

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **May 21, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Jessica Jones at jjones@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">• _Colonoscopy Screening after the Affordable Care Act: Cost Barriers Persist for Medicare Beneficiaries: Read a report developed by the AARP Public Policy Institute.
Breast Cancer	<ul style="list-style-type: none">• Experts issue Treatment Guidelines for Aggressive Form of Breast Cancer: The American Society of Clinical Oncology (ASCO) issued two sets of guidelines for treating patients with an aggressive form of breast cancer.• Tough-to-Treat Breast Cancer Nearly Twice as Common in Black Women: Study Income differences didn't account for higher risk, researchers report
Cervical Cancer	<ul style="list-style-type: none">• FDA approves primary cervical cancer screening with HPV DNA test: The US Food and Drug Administration (FDA) approved an expanded indication for an HPV DNA test, making it the first such test that can be used alone for primary cervical cancer screening in women aged 25 years or older. The test, the cobas HPV Test, detects DNA from 14 high-risk HPV types in cervical cell samples. A positive test for HPV type 16 or 18 is considered an indication for a colposcopy; a positive test for any of the 12 other high-risk HPV types is considered an indication for a Papanicolaou (Pap) test, in order to determine the need for colposcopy. The cobas HPV Test was first approved in 2011 for use in conjunction with or as a follow-up to a Pap test.• U.S. Cervical Cancer Rates Higher than Thought Rates highest in women 65 to 69, and black women, say researchers using revised data

Clinical Trials	<ul style="list-style-type: none"> • Tackling Patient Recruitment Challenges in Clinical Trials: Only 3% of adult patients with cancer participate in clinical trials. Increasing enrollment in clinical trials is a priority for stakeholders across the continuum of cancer research and treatment. • Major Women’s Health Study Paid Big Dividends: Scientists say HRT (combined hormone-replacement therapy) research has returned \$140 for every \$1 spent on the \$260 million trial
Colon Cancer	<ul style="list-style-type: none"> • 2014 Kentucky Colon Cancer Screening Program- Provider Forum- Bowling Green, KY: June 25th, 8:30-8:30pm, Holiday Inn University Plaza; includes information on FIT screenings, quality colonoscopies, and the “under 50” trend in colon cancer. This forum is presented by the Kentucky Public Health Department in partnership with the Colon Cancer Prevention Project. For more information or to register, click here. • Congratulations to the Kentucky Colon Cancer Screening Program’s funded sites for 2014-2016! The health departments include: Barren River; Boyle County; Christian County; Floyd County; Jessamine County; Kentucky River District; Knox County; Lake Cumberland District; Lexington-Fayette County; Lawrence County; Louisville Metro Dept. of Public Health & Wellness; Laurel County; Montgomery County; Purchase District; and Wedco District. See attached listing of the funded sites for contact information.
Data	<ul style="list-style-type: none"> • Kentucky: Prevention Status Report (PSR): Check out Kentucky’s PSRs which deals with a host of health-related issues including Nutrition/Physical Activity/Obesity & Tobacco Use. To access the full report or summary, go to this website and click on “Kentucky”: http://www.cdc.gov/stltpublichealth/psr/state_reports.html • Number of U.S. Elderly will double by 2050: Report: Aging Baby Boomers will strain country's health care system, Census Bureau says • Health, United States 2013: This report provides a national overview on a number of topics such as life expectancy and mortality, obesity, and smoking prevalence.
Funding	<ul style="list-style-type: none"> • Finding Funding Partners: Where to Look, What to Ask: Finding funding for community health projects can seem like an uphill climb. On the next Health for a Change webinar, hear the inside story about how three Kentucky communities found 1:1 matching funds to grow and

