

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **July 27, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • Kentucky's 40% surcharge for smokers on Obamacare plans probably scared some away, hasn't encouraged them to quit
Breast Cancer	<ul style="list-style-type: none"> • IVF Won't Raise Risk for Breast Cancer: New findings should reassure the many women who undergo the fertility procedure, specialists said. • Wide Variation Seen in 'Dense' Breast Diagnoses: Doctors may misjudge a woman's cancer risks as a result, researchers say.
Cancer Control	<ul style="list-style-type: none"> • Delirium Common in Cancer Patients Seen in ER: But serious confusion missed in about 40 percent, study found.
Caregiving	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Employment implications of informal cancer caregiving. Journal of Cancer Survivorship, 2016 Jul 16. Many informal cancer caregivers make employment changes to provide care during survivors' treatment and recovery.
Colon Cancer	<ul style="list-style-type: none"> • Omega-3s in Fish Tied to Better Colon Cancer Outcomes: Study couldn't prove cause-and-effect, however, so experts believe more data is needed. • How would you use up to \$10,000 to stop colon cancer? The Colon Cancer Prevention Project's "Project Innovation" is a local grant program funding new, innovative ideas that increase screening in Kentucky and Southern Indiana. Apply by submitting a detailed project description focused on education and awareness by August 15, 2016. Preference will be given to projects that focus on one or more of the following counties: Whitley/Knox/Bell/Clay, Madison, Fleming, Morgan, Martin/Pike, Hopkins and Hardin. Email or mail application to Patty Francis at pfrancis@KickingButt.org or Colon Cancer Prevention Project, PO Box 4039, Louisville, KY 40204. View samples of grant application documents here. • Spanish language digital story on CRC screening: The National Center for Farmworker Health has developed a digital story to inform patients about the importance of colorectal cancer screening. This digital story, narrated in Spanish with English subtitles, educates viewers about colorectal cancer screening, the types of tests available, and the importance of getting the screening done according to guidelines to prevent/detect colorectal cancer.

	<ul style="list-style-type: none"> • AWARENESS REMINDER: Join the Colon Cancer Prevention Project at one of their “Kicking Butt” 5K Races this summer, in both Louisville and Lexington! See event section below for dates and locations! • WEBINAR: Tomorrow, Thursday, July 28th at 3:00pm EST on colorectal cancer screening in the Patient Centered Medical Home. NCCRT Co-chair Dr. Robert Smith will review the article, Promoting cancer screening within the patient centered medical home, and Dr. Sue Lagarde will describe her practice’s use of CRC screening for patient centered medical home recognition quality improvement efforts.
Data	<ul style="list-style-type: none"> • KENTUCKY CANCER DATA SLIDES AVAILABLE: This week, the Kentucky Cancer Registry’s Dr. Tom Tucker and Dr. Jaclyn Nee conducted a KCC-hosted webinar discussing the most recent cancer incidence & mortality data for lung, colon, breast and cervical cancers in Kentucky. The slides have been posted on KCC’s website, and we encourage you to incorporate these timely and accurate cancer graphs into your upcoming outreach, strategic planning, grant application and reports. The webinar was recorded, and will be posted to KCC in the coming week. • NCI releases new nationally represented public use dataset: HINTS-FDA dataset combines the traditional Health Information National Trends Survey (HINTS) topics of health communication, cancer knowledge, and cancer risk behaviors with an assessment of the public’s knowledge of risk perceptions about new tobacco products, perceptions of tobacco product harm, tobacco product claims, diet supplement labeling, medical devices, and communications related to product recalls.
End of Life	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Determinants of Patient-Oncologist Prognostic Discordance in Advanced Cancer, JAMA Oncol. Published online July 14, 2016. In this study, patient-oncologist discordance about survival prognosis was common and patients rarely knew that their opinions differed from those of their oncologists. <ul style="list-style-type: none"> ○ RELATED PRESS: Cancer Patients, Doctors Often Disagree About Prognosis: Those with advanced disease are likely to be more optimistic than their doctor, study shows. • 10 Things You Need to Know About Hospice is an easy to read, colorful infographic created by Hospice of the Bluegrass to help dispose commonly held myths and encourage utilization of this invaluable concept of care. Share with your networks!
Health Equity	<ul style="list-style-type: none"> • Poverty Takes Bigger Toll on a Man's Health If He's Black: Study -- Low income raises risk of early death for black males, but not their white peers, researchers say.
Hepatitis	<ul style="list-style-type: none"> • CDC MMWR: July, 22, 2016; 65:705–710. Increased Hepatitis C Virus (HCV) Detection in Women of Childbearing Age and Potential Risk for Vertical Transmission — United States and Kentucky, 2011–2014. Data showed the proportion of infants born to HCV-infected mothers increased 68% nationally and 124% in Kentucky.
Human Papilloma Virus	<ul style="list-style-type: none"> • Ky. leads nation in cancers that are caused by a virus for which there is a vaccination, but most kids don't get the vaccinations

Grants	<ul style="list-style-type: none"> The PeopleForBikes Community Grant Program supports bicycle infrastructure projects and targeted advocacy initiatives that make it easier and safer for people of all ages and abilities to ride. PeopleForBikes accepts requests for funding of up to \$10,000. PeopleForBikes focuses most grant funds on bicycle infrastructure projects such as bike paths, lanes, trails, and bridges. Online Letter of Interest due: July 29, 2016.
Lung Cancer	<ul style="list-style-type: none"> Lung Cancer Screening: Beneficial for Certain Populations but Not Without Controversy REMINDER: FREE CME: A free interactive online CME course on lung cancer care across the continuum is now available at www.lungcancerinkentucky.org. The 1-2 hour course was developed for primary care providers by the Kentucky LEADS Collaborative at Kentucky Cancer Program/University of Louisville and provides up to 2.5 hours free CME credit. For more information, email kyleads@louisville.edu.
Medicaid	<ul style="list-style-type: none"> Kentucky's Medicaid Expansion Is Nearly Complete Health advocates, providers and faith leaders voice concerns about Medicaid plan; one says it's based on false assumptions Foundation for a Healthy Kentucky has many concerns about new Medicaid plan; health officials say current plan is not sustainable
Melanoma	<ul style="list-style-type: none"> Genes Tied to Red Hair, Pale Skin Greatly Raise Melanoma Risk? Rise in odds for the disease equivalent to 21 more years of sun, new research suggests.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> Weight Loss Might Reduce Cancer Risk: Study -- Corresponding drop seen in proteins that promote tumor growth.
Patient Navigation	<ul style="list-style-type: none"> The George Washington University (GW) Cancer Center has launched a brand new tool called the Patient Navigation Barriers and Outcomes Tool™ (PN-BOTM), a customizable, free, Excel-based data entry management and reporting product designed for oncology patient navigation programs. Navigation programs can use the new tool to document, track and generate simple reports on information such as Patient volume, Patient demographic profiles, Cancer treatment profiles, Timeliness of cancer care, Barriers to care and steps to reduce barriers, Navigation caseload and time, Navigation services provided and patient outcomes.
Policy	<ul style="list-style-type: none"> New resources on paid leave policies for cancer screening: The New York State Department of Health is now offering resources to guide employers in implementing paid leave policies for cancer screening. The resources highlight the benefits to employees and employers on providing paid leave for cancer screenings, and walk through the steps needed to implement an effective policy. These resources may serve as templates for others looking to advance similar efforts.
Providers	<ul style="list-style-type: none"> Radiologists Don't Face Higher Risk of Radiation-Related Death: Study -- Efforts to improve monitoring and protective equipment have paid off, experts say.

<p>Skin Cancer</p>	<ul style="list-style-type: none"> • CDC Releases Second Annual Report on Skin Cancer Prevention: The second annual Skin Cancer Prevention Progress Report summarizes prevention efforts and the most recent data available. It also highlights new developments and success stories in the field. • U.S. Panel Says Evidence 'Insufficient' to Recommend Skin Cancer Screenings: But dermatology experts disagree and worry opportunities to save lives will be missed. <ul style="list-style-type: none"> ○ USPSTF Consumer Guide: Screening for Skin Cancer
<p>Survivorship</p>	<ul style="list-style-type: none"> • Patients Who Receive a Treatment Summary Post-Cancer Report Better Quality of Care and Communication With Providers
<p>Thyroid Cancer</p>	<ul style="list-style-type: none"> • Scans Not Worthwhile for Most Thyroid Cancers: Study -- Doctors found checking for recurrences with these low-risk tumors didn't affect survival.
<p>Tobacco Control</p>	<p>Tobacco Control</p> <ul style="list-style-type: none"> • CDC's Morbidity and Mortality Weekly Report (MMWR): Tobacco Product Use Among Adults — United States, 2013–2014. Young adults aged 18–24 years reported the highest prevalence of use of emerging tobacco products, including water pipes/hookahs and e-cigarettes. • Quit Now Kentucky is offering eight (8) weeks of free Nicotine Replacement Therapy (NRT) to all callers who enroll in coaching between June 20, 2016 and August 15, 2016. This offer is coinciding with an increased amount of PSAs from the CDC's TIPS From Former Smokers public awareness campaign. To enroll, Kentucky residents may call 1-800-Quit Now. Providers can refer patients to Quit Now Kentucky by: 1) Print and fax a referral: https://www.quitnowkentucky.org/files/pdf/QL_KY_FRF.pdf or 2) Fill out and submit a referral online: https://www.quitnowkentucky.org/eReferral/ • Women Smokers at Higher Risk for Brain Bleed: 'Devastating' hemorrhage often affects younger people, neurologist says. • The Impact of Higher Prices on Cigarettes: A CDC study published by Public Health Reports analyzed the potential impact of three different cigarette pricing scenarios on youth, young adults, and adults. Even if the federal cigarette tax only increased by 94 cents (as the 2017 President's Budget proposes), there should be 300,000 fewer premature deaths of American youth and young adults. This hypothetical \$.094 hike in federal cigarette tax would also reduce tobacco-related geographic disparities, with the largest reductions in underage smoking taking place in West Virginia, Missouri, Mississippi, and Kentucky. • Freedom From Smoking® Facilitator Trainings: Schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. <p>Secondhand Smoke</p>

