

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **June 24, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at kbathje@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act (ACA) Implementation & Insurance	<ul style="list-style-type: none"> ● Spread the Word: ACA “open enrollment” may be closed but it’s important to let community partners/families know that Medicaid and CHIP have “year round enrollment”: <ul style="list-style-type: none"> ○ Medicaid and CHIP: Families Can Apply Anytime: Families can apply for Medicaid or Children’s Health Insurance Program (CHIP) year-round. <ul style="list-style-type: none"> ▪ To find out more about Medicaid and CHIP enrollment in Kentucky, click here. ○ If you are an individual who has experienced a life changing event such as loss of health care coverage or marriage, you may apply for a “special enrollment”. Click on the kynect website to learn more or click here to find a kynect agent in your area. ● Understanding the Uninsured Now: The nation’s uninsurance rate has dropped significantly since the Affordable Care Act was enacted. But millions of Americans remain uninsured. Robert Wood Johnson ● Cancer screening increase may reflect Affordable Care Act provision ● State of Women’s Coverage: Health Plan Violations of the Affordable Care Act: The report exposes violations related to certain services for women under the ACA. Note: Kentucky was not one of the health marketplaces reviewed for this report. <ul style="list-style-type: none"> ○ Affordable Care Act Implementation FAQs ● Understanding the Uninsured Now: Robert Wood Johnson. The nation’s uninsurance rate has dropped significantly since the Affordable Care Act was enacted. But millions of Americans remain uninsured. ● Survey finds state policies have critical impact on ACA applications, enrollment: The article states “insurance application rates, successful enrollment, and positive experiences with ACA were highest in Kentucky, followed by Arkansas, with Texas performing the worst. Latinos were equally likely to apply for coverage as other groups, but much less likely to complete the process or obtain coverage.”
Alcohol	<ul style="list-style-type: none"> ● WEBINAR: What’s Alcohol Use Got to Do With It? Alcohol use is alarmingly linked to cancer risk. Evidence shows that alcohol consumption can be directly attributed to cancers of the mouth, pharynx, larynx, esophagus, colon-rectum, liver and breast. <ul style="list-style-type: none"> ○ Date/Time: July 7th; 2:30pm-4:00pm EDT ○ Click here for more information & to register

Breast Cancer	<ul style="list-style-type: none"> • Evidence for screening mammography for women in their 40's remains limited: A new research review indicates that breast screening in the 40s may not prevent breast cancer deaths, but the conclusion among researchers wasn't unanimous. • Attending breast cancer screening reduces risk of death from breast cancer by 40% • Early menarche may be important in development of aggressive breast cancer in African-American women • 'Smarter' ordering of breast biomarker tests could save millions in health care dollars • Breast cancer false alarms have a negative impact on women's health • WEBINAR: Taking Charge: Cancer Screenings Updates Every Woman Needs to Know: Information will be provided about monitoring breast cancer & ovarian cancer survivors, BRCA+ and high risk screening options, and breast density in young women. <ul style="list-style-type: none"> ○ Date/Time: July 8th; 8:00pm EST ○ Click here for more information and to register
Cancer Control	<ul style="list-style-type: none"> • Local Comprehensive Cancer Control (CCC) Toolkit
Cervical Cancer & HPV	<ul style="list-style-type: none"> • Educate, Immunize, Protect- KY's Immunization Trifecta: Kentucky Immunization Conference- Sponsored by the KY Rural Health Association and the KY Immunization Program. Includes educational sessions on HPV vaccination and adolescent vaccination strategies. <ul style="list-style-type: none"> ○ Date/Time: October 14-16 ○ Location: Louisville, KY ○ Registration cost: \$50.00 ○ Click here to see a draft agenda ○ Click here for more information & to register ○ Click here to sign up to be a sponsor for this conference. • Cervical Cancer Screening: Review calls for urgent screening changes: Following a review of cervical cancer cases, calls have been made for urgent changes to cervical cancer screening recommendations, aiming to encourage routine screening for older women. • Guide to HPV Resources for Local Health Departments: NACCHO • 1-2-3 Pap Cervical Cancer Prevention: University of Kentucky (UK) Rural Cancer Prevention Center (PRC). To help prevent cervical cancer, researchers at UK PRC developed and tested 1-2-3 Pap, an educational video that encourages women in rural Appalachia Kentucky to complete the three doses of the human papillomavirus (HPV) vaccine series. Researchers found that participants who viewed the video were more than twice as likely (2.44 times) to complete the series than their counterparts. <ul style="list-style-type: none"> ○ YOUTUBE: 1-2-3 Pap Easy Steps to Prevent Cervical Cancer • HPV-positive oropharyngeal cancer has cure potential • One shot of HPV vaccine may prevent cervical cancer
Childhood Cancers	<ul style="list-style-type: none"> • Camps and Retreats in Kentucky for children with cancer and their siblings: Kids Cancer Alliance. <ul style="list-style-type: none"> ○ Indian Summer Oncology Camp: <ul style="list-style-type: none"> ▪ July 26-August 1, 2015 ○ Indian Summer Sibling Camp: <ul style="list-style-type: none"> ▪ June 28-July 3, 2015 ○ Teen Weekender: TBD ○ If you are interested in donating to help make these camps possible, click here.

