

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **June 28, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"><li>• <a href="#">Bevin Reluctantly Supports Senate Health Care Overhaul</a></li><li>• <a href="#">McConnell is trying to revise the Senate health-care bill by Friday</a></li><li>• <a href="#">Patients Would Pay More for Less Coverage Under Senate Health Bill</a></li><li>• <a href="#">Side-by-side comparison of ACA, House Bill, and Senate Bill coverage differences</a></li><li>• <a href="#">Senator from Hawaii Makes Senate Speech Against Health Care Bill Night Before Cancer Surgery</a></li><li>• <a href="#">Will losing health insurance mean more US deaths? Experts say yes.</a></li><li>• <a href="#">Factors Affecting States’ Ability to Respond to Federal Medicaid Cuts and Caps: Which States Are Most At Risk?</a></li><li>• <a href="#">4 in 10 Job-Based Health Plans in U.S. Are Now 'High-Deductible'</a>: These employees are more likely to face financial barriers to care, researchers find.</li></ul>
Breast Cancer	<ul style="list-style-type: none"><li>• <a href="#">Mammogram Decision Hinges on Patient-Doc Talk, Ob-Gyn Group Says: Updated guidelines say average-risk women can start screening at age 40.</a></li><li>• <a href="#">When Is Risk Highest for Women With Breast Cancer Gene Mutations?</a> Study narrows down peak times, possibly aiding in preventive treatment decisions.</li><li>• <a href="#">Could Certain Hair Dyes, Relaxers Raise Breast Cancer Risk?</a> Study findings differ by race, but one expert says they’re inconclusive.</li></ul>
Cancer Trials	<ul style="list-style-type: none"><li>• <a href="#">Publicly Funded Cancer Trials Gained Americans 3 Million More Years</a>: Study looked at data stretching from 1956 and 2016.</li></ul>

Cervical Cancer	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">National assessment of HPV and Pap tests: Changes in cervical cancer screening, National Health Interview Survey</a>. Preventive Medicine. 2017 July. 100: 243-247. Declines in screening among women aged 21-65 are cause for concern. More research is needed on co-testing practices. Provider and patient education efforts may be needed to clarify recommended use of HPV tests.</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Blacks More Prone to Colon Cancers That Arise Between Colonoscopies: Study --</a> Differences in biology or in the quality of screenings blacks receive may be to blame, researchers say.</li> <li>• <b>ASCO Annual Meeting Coverage:</b> <a href="#">Healthy Lifestyle Adds to Colon Cancer Survival</a></li> </ul>
Community Health Workers	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">Use of Community Health Workers and Patient Navigators to Improve Cancer Outcomes Among Patients Served by Federally Qualified Health Centers:</a> A Systematic Literature Review. Roland et al. Health Equity. May 2017, 1(1): 61-76.</li> </ul>
Cost	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky hospital collaborative eyes challenge of population health</a></li> </ul>
Data	<ul style="list-style-type: none"> <li>• The <a href="#">1999–2014 United States Cancer Statistics: Incidence and Mortality Web-based Report</a> contains the official federal government statistics for cancer incidence and mortality in the United States. USCS includes incidence data from CDC’s National Program of Cancer Registries (NPCR) and the National Cancer Institute’s Surveillance, Epidemiology, and End Results program (SEER), and mortality data from CDC’s National Center for Health Statistics, covering 100% of the U.S. population. The new <a href="#">Data Visualizations tool</a> makes it easy for anyone to explore and use the latest cancer data from the USCS Web-based report.</li> </ul>
Environmental Carcinogens	<ul style="list-style-type: none"> <li>• <a href="#">Group Urges Tougher Limits on Chemical in Shampoos, Cosmetics:</a> Triclosan isn't proven safe or effective, coalition of scientists from 29 countries says.</li> </ul>
Gastric Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Significant Percentage of Gastric Cancer Patients Can Be at Risk for Clinical Depression:</a> Over Half of Study Participants Desire More Help with Cancer-Related Distress and Cost of Care</li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <a href="#">Big Gap in Cancer Deaths Between Rich, Poor Countries:</a> Poorer nations need greater access to effective health care and prevention programs, researchers say.</li> <li>• <a href="#">More Cancers Caught in Wealthy People:</a> Those with more money more likely to be screened, researchers report,</li> </ul>
Hospice and Palliative Care	<ul style="list-style-type: none"> <li>• The <a href="#">Kentucky Association of Hospice and Palliative Care annual education symposium</a> is in Lexington on August 17 &amp; 18.. This year’s conference will focus on the regulatory environment for hospice providers, spiritual and psychosocial issues, clinical challenges such as treating patients with complex symptoms and a focus on palliative care as well. <a href="#">Read the agenda and register.</a></li> </ul>
HPV Vaccine	<ul style="list-style-type: none"> <li>• The <a href="#">Southern KY AHEC</a> is a participant in the <a href="#">National AHEC HPV Immunization Project</a>, and is seeking to educate healthcare providers in an effort to increase vaccination rates. Health Education Specialists are available to speak at your conference, lunch-and-learn or other event and give a 30, 60 or 90 minute version of the “You Are the Key to Cancer Prevention” presentation, which includes free CEs. For more information contact Taylor Readnower, CHES at Southern Kentucky AHEC at <a href="mailto:treadnower@soahec.org">treadnower@soahec.org</a></li> </ul>

