

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **June 10, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Jessica Jones at jjones@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act (ACA) Implementation & Insurance	<ul style="list-style-type: none"> • UPDATED ACA and Cancer New and Updated Documents: <ul style="list-style-type: none"> ○ Public/Community Fact Sheet: Updated May 2015 ○ Booklet for Health Professionals: Updated June 2015 • Centers for Medicare and Medicaid Services announce funding opportunity for Marketplace Navigators: CMS is accepting applications to support Navigators in Marketplaces, including State Partnership Marketplaces. Funding is available to eligible individuals, as well as private and public entities. <ul style="list-style-type: none"> ○ Applications are due by June 15, 2015. ○ Funding announcement opportunity is available here. • The Affordable Care Act is improving access to preventive services for millions of Americans • Fifty Years of Medicaid: On July 30, 1965, President Lyndon Johnson signed the law establishing the Medicare and Medicaid programs. • Kentucky Hospitals say they will lose \$1 Billion due to State’s Obamacare Exchange • Obamacare takes root in Appalachia, to mixed reviews
Bladder Cancer	<ul style="list-style-type: none"> • Signs and Risk Factors of Bladder Cancer
Brain Cancer	<ul style="list-style-type: none"> • On the death of Beau Biden, Brain Cancer, Progress and Hope
Breast Cancer	<ul style="list-style-type: none"> • Tomosynthesis detects more breast cancer in screening • “Smarter” cancer screening advised for women with dense breasts • FAQs about the Affordable Care Act (ACA): United States Dept. of Labor. Information provided on BRCA testing as well as contraceptives. • Surgery to Prevent Breast Cancer: When and Why • Breast Cancer and Chemobrain: Stress of diagnosis can impair cognitive function before chemotherapy is started • How Weights and Cardio cut Breast Cancer Risk • Women four times less likely to have surgery if breast cancer diagnosed as an emergency • Evidence for screening mammography for women in their 40s remains limited • Male Breast Cancer: <ul style="list-style-type: none"> ○ Can men get breast cancer? Yes! Although it could happen to men at any age, it is most common in men between the ages of 60-70 years old.

	<ul style="list-style-type: none"> ○ What are the risk factors for breast cancer in men? American Cancer Society. ○ Male breast cancer. National Cancer Institute (NCI) ● WEBINAR: <ul style="list-style-type: none"> ○ Breast, Cervical and Colorectal Cancer Screening Guidelines and Best Practices: Hosted by the Clinical Directors Network, Inc. <ul style="list-style-type: none"> ▪ Date/Time: June 15th; 12-1:00pm EST ▪ Click here for more information and to register ● JOURNAL ARTICLES: <ul style="list-style-type: none"> ○ CDC would like us to share a Special Issue of <i>Cancer Causes & Control</i> with partners which features multiple publications on the National Breast and Cervical Cancer Early Detection Program. ○ Breast Cancer in Kentucky: Progress and Possibilities. <i>Journal of the Kentucky Medical Association</i>. Written by KCC staff and partners.
Cervical Cancer & HPV	<ul style="list-style-type: none"> ● Educate, Immunize, Protect- KY's Immunization Trifecta: Kentucky Immunization Conference- Sponsored by the KY Rural Health Association and the KY Immunization Program. Includes educational sessions on HPV vaccination and adolescent vaccination strategies. <ul style="list-style-type: none"> ○ Date/Time: October 14-16 ○ Location: Louisville, KY ○ Registration cost: \$50.00 ○ Click here to see a draft agenda ○ Click here for more information & to register ○ Click here to sign up to be a sponsor for this conference. ● HPV Vaccination: In February 2015, the Advisory Committee on Immunization Practices (ACIP) met and decided to recommend the 9-valent human papillomavirus (HPV) vaccine (9vHPV) (Gardasil 9, Merck & Co., Inc.) as one of the three HPV vaccines that can be used for routine vaccination. Similar to the quadrivalent HPV vaccine (4vHPV), 9vHPV contains HPV 6, 11, 16, and 18 virus like particles (VLPs). In addition, 9vHPV contains HPV 31, 33, 45, 52, and 58 VLPs. 9vHPV was approved by the Food and Drug Administration (FDA) on December 10, 2014. <ul style="list-style-type: none"> ○ HPV vaccination is recommended for routine vaccination for those not previously vaccinated as well as for the following age categories: <ul style="list-style-type: none"> ▪ Beginning at age 11 or 12 for boys and girls ▪ Females between 13-26 years old ▪ Males between 13-21 years old ▪ Through age 26 for men who have sex with men ▪ Through age 26 for immunocompromised individuals- men and women (including those with HIV infection) ● Other sources of HPV Information & Resources: <ul style="list-style-type: none"> ○ Use of 9-Valent Human Papillomavirus (HPV) Vaccine: Updated HPV vaccination recommendations of the Advisory Committee on Immunization Practices: MMWR ○ FDA approves Gardasil 9 for prevention of certain cancers caused by 5 additional types of HPV: U.S. Food and Drug Administration (FDA) ○ Human Papillomavirus: A Parent's Guide to Preteen and Teen HPV Vaccination: Immunization Action Coalition ○ Human Papillomavirus (HPV): CDC. ○ Human Papillomavirus Facts and Brochures: CDC ○ HPV Vaccine Resources for Healthcare Professionals: CDC

