

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **May 27, 2015** issue of “Wednesday’s Word on Cancer” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer or cancer-related item for Wednesday's Word, feel free to contact Jessica Jones at jjones@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act (ACA) Implementation & Insurance	<ul style="list-style-type: none"> ● Spread the Word: ACA “open enrollment” may be closed but it’s important to let community partners/families know that Medicaid and CHIP have “year round enrollment”: <ul style="list-style-type: none"> ○ Medicaid and CHIP: Families Can Apply Anytime: Families can apply for Medicaid or Children’s Health Insurance Program (CHIP) year-round. <ul style="list-style-type: none"> ▪ To find out more about Medicaid and CHIP enrollment in Kentucky, click here. ○ If you are an individual who has experienced a life changing event such as loss of health care coverage or marriage, you may apply for a “special enrollment”. Click on the kynect website to learn more or click here to find a kynect agent in your area. ● Centers for Medicare and Medicaid Services announce funding opportunity for Marketplace Navigators: CMS is accepting applications to support Navigators in Marketplaces, including State Partnership Marketplaces. Funding is available to eligible individuals, as well as private and public entities. <ul style="list-style-type: none"> ○ Applications are due by June 15, 2015. ○ Funding announcement opportunity is available here. ● Emergency Room Doctors busy, despite ACA: Evidence shows people with Medicaid went to ER more often, not to primary care doctors’ office. ● The Combined Effect of Not Expanding Medicaid and Losing Marketplace Assistance: If the Supreme Court decides for King in the King v. Burwell case, millions fewer residents would have health insurance in 2016 in the 20 states that decided not to expand Medicaid or take full responsibility for operating their insurance marketplaces under the Affordable Care Act.
Bladder Cancer	<p>May is Bladder Cancer Awareness Month!</p> <ul style="list-style-type: none"> ● Bladder Cancer Advocacy Network ● Bladder Cancer Awareness Month (short video)
Breast Cancer	<ul style="list-style-type: none"> ● Study suggest dense breast tissue isn’t always a high cancer risk ● Senators Dianne Feinstein & Mike Enzi introduced bill to Reauthorize Breast Cancer Research Stamp: Stamp raised more than \$80 million for research ● Family history has ‘no adverse effect’ on Breast Cancer Outcomes ● Breast cancer survivors can benefit from weight lifting ● Previvorship: Managing cancer risk decisions in unaffected BRCA+ women ● Two Women, Two Results: The Agonizing Wait for Cancer Gene Tests ● More detailed findings confirm that coffee protects against breast cancer recurrence

	<ul style="list-style-type: none"> • <u>'Something wasn't right': Cancer Patient's Photo of her Breast goes Viral</u>
<p>Cervical Cancer & HPV</p>	<ul style="list-style-type: none"> • Celebrate Asian American and Pacific Islander Heritage Month by sharing health information: HPV Infection: <ul style="list-style-type: none"> ○ <u>Chinese version</u> ○ <u>Vietnamese version</u> • Information about the HPV vaccination is available in multiple languages for Pre-teens & Teens: Spanish, American Indian/Alaska Native, Vietnamese, and Korean. Please share this information with your partners in order to reach these populations. • HPV Vaccination Promotion Materials: MIYO (Make It Your Own): The HPV vaccine module features new photos, templates, and messages geared toward parents of preteens as well as messages for young adults who can still catch up on the HPV vaccine. <ul style="list-style-type: none"> ○ If you use this website, would you let Katie Bathje (kbathje@kycancerc.org) know- we are always looking out for new ways to communicate health messages. • HPV and the new cancer risks you need to know about: Article and Video. KCC partners have talked about this for a while, but this article refers to head and neck cancers also known as oropharyngeal cancer. • <u>HPV-positive oropharyngeal cancer has a cure potential</u>
<p>Childhood Cancers</p>	<ul style="list-style-type: none"> • IN-PERSON & WEBINAR EDUCATIONAL OPPORTUNITY: Staying Connected: Facilitating the Learning Experience During and After Cancer Treatment: Hosted by the Leukemia/Lymphoma Society (LLS). Some of the objectives of this program include identifying long-term effects of childhood cancer treatment, explaining laws that protect childhood cancer survivors' rights and resources to support schools and families from LLS. <ul style="list-style-type: none"> ○ WEBINAR <ul style="list-style-type: none"> ▪ Date/Time: May 28th, 3:00-5:30pm (Please sign on at 3:00pm as program begins promptly at 3:30pm) ▪ <u>Click here</u> for more information and to register ▪ Free CEUs are offered for Nurses, Social Workers, School Personnel ▪ To view flyer, <u>click here</u>. • Kids Cancer Alliance: KCC partner, Kids Cancer Alliance, is a Kentucky-based organization serving children with cancer and their families. They offer a variety of camp & recreational activities year-round & are dedicated to providing once-in-a-lifetime experiences where children with cancer & their families can grow, learn, build friendships, and most importantly...have FUN just being kids! <ul style="list-style-type: none"> ○ <u>Click here</u> to find out more information on how you can volunteer &/or support Kids Cancer Alliance. ○ <u>Click here</u> to sign up for their newsletter. • Doctors failing to spot childhood eye cancer in majority of cases: Retinoblastoma (Rb) is a fast-growing cancer of the eye affecting mainly 0–5-year old children. Early detection of this aggressive condition is crucial to offer the child the best chance of saving their vision, their eyes & their life. • Stupid Cancer: Get Busy Living: This organization is a non-profit organization that comprehensively addresses young adult cancer through advocacy, research, support, outreach, and social media. One of the issues noted on their website involves fertility issues for childhood cancer survivors.

