

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the May 8, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
<b>Breast Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Implants May Delay Breast Cancer Detection, Raise Death Risk</a>. Study found one-fourth higher odds of being diagnosed with later-stage disease.</li> </ul>
<b>Childhood Cancers</b>	<ul style="list-style-type: none"> <li>• <a href="#">At-Home Drug Errors Common for Kids With Cancer, Research Shows</a></li> </ul>
<b>Colon Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Women Smokers More Likely to Get Colon Cancer Than Men: Study</a>. Just a few cigarettes a day raises their risk, researchers say</li> </ul>
<b>Data</b>	<ul style="list-style-type: none"> <li>• <b>Webinar: Health Rankings and Assessment, Tools of the Trade.</b> Tuesday, May 21<sup>st</sup>, 2013, 2:00 p.m. – 3:00 p.m. ET. Having an understanding of the health of your community in relation to other communities/states can be an important factor in health planning and programming. This National Cancer Institute (NCI) <a href="#">Research to Reality cyber-seminar</a> will explore two resources that are designed to help users assess the health of their communities using a variety of data sources, and then to use that data to create solutions and implement programs for a healthier community. For more info, and to register for this event: <a href="https://researchto reality.cancer.gov/cyber-seminars">https://researchto reality.cancer.gov/cyber-seminars</a>.</li> <li>• <b>REMINDER:</b> Foundation for a Healthy Kentucky is committed to building local capacity to address Kentucky's health needs, and has created a free series of webinars on key <b>Kentucky data sources</b>. “Go to the Source!” is an opportunity to learn more about the information that is available and get to know the people behind the numbers. KCC partners may be interested in these series installment: 1) Kentucky Health Issues Poll (KHIP) and Online Analysis &amp; Statistical Information System (OASIS) with Jennifer Chubinski, MS and Mark Carozza, MA (<b>May 21</b>). 3) Kentucky State Data Center with Michael Price, MA (<b>June 11</b>)</li> </ul>
<b>Electronic Health Records</b>	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> The Kentucky REC and the Kentucky Health Information Exchange (KHIE) are proud to announce a series of <b>Meaningful Use Survival Seminars</b>. <a href="#">Please see the link</a> for registration, meeting agenda, CME Credit Information, and other important details. The seminars will take place at the following locations and dates: <ul style="list-style-type: none"> <li>• Somerset - Somerset Community and Technical College, Citizens National Bank 808 Monticello Street Rm. 107 <b>this Friday, May 10, 2013.</b></li> <li>• Lexington - Hilary J. Boone Center, 501 Rose Street on May 31, 2013.</li> </ul> </li> </ul>

<b>Environmental Carcinogens</b>	<ul style="list-style-type: none"> <li>• <a href="#">The National Environmental Public Health Tracking Network</a> (Tracking Network) is a system of integrated health, exposure, and hazard information and data from a variety of national, state, and city sources. Although <b>cancer incidence data are available on several websites, integrating the information with other health outcome data or environmental data is difficult.</b> The Tracking Network examines potential ecological relationships with environmental exposures. This relationship does not rule out other causes of cancer but does suggest that there are factors in the environment that may increase the risk for some cancers. NACCHO is co-sponsoring a three-part webinar series on Environmental Public Health Tracking. The first part of the series, “Successfully Integrating Environmental Public Health Tracking and Environmental Health Assessments,” will be held <b>May 14, 1:00–2:00 PM</b> EDT. <a href="#">Find out more and register .</a></li> </ul>
<b>Financial</b>	<ul style="list-style-type: none"> <li>• <a href="#">One hospital charges \$8,000 — another, \$38,000</a></li> <li>• <a href="#">Study: Cuts to Medicare trim costs to insurers</a></li> </ul>
<b>Grants</b>	<ul style="list-style-type: none"> <li>• <a href="#">Is Your Community Taking Bold Steps to Create a Culture of Health?</a> The deadline is fast approaching to apply for the 2013-2014 <a href="#">RWJF Roadmaps to Health Prize</a>, which honors outstanding community efforts that help people live healthier lives. Prize-winning communities will receive a \$25,000 cash prize. Phase I applications are due May 23, 2013 at 3 p.m. ET. <a href="#">Learn more about the RWJF Roadmaps to Health Prize</a></li> <li>• <b>REMINDER:</b> The Chris4Life Colon Cancer Foundation announces a program to <b>fund pilot studies in colorectal cancer research.</b> Our aim is to fund pilot and feasibility studies to help improve talented investigators’ prospects for future long term funding. In 2013 we will give priority to proposals in the clinical and bioinformatics research fields. Awards will be in the amount of \$25,000, and special consideration will be given to proposals with an accompanying commitment to matching funds by the home institution. <b>Application Due Date: June 1, 2013</b> <a href="http://www.chris4life.org/grants">http://www.chris4life.org/grants</a></li> </ul>
<b>Healthcare Reform</b>	<ul style="list-style-type: none"> <li>• <a href="#">Medicaid Expansion Enhances Financial and Mental Well-Being, Study Says.</a> Yet no clear evidence the program improves diabetes, high-blood pressure, other ills, at least in early years of enrollment.</li> <li>• <a href="#">Medicaid Managed Care Forums for Providers Scheduled for May and June.</a> Senior officials from CHFS will be in attendance, including Cabinet Secretary Audrey Tayse Haynes, Medicaid Commissioner Lawrence Kissner, Public Health Commissioner Dr. Stephanie Mayfield Gibson and Dr. Allen Brenzel of the Department for Behavioral Health, and Brian Staples, DOI ombudsman. The forums are designed to allow medical providers to meet face-to-face with representatives of the managed care organizations (MCOs) and DOI to discuss concerns about proper billing, the appeals processes and any specific regional issues, in addition to a general conversation about how to improve the overall system of health care delivery in Kentucky. Scheduled so far are: Region 7, May 7: Button Auditorium, Morehead State University (220 Battson-Oates Drive, Morehead) and Region 8, May 8: Conference Center, Jenny Wiley State Resort Park (75 Theatre Court, Prestonsburg). Additional forums are being scheduled in Columbia, Dawson Springs, Highland Heights, Lexington, Louisville and Murray and will be announced soon.</li> </ul>
<b>Hospice</b>	<ul style="list-style-type: none"> <li>• <a href="#">Treatment of Nonfatal Conditions at the End of Life: Nonmelanoma Skin Cancer (JAMA article)</a></li> </ul>

