

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the May 1, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Cervical Cancer	<ul style="list-style-type: none">• Girls May Need Fewer Gardasil Shots, Study Suggests. Preteens appear to get same protection with two doses of HPV vaccine as young women who get three. Read the original JAMA article, entitled “<i>Immunogenicity of 2 Doses of HPV Vaccine in Younger Adolescents vs. 3 Doses in Young Women: A Randomized Clinical Trial</i>”. Read the editorial response by Dr. Jessica Kahn, Cincinnati Children's Hospital Medical Center, entitled “<i>HPV Vaccination: Too Soon for 2 Doses?</i>”
Data	<ul style="list-style-type: none">• REMINDER: Foundation for a Healthy Kentucky is committed to building local capacity to address Kentucky's health needs, and has created a free series of webinars on key Kentucky data sources. “Go to the Source!” is an opportunity to learn more about the information that is available and get to know the people behind the numbers. KCC partners may be interested in these series installment: 1) Kentucky Health Issues Poll (KHIP) and Online Analysis & Statistical Information System (OASIS) with Jennifer Chubinski, MS and Mark Carozza, MA (May 21). 3) Kentucky State Data Center with Michael Price, MA (June 11)
Electronic Health Records	<ul style="list-style-type: none">• REMINDER: The Kentucky REC and the Kentucky Health Information Exchange (KHIE) are proud to announce a series of Meaningful Use Survival Seminars. Please see the link for registration, meeting agenda, CME Credit Information, and other important details. The seminars will take place at the following locations and dates:<ul style="list-style-type: none">• Somerset - Somerset Community and Technical College, Citizens National Bank 808 Monticello Street Rm. 107 on May 10, 2013.• Lexington - Hilary J. Boone Center, 501 Rose Street on May 31, 2013.
Environmental Carcinogens	<ul style="list-style-type: none">• Many Who Got Thyroid Cancer After Chernobyl Still Alive: Study. Finding gives hope to those exposed to radiation in other nuclear disasters, researchers say.• Many Americans Breathing Cleaner Air: Report. But some cities continue to have dangerously high levels of ozone and soot.
Financial	<ul style="list-style-type: none">• Doctors Denounce Cancer Drug Prices of \$100,000 a Year. With the cost of some lifesaving cancer drugs exceeding \$100,000 a year, more than 100 influential cancer specialists from around the world have taken the unusual step of banding together in hopes of persuading some leading pharmaceutical companies to bring prices down.• Health Insurance Shortfalls Hit Nearly Half of U.S. Adults: Report

Grants	<ul style="list-style-type: none"> • REMINDER: The Chris4Life Colon Cancer Foundation announces a program to fund pilot studies in colorectal cancer research. Our aim is to fund pilot and feasibility studies to help improve talented investigators' prospects for future long term funding. In 2013 we will give priority to proposals in the clinical and bioinformatics research fields. Awards will be in the amount of \$25,000, and special consideration will be given to proposals with an accompanying commitment to matching funds by the home institution. Application Due Date: June 1, 2013 http://www.chris4life.org/grants
Health Equity	<ul style="list-style-type: none"> • Minorities wait longer for breast cancer surgery • Clinical Trials Shed Light on Minority Health • <i>"Eliminating Racial Disparities in Colorectal Cancer in the Real World: It Took a Village"</i>. The attached Journal of Clinical Oncology article of this title discusses how Delaware mobilized the entire health care community toward that goal, and was able to increase the number of African-Americans who have ever had a screening colonoscopy from 47.8% in 2001 to 73.5% in 2009. • Where can I find statistics on rural health disparities? A product of HHS' Rural Initiative, the Rural Assistance Center (RAC) was established in December 2002 as a rural health and human services "information portal." RAC helps rural communities and other rural stakeholders access the full range of available programs, funding, and research that can enable them to provide quality health and human services to rural residents. • Latin America 'threatened by rising cancer cases'. Many Latin American communities do not have easy access to healthcare, experts writing in Lancet Oncology warn. • HHS has released updated standards on providing cultural and language-appropriate healthcare services.
Healthcare Reform	<ul style="list-style-type: none"> • Forty percent of the public does not know that President Obama's healthcare law remains on the books and is being implemented, according to a new poll from the Kaiser Family Foundation. The survey is a stark reminder of the daunting task ahead for the White House as it works not only to remind people that the law exists, but to encourage them to enroll in its new coverage options. • REMINDER: Experts on the impact of federal healthcare reform on business will present advice to Kentucky companies at half-day seminars on May 8th (12:30pm, Lexington Griffin Gate Marriott) and May 9th (8:00am, Louisville Marriott Downtown). Presentations on the federal Patient Protection and Affordable Care Act will include discussions of expected cost increases and tax implications for businesses according to the options required and available as reform is implemented. Cost is \$229 for KY Chamber non-members, \$179 for members.

Hospice	<ul style="list-style-type: none"> • Physicians debate whether patients need to know they're dying • LAST CHANCE TO REGISTER: The Kentucky Association of Hospice and Palliative Care invites you to attend their 15th Annual Spring Education Conference set for May 8 - 10, 2013, entitled “Moving Forward: Mastering Quality Care Through Health Care Reform”. This year’s conference will be held at the Hyatt Downtown Louisville. See the complete agenda, CEU opportunities and more at the registration link provided.
Palliative Care	<ul style="list-style-type: none"> • New Partnership Aims to Improve Palliative Care for Cancer Patients
Patient Navigation	<ul style="list-style-type: none"> • Health Care's 'Dirty Little Secret': No One May Be Coordinating Care • LIVESTRONG Foundation will offer access to free webinars to increase the skills and knowledge of community leaders supporting people affected by cancer. To register for the webinars, please contact LIVESTRONG at Promotores@LIVESTRONG.org and let them know you are partners with the Kentucky Cancer Consortium. June 27th: How to Help Children Affected by Cancer (Core Competency: Capacity Building Skills); July 26th: Cultural Competency for Community Health Workers (Core Competency: Interpersonal Skills); August 22nd: Be a Community Outreach Champion (Core Competency: Interpersonal Skills)
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Supplemental issue of the Journal of Adolescent Health is now available (open access) online. This issue focuses on opportunities for cancer prevention during pre-adolescence and adolescence. During this phase of life, youth experience rapid physical and social changes as they transition from childhood into near-adulthood. This makes adolescence a critical time to intervene on exposures and behaviors that could have a lasting impact on cancer risk in adulthood. This collection of papers highlights the latest information on the link between exposures during adolescence and lifetime cancer risk. • Genetic Testing for Hereditary Cancer Syndromes. NCI has created a new fact sheet (#3.78) about genetic testing for inherited cancer risk, including types of tests, who should consider testing, how to understand test results, and who has access to a person’s test results. The resource also includes information about at-home or direct-to-consumer genetic tests. • Body & Soul: Churches Impact Their Members’ Food Choices
Rural health	<ul style="list-style-type: none"> • REMINDER: Save the Date for Doing Care Differently in Rural Kentucky May 7, 2013 / Louisville. The Kentucky Rural Health Association and the Foundation for a Healthy Kentucky are jointly-sponsoring the conference, to be held the day before the National Rural Health Association's annual meeting, and will address key health policy issues affecting Kentucky through a rural health lens: the evolving roles of providers in rural health care delivery, telemedicine, Affordable Care Act implementation in the Commonwealth, and the changing responsibilities of public health in rural Kentucky.

