

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **May 25, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • Out-of-Pocket Costs Rose Moderately Under Obamacare: Report -- Enrollees most affected were those who did not receive government subsidies.
Breast Cancer	<ul style="list-style-type: none"> • Many Breast Cancer Patients Try Alternative Medicine First: Study -- But delay in getting chemotherapy may lower odds of survival, researcher says. • Fatty Foods During Teen Years May Influence Later Breast Cancer Risk: Higher amounts of unhealthy fats tied to greater breast density, researchers suggest.
Cancer Control	<ul style="list-style-type: none"> • Cheat Sheet for Women’s Cancer Screenings and Good Health
Cervical Cancer	<ul style="list-style-type: none"> • Inactive Women May Face Higher Risk for Cervical Cancer: But study found just 30 minutes of exercise a week might lower chances of disease.
Chemotherapy	<ul style="list-style-type: none"> • 'Precision' Cancer Treatment May Extend Lives: Therapy that uses patient DNA to guide drug selection seems superior to standard chemo, study finds.
Colon Cancer	<ul style="list-style-type: none"> • Is Ovary Removal Tied to Colon Cancer Risk? Loss of female hormones may explain potential association, researchers say. • Colon Cancer Rising in People Under 50: Incidence up more than 10 percent in 10 years among Americans, study finds. • CONFERENCE: Never Too Young Forum: A focus on under 50 colon cancer on June 9th, 2016 at Spalding University in Louisville. This free event, hosted by the Colon Cancer Prevention Project, will spotlight the under-50 trend and what physicians and supporters can do to address it. Breakout sessions for patients, survivors and caregivers impacted at age 50 and under will also be held. Five (5) Continuing Education credits available. Register today! • WEBINAR: NCCRT is hosting a webinar entitled, “Guidance on implementing FIT-based screening programs”, Wednesday, June 29th at 12:00 Noon EST, with speakers: Durado Brooks, MD, MPH, American Cancer Society and Gloria Coronado, PhD, Kaiser Permanente Center for Health Research.

End of Life	<ul style="list-style-type: none"> • Too Many Advanced Cancer Patients Lack Info About Their Disease: In study, just 1 in 20 terminally ill people understood their prognosis, researchers say. • How Much Time Is Left? Doctors, Loved Ones Often Disagree: But that's not because surrogates misunderstand what they're told, study says.
Fertility	<ul style="list-style-type: none"> • Fertility Info Lacking for Young Women Who Beat Cancer: Two-thirds said they would've liked more advice on preserving ability to have children, study shows.
Health Equity	<ul style="list-style-type: none"> • Discrimination linked with stress, poor health, new report finds • Asian-Americans in Better Health Than Other U.S. Adults: Lifestyle might account for the finding, expert says. • HIV Patients Less Likely to Get Treatment for Cancer: Study -- But it's not clear what's driving the difference in care, researcher says.
Human Papilloma Virus	<ul style="list-style-type: none"> • REMINDER: HPV Conference: Join us at the HPV You ARE the key! Conference at the Embassy Suites, 1801 Newtown Pike in Lexington on June 21st. The conference is sponsored by the Kentucky Rural Health Association in collaboration with the Kentucky Immunization Program and the Division of Women's Health. View the draft agenda and sponsor form, and register on TRAIN.
Lung	<ul style="list-style-type: none"> • • REMINDER -- FREE CME: A free interactive online CME course on lung cancer is now available at www.lungcancerinkentucky.org. The course was developed for primary care providers by the Kentucky LEADS Collaborative at Kentucky Cancer Program/University of Louisville.
Medicare	<ul style="list-style-type: none"> • WEBINAR: "Welcome to Medicare Exam Overview", Wednesday, June 8, 2016, 12:30pm - 1:30pm EST (11:30am-12:30pm CST), hosted by the Atom Alliance. Join guest speaker Dr. Kimberly A. Howerton, a practicing family practitioner from Jackson, Tenn., to learn which preventive and screening services Medicare covers to keep your patients healthy and find problems early when treatment is most effective. Learn how to promote and refer Medicare patients to screen for colorectal cancer during the Annual Welcome to Medicare visit to help improve the rates of incidence and mortality. REGISTER TODAY! •
Melanoma	<ul style="list-style-type: none"> • Melanoma Drug Boosting Survival for Many, Study Shows: Keytruda also seen prompting remission in 1 in 6 cases.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • Increased physical activity associated with lower risk of 13 types of cancer • FDA Unveils Makeover of Nutrition Facts Label -- Added sugars, relevant portion sizes among the highlights of revision.