	<ul style="list-style-type: none"> ○ Read how “Stupid Cancer’s” founder, Matthew Zachary, learned he had terminal brain cancer- Robitussin for Brain Cancer, Part I ● Hitting the Right Target? Lab studies suggest epigenetic drug may fight childhood brain cancer: Researchers will launch a clinical trial on the drug’s safety within the year. ● Childhood cancer survivors may at risk for later obesity ● How a common childhood vaccine helps ward off cancer: It reduces the risk of childhood leukemia by 20%. ● Possible treatment identified for lethal pediatric brain cancer ● Childhood cancer survivors more likely to claim Social Security support as adults
Colon Cancer	<ul style="list-style-type: none"> ● Documentary Debut: The Colon Cancer Prevention Project is debuting their next edition of “Catching a Killer”, a 30-minute documentary on colon cancer and the importance of colon cancer screening. This documentary features people from Kentucky. Please invite your partners, friends and family to attend a FREE viewing at one of the following locations: <ul style="list-style-type: none"> ○ Louisville, KY; Clifton Center (click here for map/directions) <ul style="list-style-type: none"> ▪ Date/Time: June 18th; 7:00pm-8:00pm EST ▪ Click here to RSVP ○ Lexington, KY; Lexington Public Library Downtown (click here to find directions & parking info) <ul style="list-style-type: none"> ▪ Date/Time: June 23rd; 7:00pm-8:00pm EST ▪ Click here to RSVP ○ Eastern, KY; Location To Be Determined <ul style="list-style-type: none"> ▪ Date/Time: To Be Determined ● Clarification on the Recent Colon Legislation passed in March 2015: This past legislative session a bill was passed seeking to ensure that appropriately recommended colorectal screenings were not susceptible to co-pays or deductibles. Recently the Kentucky Department of Insurance released an Advisory Opinion interpreting the term “<i>complete colorectal cancer screening</i>” in SB 61 as it amended KRS 304.17A-257. The Advisory Opinion memo stresses that “<i>no deductible or coinsurance amount shall be collected for colorectal examinations specified in current American Cancer Society screening guidelines</i>” and gives the following example for clarity: “<i>...if a Fecal Immunochemical Test (FIT) result indicates that the insured needs further testing, such as a colonoscopy, then the FIT and colonoscopy shall be covered as preventive and no deductible or coinsurance amount will be collected.</i>” Read the one page memo from KY DOI here: http://insurance.ky.gov/Documents/AdvOp15_03ColorectalCancerScreen051215.pdf Many thanks to Jason Baird, the Colon Cancer Prevention Project, the ACS CAN, the Kentucky Department of Insurance, and all our key partners who continually collaborate to reduce barriers to colorectal cancer screening in Kentucky! ● Stool DNA Testing: The U.S. Food and Drug Administration (FDA) approved the use of Cologuard, the first stool-based, noninvasive test for colon cancer screening that identifies altered DNA and/or blood in stool, which are associated with the possibility of colon cancer or precancer. Exact Sciences’ representative, Jason Schwettman, who spoke about this test at the January KCC Consortium meeting wanted to share some information with you:

	<ul style="list-style-type: none"> ○ To watch a short video about Cologuard and how the test is performed, click here. ○ Patient Resources: <ul style="list-style-type: none"> • Patient Guide: In English and Spanish • Patient website: Cologuardtest.com ○ Healthcare Provider/Physician Resources: <ul style="list-style-type: none"> • Doctor Discussion Guide • Healthcare Provider/Physician website: Cologuardtest.com/hcp • How Billing Works and Medicare Coverage of Cologuard ○ For more questions, please contact Jason at jschwettman@exactsciences.com <ul style="list-style-type: none"> ● Combination drug once deemed toxic may improve survival in colorectal cancer ● Israeli researchers find a way to detect colon cancer by routine blood test
Community Health Workers (CHWs)	<ul style="list-style-type: none"> ● Community Health Worker Conference (8th Annual): The theme for this year's conference is "Community Health Workers Leading Change: Celebrating Health & Wellness". <ul style="list-style-type: none"> ○ Date/Time: August 19th ○ Location: Grand Rapids, MI ○ Call for Posters: submission deadline is June 5th ○ Click here for more information; registration information to be sent out in June. ● Community Health Worker (CHW) Toolkit: CDC
Data	<ul style="list-style-type: none"> ● Tracking Cancer by the Numbers: How registries can help answer cancer questions using their huge database.
Environmental Carcinogens & Environmental Issues	<ul style="list-style-type: none"> ● Nail Technicians' Health and Workplace Exposure Control: Nail salon employees are exposed to dozens of chemicals including acrylates, solvents, and biocides as dusts or vapors. ● CDC's statistics prove fluoridation is futile, says NYSCOF
Funding Opportunity	<ul style="list-style-type: none"> ● Healthy Eating Research: Building Evidence to Prevent Childhood Obesity-Round 9: Robert Wood Johnson <ul style="list-style-type: none"> ○ Click here for more information ○ Deadline: August 12, 2015
Genetics/Genomics	<ul style="list-style-type: none"> ● Scientists discover new molecules that kill cancer cells and protect healthy cells ● Cancer cells 'disguise themselves as immune cells' to spread via lymphatic system, study finds ● Personal microbiomes shown to contain unique 'fingerprints': This refers to the microbial (meaning microorganisms such as bacteria) communities we carry on and in our bodies. ● The Ultimate Selfie: Now within reach our personal genomic sequence offers an incredible reflection of who we are, and great promise to improve human health, but there are serious concerns about embracing it too quickly.

