

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the June 12, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Clinical Trials	<ul style="list-style-type: none"><li>• <b>WEBINAR: <a href="#">Best Practices in Cancer Clinical Trials Community Engagement</a>. June 27, 2013, 2:00pm-3:30 pm ET.</b> The Education Network to Advance Cancer Clinical Trials (ENACCT) implements community-based approaches to cancer clinical trials education, with particular focus on engagement of community-based organizations and community leaders working within minority and medically underserved communities. This webinar will showcase ENACCT partners’ experiences with clinical trials education development, outcomes and lessons learned. <a href="#">Click here to Register for this Webinar</a></li></ul>
Colon Cancer	<ul style="list-style-type: none"><li>• <a href="#">The Weird World of Colonoscopy Costs: A NY Times Editorial</a></li><li>• <a href="#">Few access Internet help for colonoscopy prep</a></li><li>• Do you know an individual or organization that has gone above and beyond in the fight against colorectal cancer? Join us in celebrating these leaders by nominating them for a <a href="#">Colon Cancer Alliance Sapphire Award</a>. The <b>Colon Cancer Alliance Sapphire Awards</b> include <a href="#">five categories</a>, each with its own eligibility criteria. Learn more about the categories prior to submitting your nomination application. Deadline is <b>Friday, July 12, 2013</b>. Winners will be honored and presented with their award at a luncheon during the Colon Cancer Alliance’s <a href="#">2013 National Conference: Empower You. Impact Your Community</a>.</li><li>• <b>REMINDER:</b> Get ready! The <a href="#">Colon Cancer Prevention Project's 8th Annual Walk Away from Colon Cancer &amp; 5K Run</a> will be at 9 a.m. on <b>Saturday, Aug. 24</b> at Iroquois Park in Louisville, Ky. This popular 5K features chipped timing, a 1-mile non-timed walk, a KidZone, a Healthy Village, food, music, the Inflatable Colon, and more! All proceeds go to the fight to end colon cancer. Register and form your team today! To register or for more information, visit <a href="http://www.ColonCancerPreventionProject.org">www.ColonCancerPreventionProject.org</a>.</li></ul>

<p><b>Grants</b></p>	<ul style="list-style-type: none"> <li>• <b>\$1 Billion in <a href="#">Center for Medicare and Medicaid Innovation (CMMI) Innovation Awards: Opportunities for Advancing Community Prevention and Population Health</a>.</b> Please join us for a late breaking Web Forum <b>THIS FRIDAY, JUNE 14, 2:30 PM to 4:00 PM EASTERN</b> to learn about an important funding opportunity from the <a href="#">Center for Medicare and Medicaid Innovation (CMMI)</a>. This is the second round of an initiative that will fund applicants who propose new payment and service delivery models that will provide better health, better health care, and lower costs through improved quality for Medicare, Medicaid, and Children’s Health Insurance Program (CHIP) enrollees. CMMI is seeking proposals that improve the health of populations through prevention, wellness, and comprehensive care that extends beyond the clinical service delivery system setting and addresses the social determinants of health. The Web Forum will review application requirements &amp; showcase experiences from a prior recipient of HCIA funding that has focused on prevention. Letter of Intent Due Date: June 28, 2013, by 3:00 p.m. EST. Application Due Date: August 15, 2013, by 3:00 p.m. EST.</li> </ul>
<p><b>Health Equity</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">New Survey Takes A Snapshot Of The View From Black America</a>: Includes rise in satisfaction with their health care options</li> <li>• <b>REMINDER: Cultural Competency and LGBT Cancer Health Disparities: Identifying Barriers and Tailoring Strategies.</b> <b>Tuesday, June 18th, 2013, 2:00 p.m. – 3:00 p.m. ET.</b> Understanding and improving the health, safety, and well-being of lesbian, gay, bisexual, and transgender (LGBT) individuals is a growing public health concern and is a goal for Healthy People 2020. The June National Cancer Institute (NCI) <a href="#">Research to Reality cyber-seminar</a> will explore several health disparities this population faces across the cancer continuum. Join us as we feature research, programs, and resources designed to assess and address cancer health disparities facing sexual minorities.</li> </ul>