	<ul style="list-style-type: none"> • Join us for the annual statewide Partnership for a Fit Kentucky gathering, “Creating the Demand”, on June 8, 2016, 9:00 AM to 3:30 PM (EST) at the Fayette County Extension Office - 1140 Red Mile Place, Lexington, KY 40504. The agenda will include lessons about inspiring demand, introducing new #fitkyheroes, opportunities for networking, statewide partner updates, and a special Junior Chef lunch! Register Here. • Too Few Americans Take Advantage of Local Parks: Modest changes would attract more adults, seniors and females, report says. • SAVE THE DATE for KDPH’s Obesity Prevention Program’s <i>Step It Up, Kentucky! Committee Meeting on June 21st at the Kentucky Transportation Cabinet at 10am in Frankfort</i>. Recently, the U.S. Surgeon General launched Step It Up! A Call to Action to Promote Walking and Walkable Communities. We are responding in Kentucky by to promoting his message and committing to building places where being physically active is not only easy but also more engaging and fun! As we approach the official launch, use Step It Up, Kentucky! Overview to explain what it is and how anyone can get involved. Fill out this quick online form committing to Step It Up, Kentucky! and let us know how you can help us promote the message.
Palliative Care	<ul style="list-style-type: none"> • Early Palliative Care Provides Important Benefits for Family Caregivers of Patients With Cancer
Policy	<ul style="list-style-type: none"> • REMINDER: The American Cancer Society Cancer Action Network has a position opening for the Kentucky Grassroots Manager. The position posting can be found at: http://www.acscan.org/careers
Providers	<ul style="list-style-type: none"> • 1 in 3 Female Doctors Faces Sexual Harassment, Survey Finds: And two-thirds say they experience gender bias in workplace.
School Health	<ul style="list-style-type: none"> • At Least 1 Full-Time Nurse Per School, Pediatric Group Recommends: Children's health needs are increasingly complex, requiring more time and expert care.
Skin Cancer	<ul style="list-style-type: none"> • How Your Car Side Window May Be Harming Your Skin, Eyes: Many don't offer enough protection from the sun's damaging UV rays, study finds.
Survivorship	<ul style="list-style-type: none"> • The GW Cancer Institute is pleased to announce the release of a new social media toolkit for National Cancer Survivors Day. If your organization is looking to promote National Cancer Survivors Day on June 5 or throughout the month of June, this toolkit is a great start. With sample Tweets and Facebook posts, evidence-based practices for communicating with survivors, caregivers and health care providers, you can leverage your organization's social media presence and raise awareness. Get your toolkit today.
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> • Kicking the habit: Adult smoking rate in US is falling fast

	<ul style="list-style-type: none"> • Why Heavy Drinking Seems to Boost Desire to Smoke More: Study sheds light on how alcohol habit may make it harder to overcome nicotine addiction. • Many Smokers Have COPD Symptoms, Without Diagnosis: It's not clear how many will go on to have the full-blown respiratory ailment, researchers said. • WEBINAR: Adapting and Implementing the National "Tips from Former Smokers" Campaign to Local Settings, Tuesday, May 31, 3:30 pm EDT. CDC's "Tips From Former Smokers" national tobacco education campaign has been heralded as a "best buy for public health." How should cancer control professionals adapt this successful campaign to their state, regional and local audiences, while maintaining the campaign's fidelity, working within budget and abiding by CDC's rules and regulations? Register today ! • Freedom From Smoking® Facilitator Trainings: Schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. • Family of Baseball's Tony Gwynn Sues Tobacco Industry
Events	<p>Events in Lexington</p> <ul style="list-style-type: none"> • MEETING: Partnership for a Fit Kentucky Networking Meeting, "Creating the Demand", to be held on June 8th at Fayette County Cooperative Extension in Lexington. Registration begins at 9:00 am, meeting from 10:00 am – 3:30 pm. Network with partners across the state and learn about innovative projects that are improving access to healthy foods and physical activity. Learn how to start conversations that will build demand for healthier environments in your community. Register today. • HPV Conference: Join us at the HPV You ARE the key! Conference at the Embassy Suites, 1801 Newtown Pike in Lexington on June 21st. The conference is sponsored by the Kentucky Rural Health Association in collaboration with the Kentucky Immunization Program and the Division of Women's Health. View the draft agenda and sponsor form, and register on TRAIN. • The Kentucky Primary Care Association is hosting their 2016 Annual Conference on November 9-11, 2016, at the Embassy Suites in Lexington, KY . Register today! <p>Events in Louisville</p> <ul style="list-style-type: none"> • CONFERENCE: Never Too Young Forum: A focus on under 50 colon cancer on June 9th, 2016 at Spalding University in Louisville. This free event, hosted by the Colon Cancer Prevention Project, will spotlight the under-50 trend and what physicians and supporters can do to address it.

- There are MULTIPLE upcoming events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers. Check out [this flyer](#) for topics, dates and times!

Events of Interest (in chronological order)

- [The 8th Biennial Cancer Survivorship Research Conference, "Innovation in a Rapidly Changing Landscape,"](#) will be held **June 16-18, 2016**, at the Omni Shoreham Hotel in Washington, DC. [Registration is NOW OPEN for the 2016 Cancer Survivorship Research Conference and Survivor Advocate Program.](#) The American Cancer Society, the National Cancer Institute of the National Institutes of Health, the Centers for Disease Control and Prevention, and the LIVESTRONG Foundation are bringing together researchers, clinicians, cancer survivors, advocates, program planners, policy-makers, and public health experts to present, discuss and disseminate groundbreaking cancer survivorship research.
- [Unity 2016 Conference to be held in Atlanta, Georgia - Community Health Workers: Social Change Agents Advancing Health Equity and Improving Outcomes.](#) The Center for Sustainable Health Outreach (CSHO) at The University of Southern Mississippi will hold its 14th annual Unity conference **July 17-20, 2016 at Crowne Plaza Atlanta Midtown** in Atlanta, Georgia. Unity 2016 is a national conference designed for and about community health workers, and will address the role community health workers play in creating access to care, reducing care costs, and promoting healthy and happy communities.
- **Area Health Education Center 25th Annual Summer Conference** will be held **July 21 & 22, 2016** in the Rockcastle County High School in Mt. Vernon, Kentucky.
- [Kentucky Rural Health Association is hosting the 18th Annual Conference](#) at the WKU Nicely Center in Bowling Green Kentucky on **August 25th & 26th, 2016 EDT.** [Register here.](#)
- **SAVE THE DATE:** The [25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer](#) will be held on **November 14-16, 2016** at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD.