

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the June 26, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Childhood Cancer	<ul style="list-style-type: none"><li>• <a href="#">End of Life Equality in the Childhood Cancer Community</a></li></ul>
Colon Cancer	<ul style="list-style-type: none"><li>• <a href="#">Colon cancer screening tied to better outcomes</a></li><li>• <a href="#">KentuckyOne Health is giving \$100,000 to the Kentucky Cancer Foundation</a> to ensure more low-income, uninsured Kentuckians get free colon cancer screenings</li><li>• <b>REMINDER:</b> Do you know an individual or organization that has gone above and beyond in the fight against colorectal cancer? Join us in celebrating these leaders by nominating them for a <a href="#">Colon Cancer Alliance Sapphire Award</a>. Deadline is <b>Friday, July 12</b>, 2013. Winners will be honored and presented with their award at a luncheon during the Colon Cancer Alliance’s <a href="#">2013 National Conference: Empower You. Impact Your Community</a>.</li><li>• <b>REMINDER:</b> Get ready! The <a href="#">Colon Cancer Prevention Project's 8th Annual Walk Away from Colon Cancer &amp; 5K Run</a> will be at 9 a.m. on <b>Saturday, Aug. 24</b> at Iroquois Park in Louisville, Ky. This popular 5K features chipped timing, a 1-mile non-timed walk, a KidZone, a Healthy Village, food, music, the Inflatable Colon, and more! All proceeds go to the fight to end colon cancer. Register and form your team today! To register or for more information, visit <a href="http://www.ColonCancerPreventionProject.org">www.ColonCancerPreventionProject.org</a>.</li></ul>
Continuing Education	<ul style="list-style-type: none"><li>• <a href="#">CDC’s monthly Public Health Grand Round sessions</a> focus on key challenges related to a specific health topic, explore cutting-edge scientific evidence and potential impact of different interventions &amp; highlight how CDC and its partners are addressing these challenges. <b>“Cancer Screening”</b> is July’s topic, with Dr. Otis Brawley of ACS as the highlighted speaker: <b>Tuesday, July 16, at 1 p.m. - 2 p.m. EST</b>. Registration is not required to watch the live webcast of Grand Rounds; however, you must <a href="#">register for CE credits</a>. CE registration is only accessible after the event has concluded. The course code is PHGR10.</li></ul>

