

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **July 12, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky Coverage: Only two health-insurance companies offer 2018 individual plans on exchange; asking for rate increases averaging 27.5 percent</a></li> <li>• <a href="#">Kentucky asks feds to let it increase work required of some on Medicaid in first year, impose penalty for not reporting changes</a></li> <li>• <a href="#">Studies say Kentucky would be among biggest losers if current version of Senate Republicans' health-insurance bill became law</a></li> <li>• <a href="#">Sen. Bernie Sanders Calls for 'Care not Cuts' During Northern Kentucky Visit</a></li> <li>• <a href="#">Consulting firm's study says health bills in Congress would put more rural hospitals into the red</a></li> <li>• <a href="#">Safe Under The ACA, Patients With Preexisting Conditions Now Fear Bias</a></li> <li>• <a href="#">Health Plans That Nudge Patients to Do the Right Thing</a></li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Most Breast Cancer Patients Have Help Choosing Treatments:</a> Support system can be useful when weighing complex therapy options, study authors say.</li> <li>• <a href="#">Many Women Mistaken on 'Side Effects' of Breast Cancer Drug:</a> Study shows that normal symptoms of menopause are often blamed on tamoxifen</li> <li>• <a href="#">New Microscope Scans Breast Tumors During Surgery:</a> The instrument examines cells in 3D and may cut down on repeat surgeries.</li> </ul>
Caregivers	<ul style="list-style-type: none"> <li>• <a href="#">Depression May Worsen Health for Cancer Caregivers</a></li> </ul>
Chemotherapy	<ul style="list-style-type: none"> <li>• <a href="#">FDA Widens Access to 'Cooling Cap' to Stop Hair Loss in Cancer Patients:</a> Treatment now OK'd for patients receiving chemotherapy for solid tumors.</li> </ul>
Chronic Disease	<ul style="list-style-type: none"> <li>• <a href="#">Georgia's Public Health Commissioner Named to Lead C.D.C.</a></li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">UK Center for Health Services Research Awarded \$4.5 Million from CMS for Accountable Health Communities</a></li> <li>• <a href="#">Blood Shortage Prompts Call for Donations</a>: American Red Cross says declines seen in summer leading to dangerously low supply</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <a href="#">“Doing Something Exceptional”: Rural Communities and Colorectal Cancer Screening</a></li> <li>• <a href="#">Easier Colon Exam Boosts Screening, But Insurers May Not Pay</a>: People with coverage for virtual colonoscopy are more likely to get tested for colon cancer, study finds.</li> </ul>
Communication	<ul style="list-style-type: none"> <li>• <a href="#">Medical News Today's</a> released their selection of the <b>10 best cancer blogs last week. See who made the short list!</b></li> <li>• <a href="#">More U.S. Patients Are Recording Their Doctor Visits</a>: Know your state laws before secretly taping medical conversations. (<i>note: KY is a one-party consent state</i>)</li> <li>• The George Washington University (GW) Cancer Center is accepting applications for the <a href="#">Together-Equitable-Accessible-Meaningful (TEAM)</a> training. This <b>no-cost</b> training for health care organizations that provide cancer-related services aims to improve the productivity of patient-provider interactions to promote equitable, accessible and patient-centered cancer care. The training is designed for health care clinicians, administrators and other health care professionals. 25 health care organizations will complete the program, which includes a self-paced online course, a two-day workshop in Washington, D.C. and technical assistance from renowned faculty in creating and implementing a quality improvement plan. <a href="#">Find out more.</a></li> </ul>
Community Health Worker	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">Applying the community health worker model in dermatology: a curriculum for skin cancer prevention education training.</a> Jacobsen et al. (2017), International Journal of Dermatology, 56: 567–570.</li> </ul>
Cost	<ul style="list-style-type: none"> <li>• <a href="#">Older Americans Struggling With Drug Costs Don't Ask for Help</a>: Poll found roughly half didn't, but 67 percent who did received assistance from their doctor.</li> <li>• <b>WEBINAR: August 16, 2017</b> – <a href="#">When Health Insurance Says No: Understanding Appeals</a> has your health insurance company denied coverage for a treatment, procedure or a prescription drug? You don't need to take “no” for an answer. Depending on the type of health insurance coverage you have, there is a process for appealing your insurance company's decision. This webinar will describe the appeals process for private health insurance, employer-sponsored health insurance, Medicare, and Medicaid, to help you get the medical care you need. <b>*Free CEUs are available for nurses who attend the live webinars.</b></li> </ul>
Data	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> The recently released <a href="#">1999–2014 United States Cancer Statistics: Incidence and Mortality Web-based Report</a> includes the official federal statistics on cancer incidence from registries that have high-quality data and cancer mortality statistics for each year and 2010–2014 combined. It is produced by and NCI. The new <a href="#">Data Visualizations tool</a> makes it easy for anyone to explore and use the latest cancer data from this USCS Web-based report.</li> </ul>

Environmental Carcinogens	<ul style="list-style-type: none"> <li>• <b>RESOURCE:</b> This week is <a href="#">National Environmental Public Health Tracking Week</a>. <a href="#">Kentucky's EnviroHealthLink</a> provides information and data about how the environment affects human health. Their website contains information about air quality, drinking water, cancer, and a wide variety of other topics. To learn more about the Kentucky's Tracking Program and to see how this work intersects with Kentucky Department for Public Health's Obesity Prevention Program and chronic disease prevention efforts, visit the <a href="#">Kentucky EnviroHealthLink website</a>.</li> </ul>
Genetics	<ul style="list-style-type: none"> <li>• <a href="#">Fast, Precise Cancer Care Is Coming to a Hospital Near You</a></li> </ul>
Health Disparities	<ul style="list-style-type: none"> <li>• <a href="#">7 solutions for reducing tobacco use disparities</a></li> <li>• <b>WEBINAR:</b> <a href="#">Reducing Breast Cancer Disparities at the State Level: Successes and Lessons Learned from the ASTHO Breast Cancer Learning Community</a> will be held on Tuesday, August 8th from 3 PM – 4:30 PM ET. Black women in the U.S. are approximately 40% more likely to die of breast cancer than white women. In fall 2015, the Association of State and Territorial Health Officials (ASTHO) gathered a <a href="#">Breast Cancer Disparities Learning Community</a> with state health department breast and cervical cancer programs from Arizona, Tennessee, and West Virginia to identify and close breast cancer disparities. This webinar will feature presentations from all three state teams, as well as announce a new resource -- the <b>ASTHO Breast Cancer Disparities Online Toolkit</b>.</li> </ul>
Hepatitis	<ul style="list-style-type: none"> <li>• <a href="#">"A National Strategy for the Elimination of Hepatitis B and C: Phase Two Report,"</a> was recently released by the National Academies of Science, Engineering, and Medicine, and is available for download.</li> </ul>
Hospice and Palliative Care	<ul style="list-style-type: none"> <li>• <a href="#">Do Blacks, Hispanics Get Low Quality Hospice Care?</a> Caregiver survey finds disparities between minority and white patients.</li> <li>• <a href="#">Evidence-Based Oncology Looks at Increasing Use of Palliative Care:</a> Palliative care has been repeatedly shown to improve quality of life for individuals living with cancer but utilization of palliative care services has been somewhat limited by the erroneous belief that palliative care is only for those at end-of-life.</li> <li>• <a href="#">2 of 3 Americans Don't Have 'Advance Directive' for End of Life:</a> Document lets family members know your wishes.</li> <li>• <a href="#">Study of people nearing their own death finds many describe the journey as surprisingly positive.</a></li> </ul>
