

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the May 22, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none">Women in Their 40s Still Getting Mammograms
Clinical Trials	<ul style="list-style-type: none">Assessing Sites’ Accrual Practices: Useful Information for Community Oncology Practices and Cancer Centers. In their article published in the May/June edition of <i>Oncology Issues</i>, ENACCT (Education Network to Enhance Cancer Clinical Trials) outlines six dimensions of an effective clinical trials process, with a focus on efficient accrual practices. As more and more cancer centers are seeking affiliations with community oncology networks, this fall ENACCT will launch a 360° Clinical Trial Self-Assessment Tool, to help community cancer centers and networks evaluate and improve their own cancer clinical trials accrual. ENACCT will provide feedback on their strengths and weaknesses and provide additional technical assistance as needed to overcome barriers and increase clinical trial accrual.
Coalition Building	<ul style="list-style-type: none">New Resource: “Action Guide for Building Successful and Sustainable Local Cancer Control Coalitions” The Nat’l Association for County & City Health Officials (NACCHO) is pleased to release its new action guide to help LHDs build capacity for local implementation of Comprehensive Cancer Control coalitions. Based on the results of NACCHO’s 2011-2012 Cancer Control in Local Health Departments Assessment, the action guide contains lessons learned from local health officials who have successfully implemented local coalitions to reduce the cancer burden in their communities. Download your copy of the action guide here.
Colon Cancer	<ul style="list-style-type: none">Get ready! The Colon Cancer Prevention Project's 8th Annual Walk Away from Colon Cancer & 5K Run will be at 9 a.m. on Saturday, Aug. 24 at Iroquois Park in Louisville, Ky. This popular 5K features chipped timing, a 1-mile non-timed walk, a KidZone, a Healthy Village, food, music, the Inflatable Colon, and more! All proceeds go to the fight to end colon cancer. Register and form your team today! To register or for more information, visit www.ColonCancerPreventionProject.org.
Data	<ul style="list-style-type: none">REMINDER: Foundation for a Healthy Kentucky is committed to building local capacity to address Kentucky’s health needs, and has created a free series of webinars on key Kentucky data sources. “Go to the Source!” is an opportunity to learn more about the information that is available and get to know the people behind the numbers. KCC partners may be interested in this installment: “Kentucky State Data Center” with Michael Price, MA (June 11)

Electronic Health Records	<ul style="list-style-type: none"> • REMINDER: The Kentucky REC and the Kentucky Health Information Exchange (KHIE) are proud to announce a series of Meaningful Use Survival Seminars. Please see the link for registration, meeting agenda, CME Info, and other important details. The final seminar in the series will take place: Lexington - Hilary J. Boone Center, 501 Rose Street on May 31, 2013.
Financial	<ul style="list-style-type: none"> • With High Deductible Health Plans, It Pays To Shop Around For Care • Cancer patients more than twice as likely to go bankrupt, study shows
Grants	<ul style="list-style-type: none"> • REMINDER: The Chris4Life Colon Cancer Foundation announces a program to fund pilot studies in colorectal cancer research. Our aim is to fund pilot and feasibility studies to help improve talented investigators' prospects for future long term funding. In 2013 we will give priority to proposals in the clinical and bioinformatics research fields. Awards will be in the amount of \$25,000, and special consideration will be given to proposals with an accompanying commitment to matching funds by the home institution. Application Due Date: June 1, 2013 http://www.chris4life.org/grants
Health Equity	<ul style="list-style-type: none"> • Racial Disparities Seen in U.S. Lung Cancer Treatment: Blacks less likely, Hispanics more likely than whites to undergo surgery as early treatment, study shows.
Health IT	<ul style="list-style-type: none"> • REMINDER: Save the Date! 2013 Kentucky Health Information Exchange (KHIE) eHealth Summit which will take place on September 17, 2013 in Bowling Green Kentucky at the Sloan Convention Center at the Holiday Inn University Plaza. We have reserved a number of rooms at a special discount rate for the eHealth Summit for people needing lodging. Please make sure that you use the discount code of "BIN" in the "Group Code" field when you reserve your room. You may call 270-745-0088 and make your reservations if you prefer. Nursing CEUs will be available.
Healthcare Reform	<ul style="list-style-type: none"> • Getting the Coverage You Deserve: What to Do If You Are Charged a Co-Pay or Deductible for a Preventive Service. This new toolkit developed by the National Women's Law Center provides information on the coverage of preventive services in the health care law, information on how to find out if a plan is currently covering these services, and detailed instructions on how to appeal to an insurance company if it is not, including draft letters to the insurance company. Cancer-related services addressed in the toolkit are: Preventive Services (all services); BRCA Testing; Colonoscopy; and Well Woman Visit. The toolkit and more information about preventive services in the health care law is available here: www.nwlc.org/preventiveservices • Cancer patients and others taking pricey drugs could pay thousands in health overhaul plans • Gov. Beshear Launches kynect: Kentucky's Healthcare Connection : Health Benefit Exchange will connect Kentuckians with health insurance, assistance. For more information visit: kynect.ky.gov.