	<ul style="list-style-type: none"> ● WEBINAR: Breast, Cervical and Colorectal Cancer Screening Guidelines and Best Practices: Hosted by the Clinical Directors Network, Inc. <ul style="list-style-type: none"> ○ Date/Time: June 15th; 12-1:00pm EST ○ Click here for more information and to register ● HPV in Communities of Color: Although cervical cancer occurs most often in Hispanic women, Black women tend to live 5 years less & die more often than any other race diagnosed with cervical cancer. <ul style="list-style-type: none"> ○ HPV vaccination can prevent the HPV infections that most commonly cause cervical cancer as well as other types of HPV-related cancers. ● Human Papillomavirus Vaccination: What are college students thinking?
<p>Childhood Cancers</p>	<ul style="list-style-type: none"> ● Certain treatments for childhood cancers may increase obesity risk later in life ● ASCO: Mortality for childhood cancer survivors continues to decline ● Camps and Retreats in Kentucky for children with cancer and their siblings: Kids Cancer Alliance. <ul style="list-style-type: none"> ○ Indian Summer Oncology Camp: <ul style="list-style-type: none"> ▪ July 26-August 1, 2015 ○ Indian Summer Sibling Camp: <ul style="list-style-type: none"> ▪ June 28-July 3, 2015 ○ Teen Weekender: TBD ○ If you are interested in donating to help make these camps possible, click here.
<p>Colon Cancer</p>	<ul style="list-style-type: none"> ● Documentary Debut: The Colon Cancer Prevention Project is debuting their next edition of “Catching a Killer”, a 30-minute documentary on colon cancer and the importance of colon cancer screening. This documentary features people from Kentucky. Please invite your partners, friends and family to attend a FREE viewing at one of the following locations: <ul style="list-style-type: none"> ○ Louisville, KY; Clifton Center (click here for map/directions) <ul style="list-style-type: none"> ▪ Date/Time: June 18th; 7:00pm-8:00pm EST ▪ Click here to RSVP ○ Lexington, KY; Lexington Public Library Downtown (click here to find directions & parking info) <ul style="list-style-type: none"> ▪ Date/Time: June 23rd; 7:00pm-8:00pm EST ▪ Click here to RSVP ○ Eastern, KY; Perry County Library, 289 Black Gold Blvd., Hazard, KY <ul style="list-style-type: none"> ▪ Date/Time: July 20th; 6:00pm-8:00pm EST ▪ Click here to RSVP ● Clarification on the Recent Colon Legislation passed in March 2015: This past legislative session a bill was passed seeking to ensure that appropriately recommended colorectal screenings were not susceptible to co-pays or deductibles. Recently the Kentucky Department of Insurance released an Advisory Opinion interpreting the term “<i>complete colorectal cancer screening</i>” in SB 61 as it amended KRS 304.17A-257. The Advisory Opinion memo stresses that “<i>no deductible or coinsurance amount shall be collected for colorectal examinations specified in current American Cancer Society screening guidelines</i>” and gives the following example for clarity: “<i>...if a Fecal Immunochemical Test (FIT) result indicates that the insured needs further testing, such as a colonoscopy, then the FIT and colonoscopy shall be covered as preventive and no deductible or coinsurance amount will be collected.</i>” Read the one page memo from KY

DOI here:

http://insurance.ky.gov/Documents/AdvOp15_03ColorectalCancerScreen051215.pdf

Many thanks to Jason Baird, the Colon Cancer Prevention Project, the ACS CAN, the Kentucky Department of Insurance, and all our key partners who continually collaborate to reduce barriers to colorectal cancer screening in Kentucky!