HPV Vaccine	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> The <a href="#">Southern KY AHEC</a> is a participant in the <a href="#">National AHEC HPV Immunization Project</a>, and is seeking to educate healthcare providers in an effort to increase vaccination rates. Health Education Specialists are available to speak at your conference, lunch-and-learn or other event and give a 30, 60 or 90 minute version of the "You Are the Key to Cancer Prevention" presentation, which includes free CEs. For more information contact Taylor Readnower, CHES at Southern Kentucky AHEC at <a href="mailto:treadnower@soahec.org">treadnower@soahec.org</a></li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <b>WEBINAR:</b> <a href="#">"Lung Cancer Screening: How to Save 712 Kentuckians This Year!"</a> is a free hour-long CME/CE program focusing on low-dose CT lung cancer screening, including patient eligibility and reimbursement considerations. It features presentations by Anthony Weaver, M.D. of the University of Kentucky College of Medicine, and Angela</li> </ul>

	<p>Criswell, MA of Lung Cancer Alliance. A limited number of \$100 Amazon giftcards are available for eligible Kentucky providers who complete the webinar and an online survey. Those eligible are practicing primary care providers, cardiologists, pulmonologists and lung cancer screening navigators. <a href="#">PLEASE FORWARD THIS PROMOTIONAL FLYER</a> to your provider/navigator partners. The webinar is a program of the Kentucky LEADS Collaborative, a partnership of the University of Kentucky, University of Louisville, and Lung Cancer Alliance.</p> <ul style="list-style-type: none"> <li>The publication, <a href="#">“Implementation of Lung Cancer Screening: Proceedings of a Workshop”</a> has been published online. The workshop was held by the National Academies of Sciences, Engineering, and Medicine in June 2016, and this report summarizes the discussion about the current evidence base for lung cancer screening, the current challenges of implementation, and opportunities to overcome them. Workshop participants also explored capacity and access issues; best practices for screening programs; assessment of patient outcomes, quality, and value in lung cancer screening; and research needs that could improve implementation efforts.</li> </ul>
<p><b>Obesity, Nutrition and Physical Activity</b></p>	<ul style="list-style-type: none"> <li><b>CDC’s MMWR Weekly</b> for June 30, 2017/ 66(25), 657-662: <a href="#">Walking for Transportation or Leisure Among U.S. Women and Men — National Health Interview Survey, 2005–2015</a></li> <li><a href="#">Community Intervention May Aid Fight Against Childhood Obesity</a>: Harvard study finds small successes in two Massachusetts-based programs.</li> <li><a href="#">Docs Should Counsel Even Healthy People on Diet, Exercise, Experts Say</a>: Influential panel urges doctors to talk to low-risk adults about lifestyle.</li> </ul>
<p><b>Pediatric Cancer</b></p>	<ul style="list-style-type: none"> <li><a href="#">F.D.A. Panel Recommends Approval for Gene-Altering Leukemia Treatment</a></li> <li><a href="#">Effective Parenting and Decision Making Includes Monitoring for PTSD</a></li> <li>Kosair Charities &amp; Gilda’s Club Louisville are hosting a <a href="#">Teen Writing &amp; Visual Arts Contest</a> entitled <a href="#">“The Write Stuff”</a>. Essays, poems, artwork and videos created by students in grades 6-12 who have a cancer connection are urged to apply. Cash prizes up to \$500 for winning entries. Entry deadline is September 29, 2017. <a href="#">Share with your networks</a>, and <a href="#">find rules here</a>.</li> </ul>
<p><b>Rural Health</b></p>	<ul style="list-style-type: none"> <li><b>New CDC Report: <a href="#">Deaths from Cancer Higher in Rural America</a></b>. While rural areas have lower rates of new cases of cancer than urban areas, they have higher cancer death rates. Incidence rates were higher in rural areas for several cancers, including those linked to tobacco use such as lung cancer, and those that can be prevented by screening such as colorectal and cervical cancers. <a href="#">Read this news story about the report</a>.</li> <li><a href="#">Improving Cancer Control in Rural Communities: Next Steps</a></li> </ul>
<p><b>Screening</b></p>	<ul style="list-style-type: none"> <li><b>REMINDER: WEBINAR -- <a href="#">Tools of the Trade: Multi-component Interventions to Increase Cancer Screening</a></b>, hosted by the National Cancer Institute’s Research to Reality (R2R) program, will be held this <b>Tuesday, July 18, 2017, 2:00 p.m. — 3:00 p.m. EDT</b>. This cyber-seminar will spotlight the systematic review evidence underlying multicomponent interventions to increase cancer screening and describe how New York state has used this approach to reduce the burden of cancer among residents. NY interventions included client reminders, small media, mass media, and programs and policies to reduce structural barriers. <a href="#">Register today!</a></li> </ul>

