

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **June 4, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Jessica Jones at jjones@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">• Who are the Newly Insured? A new issue brief provides insight on who gained health insurance over the last year using data from the Urban Institute's Health Reform Monitoring Survey. • What are my preventive health care benefits? The Affordable Care Act has expanded key recommended clinical preventive services for adults and children to promote health over the life span. A focus on prevention will not only improve the health of Americans, but will also help reduce health care costs and improve quality of care. • Nearly 28 million Americans eligible for assistance under ACA That amounts to just over half of the uninsured nationwide, according to a new Urban Institute report. In states that have expanded Medicaid eligibility under the act, that figure was even higher—68 percent. • WEBINAR: Health Care Reform: Colorectal Cancer Screening Expansion and Health Disparities<ul style="list-style-type: none">○ Date: Wednesday, June 18, 2014○ Time: 12:00-1:00pm (EDT)○ Join the Webinar: https://connect.uky.edu/phssr_researchinprogress/<ul style="list-style-type: none">○ Click on: Enter as Guest○ A box will appear to Enter Your Name○ Click on: Enter Room

	<ul style="list-style-type: none"> ○ You will see the opening slide until the meeting starts. ○ Please mute your computer speakers to reduce feedback. ○ Then, connect with the audio portion of the call by dialing (877) 394-0659. ○ Enter the Conference line code: 7754838037#. ○ You may have to wait for the leader to join the call on the hour. <ul style="list-style-type: none"> ● Centers for Medicare & Medicaid Services (CMS)'s monthly report (April 2014) on state Medicaid and Children's Health Insurance Program (CHIP) eligibility and enrollment data. To see the full report, please access it online under Eligibility Data at http://www.medicaid.gov/AffordableCareAct/Medicaid-Moving-Forward-2014/medicaid-moving-forward-2014.html
Breast Cancer	<ul style="list-style-type: none"> ● CDC grant opportunity: Multiple Approaches to Increase Awareness & Support among Young Women Diagnosed with Breast Cancer. CDC-RFA-DP14-1408. Deadline to apply: 7/1/14. To access the announcement & application package go to: www.grants.gov <ul style="list-style-type: none"> ○ In the "Funding Opportunity Number" box, type the number formatted as: CDC-RFA-DP14-1408
Clinical Trials	<ul style="list-style-type: none"> ● "An Overview of NCI's National Clinical Trials Network," webpage describes the need for a more responsive, efficient, and collaborative system; how changing science requires changes to the clinical trials structure; the new NCTN structure; the budget; and additional support items.
Colon Cancer	<ul style="list-style-type: none"> ● 2014 Kentucky Colon Cancer Screening Program- Provider Forum in Bowling Green, KY on June 25th, 5:30pm-8:30pm CENTRAL Time. (see attached flyer) Forum topics include FIT screenings, quality colonoscopies, and the "under 50" trend in colon cancer, presented by Kentucky Public Health Department in partnership with the Colon Cancer Prevention Project. Forum is free and dinner is included. Register by June 19th click here ● SAVE THE DATE: Colon Cancer Fall Forum (5th Annual): Presented by the KY Dept. for Public Health, Colon Cancer Screening Program and the Lexington-Fayette County & Jessamine County Health Depts. <ul style="list-style-type: none"> ○ Date: September 11, 2014 ○ Location: Griffin Gate Marriott, Lexington, KY
Data	<ul style="list-style-type: none"> ● The 2012 KY-BRFSS Annual Report is now available. BRFSS provides data on many health issues in Kentucky including tobacco use, obesity, and colorectal cancer screening, to name a few.

Funding/ Grants	<ul style="list-style-type: none"> • Funding Opportunities! Please see the Community Commons website that has compiled a list of open calls for funding proposals, click here.
Genomics/ Genetics	<ul style="list-style-type: none"> • When Should we all have our Genomes sequenced? A CDC-blog attempts to answer this question. • CDC information: Exposome and exposomics. Exposome can be defined as the measure of all exposures of an individual in a lifetime and how those exposures relate to health. • Accuracy of recall of information about a cancer-predisposing BRCA1/2 gene mutation among patients and relatives: Study published in the <i>European Journal of Human Genetics</i> found “multiple sources of information, including direct contact with genetics health professionals, may improve accuracy of information among relatives”. • National Comprehensive Cancer Network (NCCN) increases the emphasis on Genetic/Familial High-Risk Assessment in Colorectal Cancer. The Panel recommends that all patients with colorectal cancer be screened for Lynch syndrome, which occurs in 1 of every 35 patients and is the most common form of hereditary colorectal cancer. • Anniversary of the Genetic Information Nondiscrimination Act #GINA6: GINA provides strong new protections against access to genetic information and genetic discrimination in both the health insurance and employment settings. Visit the Genetic Privacy Network site at http://geneticprivacynetwork.org/
Health Care	<ul style="list-style-type: none"> • WEBINAR: Hospitals and Healthy Eating: Making Connections, Modeling Health: (See attached flyer) Thursday, 6/12/14, 12pm-1:30 Central time. Growing numbers of hospitals across the country and in Minnesota are taking steps to reduce sugary drink consumption and improve the food environments within their facilities as a way to support healthy eating for staff, patients and visitors, and to model health-promoting behaviors for their communities. • Redesigning Care For Patients At Increased Hospitalization Risk: The Comprehensive Care Physician Model: Patients who have been hospitalized often experience care coordination problems that worsen outcomes and increase costs.
Health Equity	<ul style="list-style-type: none"> • WEBINAR: Reaching & Serving LGBT People: June 11, 2014 from 3pm-4pm CST. The NACDD Cancer Council’s Professional Development Committee webinar will address an overview of cancer related health disparities for LGBT people, 2) basic orientation in cultural competency for this population, 3) strategies for ensuring