	<ul style="list-style-type: none"> • Large increase in pediatric patients treated with proton therapy: Children are particularly vulnerable to the late side effects of radiation exposure to normal tissue, including treatment-related chronic disease and secondary cancers, states one expert.
<p>Colon Cancer</p>	<ul style="list-style-type: none"> • Documentary Debut: The Colon Cancer Prevention Project is debuting their next edition of “Catching a Killer”, a 30-minute documentary on colon cancer and the importance of colon cancer screening. This documentary features people from Kentucky. Please invite your partners, friends and family to attend a FREE viewing at the following location: <ul style="list-style-type: none"> ○ Eastern, KY; Perry County Library, 289 Black Gold Blvd., Hazard, KY <ul style="list-style-type: none"> ▪ Date/Time: July 20th; 6:00pm-8:00pm EST ▪ Click here to RSVP • FREE CME: Continuing Education Courses for Healthcare Providers on Colon Cancer Screening: The American Cancer Society, the Centers for Disease Control & Prevention (CDC), and the National Colorectal Cancer Roundtable have released a program offering Continuing Medical Education (CME) credits on screening for colorectal cancer. This continuing education activity provides guidance and tools for clinicians on the optimal ways to implement screening for colorectal cancer to help ensure that patients receive the maximum benefit. The program has two versions, targeting two different audiences of healthcare providers, which any provider can register to take to receive CME credit: <ul style="list-style-type: none"> ○ Primary Care Providers: <ul style="list-style-type: none"> ▪ Website: TRAIN Kentucky (KY Dept. of Public Health): https://ky.train.org/DesktopShell.aspx ▪ Course ID Number: Optimizing Quality for Primary Care Providers - #1056608 – This 3 part course provides: 2.25 CME, 2.0 CNE, or 0.2 CEU. ○ Endoscopists/Clinicians performing colonoscopies: <ul style="list-style-type: none"> ▪ Website: TRAIN Kentucky (KY Dept. of Public Health): https://ky.train.org/DesktopShell.aspx ▪ Course ID Number: Optimizing Quality for Endoscopists – #1056558 – This 2 part course provides 1.5 CME, 1.4 CNE, or 0.1 CEU. • Study shows benefit of higher quality screening colonoscopies • New Clues for Detecting Colorectal Cancers Earlier: Patients saw their family doctor significantly more often in the year before their diagnosis than did people without cancer. • Discovery promises new treatments to thwart colon cancer: Giving patients ‘good’ gut bacteria could help prevent or slow progression of colorectal cancer. • Colon cancer screening increase may reflect Affordable Care Act Provision
<p>Community Engagement & Community Development</p>	<ul style="list-style-type: none"> • CONFERENCE: Creativity and Culture: Community Development: Approaches for Strengthening Health, Environment, Economic Vibrancy, Social Justice and Democracy <ul style="list-style-type: none"> ○ Dates: July 19-22 ○ Location: Lexington, KY; Hilton Lexington Downtown ○ Click here for more information & to see the registration fees.
<p>Community Health Workers (CHWs)</p>	<ul style="list-style-type: none"> • Community Health Worker Conference (8th Annual): The theme for this year’s conference is “Community Health Workers Leading Change: Celebrating Health & Wellness”. <ul style="list-style-type: none"> ○ Date/Time: August 19th ○ Location: Grand Rapids, MI

