

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the July 17, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Childhood Cancers	<ul style="list-style-type: none">• Pregnancy possible for many after childhood cancer. Despite research indicating that women who had cancer as girls have difficulty getting pregnant, a new study suggests that most can conceive, though it might take longer than usual.
Clinical trials	<ul style="list-style-type: none">• The National Cancer Clinical Trials Collaborative Learning Network (CCTCLN) [Reissued July 15th, 2013] is pleased to invite sites accruing patients to cancer clinical trials to participate in our Collaborative Learning Network (CCTCLN). The Network is funded by leading research pharmaceutical companies committed to helping sites use a quality improvement approach to increasing accrual to cancer treatment trials. The goal of the CCTCLN is to build on the Pilot to identify practical, patient-centered approaches to increase accrual, particularly for ethnic /racial minorities and people over 65.
Colon Cancer	<ul style="list-style-type: none">• 2nd Cancer Tied to 1st Colon Cancer Site. Colorectal cancer increased the risk of a secondary primary cancer as much as seven-fold, depending on the site of the original tumor, researchers found.• REMINDER: Do you know an individual or organization that has gone above and beyond in the fight against colorectal cancer? Nominate them for a Colon Cancer Alliance Sapphire Award. Deadline has been extended to Wednesday, July 31, 2013. Winners will be honored and presented with their award at a luncheon during the Colon Cancer Alliance’s 2013 National Conference: Empower You. Impact Your Community.• REMINDER: Get ready! The Colon Cancer Prevention Project's 8th Annual Walk Away from Colon Cancer & 5K Run will be at 9 a.m. on Saturday, Aug. 24 at Iroquois Park in Louisville, Ky. This 5K features chipped timing, a 1-mile non-timed walk, a KidZone, a Healthy Village, food, music, the Inflatable Colon, and more! Register and form your team today!
General	<ul style="list-style-type: none">• University of Kentucky’s Markey Cancer Center gets national status; new treatments coming
Health Equity	<ul style="list-style-type: none">• Poverty Rate Still High Among U.S. Children: Report. Almost one-quarter live in low-income homes, which experts say affects their health and education.
Healthcare Reform	<ul style="list-style-type: none">• Health centers to help uninsured Americans gain affordable health coverage. Kentucky health centers received 20 awards totaling \$2,383,522. With their Outreach and Enrollment funding, these KY health centers expect to hire 52 additional workers, who will assist 61,539 people with enrollment into affordable health insurance coverage.

	<ul style="list-style-type: none"> • National Comprehensive Cancer Network article: “Medicare Beneficiaries: How do Accountable Care Organizations (ACOs) Impact Their Access to Cancer Care?”
Health IT	<ul style="list-style-type: none"> • REMINDER: Save the Date! 2013 Kentucky Health Information Exchange (KHIE) eHealth Summit which will take place on September 17, 2013 in Bowling Green at the Sloan Convention Ctr at the Holiday Inn University Plaza. They have reserved a number of rooms at a special discount rate : Use the discount code of "BIN" in the "Group Code" field. Or call 270-745-0088 to make reservations. Nursing CEUs are available.
Palliative Care	<ul style="list-style-type: none"> • ASCO’s Cancer.net webpage has Updated Content on Final Stages of Palliative Care Learn about a range of topics about providing the best quality of life toward the end of someone's life, such as hospice care, advance directives, understanding CPR and DNR orders, and symptom management.
Patient Navigation	<ul style="list-style-type: none"> • Bipartisan Bill to Improve Cancer Care is Introduced in House by Representatives Capps and Boustany. The “Planning Actively for Cancer Treatment (PACT) Act (H.R. 2477)”, which would significantly improve the quality and coordination of care for Medicare patients with cancer. The bill is the top federal policy priority of the National Coalition for Cancer Survivorship (NCCS). Congresswoman Capps, a nurse, and Congressman Boustany, a surgeon, worked together to prepare the legislation, which encourages physicians and patients to establish a written care plan and better coordinate care among the many specialists often involved in a patient’s treatment. • Sequester cuts affecting cancer patients. A recent survey by the Association of Community Cancer Centers (ACCC) of its membership shows that the 2% reduction to Medicare payments due to the federally mandated sequester is adversely affecting a majority of cancer patients and providers, including hospitals, physician practices, and all other sites of service. • WEBINAR: Roles and Responsibilities of Navigators: A GWCI Case Study. July 24, 2013, Noon ET (FREE!). Models of patient navigation vary based on the services being provided, who is providing those services, to whom and at what point(s) during the continuum. This webinar will explore the history and evolution of patient navigation and provide participants with a case study on the navigation model implemented through the George Washington University Cancer Institute. GWCI navigators will discuss their role as part of the care coordination team across the continuum, challenges and successes and program results. Register today! • REMINDER: WEBINAR -- Are you interested in learning more about how to track your patient navigation services? Then SAVE THE DATE: August 6th from 10am – 11:30am EST. The Kentucky Cancer Consortium is hosting a webinar showcasing Kentucky Pink Connection’s Microsoft Access database, created through a partnership of their on-the-job cancer patient navigators at KY Pink Connection and MicrosoftAccess database professionals from ExecuTrain. Webinar link: https://connect.uky.edu/access/ Call-in information: Conference Number: 1-877-394-0659, Participant Code: 7250592994#