	<p>your activities reach LGBT populations, and 4) strategies for ensuring services are welcoming to LGBT people.</p>
<p>Leukemia/ Lymphoma</p>	<ul style="list-style-type: none"> • WEBINAR: Update on PTCL (Peripheral T-Cell Lymphoma): Monday, June 9th; 1:00-2:00pm EST; more info: Leukemia/Lymphoma Society's webpage, click here. • WEBINAR: CLL (Chronic Lymphocytic Leukemia): Current and Emerging Therapies: Wednesday, June 18th, 1:00-2:00pm EST; For more information and to register at the Leukemia/Lymphoma Society's webpage, click here. • Advances in Blood Cancers: NHL Treatment and Survivorship: New video available from the Leukemia & Lymphoma Society (LLS). Learn about: Non-Hodgkin lymphoma (NHL) treatment, monitoring, and side effects management; NHL survivorship; Communicating with your healthcare team; Managing long-term and late effects
<p>Lung Cancer</p>	<ul style="list-style-type: none"> • Lung cancer is the leading cause of cancer death in men & women. Here's what you need to know: National Cancer Institute: Free booklet provides information on the lungs, types of lung cancer, stages, treatment options, as well as ways to take care of yourself. • Abnormal Lung Scan May Be 'Teachable Moment' for Smoker: Researchers find bad news motivates many to quit tobacco. • Lung cancer patients may benefit from innovative informatics project: A multidisciplinary team of doctors, researchers, and informaticists at the University of Kentucky is working to improve identification of lung cancer patients who are eligible to participate in clinical trials for novel treatments.
<p>Prevention, Risk Factors</p>	<ul style="list-style-type: none"> • Your Income Might Influence Your Risk for Certain Cancers: Lifestyle-related disease, such as lung cancer, is more common among the poor, researchers find. • Obesity, Overweight Rates Jump Worldwide, Report Finds: And United States is home to highest proportion of world's obese people, researchers add • Million Hearts: Prevalence of Leading Cardiovascular Disease Risk Factors- United States, 2005-2012 Includes the risk factor of tobacco product smoking
<p>Prostate Cancer</p>	<ul style="list-style-type: none"> • Prostate Cancer: Risk factors, symptoms & screening (CDC website). • Genetics of Prostate Cancer: Risk factors & other information (NCI website).

	<ul style="list-style-type: none"> • Prostate problems can take a variety of forms, but one is prostate cancer. Know the 4 risk factors for prostate cancer: <ul style="list-style-type: none"> ○ Age. Men age 50 and older run a greater risk. ○ Race. Prostate cancer is most common among African-American men. ○ Family history. If your father or brother has had prostate cancer, you are more likely to have it, too. ○ Diet. Eating high-fat food with few fruits and vegetables may raise your risk.
Public Health	<ul style="list-style-type: none"> • Investing in America's Health 2014: A State-by-State Look at Public Health Funding and Key Health Facts: The nation's public health system has been chronically underfunded for decades. Major investments are needed to improve health and workplace productivity, and reduce health care costs. Lack of sufficient funds hampers public health departments from carrying out many core functions, among them, reducing preventable diseases (such as cancer, heart disease and diabetes), and preparing for health emergencies.
Radon	<ul style="list-style-type: none"> • Know Your Risk for Radon Exposure: Kentucky has the "triple crown of lung cancer" - the country's highest rate of smoking and high rates of secondhand smoke exposure and radon exposure. Radon exposure is the second leading cause of lung cancer in the U.S. If you're exposed to radon and tobacco smoke, either through personal use or secondhand smoke, your risk of lung cancer increases tenfold. A Consortium partner, Dr. Ellen Hahn, has a UK FRESH research study to prevent lung cancer by addressing radon levels and home smoke exposure, please call 859-323-4587 or email UKFRESH@lsv.uky.edu for more information.
Research	<ul style="list-style-type: none"> • Office of Advocacy Relations (OAR) is excited to launch the office's new website. We hope that you will take a tour of our streamlined content: read about advocate success stories, learn how to become a research advocate at NCI, stay informed on the latest OAR news updates, and more. This website aims to answer basic questions about OAR and the role of research advocates at NCI.
Skin Cancer	<ul style="list-style-type: none"> • Skin Cancer Patients Have More Treatment Options Since 2011, FDA has approved five drugs for melanoma and other skin cancers, giving patients more specialized tools, better treatment, better outcomes and a longer life. • Indoor Tanning Ups Melanoma Risk, Even Without Burning: Study: Expert warns against trying for a pre-summer glow • Indoor Tanning Raises Risk of Melanoma: FDA Strengthens Warnings for Sunlamp Products: Using sunlamp products such as tanning beds or tanning booths increases the risk of skin damage, skin cancer and eye injury, according to the Food and Drug Administration (FDA) and numerous other health organizations. A particularly dangerous result is melanoma, the deadliest type of skin cancer.