	<ul style="list-style-type: none"> ○ Click here for more information, registration information to be sent out in June
Environmental Carcinogens & Environmental Issues	<ul style="list-style-type: none"> ● News articles regarding a recent UK study on radon and smoking: <ul style="list-style-type: none"> ○ Combined Effects of Tobacco Smoke and Radon put Kentuckians at Heightened Risk of Lung Cancer ○ Combination of tobacco smoke and high radon levels increase Kentuckians' risk of getting lung cancer by a factor of 10
Funding Opportunity	<ul style="list-style-type: none"> ● Healthy Eating Research: Building Evidence to Prevent Childhood Obesity-Round 9: Robert Wood Johnson <ul style="list-style-type: none"> ○ Click here for more information ○ Deadline: August 12, 2015
Gastric Cancer	<ul style="list-style-type: none"> ● Researchers develop new breath test to diagnose oesophageal and gastric cancer
Genetics/Genomics	<ul style="list-style-type: none"> ● Fusion of normal cells may trigger genetic changes leading to cancer
Health Care	<ul style="list-style-type: none"> ● Experts discuss Medicare's New Oncology Care Model ● Expanding Opportunities for Rural Communities to get Quality Care: Robert Wood Johnson. Nurse practitioners are more likely than primary care physicians to practice in rural areas, and to treat Medicaid recipients, and other vulnerable populations.
Health Communication	<ul style="list-style-type: none"> ● Taking control of cancer- from your mobile phone
Health Equity	<p>June is LGBT Pride Month!</p> <ul style="list-style-type: none"> ● National Conference on Tackling Tobacco Use in Vulnerable Populations: Will highlight challenges, opportunities and strategies for addressing tobacco use among various vulnerable and high-risk populations, including people with mental illness, substance use problems, youth, pregnant women, and people of low socioeconomic status, LGBT persons. <ul style="list-style-type: none"> ○ Dates: October 5-6; Early Bird registration ends July 1st (\$150.00) ○ Location: Bethesda, Maryland ○ Click here for more information & to register ● Celebrating LGBT Pride Month: HHS blog ● See the Tobacco Control/Tobacco Cessation section below for information about a webinar focusing on the LGBT community and smoking.
Health Information	<ul style="list-style-type: none"> ● SAVE THE DATE: 2015 Kentucky eHealth Summit: Hosted by the Kentucky Health Information Exchange <ul style="list-style-type: none"> ○ Date: September 30, 2015 ○ Location: Bowling Green, KY; Holiday Inn/Sloan Convention Center ● WEBINAR: Leveraging Innovations in Health Information Technology to Advance Public Health: How are states using data to inform policies, programs and action? <ul style="list-style-type: none"> ○ Date/Time: June 29th; 1-2:30pm EST