	<p>sustain their programs. Learn how they crafted their ask, identified funding partners, and connected their programs to needed dollars.</p> <ul style="list-style-type: none"> ○ Join the Foundation for a Healthy Kentucky on Wednesday, June 4 beginning noon eastern! Register today!
<p>Genomics/ Genetics</p>	<ul style="list-style-type: none"> • How Health Care Providers Can Use Genomics to Prevent Cancer (CDC Blog): Certain cancers can be prevented by knowing a patient’s family history of cancer or which genetic mutations they carry. • Genomics Implementation: Information on Implementation of Genomics Applications in Kentucky: See information on genomic resources in our state as well as our KY Cancer Action Plan. • Know: BRCA: Funded by CDC, this new web-based resource is geared towards young women & medical providers concerned about hereditary breast & ovarian cancer. • WEBINAR: Family First: What you need to know about Genetic Testing, Family History, and Colorectal Cancer: Cost: FREE Date: Wednesday, May 21, 2014 TIME: 3pm - 4:30pm ET / 2-3:30pm CT / 1-2:30pm MT/ 12-1:30pm PT
<p>Health Care</p>	<ul style="list-style-type: none"> • State Variability in Supply of Office-based Primary Care Providers: United States, 2012: (See attached report) The ability to obtain primary care depends on the availability of primary care providers. This report presents state estimates of the supply of primary care physicians per capita, as well as the availability of physician assistants or nurse practitioners in primary care physicians’ practices. • New Data on Community Commons: Access to Primary Care
<p>Leukemia/ Lymphoma</p>	<ul style="list-style-type: none"> • WEBINAR: Update on PTCL (Peripheral T-Cell Lymphoma): Monday, June 9th; 1:00-2:00pm EST; For more information and to register at the Leukemia/Lymphoma Society’s webpage, click here. • WEBINAR: CLL (Chronic Lymphocytic Leukemia): Current and Emerging Therapies: Wednesday, June 18th, 1:00-2:00pm EST; For more information and to register at the Leukemia/Lymphoma Society’s webpage, click here.
<p>Lung Cancer</p>	<ul style="list-style-type: none"> • Lung Cancer Not on Many Women’s Radar: Although lung cancer is the biggest cancer killer, women believe breast cancer is a bigger concern.

	<ul style="list-style-type: none"> • <u>LUNG FORCE</u>: This new initiative of the American Lung Association seeks to make lung cancer in women (the #1 cancer killer of women) a public health priority, drive policy change and increase research funding. <ul style="list-style-type: none"> ◦ <u>American Lung Association in Kentucky, Joins in Nationwide Launch of LUNG FORCE</u> • <u>FDA approves new drug, Zykadia (ceritinib), for non-small cell lung cancer (NSCLC)</u>. This is especially important because previously there were few treatment options for this type of late stage NSCLC. • <u>Lung Docs Stunned by Coverage Decision</u>: The Centers for Medicare and Medicaid (CMS) Advisory Group voted low confidence on evidence of a net benefit and on potential to minimize risk for the Medicare population using low-dose CT in screening for lung cancer. A recommendation by the U.S. Preventive Services Task Force (USPSTF) has already been issued based on a 20% reduction in lung cancer mortality & nearly 7% overall survival boost reported by the National Lung Screening Trial (NLST).
Obesity	<ul style="list-style-type: none"> • <u>What you Need to Know About Obesity & Cancer</u>: This is a good infographic produced by the American Institute for Cancer Research. After not smoking, being a healthy weight is the most important thing you can do to prevent cancer.
Ovarian Cancer	<ul style="list-style-type: none"> • <u>Surgery Isn't Only Option for Women With Ovarian Cancer Genes</u> <p>Breast-feeding, birth control pills and getting fallopian tubes tied may also cut cancer risk, study finds</p>
Pancreatic Cancer	<p><u>Pancreatic Cancer Will Be 2nd Deadliest Cancer by 2030: Study</u></p> <p>Prediction highlights need for more research on this difficult-to-diagnose, treat disease, U.S. experts say.</p>
Prevention, Genetics, Risk Factors	<ul style="list-style-type: none"> • <u>College Students' Unhealthy Habits Can Mark Their Future</u> Smoking, drinking, not eating right and not exercising will add up to future health woes, researchers say.
Radon	<ul style="list-style-type: none"> • <u>Promising Practices Brief: How to Reduce Radon in Homes</u>: CDC has a new resource that describes radon & discusses some existing policies that appear to help identify & address radon issues.