	<ul style="list-style-type: none"> • Recommendations Regarding Skin Cancer Prevention from the Community Preventive Services Task Force - Preventing Skin Cancer: Interventions in Outdoor Recreational and Tourism Settings The Community Preventive Services Task Force recommends interventions in outdoor recreational and tourism settings that include skin cancer prevention messages or educational activities for visitors, and may also provide free sunscreen of SPF 15 or greater. • Draft Research Plan: Screening for Skin Cancer: The U.S. Preventive Services Task Force has posted a draft Research Plan on screening for skin cancer, which is available for review and public comment from May 15 through June 11, 2014.
<p>Survivorship/ Patient Navigation</p>	<ul style="list-style-type: none"> • Empathy: The Human Connection to Patient Care: Empathy is not the same thing as sympathy according to an Institute for Healthcare Improvement article. This Cleveland Clinic online video is a moving reminder of the stories behind the faces of patients that pass through health care every day. • WEBINAR: Cancer Survivorship and Cancer Control: Working Towards a Coordinated Approach: June 17, 2014, 2pm-3pm EDT. Building a coordinated system of survivorship care is essential for improving the psychosocial and physical well-being of all cancer survivors. The June Research to Reality cyber-seminar will examine two important initiatives aimed at improving the lives and outcomes of cancer survivors. Register here • Take Care of Your Cancer Care: The National Coalition for Cancer Survivorship has created two simple tools to help patients advocate for their care and communicate with their doctor—Know Yourself Questionnaire and Essential Questions to ask your doctor. • Memory Problems after Chemo Linked to Brain Changes: Study finds drop in brain activity during multitasking in women who had chemotherapy for breast cancer • WORKSHOP: Strengthening Your Cancer Program... Enriching the Coordinators' Role <ul style="list-style-type: none"> ○ Date: June 19-20, 2014 ○ Location: The Westin Michigan Ave., Chicago, IL ○ The Commission on Cancer will host a live workshop in Chicago to help comprehensive cancer programs align with the 2012 CoC Cancer Program Standards.
<p>Tobacco Control</p>	<ul style="list-style-type: none"> • Recommendations Regarding Tobacco Use and Secondhand Smoke Exposure — Community Preventive Services Task Force: The Community Preventive Services Task Force recently posted new information regarding two recommendations: <ul style="list-style-type: none"> ○ "Reducing Tobacco Use and Secondhand Smoke Exposure: Interventions to Increase the Unit Price for Tobacco Products,"

	<ul style="list-style-type: none"> ○ "Reducing Tobacco Use and Secondhand Smoke Exposure: Smoke-Free Policies" ● Viewing E-Cigarette Use May Keep Smokers From Quitting: Seeing smokeless devices in action triggered urge for a regular cigarette in young smokers, study found ● WEBCAST: One-on-One with Mitch Zeller, Director of the U.S. Food and Drug Administration Center for Tobacco Products, June 11, 2014, 12pm-1:30pm EDT. For more info: click here ● Smoke-Free Legislation: History, Policy and Implementation in Kentucky Online Training. The Kentucky Center for Smoke-Free Policy, a Foundation for a Healthy Kentucky grantee, is hosting a free online presentation approved for one hour of Continuing Education Credit by the Kentucky Bar Association.
Treatment	<ul style="list-style-type: none"> ● Cancer Center Ads Focus on Emotions More Than Facts, Study Finds Researchers say it's not clear whether this sways patients when making treatment decisions
Events	<ul style="list-style-type: none"> ● LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times. ● Cancer Survivorship Research Conference: Advancing Survivorship through Multilevel Collaborations: June 18-20, Atlanta, GA, To register and for more information: click here. ● 12th Annual "Disparities in Health in American Workshop: Working Towards Social Justice". The workshop will be held June 23-28, 2014 in Houston, TX. For more information regarding registration, travel scholarships or continuing education credits (CEUs) as well as academic credits, please email Dr. Lovell A. Jones at lovell.jones@tamucc.edu or visit: http://www.cvent.com/d/p4qx4j ● SAVE THE DATE: Saturday, August 23, 9:00am; Walk Away from Colon Cancer & 5 K Run sponsored by the Colon Cancer Prevention Project Where: Iroquois Park, Louisville, KY Registration: Click here to register your team ● KY Cancer Patient Navigation Fall Forum: SAVE THE DATE <ul style="list-style-type: none"> ○ Date: October 30th ○ Where: KY Historical Society in Frankfort

• **American Public Health Association: Annual Meeting & Exposition**

- Date: **Nov. 15-19** (Early Bird Registration: Aug. 28th)
- Location: New Orleans, LA
- [Click here to register](#)