- **FREE CME: Continuing Education Courses for Healthcare Providers on Colon Cancer Screening:** The American Cancer Society, the Centers for Disease Control & Prevention (CDC), and the National Colorectal Cancer Roundtable have released a program offering Continuing Medical Education (CME) credits on screening for colorectal cancer. This continuing education activity provides guidance and tools for clinicians on the optimal ways to implement screening for colorectal cancer to help ensure that patients receive the maximum benefit. The program has two versions, targeting two different audiences of healthcare providers, which any provider can register to take to receive CME credit:
 - **Primary Care Providers:**
 - **Website:** [TRAIN Kentucky](https://ky.train.org/DesktopShell.aspx) (KY Dept. of Public Health): <https://ky.train.org/DesktopShell.aspx>
 - **Course ID Number:** Optimizing Quality for Primary Care Providers - **#1056608** – This 3 part course provides: 2.25 CME, 2.0 CNE, or 0.2 CEU.
 - **Endoscopists/Clinicians performing colonoscopies:**
 - **Website:** [TRAIN Kentucky](https://ky.train.org/DesktopShell.aspx) (KY Dept. of Public Health): <https://ky.train.org/DesktopShell.aspx>
 - **Course ID Number:** Optimizing Quality for Endoscopists – **#1056558** – This 2 part course provides 1.5 CME, 1.4 CNE, or 0.1 CEU.
- **Community Event: Colorectal Cancer: From Diagnosis to Survivorship:** Hosted by the University of Cincinnati Cancer Institute
 - **Save the Date:** **August 24**; 6:00-7:30pm EST
 - [Click here](#) for more details and to register
- **WEBINAR: [Breast, Cervical and Colorectal Cancer Screening Guidelines and Best Practices](#):** Hosted by the Clinical Directors Network, Inc.
 - **Date/Time:** **June 15th**; 12-1:00pm EST
 - [Click here](#) for more information and to register
- [Very overweight teens may double their risk of bowel cancer in middle age](#)
- [Doctors' lapse may explain some minority lag in colon cancer screens](#)
- [Obese Teens more prone to bowel cancer](#)
- [Noninvasive colon cancer screening promising for African Americans](#)
- [Study shows colorectal cancer genetically different in older & young patients](#)
- [New Clues for detecting colorectal cancers earlier](#)
- **JOURNAL ARTICLES:**
 - [Where does it FIT? The roles of fecal testing and colonoscopy in colorectal cancer screening:](#) *Cancer*
 - [Colonoscopy Screening among US Adults aged 40 or Older With a Family History of Colorectal Cancer:](#) *Preventing Chronic Disease*

Community Health Workers (CHWs)

- **Community Health Worker Conference (8th Annual):** The theme for this year's conference is "Community Health Workers Leading Change: Celebrating Health & Wellness".
 - **Date/Time:** **August 19th**

	<ul style="list-style-type: none"> ○ Location: Grand Rapids, MI ○ Click here for more information, registration information to be sent out in June
Coordinated Chronic Disease Efforts	<ul style="list-style-type: none"> ● Million Hearts Update: Part of the Million Hearts initiative is to reduce smoking as it is a leading cause of heart disease (CDC). ● WEBINAR: Creating Community-Clinical Linkages to Address & Prevent Chronic Disease <ul style="list-style-type: none"> ○ Date/Time: June 18th; 2-3:00pm EST ○ Click here for more information & to register
Environmental Carcinogens & Environmental Issues	<ul style="list-style-type: none"> ● Canada's radon guidelines are inadequate
Funding Opportunity	<ul style="list-style-type: none"> ● Healthy Eating Research: Building Evidence to Prevent Childhood Obesity-Round 9: Robert Wood Johnson <ul style="list-style-type: none"> ○ Click here for more information ○ Deadline: August 12, 2015
Genetics/Genomics	<ul style="list-style-type: none"> ● Promise, peril seen in personalized medicine: In addition to the increased survival in patients along with increased quality of life, such as being able to continue working, the article discusses the downsides of personalizing therapy such as increased costs of treating cancer and oncologists, who are not in academic medical centers, not having adequate knowledge or support for of all the drug options available. ● Health: Make precision medicine work cancer care ● What is President Obama's 'precision medicine' plan, and how might it help you?: By analyzing the makeup of a tumor, doctors may be able to better choose which drug to use, rather than employing a hit-and-miss approach based on knowledge about your form of cancer. ● Together, genetic test and drug unleash immune system against tumors
Health Care	<ul style="list-style-type: none"> ● ACOS proposes new physician payment reform ● State Innovation Models (SIM) Initiative: The SIM Initiative which the Center for Medicare & Medicaid Innovation (CMMI) kicked off in Feb. 2013, is providing financial and technical support to states for the development and testing of state-led, multi-payer health care payment and service delivery models-e.g., patient-centered medical homes, accountable care organizations- that will improve health system performance, increase quality of care, and decrease costs to Medicare, Medicaid & CHIP beneficiaries in participating states. <ul style="list-style-type: none"> ○ To receive future Washington Updates, please email Kara Richardson at kara.richardson@uky.edu. Kara works at the University of Kentucky, College of Public Health. ● Electronic Health Records and Physician Reminders: Building a better Electronic Health Record (EHR): National Institutes of Health blog ● WEBINAR: Value-Based Payments: What are Value-Based Payments, and what do they mean for public health? A central component of State Innovation Models (SIM) initiative includes the creation of a value-based payment structure as well as value-based insurance design (VBID) (recognized in the Affordable Care Act). <ul style="list-style-type: none"> ○ Date/Time: June 22nd, 1:00pm-2:30pm EST ○ Click here for more information and to register

