

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the July 10, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Cervical Cancer/HPV	<ul style="list-style-type: none">• Many Docs Don't Follow HPV/Pap Test Guidelines: Study
Colon Cancer	<ul style="list-style-type: none">• Colorectal Cancer Screening Saves Lives: A Huffington Post Editorial by Katie Couric• REMINDER: Do you know an individual or organization that has gone above and beyond in the fight against colorectal cancer? Nominate them for a Colon Cancer Alliance Sapphire Award. Deadline has been extended to Wednesday, July 31, 2013. Winners will be honored and presented with their award at a luncheon during the Colon Cancer Alliance’s 2013 National Conference: Empower You. Impact Your Community.• REMINDER: Get ready! The Colon Cancer Prevention Project's 8th Annual Walk Away from Colon Cancer & 5K Run will be at 9 a.m. on Saturday, Aug. 24 at Iroquois Park in Louisville, Ky. This 5K features chipped timing, a 1-mile non-timed walk, a KidZone, a Healthy Village, food, music, the Inflatable Colon, and more! Register and form your team today!
Continuing Education	<ul style="list-style-type: none">• REMINDER: CDC’s monthly Public Health Grand Round sessions are webinars discussing key challenges related to a specific health topics. July’s topic is “Cancer Screening”, with Dr. Otis Brawley of ACS as the highlighted speaker: Tuesday, July 16, at 1 p.m. - 2 p.m. EST. Registration is not required to watch the live webcast; however, you must register to obtain CE credits after the event has concluded. The course code is PHGR10.
Grants	<ul style="list-style-type: none">• Fourteen Kentucky agencies promoting breast cancer awareness, screening and access to services are this year’s recipients of grants from the Kentucky Breast Cancer Research and Education Trust Fund. The trust fund, administered by the Department for Public Health (DPH) in the Cabinet for Health and Family Services, recently announced the grant awards, totaling over \$278,000.
Healthcare Reform	<ul style="list-style-type: none">• Smokers catching a break? Health law glitch may limit new tobacco-use penalties by insurers

Health IT	<ul style="list-style-type: none"> • Hospitals are increasingly switching from paper to electronic medical records but aren't necessarily using them to improve the quality or efficiency of care, according to a new report by the Robert Wood Johnson Foundation. • REMINDER: Save the Date! 2013 Kentucky Health Information Exchange (KHIE) eHealth Summit which will take place on September 17, 2013 in Bowling Green at the Sloan Convention Ctr at the Holiday Inn University Plaza. They have reserved a number of rooms at a special discount rate : Use the discount code of "BIN" in the "Group Code" field. Or call 270-745-0088 to make reservations. Nursing CEUs are available.
Healthcare Reform	<ul style="list-style-type: none"> • Current Medicaid Patients Will Miss Out on Better Preventive Care In 2014
Medicaid	<ul style="list-style-type: none"> • REMINDER: KDPH CHFS is sponsoring free educational forums regarding the Medicaid managed care implementation system. These forums allow medical providers, MCO representatives, and Department of Insurance (DOI) representatives to meet face-to-face to discuss concerns about proper billing, appeals processes and any specific regional issues related to Medicaid managed care. One regional forum remains: Region 1: July 15, Murray State University. Register here.
Patient Navigation	<ul style="list-style-type: none"> • REMINDER: WEBINAR -- Are you interested in learning more about how to track your patient navigation services? Then SAVE THE DATE: August 6th from 10am – 11:30am EST. The Kentucky Cancer Consortium is hosting a webinar showcasing Kentucky Pink Connection's Microsoft Access database, created through a partnership of their on-the-job cancer patient navigators at KY Pink Connection and MicrosoftAccess database professionals from ExecuTrain. Webinar link: https://connect.uky.edu/access/ Call-in information: Conference Number: 1-877-394-0659, Participant Code: 7250592994#
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Cancer-Promoting Mechanisms Of Overlooked Components In Secondhand Smoke • Women at High Breast Cancer Risk Should Consider Preventive Drugs: Experts. Tamoxifen, other meds worth discussing with doctors, new ASCO recommendations say. See an infographic describing breast cancer risk and the potential of chemoprevention, as well as a list of questions for concerned patients to ask their providers regarding chemoprevention. • How To Make Disease Prevention An Easier Sell • ASTHO Launches National Prevention Strategy (NPS) Website for States and Territories to support implementation of the NPS, a guide for the nation in the most effective and achievable means for improving health and well-being. This new resource geared at state health officials and their state partners features a toolkit with examples of how states are implementing NPS recommendations and useful info such as: Examples of state collaboration; Data sources; Evidence-based recommendations; Action guides; Policy examples. • Assisted Conception Not Linked to Cancer Risk in Kids, Studies Say. Two reviews examined parents who used IVF and other such methods to get pregnant.