	<ul style="list-style-type: none"> ○ Click here for more information & to register ● How to find reliable online health information in Spanish? Finding health information you can trust online can be difficult, especially if you are looking for information in Spanish. The National Institute on Aging at NIH has developed an AgePage called ¿Es confiable la información sobre la salud que se encuentra en el Internet? (Online Health Information: Can You Trust It?). Even though this webpage is for aging resources, information about healthy aging (physical activity, for instance), management of chronic health conditions and talking with your doctor can be found on this webpage.
<p>Hospice & Palliative Care</p>	<ul style="list-style-type: none"> ● 10 FAQs: Medicare’s Role in End-of-Life Care ● Death isn’t failure: Teaching doctors when to prescribe hospice ● Fifty Years In, Medicare has transformed health care. What’s in store for the next fifty? ● Medicare: House calls can help frail seniors and cut costs
<p>Leukemia/ Lymphoma & other Blood Cancers</p>	<ul style="list-style-type: none"> ● WEBINARS: <ul style="list-style-type: none"> ○ Information for Patients with Acute Myeloid Leukemia (AML) <ul style="list-style-type: none"> ▪ Date/Time: July 1st; 1-2:00pm EST ▪ Click here for more information & to register ● Injected immune cells found safe for patients with multiple myeloma ● Novel drug approved for multiple myeloma ● The Leukemia and Lymphoma Society (LLS) has a educational resources on many different types of blood cancers including myeloma and others. <ul style="list-style-type: none"> ○ Click here to view their video library. ○ Click here to view their past webcasts by topic.
<p>Liver Cancer (& Hepatitis)</p>	<ul style="list-style-type: none"> ● Liver cancer and Hepatitis: Some risk factors for liver cancer include: chronic viral hepatitis (Hepatitis B or C virus), tobacco use, obesity, heavy alcohol use and Type 2 diabetes. (American Cancer Society) <ul style="list-style-type: none"> ○ Encourage Hepatitis testing so individuals can receive preventive services and medical management ● Hepatitis: Preventing the Silent Epidemic: Kentucky’s 2nd Annual Hepatitis Conference <ul style="list-style-type: none"> ○ Date/Time: July 28th; 7:30am Registration opens ○ Location: Embassy Suites; Lexington, KY ○ Click here to view agenda ○ To register, click the following link: https://ky.train.org <ul style="list-style-type: none"> ▪ Course ID: #1056815 ○ Hotel Information: <ul style="list-style-type: none"> https://aws.passkey.com/event/13886834/owner/11575814/home ○ Click here to sign up to be a sponsor for this conference. ● Appalachia’s Hepatitis C Infection Rates Soar
<p>Lung Cancer</p>	<ul style="list-style-type: none"> ● Combined Effects of Tobacco Smoke and Radon put Kentuckians at Heightened Risk of Lung Cancer ● ‘Groundbreaking’ cure for deadly asbestos-related cancer could be near ● Lung Cancer Screening & Tobacco Cessation: Active clinical support, assistance necessary to quit smoking ● Adding genetic information changes risk profile of smokers and increases CT lung cancer screening adherence

	<ul style="list-style-type: none"> • Lung Cancer Survivors at high risk for recurrence, new lung cancer
Ovarian Cancer	<ul style="list-style-type: none"> • Ovarian cancer-specific markers set the stage for early diagnosis
Pancreatic Cancer	<ul style="list-style-type: none"> • Common antibiotic part of a new potential pancreatic cancer therapy • Study: Abdominal blood clots may indicate undiagnosed cancer
Patient Navigation	<ul style="list-style-type: none"> • Oncology Patient Navigation Training: the Fundamentals: This FREE online training is based on the first-ever consensus-based Core Competencies for Patient Navigators that were developed through a collaborative multi-stage process. Please share this resource with your partners-here is a flyer you can use. <ul style="list-style-type: none"> ○ Here is what is covered in the training: <ul style="list-style-type: none"> ▪ Overview of Patient Navigation & competencies (1 hour) ▪ The basics of health care (4 hours) ▪ The basics of patient navigation (4 hours) ▪ Enhancing communication (3 hours) ▪ Professionalism (2 hours) ▪ Enhancing practice (4 hours) ○ Get started in 3 easy steps: <ul style="list-style-type: none"> ▪ Visit the George Washington (GW) Cancer Institute Online Academy: http://gwcehp.learnercommunity.com/cancer-institute ▪ Login or register for an account- Click on LOG IN ▪ Use enrollment code: PNTrain (case sensitive) ○ You can spread the word on this FREE online training using this flyer from GW • Patient Navigator Competencies: George Washington (GW) Cancer Institute • ONLINE TRAINING: Cancer Survivorship E-Learning Series for Primary Care Providers: A Program of the National Cancer Survivorship Resource Center: For healthcare providers. • SAVE THE DATE: Developing the Gold Standard: Patient Navigation Certification Conference: Hosted by the Patient-Centered Education & Research Institute <ul style="list-style-type: none"> ○ Date/Time: July 23, 2015, 8:45am-3:30pm ○ Location: Foundation for a Healthy Kentucky; 1640 Lyndon Farm Court, Suite 100; Louisville, KY 40223 ○ Click here for more information and to register; or you can call 270-883-2775 • Accreditation 101: Learning the Basics of CoC Accreditation and Standards: This workshop will focus on education regarding the CoC accreditation process and the patient navigator's role in delivering high-quality, patient-centered care. <ul style="list-style-type: none"> ○ Date: September 11, 2015 ○ Location: Baltimore, MD; Hilton Baltimore Hotel ○ Registration Fee: \$750 if registration & payment is received before or on July 31st; \$850 if after July 31st ○ Click here to register
Policy/Systems/ Environmental Changes	<ul style="list-style-type: none"> • Bost Health Policy Forum: Many policy and environmental choices contribute to health and well-being. The 2015 Howard L. Bost Health Policy Forum will offer new insights and opportunities from a range of civic sectors for a shared vision, policies, and actions for community health. Hosted by Foundation for a Healthy Kentucky. <ul style="list-style-type: none"> ○ Date/Time: September 28th

