

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **June 18, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Jessica Jones at [jjones@kycancerc.org](mailto:jjones@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none"><li>● <b>WEBINAR: Health Care Reform: Colorectal Cancer Screening Expansion and Health Disparities</b><ul style="list-style-type: none"><li>○ Date: <b>Wednesday, June 18, 2014</b></li><li>○ Time: 12:00-1:00pm (EDT)</li><li>○ Join the Webinar: <a href="https://connect.uky.edu/phssr_researchinprogress/">https://connect.uky.edu/phssr_researchinprogress/</a><ul style="list-style-type: none"><li>○ Click on: Enter as Guest</li><li>○ A box will appear to Enter Your Name</li><li>○ Click on: Enter Room</li><li>○ You will see the opening slide until the meeting starts.</li><li>○ Please mute your computer speakers to reduce feedback.</li><li>○ Then, connect with the audio portion of the call by dialing (877) 394-0659.</li><li>○ Enter the Conference line code: 7754838037#.</li></ul></li><li>○ You may have to wait for the leader to join the call on the hour.</li><li>○ For more information, <a href="#">click here</a>.</li></ul></li></ul>
Breast Cancer	<ul style="list-style-type: none"><li>● <b>CDC grant opportunity: Multiple Approaches to Increase Awareness &amp; Support among Young Women Diagnosed with Breast Cancer. CDC-RFA-DP14-1408.</b> Deadline to apply: <b>7/1/14</b>. To access the announcement &amp; application package go to: <a href="http://www.grants.gov">www.grants.gov</a><ul style="list-style-type: none"><li>○ In the “Funding Opportunity Number” box, type the number formatted as: <b>CDC-RFA-DP14-1408</b></li></ul></li></ul>

<p><b>Childhood Cancer</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">“Estimating the Health and Economic Burden of Cancer Among Those Diagnosed As Adolescents and Young Adults”</a> – Article published in June Issue of <i>Health Affairs</i></li> <li>• <a href="#">Many Childhood Leukemia Survivors Aren't Taking 'Maintenance' Meds:</a> These drugs help stop acute lymphocytic leukemia from coming back, experts note</li> </ul>
<p><b>Colon Cancer</b></p>	<ul style="list-style-type: none"> <li>• <b>2014 Kentucky Colon Cancer Screening Program- Provider Forum in Bowling Green, KY</b> on June 25<sup>th</sup>, 5:30pm-8:30pm CENTRAL Time. <a href="#">(see attached flyer)</a> Forum topics include FIT screenings, quality colonoscopies, and the “under 50” trend in colon cancer, presented by Kentucky Public Health Department in partnership with the Colon Cancer Prevention Project. Forum is free and dinner is included. Register by June 19<sup>th</sup> <a href="#">click here</a></li> <li>• <b>SAVE THE DATE: Colon Cancer Fall Forum (5<sup>th</sup> Annual):</b> Presented by the KY Dept. for Public Health, Colon Cancer Screening Program and the Lexington-Fayette County &amp; Jessamine County Health Depts. <ul style="list-style-type: none"> <li>○ Date: <b>September 11, 2014</b></li> <li>○ Location: Griffin Gate Marriott, Lexington, KY</li> </ul> </li> <li>• <a href="#">Your Guide in the Fight</a>. Guide for Stage III or Stage IV Colorectal Cancer (advanced stage disease). This resource, developed by the Fight Colorectal Cancer organization, walks patients through a cancer diagnosis step-by-step, covering topics ranging from second opinions, clinical trials, financial assistance, intimacy issues, ostomy support, hospice, survivorship and more. The book is written to assist patients and caregivers from the first day of diagnosis to the last day of treatment.</li> </ul>
<p><b>Community Health Worker (CHW)</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Community Health Workers Toolkit</a>: This toolkit is designed to help you evaluate opportunities for developing a CHW program and provide resources and best practices developed by successful CHW programs.</li> </ul>
<p><b>Cost</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Medicaid Patients Get Worse Cancer Care, Studies Contend</a>: Researchers found screening, treatments weren't as good as patients with private insurance</li> </ul>
<p><b>Data</b></p>	<ul style="list-style-type: none"> <li>• The <a href="#">2012 KY-BRFSS Annual Report</a> is now available. BRFSS provides data on many health issues in Kentucky including tobacco use, obesity, and colorectal cancer screening, to name a few.</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Visualizing &amp; presenting data:</b> Ever have good data but not know how to present it? Or how to do an infographic? Check out this website from <a href="#">Visualizing Health</a> to get some ideas on how you can create your own images or charts.</li> </ul>