<p><b>Health IT</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Meeting Meaningful Use Criteria and Managing Patient Populations: A National Survey of Practicing Physicians</a></li> <li>• <b>REMINDER: Save the Date! 2013 <a href="#">Kentucky Health Information Exchange (KHIE) eHealth Summit which will take place on September 17, 2013</a></b> in Bowling Green at the Sloan Convention Ctr at the Holiday Inn University Plaza. They have <a href="#">reserved a number of rooms at a special discount rate</a> : Use the discount code of "BIN" in the "Group Code" field. Or call 270-745-0088 to make reservations. <a href="#">Nursing CEUs</a> are available.</li> </ul>
<p><b>Healthcare Reform</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">The Cabinet for Health and Family Services' Office of the Kentucky Health Benefit Exchange (KHBE) has issued a request for proposal (RFP)</a> seeking for-profit and nonprofit entities and community and volunteer organizations to assist consumers who enroll for healthcare benefits through kynect, Kentucky's Healthcare Connection. “kynectors,” will help individuals and small businesses in Kentucky determine their health plan needs and assist them in choosing plans to meet those needs.</li> </ul>
<p><b>Hospice</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Discussing Death With Patients The Most Stressful Part Of Oncology</a></li> <li>• <a href="#">End-Of-Life Care: A Challenge In Terms Of Costs And Quality</a></li> </ul>

Medicaid	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> KDPH CHFS is sponsoring <a href="#">free educational forums regarding the Medicaid managed care implementation system</a> in each of the eight Medicaid regions. These forums will allow medical providers, MCO representatives, and Department of Insurance (DOI) representatives to meet face-to-face to discuss concerns about proper billing, appeals processes and any specific regional issues related to Medicaid managed care. Region 1: July 15, Murray State University; Region 2: June 20, Pennyryle State Park; Region 3: June 24, University of Louisville; Region 4: June 26, Lindsay Wilson College; <del>Region 5: May 30, University of Kentucky;</del> Region 6: June 27, Northern Kentucky University. <b>Register <a href="#">here</a>.</b></li> </ul>
Pharmaceutical	<p><a href="#">U.S. Cancer Patients Suffering From Drug Shortages</a>. Survey of oncologists finds frequent treatment delays, changes.</p>
Prevention, Genetics, Causes	<ul style="list-style-type: none"> <li>• <a href="#">The Pill tied to lower ovarian cancer risk</a></li> <li>• <a href="#">Common solvent linked to liver cancer risk</a></li> <li>• <a href="#">Tumor in Bone Shows Neanderthals Got Cancer Too</a>. Discovery sheds light on history of tumors in humans, researchers say.</li> </ul>
Providers	<ul style="list-style-type: none"> <li>• <a href="#">With nurses at risk of compassion fatigue, hospitals try to ease their stress</a></li> </ul>
Resources	<ul style="list-style-type: none"> <li>• <b>ASCO releases a new collection of Printed Patient Guides to Cancer.</b> With a new, reassuring look and feel, <i>ASCO Answers</i> disease-specific guides combine oncologist-approved information, a conversational tone, and the tools and resources newly-diagnosed patients need. These comprehensive booklets not only contain the trusted information about diagnosis, treatment, side effects, and psychosocial effects found on Cancer.Net, but also allow patients to record specifics of their individual diagnosis and treatment plan. Printed guides are currently available for <a href="#">breast cancer</a>, <a href="#">colorectal cancer</a>, <a href="#">lung cancer</a>, and <a href="#">prostate cancer</a> via <a href="#">PDF download</a> as well as to <a href="#">order online (in packs of 50)</a>.</li> <li>• <b>Updated: Fertility Preservation Guideline.</b> <a href="#">Check out this patient guide</a> and <a href="#">infographic</a> on ASCO's newly updated guideline to help patients learn their options before cancer treatment begins.</li> </ul>
Smoke-Free	<ul style="list-style-type: none"> <li>• <b>Don't miss the Kentucky Center for Smokefree Policy's Celebration Event -- Lexington's 10 Year Smoke-free Anniversary!</b> July 1<sup>st</sup> at 3:30pm, at Applebee's on Alesheba Way, Lexington, 40509. KCSP invites you to join us in celebrating the 10th anniversary of Lexington enacting the first smoke-free ordinance in Kentucky! If you plan on attending, <b>please RSVP to Holly Brown at <a href="mailto:hmbrow4@uky.edu">hmbrow4@uky.edu</a></b>. If you intend to bring guests, please include that in your RSVP. Follow kysmokefree on facebook to win prizes starting 10 days before the event.</li> </ul>

<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">LIVESTRONG Foundation Seeks To Automate Cancer Tool</a></li> <li>• <b>REMINDER: There are MULTIPLE upcoming events and support groups held this summer at <a href="#">Gilda’s Club Louisville</a> , from Wellness Groups to book clubs to support for caregivers. Don’t miss the summer camp opportunities for youth connected to cancer. <b>Please open the attached flyer</b> for all the dates and details, and share with your partners and networks.</b></li> </ul>
<p><b>Tobacco Control</b></p>	<ul style="list-style-type: none"> <li>• Effective July 1, <b>Kentucky’s tax on chewing tobacco</b> will <b>drop</b> from 41 cents per pouch to <b>19 cents per pouch</b> due to HB 361 which passed during the 2013 legislative session. This tax change flew under the radar screen during the session because it was presented as a technical change in the method of collecting taxes. To learn more about what happened and how health advocates have responded, read a <i>Courier-Journal</i> article published yesterday <a href="#">here</a>. Also, a Courier-Journal video news story, including an interview with Amy Barkley of the Campaign for Tobacco-Free Kids, is available <a href="#">here</a>.</li> <li>• <a href="#">NCI targets teens with texts about smoking</a></li> <li>• <b>Thursday, June 20, 1:00 – 2:00 PM Eastern</b>, SOPHE (Society for Public Health Education) will host a webinar, <b>“<a href="#">Determining the Connection Between Tobacco &amp; Mental Health.</a>”</b> Will include a brief description of the relationship between tobacco use and mental health, offer information to justify the need for tobacco cessation interventions, and offer resources for referral and education.</li> <li>• June 10-16 is <b>National Men’s Health Week</b>—CDC has launched a new Facebook App, <b>“<a href="#">Be Smoke-Free—You Matter to Me!</a>”</b> that you can use to send personalized messages to the smokers in your life to remind them of the many reasons they have to quit—the memories and milestones that you don’t want them to miss. June 16—<b>Father’s Day</b>—CDC has <a href="#">resources available</a> to help encourage dads who are smokers to quit now, including a feature article, <b>“<a href="#">Celebrate Dads Who Live Smoke-Free Lives!</a>”</b></li> </ul>
<p><b>Worksite Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> Encourage your business partners to complete the <b>2013 Kentucky Worksite Wellness Assessment</b>, an online survey which was distributed to 1,200 randomly chosen organizations statewide on May 28<sup>th</sup>. Conducted by WKU in collaboration with KDPH, the survey has been endorsed by the KY Society for Human Resource Management and the KY Chamber of Commerce. This survey will assess evidence based health promotion interventions and strategies utilized at worksites, and provide a baseline of information to help us determine how to help Kentucky worksites have a Healthier, Productive Workforce. For more info, contact : Teresa Lovely, KDPH Business Coordinator-Worksite Wellness at <a href="mailto:Teresa.lovely@ky.gov">Teresa.lovely@ky.gov</a></li> </ul>