<p><b>Grants</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER: \$1 Billion in <a href="#">Center for Medicare and Medicaid Innovation (CMMI)</a> Innovation Awards: Opportunities for Advancing Community Prevention and Population Health.</b> This is the second round of an initiative that will fund applicants who propose new payment and service delivery models that will provide better health, better health care, and lower costs through improved quality for Medicare, Medicaid, and Children’s Health Insurance Program (CHIP) enrollees. CMMI is seeking proposals that improve the health of populations through prevention, wellness, and comprehensive care that extends beyond the clinical service delivery system setting and addresses the social determinants of health. <b>Letter of Intent Due Date: June 28, 2013, by 3:00 p.m. EST.</b> Application Due Date: August 15, 2013, by 3:00 p.m. EST.</li> </ul>
<p><b>Healthcare Reform</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">HealthCare.gov</a> has updated its webpage with extensive new content. Example topics include: “<a href="#">What is the Health Insurance Marketplace?</a>”, “<a href="#">How do I choose a plan?</a>”, “<a href="#">Do I qualify for Medicaid?</a>” and “<a href="#">What are my preventive care benefits?</a>”</li> </ul>
<p><b>Health IT</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER: Save the Date! 2013 <a href="#">Kentucky Health Information Exchange (KHIE)</a> eHealth <a href="#">Summit which will take place on September 17, 2013</a> in Bowling Green at the Sloan Convention Ctr at the Holiday Inn University Plaza. They have <a href="#">reserved a number of rooms at a special discount rate</a> : Use the discount code of "BIN" in the "Group Code" field. Or call 270-745-0088 to make reservations. <a href="#">Nursing CEUs</a> are available.</b></li> </ul>
<p><b>Human Papilloma Virus Vaccine</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">New study shows HPV vaccine helping lower HPV infection rates in teen girls</a></li> </ul>
<p><b>Medicaid</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> KDPH CHFS is sponsoring <a href="#">free educational forums regarding the Medicaid managed care implementation system</a> in each of the eight Medicaid regions. These forums will allow medical providers, MCO representatives, and Department of Insurance (DOI) representatives to meet face-to-face to discuss concerns about proper billing, appeals processes and any specific regional issues related to Medicaid managed care. Region 1: July 15, Murray State University; Region 2: June 20, — Brescia College, Owensboro, Ky; Region 3: June 24, <a href="#">University of Louisville</a>; <a href="#">Region 4: June 26, Lindsay Wilson College</a>; Region 5: May 30, University of Kentucky; <a href="#">Region 6: June 27, Northern Kentucky University</a>. Register <a href="#">here</a>.</li> </ul>
<p><b>Patient Navigation</b></p>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: Are you interested in learning more about how to track your patient navigation services?</b> The Kentucky Cancer Consortium is hosting a webinar showcasing <a href="#">Kentucky Pink Connection</a>’s Microsoft Access database, created through a partnership of their on-the-job cancer patient navigators at KY Pink Connection and Microsoft Access database professionals from ExecuTrain. <b>SAVE THE DATE: August 6th from 10am – 11:30am EST.</b> Check back for more details, and log-in information!</li> <li>• <b>REMINDER: GW Cancer Institute's Center for the Advancement of Cancer Survivorship, Navigation and Policy (caSNP) to conduct an <a href="#">Executive Training on Navigation and Survivorship</a>:</b> September 26 &amp; 27, 2013. This interactive two-day training program equips health care professionals with the tools needed to launch and sustain navigation and survivorship programs. At the conclusion of the training, participants walk away with a cohesive institution-specific plan for either a survivorship or navigation program. <a href="#">Registration is now</a></li> </ul>

	<p><a href="#">open!</a> Deadline for the early bird rate is July 31, 2013. Space is limited and registration will close when capacity is reached.</p>
<p><b>Prevention, Genetics, Causes</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">AMA recognizes obesity as a disease</a></li> <li>• <a href="#">Gene-Based Blood Test for Colon Cancer Shows Promise</a>. Early trial supports accuracy of the screening, which could be a boon in preventing the disease.</li> <li>• <a href="#">Oregon Woman Tans Her Way to a Melanoma Diagnosis</a>. She now blogs about her experience and how she has learned to accept her natural skin color.</li> </ul>
<p><b>Smoke-Free</b></p>	<ul style="list-style-type: none"> <li>• This past weekend the <i>Cincinnati Enquirer</i> published an opinion article written by <b>former Northern Kentucky Chamber of Commerce Chair Brent Cooper</b> <a href="#">in support of a statewide smoke-free law</a>.</li> <li>• <b>REMINDER: Don't miss the Kentucky Center for Smokefree Policy's Celebration Event -- Lexington's 10 Year Smoke-free Anniversary!</b> July 1<sup>st</sup> at 3:30pm, at Applebee's on Alesheba Way, Lexington, 40509. KCSP invites you to join us in celebrating the 10th anniversary of Lexington enacting the first smoke-free ordinance in Kentucky! If you plan on attending, <b>please RSVP to Holly Brown at hmbrow4@uky.edu</b>. If you intend to bring guests, please include that in your RSVP. Follow kysmokefree on facebook to win prizes starting 10 days before the event.</li> </ul>
<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER: There are MULTIPLE upcoming events and support groups held this summer at <a href="#">Gilda's Club Louisville</a></b> , from Wellness Groups to book clubs to support for caregivers. Don't miss the summer camp opportunities for youth connected to cancer. <b>Please open the attached flyer</b> for all the dates and details, and share with your partners and networks.</li> </ul>
<p><b>Tobacco Control</b></p>	<ul style="list-style-type: none"> <li>• <b>A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Thursday, September 26, 8:30 AM – 3:30 PM EST</b> at National College in Louisville. Drs. Cooper and Clayton will lead the training. Registration form is attached. Questions? Contact Rachelle Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.</li> </ul>