	<ul style="list-style-type: none"> • Smog Tied to Higher Risk of Lung Cancer, Heart Failure. Even low pollution levels linked to harmful effects in studies. • Healthy People eLearning Webinar: Measuring Policy and Environmental Change in Obesity Prevention July 24, 2013 2–3:30 PM EDT This 90-minute Webinar explores the issue of childhood obesity and the state of the science in measuring policy and environmental change in obesity prevention, and highlights two communities working to implement and evaluate obesity prevention at the local level. Includes a 30-minute Q&A session where you can problem-solve and collaborate around the issues. Upon completion of this activity, participants are able to obtain free continuing education (CME, CECH, and CEU).
Resources	<ul style="list-style-type: none"> • The National Cancer Institute recently revised its 5-page fact sheet entitled “Alcohol and Cancer Risk”, written for the General Public. Fact Sheet 3.71 summarizes the evidence linking alcohol consumption to the risk of various cancers. Includes information about factors that affect the risk of alcohol-associated cancers, such as a person’s genes and tobacco use. National Cancer Institute Fact Sheet 3.71.
Smoke-Free	<ul style="list-style-type: none"> • Have you been impacted by secondhand smoke? The Smoke-free Kentucky Campaign wants to know about your <i>Firsthand Experience with Secondhand Smoke</i>. We can't breathe clean air until we convince our leaders that there are real people being impacted by secondhand smoke in workplaces and public places. Please send your story to local American Heart Association staff Jamie Bloyd, jennisbloyd@gmail.com Include your name, address and email, and feel free to attach a photo. Distribute the flyer attached to your networks! • Mayfield enacted a partial smoke-free ordinance on Monday July 8th prohibiting smoking in enclosed buildings open to the public. This ordinance allows smoking in private facilities not open to the public, buildings, rooms or halls when used for private social functions not open to the public, and smoking rooms meeting certain criteria. E-cigarettes are not covered. The ordinance will go into effect when it is published in the <i>Mayfield Messenger</i>. • Prestonsburg amended its comprehensive smoke-free workplace ordinance on July 8th. Definitions were added for <i>public owned property</i> and <i>minor child</i>. A reasonable distance of 50 ft. was added when a minor child is present. Additional penalties for city employees smoking in city-owned vehicles have been added. • Statewide bans boost smoke-free campus momentum
Survivorship	<ul style="list-style-type: none"> • Keeping Cancer a Secret • REMINDER: There are MULTIPLE upcoming events and support groups held this summer at Gilda’s Club Louisville , from Wellness Groups to book clubs to support for caregivers. See attached flyer topics, dates and times.
Tobacco Control	<ul style="list-style-type: none"> • Pennsylvania Hospitals’ Ban On Hiring Smokers Stirs Debate • Tobacco Technical Assistance Consortium has launched a revised Tobacco 101 self-guided web tutorial through Emory University Rollins School of Public Health. This free tutorial is designed to ensure both experienced professionals and new arrivals in the field of tobacco

control have the latest information, resources, and tools at their disposal. The **go-at-your-own-pace design** makes this an invaluable training resource at a time when workdays are stretched incredibly thin. [Learn more here.](#)

- **REMINDER: CDC is looking for people to feature in the *Tips from Former Smokers III* campaign!** Once selected, participants will receive \$2,500 plus have their travel expenses covered. Their focus for the next campaign is ex-smokers who had or have colorectal cancer, periodontal disease, or HIV, or female ex-smokers who have had a heart attack or lung cancer, or who smoked while pregnant and suffered a complication. A [CDC recruitment flyer](#) provides more information.
- **REMINDER: A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Thursday, September 26, 8:30 AM – 3:30 PM EST** at National College in Louisville. Drs. Cooper and Clayton will lead the training. **Registration form is attached.** Questions? Contact Rachelle Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.