary: More funds needed for tobacco education • Many Young Women Taking Up 'Very Light' Smoking, Study Finds. Defined as 5 or fewer cigarettes a day, the habit can still raise health risks, experts say. • FELLOWSHIP REMINDER: Youth Activism Fellowship: The Legacy Foundation is requesting applications for their Youth Fellowship: a 12-month leadership development & community activism program for 18-24 year olds. Application Deadline: July 31, 2015, 6:00pm EST. Questions? Contact yap@legacyforhealth.org. <p>Smoke-Free/Smoke-Free Policy</p> <ul style="list-style-type: none"> • JOURNAL ARTICLE: Sociodemographic Disparities in Local Smoke-Free Law Coverage in

[10 States](#). Communities with less-educated and lower-income residents generally had lower odds of having 100% smoke-free laws.

- [Secondhand Smoke Tied to Raised Stroke Risk in Study](#). Odds of brain attack boosted by 30 percent, researchers say.
- **FUNDING REMINDER: Opportunity for Public Community Colleges:** Legacy is accepting applications to fund a second group of public community colleges for its [Smoke-Free & Tobacco-Free Community Grant Initiative](#). Deadline for applications: **August 6th**; 6pm

Electronic Cigarettes

- [Teens Using E-Cigs More Prone to Take Up Smoking: Study](#) . Experts want greater regulation of these nicotine-containing products.

Tobacco Cessation

- [Low-Nicotine Cigarettes Won't Necessarily Help Smokers Stop](#). Study finds two years of less addicting tobacco didn't increase quit rates.
- **RESOURCE REMINDER: [Quit Now Kentucky](#):** [Uninsured callers](#) to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Bilingual service provided. Tobacco screening, assessment, support materials, and proactive counseling available through **1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa)**; Web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e-messaging.

Mass Media

- **MEDIA REMINDER: [CDC Tips from Former Smokers campaign](#)** Kentucky was chosen by CDC to receive additional radio, billboards, bulletins, and TV ads to build awareness of the health damage caused by smoking as well as to encourage smokers to quit during a media campaign from June 15-August 16.
 - **What can you/your organization do to help?** Leverage the *Tips* campaign by using CDC-developed materials found here: <http://www.cdc.gov/tobacco/campaign/tips/> Post a button or video to your webpage; use ready-made social media postings.
 - The KDPH-Tobacco Prevention and Cessation Program wants to know how you've used these materials, and include examples! Email Bobbye Gray at bobbye.gray@ky.gov

Events

Events in Lexington

N/A

Events in Louisville

- **FUNDRAISER: [An Evening with Friends](#):** An event to support the work and mission of the [Friend for Life Cancer Support Network](#) on **August 22nd** at 5:30pm; Audobon Country Club in Louisville. [Click here](#) to register.

- **IMMUNIZATION Conference:** [Educate, Immunize, Protect- KY's Immunization Trifecta: Kentucky Immunization Conference](#)- Sponsored by the KY Rural Health Association and the KY Immunization Program on **October 14-16th** in Louisville, KY. [Registration](#) is \$50. [Agenda](#) to include educational sessions on HPV vaccination and adolescent vaccination strategies. [Click here](#) for conference sponsorship info.
- **Gilda's Club of Louisville** offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda's Club](#)).

Events of Interest (in chronological order)

- **LUNG CANCER Community Event:** [Frankly Speaking about Lung Cancer](#): Hosted by the University of Cincinnati Cancer Institute; **August 22nd**, 11-12:30pm.
- **COLORECTAL CANCER Community Event:** [Colorectal Cancer: From Diagnosis to Survivorship](#): Hosted by the University of Cincinnati Cancer Institute. **August 24th**, 6:00-7:30pm EST.
- **HEALTH EQUITY Symposium:** The 2nd annual [Geographic Health Equity Symposium- Where You Live Matters to Your Health](#). **September 10-11th** at Tulane University, School of Public Health & Tropical Medicine, New Orleans, LA. Attendance is free.
- **COMMISSION ON CANCER ACCREDITATION:** [Accreditation 101: Learning the Basics of CoC Accreditation and Standards](#). September 11, 2015 at the Baltimore Hilton, \$750 if [registration](#) before or on July 31st; \$850 if after July 31st.
- **LUNG CANCER Symposium:** [Lung Cancer in the 21st Century: An Educational Conference for Healthcare Professionals](#): Hosted by the University of Cincinnati Cancer Institute, to be held **September 25**, 2015.
- **HEALTH POLICY Forum:** The [2015 Howard L. Bost Health Policy Forum](#) on Monday, **September 28th** will offer new insights and opportunities from a range of civic sectors for a shared vision, policies, and actions for community health. Hosted by Foundation for a Healthy Kentucky in Bowling Green, KY at the Holiday Inn Sloan Convention Center.
- **HEALTH IT Summit:** [2015 Kentucky eHealth Summit](#) on **September 30, 2015**. Hosted by the Kentucky Health Information Exchange in Bowling Green, KY; Holiday Inn/Sloan Convention Center. [Sponsorship and registration information](#) is now available.
- **PATIENT NAVIGATION:** The [Academy of Oncology Nurse & Patient Navigators 6th Annual Navigation and Survivorship Conference](#) will be held **October 1-4th** in Atlanta, GA. Topics: evolving challenges of program improvement, the role of personalized medicine, and implementation of best practices in navigation, survivorship, and psychosocial care.
- **TOBACCO USE Conference:** [National Conference on Tackling Tobacco Use in Vulnerable Populations](#) on **October 5th & 6th** in Bethesda, MD. Various vulnerable and high-risk populations addressed include people with mental illness, substance use

problems, youth, pregnant women, and people of low socioeconomic status, LGBT persons. [Abstracts](#) are requested.

- **HEALTH LITERACY:** 6th Annual [Health Literacy Kentucky](#) Summit “Kentucky Health Literacy Now”; **October 7, 2015** at the University of Louisville, Shelby Campus, Founders Union Building. Registration coming soon!