	<ul style="list-style-type: none"> • Telemedicine Bill: Washington state’s legislature overwhelmingly passed SB 5175, the telemedicine bill that, once signed into law by Gov. Jay Inslee, will ensure that any health service that is covered by insurance when it’s provided in person will also be covered if it’s provided using video or audio technology. • Helping to Deliver Better Care: How One Experience Changed My Life: This article talks about hospital-acquired infections as well as the Partnership for Patients, a public-private initiative under the Affordable Care Act aimed at improving quality, safety and affordability of health care. • The Beginner’s Guide to New Health Care Payment Models • Experts discuss Medicare’s New Oncology Care Model
Health Equity	<p>June is LGBT Pride Month!</p> <ul style="list-style-type: none"> • LGBT HealthLink: This organization is a community-driven network of advocates and professionals looking to enhance LGBT health by eliminating tobacco use, and other health disparities within our communities. <ul style="list-style-type: none"> ○ Please see the “Tobacco Control- Tobacco Cessation” section below in this email to see information about a webinar to help the LGBT community with tobacco cessation. • A Practitioner’s Guide for Advancing Health Equity: Community Strategies for Preventing Chronic Disease
Health Information	<ul style="list-style-type: none"> • SAVE THE DATE: 2015 Kentucky eHealth Summit: Hosted by the Kentucky Health Information Exchange <ul style="list-style-type: none"> ○ Date: September 30, 2015 ○ Location: Bowling Green, KY; Holiday Inn/Sloan Convention Center • WEBINAR: Leveraging Innovations in Health Information Technology to Advance Public Health: How are states using data to inform policies, programs and action? <ul style="list-style-type: none"> ○ Date/Time: June 29th; 1-2:30pm EST ○ Click here for more information & to register
Hospice & Palliative Care	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Improving the Quality of Life at the End of Life: JAMA • Assisted-death bill approved by California Senate • Discharge Hospice Referral and Lower 30-Day All-Cause Readmission in Medicare Beneficiaries Hospitalized after Heart Failure: From our partners with the American Heart Association and Hospice of the Bluegrass who shared this article. • Wisconsin is learning how to die: 96% of La Crosse residents have an advance directive.
Leukemia/ Lymphoma & other Blood Cancers	<ul style="list-style-type: none"> • MEETING/TRAINING: Contact Debby for more info or to register for these events at Debby.phillips@lls.org or call 502-719-0542. <ul style="list-style-type: none"> ○ Managing Stem Cell Transplant <ul style="list-style-type: none"> ▪ Date/Time: June 2015- call for more details ▪ Location: Lexington, KY • WEBINARS: <ul style="list-style-type: none"> ○ Treating Chronic Lymphocytic Leukemia (CLL): Evaluating and Managing Options <ul style="list-style-type: none"> ▪ Date/Time: June 11th; 1-2:30pm EST ▪ Click here for more information & to register ○ CLL: Update on Treatment & Side Effects Management <ul style="list-style-type: none"> ▪ Date/Time: June 17th; 1-2:00pm EST

	<ul style="list-style-type: none"> ▪ Geared toward healthcare professionals: Nurses & Social Workers ▪ Click here for more information & to register ○ Information for Patients with Acute Myeloid Leukemia (AML) <ul style="list-style-type: none"> ▪ Date/Time: July 1st; 1-2:00pm EST ▪ Click here for more information & to register ● UPDATED DOCUMENTS: The Leukemia & Lymphoma Society want you to know that they recently updated (2) documents: Fertility Facts and Choosing a Blood Cancer Specialist or Treatment Center. These documents are available in Spanish as well, click on “Spanish” for the language and then “Treatment” to filter by topic on the LLS website. ● Breastfeeding linked to lower risk of childhood leukemia risk ● Proactive telephone support reduces unplanned hospitalizations in blood cancers ● Promising drug offers new paradigm for treating leukemia ● Experimental drug discovery could eventually treat common blood cancer ● Diagnosed one of the few cases in the world of Hodgkin’s Lymphoma located outside of the nodules ● ASCO: New strategies promising for chronic-lymphocytic leukemia and non-Hodgkin lymphoma
<p>Liver Cancer (& Hepatitis)</p>	<ul style="list-style-type: none"> ● Liver cancer and Hepatitis: Some risk factors for liver cancer include: chronic viral hepatitis (Hepatitis B or C virus), tobacco use, obesity, heavy alcohol use and Type 2 diabetes. (American Cancer Society) <ul style="list-style-type: none"> ○ Encourage Hepatitis testing so individuals can receive preventive services and medical management ● Hepatitis: Preventing the Silent Epidemic: Kentucky’s 2nd Annual Hepatitis Conference <ul style="list-style-type: none"> ○ Date/Time: July 28th; 7:30am Registration opens ○ Location: Embassy Suites; Lexington, KY ○ Click here to view agenda ○ To register, click the following link: https://ky.train.org <ul style="list-style-type: none"> ▪ Course ID: #1056815 ○ Hotel Information: <ul style="list-style-type: none"> https://aws.passkey.com/event/13886834/owner/11575814/home ○ Click here to sign up to be a sponsor for this conference. ● WEBINAR: Treatment Update on Liver Cancer and Managing the Costs of Care: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: June 15th; 1:30-2:30pm EST ○ Click here for more information & to register ● FDA reaches out to minorities during Hepatitis Awareness Month (May) ● Hepatitis B Screening & Prevalence among Resettled Refugees-United States, 2006-2011: MMWR ● Hepatitis virus variations responsible for variations in liver cancer
<p>Lung Cancer</p>	<ul style="list-style-type: none"> ● Lung Cancer Support Group: Our partner to the north, the University of Cincinnati (UC) Comprehensive Lung Cancer Center, is hosting a FREE, monthly lung cancer support group to lung cancer patients, their family members, and caregivers- this support group is open to everyone including patients and their family members being treated at facilities other than UC. <ul style="list-style-type: none"> ○ For more information about dates/times and the location of this support group, please click here.

	<ul style="list-style-type: none"> ○ For parking and directions on how to enter the Hope Lodge where this support group will be held, please click here. ● New Treatment Directions for Lung Cancer: Our partner, the Lung Cancer Alliance, has launched the Lung Cancer: New Treatment Directions patient education initiative to help those diagnosed make informed treatment decisions that will improve outcomes. There is a lot happening with lung cancer research and treatment- from novel immunotherapies to targeted therapies- so it's important to keep up with the latest information. <ul style="list-style-type: none"> ○ Lung Cancer Alliance also has a mobile app: You can connect with lung cancer survivors, track side effects of your medications and treatments as well as find support groups, events & nearby medical centers. ● Lung Cancer Symposium: Lung Cancer in the 21st Century: An Educational Conference for Healthcare Professionals: Hosted by the University of Cincinnati Cancer Institute <ul style="list-style-type: none"> ○ Save the Date: September 25, 2015 ○ Click here for more details such as registration & fees ● Community Event: Frankly Speaking about Lung Cancer: Hosted by the University of Cincinnati Cancer Institute <ul style="list-style-type: none"> ○ Save the Date: August 22; 11-12:30pm ○ Click here for more details & registration- this event is free. ● Federally Funded Lung Cancer Research crosses \$100 million threshold! An additional \$12 million for lung cancer research- for a grand total of \$101.5 million- was included in the FY 16 Department of Defense (DoD) Appropriations Bill under the Congressionally Directed Medical Research Program (CDMRP). This is nearly a 15% increase over the last year. Many thanks to our partner, the Lung Cancer Alliance, for their work on this initiative! ● It's NOT your fault: Dealing with guilt after a lung cancer diagnosis: Most people who get cancer simply have the wrong combination of genetic predisposition, exposure and bad luck. However, we still need to maintain a healthy lifestyle including not smoking to decrease the risk factors for lung cancer. ● Prolonged statin use may lower risk of lung cancer death ● FUNDRAISING/NETWORKING OPPORTUNITY: Lung on the Run- 6th Annual 5K Run/Walk and 1 Mile Walk: The University of Cincinnati (UC) Comprehensive Lung Cancer Center is hosting a fundraiser to raise money for lung cancer research. Many researchers and providers from UC will be attendance to answer questions. <ul style="list-style-type: none"> ○ Date/Time: June 20th; 8:30am ○ Location: West Chester, OH; West Chester Hospital Campus ○ Click here for more details & to register ○ All proceeds benefit the Cincinnati Cancer Center
Ovarian Cancer	<ul style="list-style-type: none"> ● Ovarian cancer-specific markers set the stage for early diagnosis ● FAQs about the Affordable Care Act (ACA): United States Dept. of Labor. Information provided on BRCA testing as well as contraceptives.
Patient Navigation	<ul style="list-style-type: none"> ● Oncology Patient Navigation Training: the Fundamentals: This FREE online training is based on the first-ever consensus-based Core Competencies for Patient Navigators that were developed through a collaborative multi-stage process. Please share this resource with your partners-here is a flyer you can use. <ul style="list-style-type: none"> ○ Here is what is covered in the training: <ul style="list-style-type: none"> ▪ Overview of Patient Navigation & competencies (1 hour) ▪ The basics of health care (4 hours)

	<ul style="list-style-type: none"> ▪ The basics of patient navigation (4 hours) ▪ Enhancing communication (3 hours) ▪ Professionalism (2 hours) ▪ Enhancing practice (4 hours) ○ Get started in 3 easy steps: <ul style="list-style-type: none"> ▪ Visit the George Washington (GW) Cancer Institute Online Academy: http://gwcehp.learnercommunity.com/cancer-institute ▪ Login or register for an account- Click on LOG IN ▪ Use enrollment code: PNTrain (case sensitive) ● ONLINE TRAINING: Cancer Survivorship E-Learning Series for Primary Care Providers: A Program of the National Cancer Survivorship Resource Center: For healthcare providers. ● SAVE THE DATE: Developing the Gold Standard: Patient Navigation Certification Conference: Hosted by the Patient-Centered Education & Research Institute <ul style="list-style-type: none"> ○ Date/Time: July 23, 2015; 8:45am-3:30pm ○ Location: Foundation for a Healthy Kentucky; 1640 Lyndon Farm Court, Suite 100; Louisville, KY 40223 ○ Click here for more information and to register; or you can call 270-883-2775 ● WEBINAR: Tobacco Control and Cancer Survivorship: From Science to Strategies: Hosted by Research to Reality <ul style="list-style-type: none"> ○ Date/Time: June 16th; 2-3:00pm EST ○ Click here for more information and to register
Prevention	<ul style="list-style-type: none"> ● Mall Walking: A Program Resource Guide: Developed by researchers at the University of Washington Health Promotion Resource Center and CDC. <ul style="list-style-type: none"> ○ Health Benefits of Being Physically Active: CDC ○ Physical Activity Guidelines for Americans: Office of Disease Prevention and Health Promotion ● WEBINAR: “Why Walking?” The speaker will discuss the interrelationships between walking, health, the environment, and the economy. <ul style="list-style-type: none"> ○ Date/Time: June 18th; 1:00pm-2:00pm EST ○ Click here for more information & to register ● Cancer and Women <ul style="list-style-type: none"> ○ Don’t smoke and avoid secondhand smoke ○ Get recommended screening tests for breast, cervical & colorectal cancer ○ Protect your skin from the sun and avoid indoor tanning ○ Stay active and maintain a healthy weight ● Chemicals in meat cooked at high temperatures and cancer risk ● Cruciferous vegetables and cancer prevention ● Breastfeeding linked to lower risk of childhood leukemia risk ● Desk-based employees ‘should work standing up’ ● HHS and CVS Health: Working Together to Put Prevention Info at Your Fingertips
Prostate Cancer	<ul style="list-style-type: none"> ● Novel test combines two markers with prostate-specific antigen (PSA) for improved prostate cancer detection
Public Health	<ul style="list-style-type: none"> ● State Health Agencies Improving Population Health: Population health is often defined as the health outcomes of a group of individuals, including the distribution of such outcomes within the group, as measured by health status indicators. Click here

	<p>to see two strategies for improving population health: Triple Aim Framework and the National Prevention Strategy.</p> <ul style="list-style-type: none"> • JOURNAL ARTICLE: The impact of emotional intelligence on conditions of trust among leaders at the Kentucky Department for Public Health: Written by Dr. Jennifer Redmond Knight!
Research	<ul style="list-style-type: none"> • WEBINAR: Understanding the role of immune-oncology in treating cancer: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: June 17th; 1:30-2:30pm EST ○ Click here for more information & to register • Immunotherapy heralds ‘new era’ for cancer treatment • NCI-MATCH trial will link targeted cancer drugs to gene abnormalities: National Cancer Institute (NCI)-MATCH Molecular Analysis for Therapy Choice is a nationwide trial that seeks to determine whether targeted therapies for people whose tumors have specific gene mutations will be effective regardless of their cancer type. <ul style="list-style-type: none"> ○ A new way to study cancer and its treatments • New NCI’s Clinical Trials Reporting Program (CTRP) Website launching June 15th: This website is designed to ensure that users have improved access to accurate and timely information about open and enrolling NCI-supported cancer clinical trials. • New Website helps educate patients on the value of clinical trials • Doctors seek test for deploying new life-extending cancer drugs
Screening & Early Detection	<ul style="list-style-type: none"> • WEBINAR: Breast, Cervical and Colorectal Cancer Screening Guidelines and Best Practices: Hosted by the Clinical Directors Network, Inc. <ul style="list-style-type: none"> ○ Date/Time: June 15th; 12-1:00pm EST ○ Click here for more information and to register • Oncologists wary of scaled-back guidelines in cancer screenings • Cancer Staging (Fact Sheet) • New method shows promise for urine cancer test
Skin Cancer	<ul style="list-style-type: none"> • Skin Cancer: Skin cancer is the most common cancer in the United States. Most cases of melanoma, the deadliest kind of skin cancer, are caused by exposure to ultraviolet (UV) light. • Skin Cancer Awareness: CDC • Prevention and Control of Skin Cancer: CDC • Should Tanning Salons be treated like Cigarettes? • Skin Cancer Rates Doubled in the Last 30 Years • JOURNAL ARTICLE: Melanoma Incidence and Mortality Trends and Projections-United States, 1982-2030: <i>MMWR</i>. Here are some highlights from the article/report: <ul style="list-style-type: none"> ○ The rate of new cases of melanoma doubled between 1982 and 2011. ○ The annual cost of treating new melanoma patients is projected to triple from 2011 through 2030 (from \$457 million to \$1.6 billion). ○ There are a number of strategies recommended to help offset this human & economic toll, one of them includes: encouraging employers, childcare centers, schools, and colleges to educate employees & students about sun safety and skin protection. ○ Some resources include: <ul style="list-style-type: none"> ▪ Vital Signs Webpage for Melanoma ▪ Press Release

<p>Survivorship</p>	<ul style="list-style-type: none"> ● June 7th was National Cancer Survivors Day. Here is some information: <ul style="list-style-type: none"> ○ National Networks collaborate to address cancer disparities. ● JOURNAL ARTICLE: Advancing a Quality-of-Life Agenda in Cancer Advocacy: Beyond the War Metaphor. Cancer survivors desire both more and better days. In response to increasing survival rates, cancer advocates have begun to place emphasis on prolonging survival and improving quality of life. ● Oncologist’s recommendation and motivation package spur exercise for cancer patients ● Cancer Survivorship: What We Now Know: American Institute for Cancer Research ● Spouses’ mood may impact the well-being of cancer survivors ● WEBINAR: Tobacco Control and Cancer Survivorship: From Science to Strategies: Hosted by Research to Reality <ul style="list-style-type: none"> ▪ Date/Time: June 16th; 2-3:00pm EST ▪ Click here for more information and to register ● FUNDRAISING OPPORTUNITY: An Evening with Friends: An event to support the work and mission of the Friend for Life Cancer Support Network <ul style="list-style-type: none"> ○ SAVE THE DATE: August 22; Doors open at 5:30pm ○ Location: Audubon County Club; Louisville, KY ○ Click here to register and learn more about Friend for Life
<p>Tobacco Control</p>	<p>Tobacco Control Efforts (General) & Other Information</p> <ul style="list-style-type: none"> ● NEWS & REPORTS: <ul style="list-style-type: none"> ○ All forms of smoking are bad for your heart ○ Smoking and Pregnancy: From our KCC partner, Kentucky Youth Advocates. Kentucky has the 2nd highest rate of mothers who smoke during pregnancy. ○ Point-of-Sale Report to the Nation, Policy Activity 2012-2014 ● WEBINARS: <ul style="list-style-type: none"> ○ Tobacco Control and Cancer Survivorship: From Science to Strategies: Hosted by Research to Reality <ul style="list-style-type: none"> ▪ Date/Time: June 16th; 2-3:00pm EST ▪ Click here for more information and to register ● JOURNAL ARTICLE: Factors Involved in the Collaboration between the National Comprehensive Cancer Control Programs and Tobacco Control Programs: A Qualitative Study of 6 States, United States, 2012: Some factors identified as facilitating integrated interventions included collaboration between programs in the strategic planning process, incorporation of one another’s priorities into state strategic plans, and leadership support for collaboration. ● JOURNAL ARTICLE: Use of Tobacco Tax Stamps to Prevent & Reduce Illicit Tobacco Trade- United States, 2014: MMWR. Increasing the unite price on tobacco products is the most effective tobacco prevention and control measure. NOTE: This is a strategy found in the Kentucky Cancer Action Plan. <p>Smoke-Free/Smoke-Free Policy</p> <ul style="list-style-type: none"> ● Funding Opportunity for Public Community Colleges: Legacy is accepting applications to fund a second group of public community colleges for its Smoke-Free & Tobacco-Free Community Grant Initiative. <ul style="list-style-type: none"> ○ Deadline for applications: August 6th; 6:00pm

- **Grant information webinar:** May 14th; 3:00-4:00pm (ET)
- [Click here](#) to register for the informational webinar; webinars will be recorded & posted on the Legacy website.
- **Tobacco-free policies at Hospitals:** The Medical University of South Carolina has added to their tobacco-free campus policy a section that states:
 - Section II.B.6 reads: Use of tobacco products while representing MUSC, wearing MUSC scrubs or uniforms, wearing an MUSC badge, or on paid break is prohibited.
 - For more information on their tobacco-free policies, [click here](#).
- **NEWS:**
 - [Students Pushing for Smoke-Free Law In Middlesboro, KY](#)
 - [Middlesboro Official s Pass Ban on Smoking](#)

Electronic Cigarettes

- **News:**
 - [E-Cigarette Use Triples among middle and high school students in one year:](#)
CDC & MMWR