<p><b>Skin Cancer</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Parkinson's Disease and Melanoma May Occur Together, Study Finds</a>: Doctors should counsel patients that if they have one disease, they're at risk of the other</li> <li>• <a href="#">Melanoma Biopsy Results Can Differ, Worrying Patients</a>: Doctor discovers skin cancer evaluations aren't always as clear-cut as many might think.</li> </ul>
<p><b>Social Determinants of Health</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER: WEBINAR</b> -- <a href="#">Who's Leading the Leading Health Indicators? Social Determinants</a>, hosted by Healthy People 2020, will be held on Thursday, <b>July 20, 2017 from 12:00 to 1:00 p.m. ET</b>. Learn about progress made toward achieving the Healthy People 2020 Social Determinants Leading Health Indicator, and how <a href="#">"Diplomas Now"</a> is working to increase high school graduation rates by focusing on chronic absenteeism, behavior, and course performance in school. <a href="#">Register Now!</a></li> </ul>
<p><b>Tobacco Control</b></p>	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• CDC's Morbidity and Mortality Weekly Report (<i>MMWR</i>): <a href="#">Tobacco Use in Top-Grossing Movies — United States, 2010–2016</a>: <i>Weekly</i> / July 7, 2017 / 66(26); 681–686.</li> <li>• <a href="#">New Kentucky Law Aims to Help More Smokers Kick the Habit</a></li> <li>• <a href="#">British smokers down by 1.9 million since the ban</a></li> <li>• Schedule a Freedom From Smoking® Facilitator Training! Contact Bobbye Gray at <a href="mailto:bobbye.gray@ky.gov">bobbye.gray@ky.gov</a> or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification will be available via 90-minute webinars in the upcoming months. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.</li> </ul>
<p><b>Events</b></p>	<p><b>Events of Interest (in chronological order)</b></p> <ul style="list-style-type: none"> <li>• <b>LOUISVILLE</b>: There are <a href="#">MULTIPLE upcoming events and support groups</a> are being held at <a href="#">Gilda's Club Louisville</a> in June, from Wellness Groups to book clubs to support for caregivers.</li> <li>• <b>LEXINGTON</b>: The <a href="#">Kentucky 4th Annual Hepatitis Conference</a> will be held on <b>July 27, 2017</b> at the Embassy Suites, 1801 Newtown Pike. This year's theme is <b>"Ending the Epidemics: The Role of Professionals in Hepatitis Elimination"</b> and will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices on successful hepatitis prevention, treatment and care strategies. Agenda coming soon! Click <a href="#">Here</a> to Register, and <a href="#">Click here for lodging</a>.</li> <li>• <b>PIKEVILLE</b>: The <a href="#">4th Annual SOAR (Shaping Our Appalachian Region) Summit</a> will take place on <b>Friday, August 4th</b> from 8am – 5pm at the East Kentucky Expo Center in Pikeville, KY.</li> <li>• <b>ATLANTA</b>: The <a href="#">2017 CDC National Cancer Conference</a> will be held on <b>August 14th through 16th</b> at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: <b>"Visualizing the Future through Prevention, Innovation, and Communication."</b> The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. <a href="#">Register today</a>.</li> </ul>

- **LEXINGTON:** The [Kentucky Association of Hospice and Palliative Care annual education symposium](#) is in Lexington on **August 17 & 18**. This year's conference will focus on the regulatory environment for hospice providers, spiritual and psychosocial issues, and clinical challenges such as treating patients with complex symptoms and a focus on palliative care as well. [Read the agenda and register.](#)
- **LEXINGTON:** The Colon Cancer Prevention Project is hosting the [2017 Kicking Butt 5k - Lexington](#) on **Saturday, August 19<sup>th</sup>** at the [Kentucky Horse Park](#) to raise awareness and funds to eliminate preventable colon cancer by increasing screening rates. The [Colon Cancer Prevention Project](#) is a 501(c)(3) that works to lessen the impact of colon cancer through advocacy, health systems improvement, and patient support.