<p>Resources</p>	<ul style="list-style-type: none"> • Community Health Online Resource Enter (CHORC): This CDC-funded searchable database lists various resources to help communities advance changes to prevent disease & promote healthy living- with a big focus on obesity and tobacco-related issues such as building partnerships, shared use agreements, and smoke-free ordinances. The CHORC is available for all users at http://www.cdc.gov/nccdphp/dch/online-resource/index.htm.
<p>Skin Cancer</p>	<ul style="list-style-type: none"> • WEBINAR: May 22nd, 1:00pm-2:00pm EST; National Cancer Institute Research: Skin Cancer Prevention in High Risk Populations presented by the Florida Dept. for Public Health; <u>See the attached flyer</u> on how to join in on this webinar as well as more information. • WEBINAR: June 4th, 1:00 PM EST Partners in Action: A Shade Policy for the City of Toronto: (<u>See attached flyer</u>) The Utah Cancer Control Program is hosting a webinar to learn about the City of Toronto’s shade policy and how partners worked together on this project. Registration website: https://www2.gotomeeting.com/register/888450506 Preview Partners in Action: Shade Policy on Youtube: http://www.youtube.com/watch?v=Jg1jD6E43Z4 • <u>Skin Cancer and the Burning Truth:</u> Skin cancer is the most common cancer in the United States and the rates are climbing. The Burning Truth is a communication initiative intended to dispel tanning myths. Check out public awareness campaign materials on this CDC website. • <u>Skin Cancer & Risk Factors:</u> People with certain risk factors are more likely than others to develop skin cancer. Risk factors vary but some general risk factors are having: lighter natural skin color, family history of skin cancer, exposure to the sun through work & play, and a history of indoor tanning to name a few. • <u>The Community Guide: Community-Based Skin Cancer Prevention that Works:</u> The Community Preventive Services Task Force has announced the latest findings & recommendations on community-level strategies to prevent skin cancer. • <u>Just Seeing a Doctor May Boost the Odds of Surviving Melanoma:</u> Study finds link between checkups and lower death rates from the dangerous skin cancer

<p>Survivorship</p>	<ul style="list-style-type: none"> • National Cancer Survivorship Resource Center: Working Together to Enhance Quality of Life for Post-Treatment Cancer Survivors: Presentation slides are available (see attached). For more information, contact Nicole Erb with the American Cancer Society at nicole.erb@cancer.org. To listen to the presentation recording, click here: https://dlus3.anywhereconference.com/Downloader/Downloader.aspx?r=74be09c9-d121-44e6-af1e-49a428382b85&t=AUDIO&lng=en-US • Patient Advocate Foundation: Co-Pay Relief, a Patient Assistance Fund: The Patient Advocate Foundation (PAF) has expanded it's co-pay relief program to include Non-Small Cell Lung Cancers. This program provides direct financial support for medication co-payments for insured patients who are unable to afford medications associated with treatment and personalized therapy. • Maryland Cancer Collaborative Releases new Cancer Survivorship Guide: The guide was developed to help cancer patients understand the phases and components of comprehensive quality cancer care. It's divided into three phases of survivorship: Treatment Planning, Active Treatment, and Post Treatment. <p>Each phase of survivorship also links to a comprehensive list of resources that patients can access to assist with various needs. The guide is available online at: http://phpa.dhmh.maryland.gov/cancer/cancerplan/SitePages/SurvivorshipGuide_PatientResources.aspx.</p> <ul style="list-style-type: none"> • How can we make Survivorship Care Planning a Reality? Check out the Journey Forward program as well as a view on integration with cancer registry.
<p>Tobacco Control</p>	<ul style="list-style-type: none"> • Help FDA Keep Kids from Using Tobacco: FDA monitors compliance with federal tobacco laws through surveillance, inspections, and investigations. Help the FDA in your community by reporting potential violations of the law such as sales of cigarettes or smokeless tobacco to minors. For information on reporting, click here: http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm392886.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery • States step into Breach on E-Cigarettes: This article provides a good national overview on the issue of e-cigarette regulation and why Kentucky health groups opposed the bill that passed, provided by Amy Barkley of the Campaign for Tobacco-Free Kids.