	<ul style="list-style-type: none"> ○ Location: Bowling Green, KY; Holiday Inn Sloan Convention Center ○ Click here for more information, directions & to register
Prevention	<ul style="list-style-type: none"> ● Kentucky's Vision for Access to Physical Activity: This is a guide for obesity prevention and health policy for Kentucky communities which was created by the DPH Obesity Prevention Program and the Partnership for a FIT Kentucky. <ul style="list-style-type: none"> ○ For more information on bicycle and pedestrian transportation planning efforts in Kentucky, please visit http://transportation.ky.gov/Bike-Walk ○ For resources for getting outside and doing physical activities, click here. ● FDA's Recent Ruling on Trans Fats: <ul style="list-style-type: none"> ○ FDA axes trans fats: Partially hydrogenated oils-the primary source of artificial trans fats in processed foods- are no longer "generally recognized as safe" for use in human food, according to the FDA decision announced June 16, 2015. ○ FDA cuts Trans Fat in Processed Food: FDA
Prostate Cancer	<ul style="list-style-type: none"> ● Western diet may increase risk of death after prostate cancer diagnosis ● Study shows significant decline in prostate cancer diagnoses
Research	<ul style="list-style-type: none"> ● The Faces of the Precision Medicine Initiative ● 'Exceptional responders' to cancer drugs draw scrutiny from scientists ● Radiation experts unite to streamline cancer clinical trials ● Future oncology explores role of biomarkers and next generation sequencing ● Restoring natural immunity against cancers ● You Asked: Can deodorant give you cancer?
Shared Use Agreements	<ul style="list-style-type: none"> ● Profile in Public Health Law: Interview with ChangeLab Solutions Attorney on Shared Use Agreements
Skin Cancer	<ul style="list-style-type: none"> ● Protecting Your Skin: Every year, there are 63,000 new cases of and 9,000 deaths from melanoma-the deadliest form of skin cancer. ● CDC pushes prevention as melanoma rates double ● Wearable devices to prevent sunburn ● Help catch skin cancer early with this potentially life-saving, \$100 smartphone accessory ● New study reveals skin cancer more likely to appear on normal skin, not just on moles
Survivorship	<ul style="list-style-type: none"> ● FUNDRAISING OPPORTUNITY: An Evening with Friends: An event to support the work and mission of the Friend for Life Cancer Support Network <ul style="list-style-type: none"> ○ SAVE THE DATE: August 22; Doors open at 5:30pm ○ Location: Audubon County Club; Louisville, KY ○ Click here to register and learn more about Friend for Life ● Intravenous nutrition source could reduce side effects of chemotherapy ● Gilda's Club has some new programming for cancer survivors over the summer. Here is a sample of some events: <ul style="list-style-type: none"> ○ Food as Medicine Movie Series: Fridays, July 10 and August 7; 6-8pm ○ Health & Wholeness Meditation: Tuesdays, July 14 and 21, 3-4pm ○ Gilda University for Ages 8-15: July 27th; 9-5pm ○ Girlz Just Wanna Have Fun XVI: Friday, August 28th, 6-9pm