School Health	<ul style="list-style-type: none"> • REMINDER: Kentucky Teen Institute (KTI) – June 23rd-27th: An opportunity to improve teen health, youth leadership and civic engagement in your school and community. KTI is a program of the KY YMCA Youth Association in partnership with the University of Louisville, developing the leadership capacity of teens to lead the way to greater health in our commonwealth. Youth will be trained to implement health initiatives in their communities and transform themselves in the process.
Smoke-Free	<ul style="list-style-type: none"> • E-cigarettes and Comprehensive Smoke-free Policies. Read this informative fact sheet made available through the Kentucky Center for Smoke-free Policy's website.
Survivorship	<ul style="list-style-type: none"> • Journal of Clinical Oncology article: "Receipt of Psychosocial Care Among Cancer Survivors in the United States." Given the importance of psychosocial care for cancer survivors, this study used population-based data to characterize survivors who reported a discussion with health care provider(s) about the psychosocial effects of cancer and who reported using professional counseling or support groups (PCSG) and tested associations between receipt of psychosocial care and satisfaction with care. • The NCCN Guidelines for Survivorship were rolled out in March 2013. The Guidelines cover eight distinct areas: anxiety and depression, cognitive function, exercise, fatigue, immunizations and infections, pain, sexual function, and sleep disorders. The NCCN Guidelines include a sample assessment tool with two to three questions on each of the eight key criteria covered in the guidelines. • There are MULTIPLE upcoming events at Gilda's Club Louisville , from Wellness Groups to a Derby Party to seminars on holistic cancer care. Also coming – three summer camp opportunities for youth connected to cancer. Please open the attached flyer for all the dates and details, and share with your partners and networks.

<p>Tobacco Control</p>	<ul style="list-style-type: none"> • School Programs Do Keep Some Kids From Smoking. Large evidence review found less success among children who had already started. • Wins and Losses in the Fight Against Tobacco (NY Times editorial page) • Water Pipe No Safer Than Cigarettes: Study. 'Hookahs' expose people to higher levels of carbon monoxide and benzene, researchers say. • New Tobacco Chief Promises U.S. Action as Industry Waits • On Thursday, May 9, the Northern Kentucky Health Department will host two opportunities to hear from former tobacco industry marketing manager LaTanisha Wright, who now is an outspoken critic of tobacco industry predatory marketing practices. Her first presentation, “Conducting Retail Assessments to Expose the Disparity in Access to Tobacco Products” will be from 11:00 AM to 12:30 PM at the Kenton County Public Library, Erlanger Branch. Her second presentation, “Big Tobacco Retail Contracts & Practices in African-American and Low Income Communities” will be from 4:00 to 5:30 PM in the Holmes High School Auditorium in Covington. See the attached notice for more information, and you can register for either or both of these free events at http://www.nkyhealth.org/mx/hm.asp?id=wright • REMINDER: Legacy is looking for teams of youth and adult partners to participate in the 2013 Legacy Youth Leadership Institute in Washington D.C., July 21-25, 2013. The goal is to strengthen the efforts of community-based youth groups working on tobacco prevention and control issues. Legacy will cover the cost of travel, lodging, and most meals for teams that are selected to participate. Applications are due on or before 12:00 Noon on May 17. Information and application is available online here. • Monday, May 13, 2:00 – 3:30 PM EST—Webinar: Smokescreens and the Silver Screen: Smoking in the Media, hosted by the American Academy of Pediatrics Julius B. Richmond Center of Excellence. This webinar will focus on the influence of smoking imagery on children and evidence for smoking initiation. Different types of media will be covered, as well as strategies to discuss the impact of smoking imagery with children, adolescents, and families in a pediatric clinical setting. Additional information and registration is available here. CME credit is available, and the webinar will be recorded and archived. • A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Friday, May 24, 8:30 AM – 3:30 PM EST at Sullivan University College of Pharmacy in Louisville. Drs. Cooper and Clayton will lead the training. Registration information and directions are attached (CooperClaytonFacilitatorTraining_May24_2013.pdf). If you have any questions, you may contact Rachelle Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.
<p>Worksite Wellness</p>	<ul style="list-style-type: none"> • The truth about workplace wellness programs: Everybody wins – a Blogpost editorial by Randel Johnson, senior vice president of Labor, Immigration, and Employee Benefits for the U.S. Chamber of Commerce.