<b>Funding/ Grants</b>	<ul style="list-style-type: none"> <li>• <b>Funding Opportunities!</b> Please see the Community Commons website that has compiled a list of open calls for funding proposals, <a href="#">click here</a>.</li> </ul>
<b>Genomics/ Genetics</b>	<ul style="list-style-type: none"> <li>• <a href="#">Genomics in Healthy People 2020</a> Healthy People 2020 has objectives for genetic testing for both breast &amp;/or ovarian cancer and colorectal cancer.</li> <li>• <a href="#">Genomics and Health Impact- CDC Blog:</a> Genomics, surveillance indicators and Healthy People 2020: what gets measured gets done (2012)</li> </ul>
<b>Health Care</b>	<ul style="list-style-type: none"> <li>• <b>LIVE FORUM: Health Beyond Health Care:</b> A RWJF- sponsored <i>Washington Post</i> live forum will feature speakers discussing innovative ideas that are making healthy choices easier where people live, learn, work, and play. <ul style="list-style-type: none"> <li>○ Date: <b>June 18, 2014</b></li> <li>○ Time: 8:30- 12:00pm EST</li> <li>○ For more information &amp; to register, click here: <a href="http://www.washingtonpost.com/blogs/post-live-live/liveblog/washington-post-live-health-beyond-health-care/">http://www.washingtonpost.com/blogs/post-live-live/liveblog/washington-post-live-health-beyond-health-care/</a></li> </ul> </li> </ul>
<b>Health Equity</b>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: Maximizing Returns on Public Health Investments: Structural and Policy Initiatives to Address Health Disparities and Advance Health Equity:</b> The complexity of health disparities and health inequities requires public agencies to implement a variety of upstream strategies to effectively address these problems. The webinar will describe how the Ohio Office of Health Transformation, the Ohio Commission on Minority Health and the Ohio Department of Health use state level policy as well as administrative, data and strategic partnerships to advance health equity. <ul style="list-style-type: none"> <li>○ Date: <b>June 19, 2014</b></li> <li>○ Time: 2:00pm (ET)</li> <li>○ Register <a href="#">here</a> &amp; click on the June 19<sup>th</sup> webinar</li> </ul> </li> <li>• <b>WEBINAR: Community Health Needs Assessments: a Tool for Achieving Health Equity:</b> This webinar will feature presentations from state health agency leaders and CHNA experts to highlight current programs, policies and/or mechanisms to promote health equity and eliminate health disparities, with a focus on community health needs assessments and health reform. <ul style="list-style-type: none"> <li>○ Date: <b>June 24, 2014</b></li> <li>○ Time: 4:00pm (ET)</li> <li>○ Register <a href="#">here</a></li> </ul> </li> </ul>

<p><b>Hospice</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Bedside Manner: Conversations with Patients about Death (NPR Audio Recording)</a>: Doctors often struggle with conversations about death — navigating the murky waters of when and how to convey the risks of procedures and prospects for life expectancy. When doctors are less than forthcoming, out of sensitivity or haste, difficult situations become even more complex.</li> </ul>
<p><b>Leukemia/ Lymphoma</b></p>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: CLL (Chronic Lymphocytic Leukemia): Current and Emerging Therapies</b>: Wednesday, <b>June 18<sup>th</sup></b>, 1:00-2:00pm EST; For more information and to register at the Leukemia/Lymphoma Society’s webpage, <a href="#">click here</a>.</li> </ul>
<p><b>Lung Cancer</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Breath Test May Spot Lung Cancer: Researchers report test could also differentiate early and late stages of the disease</a>: Lung cancer tumors produce chemicals called volatile organic compounds, which easily evaporate into the air and produce a discernable scent profile.</li> <li>• <a href="#">1 in 4 Smokers With Gene Defect May Get Lung Cancer</a>: Study finds smokers with gene normally linked to breast cancer appear to have a much higher risk of lung cancer</li> <li>• WEBINAR: <a href="#">Life with Lung Cancer: How Nutrition and Exercise Affect Outcomes</a> <ul style="list-style-type: none"> <li>○ Date: <b>June 24, 2014</b></li> <li>○ Time: 5:00pm EST</li> <li>○ <a href="#">Click here to register</a></li> </ul> </li> <li>• <a href="#">Lung Cancer Master Protocol (Lung-MAP)</a>: Lung-MAP is a multi-drug, multi-arm, biomarker-driven clinical trial for patients with advanced squamous cell lung cancer. Lung-MAP represents the first of several planned large, genomically-driven treatment trials that will be conducted by the newly formed National Clinical Trials Network (NCTN).</li> </ul>