	<ul style="list-style-type: none"> • Cancer and intimate violence: could you tell if one of your patients is a victim?
Tobacco Control	<p>Tobacco Control Efforts (General) & Other Information</p> <ul style="list-style-type: none"> • NEWS & REPORTS: <ul style="list-style-type: none"> ○ DIMENSIONS: Tobacco Free Toolkit for Healthcare Providers: Provided by the University of Colorado Anschutz Medical Campus School of Medicine ○ Pregnant and Postpartum Toolkit Supplement: Provided by the University of Colorado Anschutz Medical Campus School of Medicine ○ Low Income Toolkit Supplement: Provided by the University of Colorado Anschutz Medical Campus School of Medicine ○ Behavioral Health Toolkit Supplement: Provided by the University of Colorado Anschutz Medical Campus School of Medicine ○ Tobacco Health Information: Provided by the FDA. Includes information on: tobacco regulation, youth tobacco prevention, research & statistics and other federal activities ○ FDA's new research videos on e-cigarettes, nicotine and cigarillos ○ Smoking causes 12 Different Kinds of Cancer: <i>Time</i> ○ Half of U.S. cancer deaths can be linked to smoking ○ Highly educated women stop smoking if the cost goes up • FELLOWSHIP: Youth Activism Fellowship: The Legacy Foundation is requesting applications for their Youth Activism Fellowship: a 12-month leadership development & community activism program for 18-24 year olds. Throughout the program, the selected Fellows learn from nationally recognized leaders in public health with specialty training in tobacco-related health equity, regulatory policy, media & communications. Fellows are required to lead a major project highlighting the efficacy & impact of their efforts in tobacco control. <ul style="list-style-type: none"> ○ Application Deadline: July 31, 2015, 6:00pm EST ○ Click here to apply ○ For questions, please contact Legacy's Youth Activism Program at yap@legacyforhealth.org. • WEBINARS/CONFERENCES: <ul style="list-style-type: none"> ○ National Conference on Tackling Tobacco Use in Vulnerable Populations: Will highlight challenges, opportunities and strategies for addressing tobacco use among various vulnerable and high-risk populations, including people with mental illness, substance use problems, youth, pregnant women, and people of low socioeconomic status, LGBT persons. <ul style="list-style-type: none"> ▪ Dates: October 5-6; Early Bird registration ends July 1st (\$150.00) ▪ Location: Bethesda, Maryland ▪ Click here for more information & to register <p>Smoke-Free/Smoke-Free Policy</p> <ul style="list-style-type: none"> • Funding Opportunity for Public Community Colleges: Legacy is accepting applications to fund a second group of public community colleges for its Smoke-Free & Tobacco-Free Community Grant Initiative. <ul style="list-style-type: none"> ○ Deadline for applications: August 6th; 6:00pm ○ Grant information webinar: May 14th; 3:00-4:00pm (ET) ○ Click here to register for the informational webinar; webinars will be recorded & posted on the Legacy website.

- **NEWS:**

- [UK College of Nursing Study Exposes Historical Barricades to Health in Tobacco-Growing States](#): UK College of Nursing professor Amanda Fallin recently published a study exposing how tobacco companies rallied during the anti-tobacco movement to resist tobacco-control legislation in the five major tobacco growing states, including Kentucky.
- [Combined Effects of Tobacco Smoke and Radon put Kentuckians at Heightened Risk of Lung Cancer](#)

Electronic Cigarettes

- **News:**

- [The E-Cig Quandry](#): Provides a good overview on data and the pros/cons of e-cigarettes.