<p>Health Care</p>	<ul style="list-style-type: none"> ● <u>Building a Culture of Health: The Value Proposition of Retail Clinics</u>: With convenient weekend & after-hours care, retail clinics have the potential to expand access to basic primary care and help address some non-clinical needs underlying the social determinants of health. ● <u>Leadership Toolkit for Redefining the H: Engaging Trustees & Communities</u>: This toolkit provides guidance for hospitals to host their own community conversations & outlines current high-performance governance practices, competency-based board composition and more. ● <u>University of Michigan Comprehensive Cancer Center researchers take step toward bringing precision medicine to all cancer patients</u> ● <u>Nurses and Doctors need to learn together in order to work together</u>: Robert Wood Johnson ● <u>Emergency Room Doctors busy, despite ACA</u>: Evidence shows people with Medicaid went to ER more often, not to primary care doctors' office. ● <u>'Overkill' in medical care</u>: Overtesting, overdiagnosing, and overtreatment in medical care is widespread but ACA, with its financial incentives, may facilitate better quality of care at a lower cost. ● VIDEO: <u>Benefits of Telemedicine for Cancer Centers</u>: Related to genetic testing. <ul style="list-style-type: none"> ○ Genetic Newsletters: <u>SmartBrief</u> is a free online newsletter related to personalized care and genetic testing. ○ <u>Genetic counseling via telephone as effective as in-person counseling</u> ● <u>Cancer drug spending hit \$100 billion in 2014. Here's why it'll soon be much higher.</u> ● PRESENTATION: <u>Medicaid Service Delivery: Federally Qualified Health Centers</u> <ul style="list-style-type: none"> ○ <u>FQHC: A Research Anthology</u> ● <u>Large urban hospitals disadvantaged by Medicare/Medicaid patient satisfaction scores</u>
<p>Health Communications</p>	<ul style="list-style-type: none"> ● <u>A Guide for Older People- Talking with Your Doctor</u>: Don't let the title fool you- there is good information in this document for adults of all ages. How well you and your doctor talk to each other is one of the most important parts of getting good health care. Some information included involves: <ul style="list-style-type: none"> ○ Worksheets: For example, a "Concerns" worksheet in which a person can write down their health concerns so they don't forget ○ <u>Spanish version</u> ○ There's also a whole toolkit on "Talking with Your Doctor" with a PowerPoint presentation and handouts-<u>click here</u> to see these materials
<p>Health Equity</p>	<p>May is Asian American & Pacific Islander Heritage Month and Mental Health Awareness Month!</p> <ul style="list-style-type: none"> ● <u>Leading causes of death by Age Group, Asian or Pacific Islander, Females, United States, 2011</u> ● <u>Asian American Populations</u> ● <u>Fast Stats: Health of Asian or Pacific Islander Population</u>: Some information provided includes: <ul style="list-style-type: none"> ● Health Insurance Coverage ● Smoking ● Leading causes of death: Cancer is #1 ● <u>Cancer Rates by Race & Ethnicity and Sex, U.S., 1999-2011</u>