- **[Nicotine Poisoning of Infant Highlights ‘E-Cig’ Dangers, Docs Report:](#)** A *New England Journal of Medicine* article reported a rise in such poisonings among children and noted that just “one teaspoon of a 1.8 % nicotine solution could be lethal” to a 200-pound person.
- **[Little Cigars Liked by Teens are still ‘Candy-Flavored Tobacco’, Report:](#)** Researchers found some of the cigars, which are unregulated by the FDA, had more chemical flavoring than candy or Kool-Aid. The CDC warned of the health dangers inherent in using these products such as cancer, heart disease, and lung disease.
- **[National Behavioral Health Network for Tobacco & Cancer Control:](#)** A program has been launched to address cancer and tobacco related disparities among people with mental illness and substance use disorders. **[REGISTER TODAY](#)** to become a National Behavioral Health Network Participant and to receive cutting-edge information and resources through the Network Insider, a bi-monthly e-newsletter. For more information, contact: Shelina D. Foderingham, MSW, MPH, Director, Practice Improvement, National Council for Behavioral Health, ShelinaF@thenationalcouncil.org
- **[The Network for LGBT Health Equity:](#)** Funded by CDC, the Network is focused on advancing issues primarily linking people & information to advocate for policy change. They are focused on tobacco-related issues and other health topics.
- **[Tobacco Legal Consortium:](#)** Discusses FDA’s recent regulation of e-cigarettes.
- **[Smoking More Likely among Teens Whose Parents Light Up:](#)** Quitting early in child’s life helps reduce risk, researchers say.
- **[Prevention and Cessation of Tobacco Use in the U.S. :](#)** [See attached fact sheet.](#) This fact sheet was created by SAMHSA as part of a toolkit for preventing substance abuse and promoting mental health, including nicotine dependence.
- **[Data Release of State Appropriation and Expenditures Funding Data for Tobacco Control in the State Tobacco Activities Tracking and Evaluation \(STATE\) System:](#)** Appropriations data show public funds allocated to/by a particular state for tobacco prevention and control. These funds may be allocated at the community and/or state level. Appropriations are from four major funding sources, Federal, State, Robert Wood Johnson Foundation (RWJF), and the American Legacy Foundation (Legacy). To access the Kentucky Report, **[click here.](#)**

	<ul style="list-style-type: none"> • Tips from Former Smokers Recruitment: CDC is currently looking for people to appear in ads about the health effects of smoking cigarettes, specifically smokers of any ethnic background who have been diagnosed with colorectal cancer or macular degeneration. Click here for more information and scroll down to “Tips from Former Smokers Recruitment” notice. Deadline is May 30th, 2014. • Drug Therapy may lower the odds that Kids with ADHD will smoke: Children with the disorder typically have higher smoking rates, experts note
Treatment	<ul style="list-style-type: none"> • NIH Study demonstrates that a new cancer immunotherapy method could be effective against a wide range of cancers: The researchers demonstrated that the human immune system can mount a response against mutant proteins expressed by cancers that arise in epithelial cells which can line the internal and external surfaces (such as the skin) of the body. These cells give rise to many types of common cancers, such as those that develop in the digestive tract, lung, pancreas, bladder and other areas of the body. • Cancer Patients ask CDC Expert about Preventing Infections during Chemotherapy: Despite advances in care, infections remain a major cause of hospitalizations & death among cancer patients receiving chemotherapy. Read what CDC experts said about preventing infections during chemotherapy as well as see the CDC webpage “Preventing Infections in Cancer Patients”. • Surgical Outcomes Worse for People on Medicaid: Chronic health conditions, high smoking rates, need for emergency surgeries some possible reasons why
Events	<ul style="list-style-type: none"> • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda’s Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times. <ul style="list-style-type: none"> • SAVE THE DATE: Saturday, August 23, 9:00am; Walk Away from Colon Cancer & 5 K Run sponsored by the Colon Cancer Prevention Project Where: Iroquois Park, Louisville, KY Registration: Click here to register your team • Cancer Survivorship Research Conference: Advancing Survivorship through Multilevel Collaborations: June 18-20, Atlanta, GA, To register and for more information: click here.