<p><b>Palliative Care</b></p>	<p><a href="#">Palliative Care: A New Direction for Education and Training</a></p> <p><a href="#">Palliative Care: Life-Changing Support for Those Facing Cancer</a></p> <p><a href="#">Palliative Care can reduce pain and other distressing symptoms</a></p> <p><a href="#">Palliative Care: Life-Changing Support for Those Facing Cancer</a>: Palliative care is focused on quality of life and helps relieve seriously ill adults/children/families’ pain, symptoms, and stress, and can be provided right alongside curative medical treatment like chemotherapy, radiation, and surgery.</p>

<b>Prostate Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">2014 American Cancer Society Prostate Cancer Survivorship Care Guidelines</a></li> </ul>
<b>Public Health</b>	<ul style="list-style-type: none"> <li>• <a href="#">Foundational Public Health Services (FPHS)</a>: Read about an initiative to define a minimum package of public health services including foundational capabilities (FCs) and an array of basic programs no health department can be without, now known as foundational areas (FAs).</li> </ul>
<b>Survivorship/ Patient Navigation</b>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: Balancing Work and Cancer:</b> (See attached flyer) This webinar will highlight best practices and key techniques in the work environment for newly diagnosed cancer patients. <ul style="list-style-type: none"> <li>○ Date: <b>Wednesday, June 25, 2014</b></li> <li>○ Time: 2:00-3:00pm (EST)</li> <li>○ To join the online meeting (Now available from mobile devices), go to : <a href="https://suncom.webex.com/suncom/j.php?ED=277200677&amp;UID=1852341977&amp;RT=MIMxMQ%3D%3D">https://suncom.webex.com/suncom/j.php?ED=277200677&amp;UID=1852341977&amp;RT=MIMxMQ%3D%3D</a></li> </ul> </li> </ul> <p><a href="#">Growing Cancer Survivor Population Needs New Models of Care:</a> American Cancer Society researcher Dr. Kevin Stein shares insight into the field of cancer survivorship and resources available for health care professionals to meet the needs of cancer survivors. The number of cancer survivors in the United States is growing rapidly. As this population grows, ensuring they have the right care and support is becoming increasingly important.</p> <p><a href="#">Number of Cancer Survivors Will Reach 19 Million in Next Decade:</a> Meeting their medical needs will become even more important in coming years, researcher says</p> <p><a href="#">Cancer Treatment &amp; Survivorship Facts &amp; Figures 2014:</a> American Cancer Society has issued their 2014-2015 facts and figures document.</p> <p><a href="#">Cancer Survivorship:</a> CDC has a website on cancer survivorship with numerous resources.</p> <p><a href="#">Medical Costs and Productivity Losses of Cancer Survivors-United States, 2008-2011, MMWR:</a> “Given the advances in early detection and treatment of cancer and the aging of the U.S. population, the number of cancer survivors is projected to increase by &gt;30% during the next decade, to approximately 18 million (2,3)”.</p> <p><a href="#">Overcoming compassion fatigue:</a> How taking care of yourself is good for your patients</p>

<p><b>Tobacco Control</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Smokeless Tobacco Use Among Working Adults — United States, 2005 and 2010</a> (Morbidity and Mortality Weekly Report)</li> <li>• <a href="#">‘Cool’ factor separates e-cigarettes from nicotine inhalers, study finds</a></li> <li>• <a href="#">Doctors’ Group Calls for Tougher Rules on Sale of E-Cigarettes</a>: American Medical Association recommendations include minimum age purchase rule, flavor restrictions</li> <li>• <a href="#">Youth Risk Behavior Surveillance-United States, 2013</a>: Includes information on national rates for youth tobacco use and tobacco-related indicators</li> <li>• <a href="#">Kentucky to gain funds in settlement of tobacco case</a>: Tobacco companies have agreed to pay Kentucky more than \$110 million to settle a 10-year legal battle over the state’s share of the tobacco Master Settlement Agreement.