	<ul style="list-style-type: none"> ● <u>Health of the United States, 2014 for Asian or Pacific Islander Populations</u>: Provides national data on a variety of topics, some of which include: <ul style="list-style-type: none"> ○ Preventive Care: Mammography, Pap smears, and colorectal screening ○ Health insurance status ○ Deaths ● <u>Podcasts on Hispanic Health</u>: The CDC has added some new podcasts related to Hispanic health issues. Some of the podcasts are in Spanish. ● <u>Celebrating 50 Years of Head Start</u>: Head Start was founded on the principles that education was the door to opportunity, and that everyone no matter their background, deserves a shot at a productive (and healthy) life. ● <u>Racial Disparity is narrowing in Cancer Mortality</u>: The progress in cancer outcomes for African Americans seems to be partly driven by increased access to high-quality treatment and surgery, and partly by successful prevention strategies such as widespread cancer screening & testing and access to tobacco cessation services. ● <u>Mental Health Awareness by the Numbers</u>: 1 in 5 (43 million Americans) had a diagnosable mental disorders in the past year. <ul style="list-style-type: none"> ○ <u>Journal Article: Interventions to encourage cancer screening uptake in severe mental illness</u> ○ <u>Smoking and Adults with Mental Illness</u>: National Alliance on Mental Illness. 44.3% of all cigarettes in America are consumed by individuals who live with a mental illness and/or a Substance Abuse Disorder. ● <u>CDC Navigator Resources</u>: A one-stop shop for expert-vetted tools and resources for making the case for collaborative approaches to community health improvement, establishing and maintaining effective collaborations, and finding interventions that work for the greatest impact on public health and well-being.
Health Information	<ul style="list-style-type: none"> ● <u>Searching Online: Health Information Doesn't have to be Scary</u>: 3 out of 4 Internet users look up health information online. It's important to have access to health websites that you can trust. In order to know if you can trust a website, you should be able to (quickly!) answer the following questions: <ul style="list-style-type: none"> ○ Who sponsors or hosts the website? ○ When was the information published? ○ Is my privacy being protected? ○ Whom can I contact for more information? ● One of the trusted website is <u>healthfinder.gov</u>
Hospice & Palliative Care	<ul style="list-style-type: none"> ● <u>Palliative Care in the Era of Health Reform</u>: <i>Clinics in Geriatric Medicine</i>. Palliative care has repeatedly been shown to be high value care (improve quality at a lower cost), yet poor provider reimbursement and other factors have inhibited widespread growth. New payment and delivery models such as Accountable Care Organizations create the conditions for increased formal palliative care education and training. ● <u>Palliative care boosts ACO Results</u>: Here's a look at how a palliative care program plays an indispensable role in an accountable care organizational structure. ● <u>Assisted-suicide debate focuses attention on palliative, hospice care</u>

<p>Leukemia/ Lymphoma & other Blood Cancers</p>	<ul style="list-style-type: none"> ● MEETING/TRAINING: Contact Debby for more info or to register for these events at Debby.phillips@lls.org or call 502-719-0542. <ul style="list-style-type: none"> ○ State Ambassador (Volunteer) Training: Help share the message of LLS and reach more people affected by blood cancers. <ul style="list-style-type: none"> ▪ Date/Time: June 6th; 9:00am-3:00pm EST ▪ Location: LLS Office, 301 East Main Street, Louisville, KY 40202 ○ Managing Stem Cell Transplant <ul style="list-style-type: none"> ▪ Date/Time: June 2015- call for more details ▪ Location: Lexington, KY ● WEBINARS: <ul style="list-style-type: none"> ○ CLL: Update on Treatment & Side Effects Management <ul style="list-style-type: none"> ▪ Date/Time: June 17th; 1-2:00pm EST ▪ Geared toward healthcare professionals: Nurses & Social Workers ▪ Click here for more information & to register ● Intense exercise may decrease non-Hodgkin lymphoma risk ● Hodgkin Lymphoma survivors have higher risk for cardiovascular diseases ● Changes in cancer epigenome implicated in chemotherapy resistance and lymphoma relapse: Non-Hodgkin Lymphoma ● Nanotherapy effective in mice with multiple myeloma ● Transitioning High-Dose AML Chemo to outpatient setting improves quality of life
<p>Liver Cancer</p>	<p>May is Hepatitis Awareness Month and Asian American & Pacific Islander Heritage Month!</p> <ul style="list-style-type: none"> ● Celebrate Asian American and Pacific Islander Month by sharing health information: Hepatitis: <ul style="list-style-type: none"> ○ Information is available in numerous languages regarding protecting yourself from infection as well as getting tested for hepatitis. ● WEBINAR: Treatment Update on Liver Cancer and Managing the Costs of Care: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: June 15th; 1:30-2:30pm EST ○ Click here for more information & to register
<p>Lung Cancer</p>	<ul style="list-style-type: none"> ● WEBINAR: Managing the Side Effects of Immuno-Oncology in the Treatment of Lung Cancer: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: June 9th; 1:30-2:30pm EST ○ Click here for more information and to register ● Evidence grows that melanoma drugs benefit some lung cancer patients ● U.S. Kentucky Senator Mitch McConnell continues to support lung cancer screening ● New Cuban lung cancer vaccine to be tested in the United States: Cimavax is a vaccine that primes the immune system. The FDA investigation and clinical trials will soon begin. ● Veracyte Lung Cancer Test could help avoid some risky biopsies ● Smoking is a significant predictor of lung cancer recurrence in survivors ● New research in diagnostic tests for lung cancer: Research continues to move forward on diagnostic tests that will help clarify CT screening test results to reduce any false positive results. ● New test could sharply reduce risky, costly lung cancer biopsies