Tobacco Cessation

- **Quit Now Kentucky**: Beginning **January 15** [uninsured callers](#) to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Quit Now Kentucky is a bilingual service that provides tobacco screening, assessment, support materials, and proactive counseling by calling **1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa)**; web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e/messaging.
- **Freedom from Smoking Facilitator Training**: To find a class near you or to host a class please email or call Tami Cappelletti at Tami.Cappelletti@lung.org or **502-363-2652**.
- **WEBINARS**
 - **Tobacco Use in the LGBT Community: Preconceptions, Challenges & Experiences**
 - **Date/Time:** **June 30th**; 2:00-3:30pm EST
 - [Click here](#) for more information & to register.

Mass Media

- **CDC *Tips from Former Smokers* campaign** will be running the “heavy ups” in Kentucky from **June 15-August 16, 2015**. Kentucky was one of the states chosen by CDC to have a “heavy up” campaign, receiving additional radio, billboards, bulletins, and TV ads to build awareness of the health damage caused by smoking as well as to encourage smokers to quit.
 - **What can you/your organization do to help?**
 - We can leverage the *Tips* campaign by using CDC-developed materials found here: <http://www.cdc.gov/tobacco/campaign/tips/>. Examples could include posting a button or video to your webpage or using social media resources that are easy to post.
 - Please send our KCC partner **Bobbye Gray**, with the KDPH-Tobacco Prevention and Cessation Program, an email at bobbye.gray@ky.gov on how you have used these materials and include examples, if possible, for her report. CDC has asked Bobbye for this information and we want to make Kentucky look good!

	<p>Preventing Youth Initiation & Promoting Youth Cessation</p> <ul style="list-style-type: none"> • Public Health Campaigns- The Real Cost: FDA. Additional campaigns and education programs are in development which will target high priority populations such as LGBT young adults, ethnic/racial subpopulations, and rural youth.
<p>Treatment & Care</p>	<ul style="list-style-type: none"> • New tool on horizon for surgeons treating cancer patients: Surgeons could know while their patients are still on the operating table if a tissue is cancerous, according to researchers who describe an automated droplet-based surface sampling probe.
<p>Events</p>	<p>Events in Lexington</p> <ul style="list-style-type: none"> • LEXINGTON: There is an ongoing monthly support group for Myeloma Survivors & their caregivers: <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:30-8:00pm EST ○ Location: Centenary Methodist Church, 2800 Bates Creek Road, Lexington, KY 40502 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p>Events in Louisville</p> <ul style="list-style-type: none"> • Gilda’s Club of Louisville offers MULTIPLE events and support groups- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on Gilda’s Club). • There is an ongoing monthly support group for Lymphoma Survivors & their caregivers: <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:00-7:30 pm EST ○ Location: Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p>Other State and National Conferences of Interest</p> <ul style="list-style-type: none"> • Community Event: Frankly Speaking about Lung Cancer: Hosted by the University of Cincinnati Cancer Institute <ul style="list-style-type: none"> ○ Save the Date: August 22; 11-12:30pm ○ Click here for more details & registration- this event is free. • Community Event: Colorectal Cancer: From Diagnosis to Survivorship: Hosted by the University of Cincinnati Cancer Institute <ul style="list-style-type: none"> ○ Save the Date: August 24; 6:00-7:30pm EST ○ Click here for more details and to register • CONFERENCE/SYMPOSIUM: The 2nd annual Geographic Health Equity Symposium- Where You Live Matters to Your Health <ul style="list-style-type: none"> ○ Date/Time: September 10-11 ○ Location: Tulane University, School of Public Health & Tropical Medicine, 1440 Canal Street, New Orleans, LA 70112 ○ No Cost to attend but please register ○ Click here for more information & to register • TRAINING: Reducing the Impact of Tobacco at Point-of-Sale:

- **Host:** LaTanisha Wright, Follow the Signs (FTS); formerly a Big Tobacco Marketing Manager
- **Dates:** Sept. 16-18
- **Location:** Midtown Atlanta, GA
- **Scholarships & savings** are available
- **Lung Cancer Symposium: Lung Cancer in the 21st Century: An Educational Conference for Healthcare Professionals:** Hosted by the University of Cincinnati Cancer Institute
 - **Save the Date:** September 25, 2015
 - [Click here](#) for more details such as registration & fees