</li> <li>• <b>WEBINAR: <a href="#">Tips from Former Smokers</a></b>: The webinar will provide information about the new Tips From Former Smokers ads that will run nationally beginning on July 7, 2014. These new ads will feature conditions including lung, throat, head and neck cancers, pre-term delivery, gum disease, and a person whose HIV is under control but who suffered a stroke as a result of his smoking. Attendees will be able to preview the TV ads that will run during the campaign. <ul style="list-style-type: none"> <li>○ <b>Date:</b> June 20, 2014</li> <li>○ <b>Time:</b> 1:00-2:00pm EDT</li> <li>○ <b>Call-in information:</b> Toll-free number: 1-844-296-0874 Participant code: 59893790</li> <li>○ <b>Webinar information:</b> To log-on to the webinar platform: <a href="https://cmgrp.webex.com/cmgrp/j.php?MTID=m7fd8f8f835f5656ce297cb21f8e5e38a">https://cmgrp.webex.com/cmgrp/j.php?MTID=m7fd8f8f835f5656ce297cb21f8e5e38a</a> <ol style="list-style-type: none"> <li>1. If requested, enter your name and email address.</li> <li>2. If a password is required, enter the meeting password: CDCTIPS (Meeting Number: 597 547 254)</li> <li>3. Click "Join"</li> </ol> </li> </ul> </li> </ul>
<p><b>Worksite Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b><a href="#">CDC Worksite Wellness Program Training</a></b>: CDC is offering an on-line training only for employers to implement or augment their worksite wellness programs. In addition, employers have an opportunity to receive: <ul style="list-style-type: none"> <li>○ Up to \$5000 in seed money for implementation</li> <li>○ Technical assistance</li> <li>○ Organizational Health Assessment to define existing needs</li> </ul> </li> </ul> <p><b>How does it work?</b></p> <p>Apply to participate in an on-line work@health training program. The Work@Health™ Employer curriculum is designed to train employers how to establish, expand and improve science- and practice-based health promotion strategies that will lead to specific, measureable means to reduce chronic disease rates in the workplace.</p> <p>Once accepted complete your training and then qualify for funding as you implement or develop your program. Space is limited.</p>

	<p>Apply to Work@Health™ by visiting:</p> <p><a href="http://www.cdc.gov/workathealth/employer-training.html">http://www.cdc.gov/workathealth/employer-training.html</a> or</p> <p><a href="http://www.surveygizmo.com/s3/1492491/WorkatHealthEmployerRegistration">http://www.surveygizmo.com/s3/1492491/WorkatHealthEmployerRegistration</a></p> <p>or contact Hugh Bailey at <a href="mailto:workathealth@ashlininc.com">workathealth@ashlininc.com</a>.</p>
<p><b>Events</b></p>	<ul style="list-style-type: none"> <li>• <b>LOUISVILLE:</b> There are MULTIPLE upcoming events and support groups are being held at <a href="#">Gilda's Club Louisville</a>, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.</li> <li>• <b>12<sup>th</sup> Annual "Disparities in Health in American Workshop: Working Towards Social Justice"</b>. The workshop will be held <b>June 23-28</b>, 2014 in Houston, TX. For more information regarding registration, travel scholarships or continuing education credits (CEUs) as well as academic credits, please email Dr. Lovell A. Jones at <a href="mailto:lovell.jones@tamucc.edu">lovell.jones@tamucc.edu</a> or visit: <a href="http://www.cvent.com/d/p4qx4j">http://www.cvent.com/d/p4qx4j</a></li> <li>• <b>SAVE THE DATE: Saturday, August 23, 9:00am; Walk Away from Colon Cancer &amp; 5 K Run</b> sponsored by the Colon Cancer Prevention Project Where: Iroquois Park, Louisville, KY Registration: <a href="#">Click here</a> to register your team</li> <li>• <b>KY Cancer Patient Navigation Fall Forum: SAVE THE DATE</b> <ul style="list-style-type: none"> <li>○ Date: <b>October 30<sup>th</sup></b></li> <li>○ Where: KY Historical Society in Frankfort</li> </ul> </li> <li>• <b>American Public Health Association: Annual Meeting &amp; Exposition</b> <ul style="list-style-type: none"> <li>○ Date: <b>Nov. 15-19</b> (Early Bird Registration: Aug. 28<sup>th</sup>)</li> <li>○ Location: New Orleans, LA</li> <li>○ <a href="#">Click here to register</a></li> </ul> </li> </ul>