Ovarian Cancer	<ul style="list-style-type: none"> • Genetic Testing should be accessible for all women with Ovarian Cancer • Survival improving for women with ovarian cancer • A New Way to Use Old Tools against Ovarian Cancer • New screening technique could identify ovarian cancer in twice as many women
Pancreatic Cancer	<ul style="list-style-type: none"> • WEBINAR: Update on the Treatment of Pancreatic Cancer: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: June 10th; 1:30-2:30pm EST ○ Click here for more information & to register • Study discovers how pancreatic cancer spreads to the liver: Pancreatic cancers are among the most lethal cancers.
Patient Navigation	<ul style="list-style-type: none"> • Oncology Patient Navigation Training: the Fundamentals: This FREE online training is based on the first-ever consensus-based Core Competencies for Patient Navigators that were developed through a collaborative multi-stage process. Please share this resource with your partners-here is a flyer you can use. <ul style="list-style-type: none"> ○ Here is what is covered in the training: <ul style="list-style-type: none"> ▪ Overview of Patient Navigation & competencies (1 hour) ▪ The basics of health care (4 hours) ▪ The basics of patient navigation (4 hours) ▪ Enhancing communication (3 hours) ▪ Professionalism (2 hours) ▪ Enhancing practice (4 hours) ○ Get started in 3 easy steps: <ul style="list-style-type: none"> ▪ Visit the George Washington (GW) Cancer Institute Online Academy: http://gwcehp.learnercommunity.com/cancer-institute ▪ Login or register for an account- Click on LOG IN ▪ Use enrollment code: PNTrain (case sensitive) • ONLINE TRAINING: Cancer Survivorship E-Learning Series for Primary Care Providers: A Program of the National Cancer Survivorship Resource Center: For healthcare providers. • ARCHIVED WEBINAR: Psychosocial Distress: A Process of Care, Not a Point in Time: George Washington (GW) Cancer Institute. Many cancer patients and their families express unmet psychological needs during their cancer journey. To view the webinar, click here. • Survivorship Care Plans (SCPs): Guidelines for the use of SCPs: A Systematic Quality Appraisal using the AGREE II instrument: SCPs help in the transfer of care of care patients from specialists to primary care physicians. Although SCPs are increasingly recommended by guidelines, they are not yet widely used. • Participants’ barriers to diagnostic resolution and factors associated with needing patient navigation: Medical facilities may have limited funds necessary to implement patient navigation programs. This study provides insight into demographic characteristics that can predict barriers to care as well as help identify patients most likely to be lost to follow-up. • Survivorship Care Plan Preferences of Cancer Survivors and Health Care Providers: A systematic review and quality appraisal of the evidence: This article investigates survivorship care plans and treatment summaries.
Prevention	<ul style="list-style-type: none"> • Things I wish I’d Known When I was Younger: “Women’s health” means different things at different times.

	<ul style="list-style-type: none"> • These charts show the Baby Boomers' coming health crisis: <i>Time</i>. Despite increases in life expectancy, the cohort is less healthy than the previous generation. • Evaluating Industry Self-regulation of Food Marketing to Children: Robert Wood Johnson. In 2013, 4 out of 5 foods advertised to children on TV were products in the poorest nutritional category as defined by the U.S. Dept. of Health and Humans Services (HHS). • YOUTUBE VIDEO: Starting early to teach healthy habits: Robert Wood Johnson. Nutrition and movement are essential to learning and healthy habits. • Harvard's Healthy Eating Plate is available in 15 languages: Provides a simple, meal-planning guide. • Cancer and Women: CDC. You can lower your risk in several ways: <ul style="list-style-type: none"> ○ Don't smoke and avoid secondhand smoke. ○ Get the recommended screenings for breast, cervical & colorectal cancer. ○ Protect your skin from the sun and avoid indoor tanning. ○ Stay active and keep a healthy weight. <ul style="list-style-type: none"> ▪ Show Your Love: Steps To a Healthier Me: Health goals to work on in the coming year. ▪ Know Your Family History • Rethink Cancer: Cancer Education in Schools: Introducing cancer education early on to adolescents and young adults may have an impact on their rates of cancer diagnosis and have lifelong implications for this group.
Prostate Cancer	<ul style="list-style-type: none"> • Treating periodontal disease may reduce prostate inflammation • Under- and Over-imaging suspected in prostate cancer care • Aspirin does not reduce prostate cancer mortality • Resistance, aerobic exercise improves quality of life in older long-term survivors of prostate cancer • MRI- Prostate cancer screening for the future? • Researchers focus on potential tool for predicting survival, staging in prostate cancer
Public Health	<ul style="list-style-type: none"> • Public Health Services & Systems Research: Practice-based Research Networks: Building a Culture of Health: In Our Time: This Robert Wood Johnson initiative focuses on researching the systems and services that support a Culture of health vision. Research will focus on a broad constellation of institutions, services, and delivery systems that help shape health and well-being in American communities, including but not limited to the public health and health care sectors. <p>One organization to lead this new research program is the Systems for Action, based at the University of Kentucky, which will specifically explore ways to better align & integrate public health delivery & financing systems with health care and other social and community services and supports, incorporating our team's experience leading the National Coordinating Center for Public Health Services & Systems Research. If you would like to contact individuals working on this initiative or hear more about it, please let Jessica know at jjones@kycancerc.org and she can connect you.</p>
Research	<ul style="list-style-type: none"> • Microchip captures clusters of circulating tumor cells-NIH study • WEBINAR: Understanding the role of immune-oncology in treating cancer: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: June 17th; 1:30-2:30pm EST