- **LOUISVILLE:** The Colon Cancer Prevention Project is hosting the [12<sup>TH</sup> Annual 2017 Kicking Butt 5k](#) on **Saturday, August 26<sup>th</sup>** at the [Big Four Bridge in Waterfront Park](#) to raise awareness and funds to eliminate preventable colon cancer by increasing screening rates. The [Colon Cancer Prevention Project](#) is a 501(c)(3) that works to lessen the impact of colon cancer through advocacy, health systems improvement, and patient support.
- **LEXINGTON: CONFERENCE:** The [Patient-Centered Education & Research Institute](#) is hosting "[The Road to Better Healthcare: Patient Navigation & Certification Conference](#)" on **September 21<sup>st</sup> & 22<sup>nd</sup>, 2017** at the Four Points Hotel in Lexington, KY. This conference is for all health care professionals including physicians, PA's, NP's, patient navigators (RN/LPN/Lay), advocates, coaches, social workers, community health workers, and medical assistants working with patients and their families in a hospital setting or out-patient settings such as physician/medical practices, LTC (SNF's, assisted living, senior housing) and home health.
- **MORGANTOWN, WEST VIRGINIA:** [Triage Cancer](#) has developed a series of free conferences for cancer patients, survivors, caregivers, advocates, and oncology health care professionals. The next Triage Cancer Conference in our region will be held on **September 23, 2017 in Morgantown, West Virginia from 9:00 am – 4:30 pm** at the Waterfront Place Hotel. CEs will be available for nurses and social workers. Learn valuable information about navigating practical cancer survivorship issues wherever you may find yourself on your cancer survivorship journey. Triage Cancer Conferences include sessions on: Being an empowered patient and advocate; Understanding Your Health Insurance Options; Navigating Your Health Insurance Coverage; Clinical Trials; Estate Planning; Employment Issues: Working Through Treatment; Taking Time Off, & Returning to Work Navigating Finances After Cancer Accessing Financial Assistance Options. [Register for the conference here.](#)
- [2nd Annual Kentucky Community Health Worker Conference](#) will be held on **September 28th & 29th** at the Marriott Griffin Gate Resort and Spa in Lexington Ky. If you are a CHW or an organization interested in knowing the TREMENDOUS effects a CHW program can have on your cause or area of focus, we invite you to attend to learn more about supporting CHWs and increasing the utilization of the CHW model within the state of Kentucky. [Register today.](#)
- **LOUISVILLE:** Komen Kentucky's [Louisville Race for the Cure](#) will be held **October 14, 2017** at Louisville Slugger Field.

- **LEXINGTON:** Komen Kentucky's [Lexington Race for the Cure](#) will be held **October 21, 2017** at Robert Stephens Courthouse Plaza.
- **BOWLING GREEN:** The [2017 Kentucky Rural Health Association Conference](#) will be held on **November 16-17, 2017** at the WKU Knicely Conference Center, Bowling Green Kentucky. [Register today.](#)
- **LEXINGTON:** The **2017 Kentucky Immunization Conference, "[Kentucky's Immunization Trifecta -- Educate, Immunize, Protect](#)"** will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today](#); [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100