Liver Cancer	<ul style="list-style-type: none"> <li>• <a href="#">U.S. Liver Cancer Deaths Have Doubled Since 1980s: Study</a> -- It's now fifth-leading cause of cancer death in men and No. 8 among women.</li> <li>• <a href="#">NCI study of liver cancer reveals potential targets for therapy</a></li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">A qualitative analysis of smokers' perceptions about lung cancer screening</a>. Gressard et al. BMC Public Health 2017; <b>17</b>:589</li> </ul>
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> <li>• <a href="#">'COUCH Potatoes' May Face Higher Risk of Kidney, Bladder Cancers</a>: Researchers say get moving, and point to national exercise guidelines.</li> <li>• <a href="#">New program makes local food more affordable for Kentucky families</a></li> <li>• <b>WEBINAR: "Food in Kentucky"</b> on <b>July 12, 1:00pm – 2:00pm ET</b>, hosted by the Foundatin for a Healthy Kentucky. Three dynamic speakers will share on topics such as: Understanding early childhood food behavior, an update on the Double Dollars and Farmers' Market Programs, and food access. Register <a href="#">here</a>.</li> <li>• <b>TRAINING:</b> Low-cost online training modules are available for early childhood education professionals on ways they can make their classrooms healthier places for all children. The <a href="#">University of Kentucky's Online Learning Center</a> has developed "The Healthy Lifestyle Online Training Series", covering topics ranging from nurturing healthy eaters, increasing physical activity in ECEs, sharing health messages with families, and emphasizing small steps taken over time can have a significant impact. Participants receive two ECE clock hours for each module completed.</li> <li>• <b>REMINDER:</b> The <a href="#">Kentucky Department of Education Coordinated School Health</a> staff will release a local wellness policy guidebook this summer. District Teams will have FREE professional development trainings opportunities throughout the summer, which will assist in aligning federal and state reporting requirements. Explore potential dates, and <a href="#">Register today!</a></li> </ul>
Pediatric Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Childhood Chemo May Have Lasting Effects on Memory</a>: Study found timing of treatment seemed to play a role.</li> </ul>
Prostate Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Drug Extends Lives of Patients With Advanced Prostate Cancer: Studies</a> -- Findings could 'change clinical practice overnight,' leading oncologist says.</li> </ul>
Screening	<ul style="list-style-type: none"> <li>• <b>WEBINAR: <a href="#">Tools of the Trade: Multi-component Interventions to Increase Cancer Screening</a></b>, hosted by the National Cancer Institute's Research to Reality (R2R) program, will be held on <b>Tuesday, July 18, 2017, 2:00 p.m. — 3:00 p.m. EDT.</b> This cyber-seminar will spotlight the systematic review evidence underlying multicomponent interventions to increase cancer screening and describe how New York state has used this approach to reduce the burden of cancer among residents. NY interventions included client reminders, small media, mass media, and programs and policies to reduce structural barriers. <a href="#">Register today!</a></li> </ul>
Skin Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Many Tanning Salons Defy Legal Age Limits on Users</a>: Some also make false claims about the health effects of tanning, researchers find.</li> </ul>