<b>Human Papilloma Virus</b>	<ul style="list-style-type: none"> <li>• Human Papillomavirus Prevalence in Invasive Anal Cancers in the United States Before Vaccine (<i>Journal article attached</i>)</li> </ul>
<b>Palliative Care</b>	<ul style="list-style-type: none"> <li>• <a href="#">Lower costs documented in hospitals with palliative care programs</a></li> <li>• <a href="#">Making the Case for Early Palliative Care</a></li> </ul>
<b>Patient Navigation</b>	<ul style="list-style-type: none"> <li>• <a href="#">Helping patients navigate the health care system</a></li> <li>• <a href="#">Progress in the implementation of NCCN guidelines for distress management by member institutions</a>. Article in the February 2013 edition of the <i>Journal of the National Comprehensive Cancer Network</i>. If you would like a copy of the full article, e-mail Katie Bathje at <a href="mailto:Katie@kycancerc.org">Katie@kycancerc.org</a></li> <li>• <b>REMINDER:</b> LIVESTRONG Foundation will offer access to free webinars to increase the skills and knowledge of community leaders supporting people affected by cancer. To register for the webinars, please contact LIVESTRONG at <a href="mailto:Promotores@LIVESTRONG.org">Promotores@LIVESTRONG.org</a> and let them know you are partners with the Kentucky Cancer Consortium. <b>June 27th:</b> How to Help Children Affected by Cancer (Core Competency: Capacity Building Skills); <b>July 26th:</b> Cultural Competency for Community Health Workers (Core Competency: Interpersonal Skills); <b>August 22nd:</b> Be a Community Outreach Champion (Core Competency: Interpersonal Skills)</li> </ul>
<b>Prevention, Genetics, Causes</b>	<ul style="list-style-type: none"> <li>• <a href="#">News from the Front in War on Cancer--Mission Not Accomplished</a>. Genetic sequencing has dumped a mountain of data into researchers' laps, but it hasn't yielded a silver bullet to cure cancer.</li> <li>• <a href="#">With obesity epidemic, what's the best way to get people to eat healthfully?</a></li> <li>• <a href="#">Obese adults embrace walking program to avoid hike insurance premiums, study finds</a>.</li> <li>• <a href="#">New sunscreen labels: How to read the fine print</a></li> <li>• <a href="#">Know the Risks of Indoor Tanning</a>. This article appears on FDA's Consumer Update page, which features the latest on all FDA-regulated products.</li> <li>• <a href="#">New Genetic Prostate Cancer Test Available</a></li> <li>• <a href="#">Half of People With Hepatitis C Don't Complete Needed Tests: CDC</a>. Without treatment, virus can lead to liver cancer.</li> <li>• <a href="#">CDC MMWR Vital Signs: Evaluation of Hepatitis C Virus Infection Testing and Reporting</a> — Eight U.S. Sites, 2005–2011. Made concurrently available from CDC MMWR, <a href="#">Testing for HCV Infection: An Update of Guidance for Clinicians and Laboratorians</a></li> </ul>

<b>Prostate Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Urologists' Group Issues Updated Guidelines on PSA Test</a>. Most younger men and those over 70 don't need prostate cancer screening; middle-aged men should talk with their doctor.</li> <li>• <a href="#">Sleep Woes Tied to Prostate Cancer Risk in Study</a>. Men least likely to nod off were most likely to have severe disease, researchers found.</li> </ul>
<b>School Health</b>	<ul style="list-style-type: none"> <li>• <a href="#">Second Annual Coordinated School Health Symposium: Healthy Schools, It Takes A Village!</a> 8:30 a.m. - 3:30 p.m. on Wednesday, June 5, 2013. Scott High School, 5400 Old Taylor Mill Road, Taylor Mill, KY 41015. Earn free PD or EILA hours for the 2013-14 school year! Target audience: FRYSC's, classroom teachers, PE teachers, administrators, educators, health professionals and community partners The symposium is FREE with breakfast and lunch provided.</li> </ul>
<b>Smoke-Free</b>	<ul style="list-style-type: none"> <li>• <b>UPDATED RESOURCE</b> from the Kentucky Center for Smokefree Policy: <a href="#">Percent of the Kentucky Population Covered by 100% Smoke-free Workplace Laws or Regulations</a></li> </ul>
<b>Survivorship</b>	<ul style="list-style-type: none"> <li>• <b>Survivors Needed for American Cancer Society Survivorship Study.</b> The end of cancer treatment can be both stressful and exciting. To help survivors adjust to life after treatment, Stanford University developed an online workshop called "<b>Cancer: Thriving and Surviving.</b>" The American Cancer Society is doing a 1-year study to see how well it works, and we need your help. During the 6 week workshop, you will connect with other post-treatment survivors to share your experience. You will also learn ways to manage fatigue, difficult emotions, and effects of cancer treatment. It's done entirely online – you choose the days and times that are most convenient for you. You should log on at least twice a week for a total of 2-3 hours each week. You will also be asked to complete 3 online surveys – one when you agree to participate in the study, one 6 months later, and one 12 months later. Enrollment is limited. To learn more, visit <a href="http://www.cancer.org/ncccp">www.cancer.org/ncccp</a> .</li> <li>• <b>REMINDER: There are MULTIPLE upcoming events at <a href="#">Gilda's Club Louisville</a></b> , from Wellness Groups to seminars on holistic cancer care. Also coming – three summer camp opportunities for youth connected to cancer. Please open the attached flyer for all the dates and details, and share with your partners and networks.</li> </ul>
<b>Testicular Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Testicular Cancer on Rise in U.S., Especially Among Hispanic Men</a></li> </ul>

## Tobacco Control

- [Tobacco's Shifting Burden: From the Rich to the Poor](#)
- **CDC Feature Article: [Celebrate Moms Who Protect Children's Health](#)** This article presents key information about the harms of tobacco use and exposure to secondhand smoke; shares the stories of three moms from CDC's [Tips From Former Smokers](#) campaign; provides helpful, free quitting resources. The website also provides tools such as a web button featuring one of the Mom's testimonials, as well as the [May Media Calendar](#) page on OSH's Web site, with links to the CDC feature article as well as to quitting resources and social media tools.
- **REMINDER: Tomorrow -- Thursday, May 9**, the Northern Kentucky Health Department will host two opportunities to hear from former tobacco industry marketing manager LaTanisha Wright, who now is an outspoken critic of tobacco industry predatory marketing practices. Her first presentation, "Conducting Retail Assessments to Expose the Disparity in Access to Tobacco Products" will be from 11:00 AM to 12:30 PM at the Kenton County Public Library, Erlanger Branch. Her second presentation, "Big Tobacco Retail Contracts & Practices in African-American and Low Income Communities" will be from 4:00 to 5:30 PM in the Holmes High School Auditorium in Covington. See the attached notice for more information, and you can register for either or both of these **free** events at <http://www.nkyhealth.org/mx/hm.asp?id=wright>
- **REMINDER:** Legacy is looking for teams of youth and adult partners to participate in the **2013 Legacy Youth Leadership Institute** in Washington D.C., July 21-25, 2013. The goal is to strengthen the efforts of community-based youth groups working on tobacco prevention and control issues. Legacy will cover the cost of travel, lodging, and most meals for teams that are selected to participate. Applications are due on or before 12:00 Noon on May 17. Information and application is available online [here](#).
- **REMINDER: This Monday, May 13, 2:00 – 3:30 PM EST**—Webinar: **Smokescreens and the Silver Screen: Smoking in the Media**, hosted by the American Academy of Pediatrics Julius B. Richmond Center of Excellence. This webinar will focus on the influence of smoking imagery on children and evidence for smoking initiation. Different types of media will be covered, as well as strategies to discuss the impact of smoking imagery with children, adolescents, and families in a pediatric clinical setting. Additional information and registration is [available here](#). CME credit is available, and the webinar will be recorded and archived.