<p>Prevention, Genetics, Causes</p>	<ul style="list-style-type: none"> • Abdominal Fat Linked to Raised Cancer, Heart Risks. Chances of disease were higher than when fat was in other parts of the body, researchers report. • FDA Proposes New Limit for Arsenic in Apple Juice. Move follows release of studies last fall showing worrisome amounts of the toxin in many brands. • Largest cancer gene database made public • Cancer, Chemo May Lower Alzheimer's Risk, Study Suggests. Results, if confirmed, might point to new treatments. • REMINDER: Healthy People eLearning Webinar: Measuring Policy and Environmental Change in Obesity Prevention July 24, 2013 2–3:30 PM EDT Webinar will explore the issue of childhood obesity and the state of the science in measuring policy and environmental change in obesity prevention, and highlights two communities working to implement and evaluate obesity prevention at the local level. Includes a 30-minute Q&A to problem-solve and collaborate around the issues. Participants are able to obtain free CEs.
<p>Prostate Cancer</p>	<ul style="list-style-type: none"> • Shared decision-making uncommon for PSA tests (Original Journal article attached) • Kidney Failure a Possible Risk of Prostate Cancer Hormone Treatment: Study
<p>Quality Improvement</p>	<ul style="list-style-type: none"> • The KY Association of Healthcare Quality (KAHQ) is holding its Annual Educational Conference on August 9th from 8:15am to 4:15pm, at Saint Joseph Hospital in Lexington. KAHQ looks to promote the development and growth of healthcare professionals participating in performance improvement throughout the continuum of care. Nursing CEs will be provided. Registration includes continental breakfast and lunch. Register by 7/31 and save up to \$50. Registration info and flyer are attached.
<p>Resources</p>	<ul style="list-style-type: none"> • Be sure to check out Cancer.Net’s newly updated <i>ASCO Answers</i> one-page fact sheets on bone metastasis, kidney cancer, and stomach cancer. Download printable PDFs.
<p>Smoke-Free</p>	<ul style="list-style-type: none"> • According to the Floyd County Times, “In a major reversal, Mayor Jerry Fannin has vetoed an expansion of the city’s smoking ban, which was adopted by a 4-1 vote of the council Monday night. Fannin announced the veto Thursday, saying he and council members wanted more time to consider some aspects of the proposal, which would have extended the city’s smoke-free policy to many outdoor areas, including city streets and sidewalks, parks and Stonecrest Golf Course.” • REMINDER: Have you been impacted by secondhand smoke? The Smoke-free Kentucky Campaign wants to know about your <i>Firsthand Experience with Secondhand Smoke</i>. We can't breathe clean air until we convince our leaders that there are real people being impacted by secondhand smoke. Send your story to local American Heart Association staff Jamie Bloyd, jennisbloyd@gmail.com Include your name, address and email, and feel free to attach a photo. Distribute the flyer attached to your networks!

<p>Survivorship</p>	<ul style="list-style-type: none"> • ASCO JOURNAL ARTICLE: Barriers to Breast and Colorectal Cancer Survivorship Care: Perceptions of Primary Care Physicians and Medical Oncologists in the United States • ANN Int Med JOURNAL ARTICLE: Care of the Adult Cancer Survivor • Eastern Kentucky's "LIGHT THE NIGHT AWARENESS WALK" will be held in the Pikeville City Park on September 12, 2013. The walk is the Leukemia & Lymphoma Society's evening walk held annually to celebrate and commemorate lives touched by blood cancers. Companies, civic groups, neighbors and friends raise funds and walk carrying illuminated balloons in honor of survivors and in memory of those lost to these cancers. "Light The Night Awareness Walk," is a celebration with food, music and family-friendly activities. Money raised goes towards furthering the most promising blood cancer research available and seeing tangible results. To create a team or join a team, contact Scrapy Louis Barnes at 606-432-5279 or e-mail him at barnes_lls@hotmail.com . • REMINDER: There are MULTIPLE upcoming events and support groups held this summer at Gilda's Club Louisville , from Wellness Groups to book clubs to support for caregivers. See attached flyer topics, dates and times.
<p>Tobacco Control</p>	<ul style="list-style-type: none"> • Just Cutting Back on Smoking May Not Boost Lifespan. Quitting entirely is only way to extend longevity, study contends. • A Handful Of State Marketplaces Opt Not To Charge Smokers More For Premiums • REMINDER: CDC is looking for people to feature in the <i>Tips from Former Smokers III</i> campaign! Once selected, participants will receive \$2,500 plus have their travel expenses covered. Their focus for the next campaign is ex-smokers who had or have colorectal cancer, periodontal disease, or HIV, or female ex-smokers who have had a heart attack or lung cancer, or who smoked while pregnant and suffered a complication. A CDC recruitment flyer provides more information. • REMINDER: A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Thursday, September 26, 8:30 AM – 3:30 PM EST at National College in Louisville. Drs. Cooper and Clayton will lead the training. Registration form is attached. Questions? Contact Rachelle Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.