<b>Social Determinants of Health</b>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: <a href="#">Who’s Leading the Leading Health Indicators? Social Determinants</a></b>, hosted by Healthy People 2020, will be held on <b>July 20, 2017 from 12:00 to 1:00 p.m. ET</b>. Learn about progress made toward achieving the Healthy People 2020 Social Determinants Leading Health Indicator, and how <a href="#">“Diplomas Now”</a> is working to increase high school graduation rates by focusing on chronic absenteeism, behavior, and course performance in school. <a href="#">Register Now!</a></li> </ul>
<b>Survivorship</b>	<ul style="list-style-type: none"> <li>• <a href="#">Secondhand Smoke Still Plagues Some Cancer Survivors</a>: Study found they face health risks from continued exposure.</li> </ul>
<b>Tobacco Control</b>	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• <a href="#">America’s new tobacco crisis: The rich stopped smoking, the poor didn’t</a></li> <li>• <a href="#">Senate Health Care Bill Harms Efforts to Reduce Smoking and Prevent Deadly, Costly Diseases</a>: Statement of Matthew L. Myers, President, Campaign for Tobacco-Free Kids. Among many impacts, the bill would likely result in elimination of the CDC’s Tips from Former Smokers media campaign that has been so cost-effective at helping smokers quit.</li> <li>• <a href="#">Raise the Smoking Age to 21? Most Kids Fine With That</a>: Study found two-thirds of U.S. teens endorse such a move by states.</li> <li>• <a href="#">E-Cigarettes Lead to 'Real' Smoking by Teens: Review</a> -- But one public health expert questions whether the reported association is valid.</li> <li>• <a href="#">Many Young Americans Using Snuff, Chewing Tobacco</a>: Report notes that these smokeless tobacco products are addictive and carcinogenic</li> <li>• <a href="#">First Decline Seen in 'Vaping' Among U.S. Teens: CDC</a> -- Drop fueled a decrease in use of all tobacco products, report finds.</li> <li>• <a href="#">Just 10 Cigarettes During Pregnancy Can Harm Kids</a>: Teens whose mothers smoked may have issues with thinking skills, study shows</li> <li>• <a href="#">Read the Kentucky Medical Association’s 7 Myths About SB 89</a></li> <li>• Schedule a Freedom From Smoking® Facilitator Training! Contact Bobbye Gray at <a href="mailto:bobbye.gray@ky.gov">bobbye.gray@ky.gov</a> or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification will be available via 90-minute webinars in the upcoming months. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.</li> </ul>
<b>Events</b>	<p><b>Events of Interest (in chronological order)</b></p> <ul style="list-style-type: none"> <li>• <b>LOUISVILLE</b>: There are <a href="#">MULTIPLE upcoming events and support groups</a> are being held at <a href="#">Gilda’s Club Louisville</a> in June, from Wellness Groups to book clubs to support for caregivers.</li> <li>• <b>LEXINGTON</b>: The <a href="#">Kentucky 4th Annual Hepatitis Conference</a> will be held on <b>July 27, 2017</b> at the Embassy Suites, 1801 Newtown Pike. This year’s theme is <b>“Ending the Epidemics: The Role of Professionals in Hepatitis Elimination”</b> and will discuss opportunities for</li> </ul>

professionals and community members to engage in dialogue and share successes and best practices on successful hepatitis prevention, treatment and care strategies. Agenda coming soon! Click [Here](#) to Register, and [Click here for lodging](#).

- **PIKEVILLE:** The [4<sup>th</sup> Annual SOAR \(Shaping Our Appalachian Region\) Summit](#) will take place on **Friday, August 4<sup>th</sup>** from 8am – 5pm at the East Kentucky Expo Center in Pikeville, KY.
- **ATLANTA:** The [2017 CDC National Cancer Conference](#) will be held on **August 14<sup>th</sup> through 16<sup>th</sup>** at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: **“Visualizing the Future through Prevention, Innovation, and Communication.”** The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. [Register today.](#)
- **LEXINGTON:** The [Kentucky Association of Hospice and Palliative Care annual education symposium](#) is in Lexington on August 17 & 18.. This year's conference will focus on the regulatory environment for hospice providers, spiritual and psychosocial issues, clinical challenges such as treating patients with complex symptoms and a focus on palliative care as well. [Read the agenda and register.](#)
- **LEXINGTON:** The [Patient-Centered Education and Research Institute](#) is hosting “The Golden Road to Better Healthcare: Patient Navigation & Certification” conference on **September 21—22, 2017** at the Four Points Hotel, Lexington, KY. [Find out more.](#)
- [2nd Annual Kentucky Community Health Worker Conference](#) will be held on September 28th & 29th at the Marriott Griffin Gate Resort and Spa in Lexington Ky. If you are a CHW or an organization interested in knowing the TREMENDOUS effects a CHW program can have on your cause or area of focus, we invite you to attend to learn more about supporting CHWs and increasing the utilization of the CHW model within the state of Kentucky. [Register today.](#)
- **LOUISVILLE:** Komen Kentucky's [Louisville Race for the Cure](#) will be held **October 14, 2017 at Louisville Slugger Field.** In honor of National Cancer Survivor Day, Komen is offering a special, ONE-DAY ONLY discount registration fee of **\$20** to breast cancer survivors for the Louisville or Lexington Race for the Cure. The code SURV2017 is valid only this SATURDAY, JUNE 4.
- **LEXINGTON:** Komen Kentucky's [Lexington Race for the Cure](#) will be held **October 21, 2017 at Robert Stephens Courthouse Plaza.** In honor of National Cancer Survivor Day, Komen is offering a special, ONE-DAY ONLY discount registration fee of **\$20** to breast cancer survivors for the Louisville or Lexington Race for the Cure. The code SURV2017 is valid only this SATURDAY, JUNE 4.
- **BOWLING GREEN:** The [2017 Kentucky Rural Health Association Conference](#) will be held on **November 16-17, 2017** at the WKU Knicely Conference Center, Bowling Green Kentucky. [Register today.](#)
- **LEXINGTON:** The 2017 Kentucky Immunization Conference, [“Kentucky's Immunization Trifecta -- Educate, Immunize, Protect”](#) will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today;](#) [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100