Hospice	<ul style="list-style-type: none"> • Everybody Dies: Let's Be Honest with Ourselves (blog post from oncologist writing for ASCO Connection) • Bridging the racial divide in how we die
Medicaid	<ul style="list-style-type: none"> • KDPH CHFS is sponsoring free educational forums regarding the Medicaid managed care implementation system in each of the eight Medicaid regions. These forums will allow medical providers, MCO representatives, and Department of Insurance (DOI) representatives to meet face-to-face to discuss concerns about proper billing, appeals processes and any specific regional issues related to Medicaid managed care. Region 1: July 15, Murray State University; Region 2: June 20, Pennyrile State Park; Region 3: June 24, University of Louisville; Region 4: June 26, Lindsay Wilson College; Region 5: May 30, University of Kentucky; Region 6: June 27, Northern Kentucky University. Register here.
Ovarian Cancer	<ul style="list-style-type: none"> • The NCCN Guidelines for Patients[®]: Ovarian Cancer, Version 1.2013, is now available on NCCN.org. NCCN Guidelines for Patients[®] are a high-quality resource for patients and caregivers in the process of treatment planning. It includes NCCN's most recent treatment recommendations for each stage of epithelial ovarian cancer, as well as borderline ovarian cancer (low malignant potential tumor), and was developed according to plain language principles to improve health literacy. NCCN currently offers 12 NCCN Guidelines for Patients[®] for the following: breast, colon, ovarian, non-small cell lung, pancreatic, and prostate cancers, chronic myelogenous leukemia, lung cancer screening, malignant pleural mesothelioma, multiple myeloma, and caring for adolescents and young adults (AYA).
Patient Navigation	<ul style="list-style-type: none"> • REMINDER to SAVE THE DATE: The Academy of Oncology Nurse Navigators' Fourth Annual Conference is November 15-17, 2013, in Memphis, Tennessee. The conference will address the evolving challenges of program improvement, the role of personalized medicine, and implementing best practices in navigation, survivorship, and psychosocial care. • REMINDER: LIVESTRONG Foundation will offer access to free webinars to increase the skills and knowledge of community leaders supporting people affected by cancer. To register for the webinars, please contact LIVESTRONG at Promotores@LIVESTRONG.org and let them know you are partners with the Kentucky Cancer Consortium. June 27th: How to Help Children Affected by Cancer (Core Competency: Capacity Building Skills); July 26th: Cultural Competency for Community Health Workers (Core Competency: Interpersonal Skills); August 22nd: Be a Community Outreach Champion (Core Competency: Interpersonal Skills)

Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Men’s Fitness in Middle Age Protects against Developing and Dying from Cancer Later in Life. In a large, 20-year study, researchers found that men with a high level of fitness at middle age have a lower risk of developing and dying from lung and colorectal cancers. They also found that better fitness lowers the risk of dying of prostate cancer. • Revised Sunscreen Labels Should Help Consumers Make Wiser Choices. New survey finds 1 in 7 products still claim an 'SPF' rating of 50 or higher. • In defense of prevention, and the prevention fund • Lessons from Angelina: The Tricky Calculus of Cancer Testing
Prostate Cancer	<ul style="list-style-type: none"> • Does prostate cancer treatment help older, sick men?
School Health	<ul style="list-style-type: none"> • REMINDER: Second Annual Coordinated School Health Symposium: Healthy Schools, It Takes A Village! 8:30 a.m. - 3:30 p.m. on Wednesday, June 5, 2013. Scott High School, 5400 Old Taylor Mill Road, Taylor Mill, KY 41015. Earn free PD or EILA hours for the 2013-14 school year! Target audience: FRYSC’s, classroom teachers, PE teachers, administrators, educators, health professionals and community partners The symposium is FREE with breakfast and lunch provided.
Smoke-Free	<ul style="list-style-type: none"> • Most Americans Say ‘No’ to Smoking in Their Homes, Cars
Survivorship	<ul style="list-style-type: none"> • REMINDER: There are MULTIPLE upcoming events at Gilda’s Club Louisville , from Wellness Groups to seminars on holistic cancer care. Also coming – three summer camp opportunities for youth connected to cancer. Please open the attached flyer for all the dates and details, and share with your partners and networks.
Tobacco Control	<ul style="list-style-type: none"> • No Drop in Teens' Use of 'Smokeless' Tobacco. Lower taxes on products like chew, snuff may be a factor, study says.
Worksite Wellness	<ul style="list-style-type: none"> • REMINDER: Encourage your business partners to complete the 2013 Kentucky Worksite Wellness Assessment, an online survey to be distributed to 1,200 randomly chosen organizations statewide on May 28th. Conducted by WKU in collaboration with KDPH, the survey has been endorsed by the KY Society for Human Resource Management and the KY Chamber of Commerce. This survey will assess evidence based health promotion interventions and strategies utilized at worksites, and provide a baseline of information to help us determine how to help Kentucky worksites have a Healthier, Productive Workforce. For more info, contact : Teresa Lovely, KDPH Business Coordinator-Worksite Wellness at Teresa.lovely@ky.gov