	<ul style="list-style-type: none"> ○ Click here for more information & to register
Resources (General)	<ul style="list-style-type: none"> ● U.S. Dept. of Health & Human Services (HHS): The website is now available for mobile devices and has been updated. A short video shows the new website layout. ● National Cancer Institute (NCI): Part of HHS, the NCI has updated its website as well. The section in the box “Resources for Patients” is very useful. <ul style="list-style-type: none"> ○ This website is also available in Spanish. ● The Kentucky Cancer Program has created an online version of Pathfinders in order to share cancer and survivorship resources for every region of Kentucky. If you need to find resources visit the new KCP Pathfinder webpage: https://netapps.louisville.edu/PathFinder/ ● ARCHIVED WEBINARS: C-Change has numerous webinars archived related to many cancer-related issues. Some examples of webinar topics include: pain policy, obesity and increasing quality cancer care.
Screening & Early Detection	<ul style="list-style-type: none"> ● Many adults failing to undergo recommended cancer screenings: CDC. At least a fifth of adults not up-to-date with cancer screenings.
Skin Cancer	<ul style="list-style-type: none"> ● Vitamin B3 may help prevent some common skin cancers ● Sun safety: How to protect your child from the greatest cause of skin cancer ● Frequent tanner shares grisly skin-cancer selfie: A young woman from Kentucky shares her story and pictures of skin cancer. ● CDC study shows sunscreen use is low, particularly among men
Survivorship	<ul style="list-style-type: none"> ● Don't forget to check the “Events” section at the end of this email for information about: <ul style="list-style-type: none"> ○ American Cancer Society's Relay For Life events- events are happening all around our state throughout May and June. ○ Gilda's Club events- there are some wellness events and outings coming up that may be of interest to survivors and caregivers. There is also a new Hispanic/Latino support group being offered. ● What is the “go to” website for Survivorship Resources in Kentucky? Pathfinder! The Kentucky Cancer Program has created an online version of the Pathfinder in order to share survivorship resources for every region of Kentucky. If you need to find resources or know of resources that need to be added to the Pathfinder: <ul style="list-style-type: none"> ○ Visit the new KCP Pathfinder webpage, https://netapps.louisville.edu/PathFinder/ ○ To add resources to the Pathfinder, view the listing to see if the resource's information is included already. ○ If not, fill out the Organization/Provider Data Form to request adding that information. ○ Send the form to Debra Armstrong - dka@kcp.uky.edu or Kris Paul at kris.paul@louisville.edu ○ The submissions will go through an approval process by the Pathfinder editorial board. If approved, they will be added to the website. ○ Many thanks to our KCC partner, the Kentucky Cancer Program - www.kycancerprogram.org , for providing us with this valuable resource! ● Chemo Brain is a real cognitive effect

	<ul style="list-style-type: none"> • Markey’s Narrative Medicine Program helps mind & body: Narrative medicine is one way to foster hope, strength and courage in cancer patients. Markey Cancer Center’s integrative medicine program helps to find alternative practices that complement a patient’s existing treatment. Other integrative programs offered include art therapy, music therapy, and Jin Shin Jyutsu. • The unmet needs of cancer survivors: Quantifying the long-term effects of cancer
Tobacco Control	<p>Tobacco Control Efforts (General) & Other Information</p> <ul style="list-style-type: none"> • NEWS: <ul style="list-style-type: none"> ○ <u>New Surgeon General says getting smoking out of Kid Movies would save \$1 Million Kids’ Lives</u> ○ <u>Price of Cigarettes going up in Tennessee under new markup law:</u> Minimum markup on cigarettes is the price which retailers say covers “the cost of doing business”. ○ <u>Minnesota’s St. Louis County bans use of e-cigarettes in public places</u> ○ <u>A sobering thought: One billion smokers and 240 million people with alcohol use disorder worldwide</u> ○ <u>Smokers don’t vote: 11,626 person study shows marginalization of tobacco users</u> ○ <u>Surgeon General calls out Atlanta Airport’s smoking lounges</u> • WEBINARS: <ul style="list-style-type: none"> ○ Health Systems for a Tobacco-Free New York Collaborative Statewide Conference Call: With the development of comprehensive, evidence-based treatment policies we can improve tobacco dependency interventions & move towards a tobacco-free society. <ul style="list-style-type: none"> ▪ Date/Time: June 3rd, Noon-1:00pm EST ▪ <u>Click here</u> for more information & to register ○ It’s Go Time: Tobacco Retailer Licensing Playbook: Focuses on how to create and implement effective tobacco retailer licensing policy. <ul style="list-style-type: none"> ▪ Date/Time: June 4th, 1:00pm-2:00pm EST ▪ <u>Click here</u> for more information & to register. • Want to hear about tobacco prevention & control efforts happening in Kentucky? The Kentucky Dept. for Public Health-Kentucky Tobacco Prevention & Cessation Program (KTPCP) has a weekly “Monday Memo” which provides the latest tobacco-related news, webinars and training opportunities. <ul style="list-style-type: none"> ○ To sign up for the “Monday Memo”, please contact Katie by calling 502-564-9358 ext. 4020 or emailing her: Katherine.Shepard@ky.gov • <u>Tobacco Retailer Licensing Playbook:</u> Outlines 10 strategies necessary for developing, implementing, and enforcing a comprehensive TRL policy. • <u>Tobacco Regulatory Science in Action:</u> Scientific research underpins the FDA’s regulatory work and grounds efforts to improve public health & reduce disease & death caused by tobacco use. Hear more about what tobacco-related research is supported by the FDA. • <u>FDA denies a Citizen Petition to change a smokeless tobacco warning statement:</u> The Citizen Petition was received on July 29, 2011, asking FDA to change the current statement, “WARNING: This product is not a safe alternative to cigarettes.” to “WARNING: No tobacco product is safe, but this product presents substantially lower risks to health than cigarettes.” The FDA denied this Citizen Petition after thoroughly reviewing the scientific evidence.

- **Campaign for Tobacco-Free Kids: Youth Advocate of the Year Award, 2015:** Youth Advocates have demonstrated passion and leadership that will help make the next generation tobacco-free. Kentucky’s own **E. Tyler Boyle, of Paris, KY**, received the award for the South Region. Tyler is active in the Smoke-Free Kentucky movement and has worked on numerous tobacco-related projects with his local health department and high school. Tyler and the other youth advocates from around the country will receive scholarships to continue their prevention work and serve as youth ambassadors for the Campaign for Tobacco-Free Kids.
- **Healthy People: Who’ Leading the Leading Health Indicators?-Tobacco:** In 2013, an estimated 42.1 million U.S. adults were current smokers, representing 1 in 6 adults.
 - **LGBT Population:** Based on 2009-2010 data, LGBT adult tobacco use in the United States, was 40% than that of heterosexuals. See infographic at bottom of the “Healthy People” notice above.

Policy Academy: Substance Abuse Mental Health Services Administration (SAMHSA) & the Smoking Cessation Leadership Center (SCLC) have selected 5 states to participate in **SAMSHA’s 2015 Policy Academy on Tobacco Control & Behavioral Health**. The Policy Academy provides an opportunity to learn about the tobacco epidemic and behavioral health and what works to decrease the prevalence of tobacco use in the behavioral health population. The states selected include:

- Indiana
- **Kentucky**
- Montana
- Ohio
- Wyoming

Questions about this project can be directed any of the following team members who are working on this initiative:

Wendy Morris, Deputy Commissioner:	wendy.morris@ky.gov
Dr. Rori Easterly:	Ronald.Easterly @ky.gov
Judy Baker	Judy.Baker@ky.gov
Bobbye Gray	Bobbye.Gray@ky.gov
Amanda Fallin	atfall2@uky.edu
Amy Jeffers	ajeffers@pathways-ky.org

Journal article: [State-specific prevalence of cigarette smoking and smokeless tobacco use among adults aged > years, United States, 2011-2013](#): *MMWR*

Smoke-Free/Smoke-Free Policy

- **Funding Opportunity for Public Community Colleges:** Legacy is accepting applications to fund a second group of public community colleges for its **Smoke-Free & Tobacco-Free Community Grant Initiative**.
 - **Deadline for applications:** August 6th; 6:00pm
 - **Grant information webinar:** May 14th; 3:00-4:00pm (ET)
 - **Click here** to register for the informational webinar; webinars will be recorded & posted on the Legacy website.
- **WEBINAR:**

- **KDPH-Tobacco Coordinator Monthly Conference Call:** In this call, the Kentucky Center for Smoke-free Policy will share information about the next steps for local tobacco policy.
 - **Date/Time:** June 2nd; 9:30am EST
 - **Webinar information:** <https://www.livemeeting.com/cc/cc-chfs/join?id=R4HBS9&role=attend&pw=5wM%60%3Dkb%24p>
 - After opening the link, click “Join” when prompted.
 - Audio/Call-In information, please use the following call-in information: **1-866-889-3903** passcode: **515701#**
- **Cigarette Company announces Workplace Smoking Ban:** Reynolds American is banning employees from smoking at their work spaces.

Electronic Cigarettes

- **News:**
 - **USPSTF: More data needed on e-cigarette effectiveness as cessation aid**

Tobacco Cessation

- **Quit Now Kentucky:** Beginning **January 15** **uninsured callers** to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Quit Now Kentucky is a bilingual service that provides tobacco screening, assessment, support materials, and proactive counseling by calling **1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa)**; web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e/messaging.
- **Freedom from Smoking Facilitator Training:** To find a class near you or to host a class please email or call Tami Cappelletti at Tami.Cappelletti@lung.org or **502-363-2652**.
- **WEBINARS**
 - **Medicaid Tobacco Cessation Coverage: A Panel on Leveraging Systems & Partnerships in Oklahoma:** American Lung Association. One key objective that will be discussed includes Oklahoma’s efforts to ensure compliance with ACA provisions & access to near-comprehensive & near barrier-free tobacco cessation coverage for Medicaid enrollees.
 - **Date/Time:** May 29th; 2:00pm-3:00pm ET
 - **Click here** for more information & to register.
 - The American Lung Association also has a written case study to provide associated with this webinar, **click here** to download.
- **Providing Technical Assistance for Effective Tobacco Cessation Policies:** American Lung Association.
- **Quitting smoking at any age to live longer**
- **Reward-based programs lead to higher rates of smoking cessation**
- **JOURNAL ARTICLE:**
 - **Mixed-Methods for comparing Tobacco Cessation Interventions.** *Journal of Smoking Cessation*. This paper outlines the methodology used to conduct a comparative effectiveness research (CER) study of traditional and Web-based tobacco cessation and Quitline promotion approaches.

Worksite Wellness & Worksite Health Promotion	<ul style="list-style-type: none"> ● Health as an economic engine: Harvard. The evidence is clear on the economic benefits of health: increased worker productivity, decreased absenteeism, and increased economic mobility. ● <u>Occupational sun-safety policies examined for local government workers in Colorado</u>
Events	<p>Events in Lexington</p> <ul style="list-style-type: none"> ● LEXINGTON: There is an ongoing monthly support group for <u>Myeloma Survivors & their caregivers:</u> <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:30-8:00pm EST ○ Location: Centenary Methodist Church, 2800 Bates Creek Road, Lexington, KY 40502 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p>Events in Louisville</p> <ul style="list-style-type: none"> ● Gilda’s Club of Louisville offers MULTIPLE events and support groups- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on <u>Gilda’s Club</u>). Some events of interest may include: <ul style="list-style-type: none"> ○ Mysteries & More Book Group (Wednesday, June 3, 1-3pm) ○ Food as Medicine Film Series (Friday, June 5, 6-8pm) ○ Friends in Cancer: Hispanic/Latino Support Group (Wednesday, June 17, 6-8:30pm) ● There is an ongoing monthly support group for <u>Lymphoma Survivors & their caregivers:</u> <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:00-7:30 pm EST ○ Location: Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p>Events happening around Kentucky</p> <p>It’s Relay Season! The American Cancer Society’s Relay For Life events are happening all around our state. This event helps celebrate cancer survivors, remember those lost to the disease, and take action to finish the fight against cancer. Relay highlights include entertainment; team activities; laps honoring survivors and caregivers; and the luminaria ceremony to remember people lost to the disease, and honor those who have fought or are fighting cancer. For current information about any event in your area, visit <u>relayforlife.org</u> or call the American Cancer Society 24 hours/day at 1-800-227-2345. Here’s a list of Relay events happening in our state in the coming month:</p> <ul style="list-style-type: none"> ○ May 15 <ul style="list-style-type: none"> ▪ Allen County -- relayforlife.org/allenky ▪ Edmonson County -- relayforlife.org/edmonsonky ▪ Grant County -- relayforlife.org/grantky ▪ Jefferson County High Schools -- relayforlife.org/jeffersonhsky ▪ Leslie County -- relayforlife.org/leslieky ▪ Oldham County -- relayforlife.org/oldhamky ▪ Rockcastle County -- relayforlife.org/rockcastleky ○ May 16

- Barren County -- relayforlife.org/barrenky
- Boyd County -- relayforlife.org/boydky
- Bullitt County -- relayforlife.org/bullittky
- Carlisle County -- relayforlife.org/carlisleky
- Gallatin County -- relayforlife.org/gallatinky
- Meade County -- relayforlife.org/meadeky
- Pendleton County -- relayforlife.org/pendletonky
- **May 29**
 - Crittenden County -- relayforlife.org/crittendenky
 - Hopkin County -- relayforlife.org/hopkinsky
 - McCreary County- relayforlife.org/mccrearyky
 - Owen County -- relayforlife.org/owenky
 - Scott County -- relayforlife.org/scottky
 - Union County -- relayforlife.org/unionky
 - Woodford County -- relayforlife.org/woodfordky
- **May 30**
 - Carroll County -- relayforlife.org/carrollky
 - Jefferson County -- relayforlife.org/jeffersonky
 - Kenton County -- relayforlife.org/kentonky
 - LaRue County-- relayforlife.org/larueky
 - Lee County -- relayforlife.org/leeky
 - McCreary County -- relayforlife.org/mccrearyky
 - Menifee County -- relayforlife.org/menifeeky
 - Rowan County -- relayforlife.org/rowanky
 - Simpson County -- relayforlife.org/simpsonky

National Conferences of Interest

- **CONFERENCE/SYMPOSIUM:** The 2nd annual Geographic Health Equity Symposium- Where You Live Matters to Your Health
 - **Date/Time:** September 10-11
 - **Location:** Tulane University, School of Public Health & Tropical Medicine, 1440 Canal Street, New Orleans, LA 70112
 - No Cost to attend but please register
 - [Click here](#) for more information & to register
- **TRAINING:** [Reducing the Impact of Tobacco at Point-of-Sale:](#)
 - **Host:** LaTanisha Wright, Follow the Signs (FTS); formerly a Big Tobacco Marketing Manager
 - **Dates:** Sept. 16-18
 - **Location:** Midtown Atlanta, GA
 - **Scholarships & savings** are available