	<ul style="list-style-type: none"> • Apartment Dwellers More Likely to Smoke: CDC -- Buildings with multiple residences bring higher danger of secondhand fumes than do private homes. • REMINDER: As Kentucky communities continue work on smoke-free ordinances, remember that there is NO safe level of exposure to secondhand smoke. Comprehensive smoke-free laws that cover all workplaces and all public places with no exemptions protect all workers and members of the public from the toxic poisons in secondhand smoke. Click here for more information on the dangers of exemptions in smoke free policy. <p>E-Cigarettes</p> <ul style="list-style-type: none"> • 'Cool' Factor Often Spurs Teens to Try E-Cigarettes: They're not using these products to try to stop smoking, researchers say.
<p>Worksite Wellness</p>	<ul style="list-style-type: none"> • 4 in 10 Americans Think Work Affects Their Health: Poll -- But only half say they have access to health, wellness programs through employer.
<p>Events</p>	<p>Events in Lexington</p> <ul style="list-style-type: none"> • The Kentucky Association of Hospice and Palliative Care 18th annual education symposium will be held August 18-19, 2016 at the Marriott Griffin Gate, 1800 Newtown Pike, Lexington, KY 40511. "Moving Forward: Providing Leadership and Quality Care in an Evolving Hospice and Palliative Care Environment" will provide timely information on regulatory changes faced by the hospice and palliative care community and the best next steps to strengthen and expand programs. Cost is \$145/day for members (early bird rate lasts until July 25) \$200/day for nonmembers. Contact Brandy Cantor at bcantor@mmlk.com for more information. • Join the Colon Cancer Prevention Project for this year's "Kicking Butt 5K" in Lexington on September 24, 2016. • The Kentucky Chamber of Commerce and the National Council for Public-Private Partnerships present: "Kentucky P3: Public-Private Partnerships -- Opportunities and Obstacles" Conference on October 27-28, 2016 at the Griffin Gate Marriott Resort & Spa in Lexington. Attend this conference and get an in-depth look at Kentucky's new P3 legislation and what it means for businesses and government entities across the state. • CONFERENCE: Kentucky's Immunization Trifecta Conference, "Educate, Immunize, Protect" to be held on November 2-4, 2016 at the Embassy Suites, Newtown Pike, Lexington KY. Click here to access TRAIN to register for credit for the conference . You must register on TRAIN to obtain credit. Reserve your hotel room. Visit the Kentucky Rural Health Association's website for more information. • The Kentucky Primary Care Association is hosting their 2016 Annual Conference on November 9-11, 2016, at the Embassy Suites in Lexington, KY . Register today! <p>Events in Louisville</p>

- Join the Colon Cancer Prevention Project for this year's ["Kicking Butt 5K" in Louisville](#) on **August 20, 2016**.
- **CONFERENCE: ["Cervivor School" August 19–21, 2016](#)**, Muhammad Ali Center, 144 North Sixth Street, Louisville, KY. Cervivor is a community, learning tool, and advocacy resource for women dealing with HPV or cervical cancer. This conference will include cervical cancer experts; address stigma & shame; facilitate honest discussion; provide advocacy & media training; networking and a safe place to share & connect.
[Registration: \\$75 - includes meals.](#)
- **SAVE THE DATE: The Kentucky Cancer Control Summit** will be held on **March 1-2, 2017** at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. The Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. Stay tuned for registration info!
- There are MULTIPLE upcoming events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers.

Events of Interest (in chronological order)

- [Kentucky Rural Health Association is hosting the 18th Annual Conference](#) at the WKU Nicely Center in Bowling Green Kentucky on **August 25th & 26th, 2016 EDT**. [Register here.](#)
- [Lung Cancer Symposium: Friday, September 16, 2016](#), the NE KY AHEC, together with St. Claire Regional Hospital, will host the Lung Cancer Symposium at the CHER building **in Morehead, KY**. Conference targeted to physicians, physician assistants, nurses, nurse practitioners, and other interested health care professionals and will offer continuing education CEUs. The symposium will also have a community education component and will be open to members of the public interested in learning about smoking cessation and lung cancer screening.
- [Lung Cancer Alliance is hosting their 2nd annual Screening and Care conference Sept 23-24th in Washington, DC](#). Conference will bring together healthcare professionals from screening programs across the country to meet, share lessons learned, troubleshoot problems and identify continued areas of need in lung cancer screening programs. This conference is designed for healthcare professionals – including nurses, nurse navigators, PAs, physicians and other clinical and administrative support staff involved directly in lung cancer screening programs.
- **Patient Navigation Training in Integrative Cancer Care: October 23-28, 2016** at Kripalu Center for Yoga & Health, Stockbridge, MA, is an initiative of the Smith Center for Healing and the Arts. The training is open to both new and experienced navigators, and is particularly useful to professionals who would like to expand their skills and services to include whole-person and comprehensive navigation support. For more information visit www.oncologynavigation.org

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| | <ul style="list-style-type: none">• SAVE THE DATE: The 25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer will be held on November 14-16, 2016 at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD. |
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