Tobacco Cessation

- **Quit Now Kentucky:** Beginning **January 15** [uninsured callers](#) to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Quit Now Kentucky is a bilingual service that provides tobacco screening, assessment, support materials, and proactive counseling by calling **1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa)**; web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e/messaging.
- **Freedom from Smoking Facilitator Training:** To find a class near you or to host a class please email or call Tami Cappelletti at Tami.Cappelletti@lung.org or **502-363-2652**.
- **Kentucky has its first barn advertising Quit Now Kentucky:** From our KCC partner, Katie Shepard, at the KY Department for Public Health, Health Promotion Branch, “It is located in Magoffin County on the Mountain Parkway. The unveiling and barn post signing was May 27, 2015. Congratulations to Abbie Conley with Magoffin County Health Department for taking the lead for this project and for finding the local artist to paint the barn”.
- [Today’s Smokers are having a harder time quitting—What Changed?](#) It’s related to how tobacco companies have reengineered cigarettes to more efficiently deliver the nicotine that keeps their customers coming back...these aren’t your father’s/mother’s cigarettes.
- [Million Hearts Update:](#) Part of the Million Hearts initiative is to reduce smoking as it is a [leading cause of heart disease \(CDC\)](#).
- **WEBINARS**
 - **The Role of Healthcare Providers in Tobacco Cessation:** Sponsored by the American College of Preventive Medicine & Partnership for Prevention. Dr. Michael Fiore is one of the speakers.
 - **Date/Time:** June 17th; 2-3:00pm EST
 - [Click here](#) for more information and to register
 - **Tobacco Use in the LGBT Community: Preconceptions, Challenges & Experiences**
 - **Date/Time:** June 30th; 2:00-3:30pm EST

	<ul style="list-style-type: none"> ▪ Click here for more information & to register. • JOURNAL ARTICLE: <ul style="list-style-type: none"> ○ Impact of U.S. antismoking national media campaign on beliefs, cognitions, and quit intentions: <i>Health Education Research</i> ○ Changes in Internet searches associated with the “Tips from Former Smokers” Campaign: <i>American Journal of Preventive Medicine</i> <p style="text-align: center;">Preventing Youth Initiation & Promoting Youth Cessation</p> <p>“The Real Cost” Campaign received Gold Effie Award: Launched in February 2014, this is the first FDA’s national public education campaign designed to prevent young people from using tobacco and to reduce the number of kids ages 12-17 who smoke. The campaign aims to make teens hyperconscious of the real cost of every cigarette.</p> <ul style="list-style-type: none"> • It’s Graduation Season! Let’s remind young tobacco users that graduation is a big transition and a natural opportunity to quit using tobacco if they are doing so already. <ul style="list-style-type: none"> ○ Tobacco Use Among Middle and High School Students- United States, 2011-2014: MMWR. In 2014, an estimated 4.6 million middle and high school students reported using at least one tobacco product. ○ YOUTUBE VIDEO: Robbing the Future: Teens misjudge nicotine addiction. Most think they’ll quit, but 3 out 4 HS smokers smoke as adults. ○ What You Need to Know about Tobacco to Talk to Your Teens ○ Smoking and Youth ○ YOUTUBE VIDEO/PSA: 5.6 million children alive today will die from a smoking-related illness if we don’t help them quit smoking. Infographic ○ YOUTUBE VIDEO/PSA: Destiny. Teens describe their life if they continue to use tobacco.
Worksite Wellness & Worksite Health Promotion	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Enhancing Workplace Wellness Efforts to Reduce Obesity: A Qualitative Study of Low-Wage Workers in St. Louis, Missouri, 2013-2014: <i>Preventing Chronic Disease</i>
Events	<p style="text-align: center;">Events in Lexington</p> <ul style="list-style-type: none"> • LEXINGTON: There is an ongoing monthly support group for Myeloma Survivors & their caregivers: <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:30-8:00pm EST ○ Location: Centenary Methodist Church, 2800 Bates Creek Road, Lexington, KY 40502 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p style="text-align: center;">Events in Louisville</p> <ul style="list-style-type: none"> • Gilda’s Club of Louisville offers MULTIPLE events and support groups- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on Gilda’s Club). Some upcoming events of interest may include: <ul style="list-style-type: none"> ○ Friends in Cancer: Hispanic/Latino Support Group: Wednesday, June 17, 6-8:30pm ○ Pamper your Prostate: Wednesday, June 24th, 6:30-8:00pm

- Survivors Support Group: **Every Tuesday**, 6:30-8:00pm
- There is an ongoing monthly support group for [Lymphoma Survivors & their caregivers](#):
 - **Date/Time:** **Monthly, on 2nd Tuesday**; 6:00-7:30 pm EST
 - **Location:** Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207
 - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information

National Conferences of Interest

- **CONFERENCE/SYMPOSIUM:** The 2nd annual Geographic Health Equity Symposium- Where You Live Matters to Your Health
 - **Date/Time:** **September 10-11**
 - **Location:** Tulane University, School of Public Health & Tropical Medicine, 1440 Canal Street, New Orleans, LA 70112
 - No Cost to attend but please register
 - [Click here](#) for more information & to register
- **TRAINING:** [Reducing the Impact of Tobacco at Point-of-Sale](#):
 - **Host:** LaTanisha Wright, Follow the Signs (FTS); formerly a Big Tobacco Marketing Manager
 - **Dates:** **Sept. 16-18**
 - **Location:** Midtown Atlanta, GA
 - **Scholarships & savings** are available