

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the May 15, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Caregiving	<ul style="list-style-type: none"> • Caregivers taking on more complex medical tasks. Those who care for aging family members have more medical responsibilities.
Data	<ul style="list-style-type: none"> • Cancer Trends Progress Report NCI’s Cancer Trends Progress Report summarizes our nation’s progress against cancer in relation to Healthy People targets determined by the HHS. Data were gathered from the National Cancer Institute, the Centers for Disease Control and Prevention, other Federal agencies, professional groups, and cancer researchers. The report, available online only, is updated every two years and when new data become available. Report features include: Downloadable graph images, Source data in Microsoft Excel format, Ability to generate printer-friendly custom report, Step-by-step tutorial. Read report highlights. • Webinar: Health Rankings and Assessment, Tools of the Trade. Tuesday, May 21st, 2013, 2:00 p.m. – 3:00 p.m. ET. Having an understanding of the health of your community in relation to other communities/states can be an important factor in health planning and programming. This National Cancer Institute (NCI) Research to Reality cyber-seminar will explore two resources that are designed to help users assess the health of their communities using a variety of data sources, and then to use that data to create solutions and implement programs for a healthier community. For more info, and to register for this event: https://researchtoareality.cancer.gov/cyber-seminars. • REMINDER: Foundation for a Healthy Kentucky is committed to building local capacity to address Kentucky's health needs, and has created a free series of webinars on key Kentucky data sources. “Go to the Source!” is an opportunity to learn more about the information that is available and get to know the people behind the numbers. KCC partners may be interested in these series installment: 1) Kentucky Health Issues Poll (KHIP) and Online Analysis & Statistical Information System (OASIS) with Jennifer Chubinski, MS and Mark Carozza, MA (May 21). 3) Kentucky State Data Center with Michael Price, MA (June 11)
Electronic Health Records	<ul style="list-style-type: none"> • REMINDER: The Kentucky REC and the Kentucky Health Information Exchange (KHIE) are proud to announce a series of Meaningful Use Survival Seminars. Please see the link for registration, meeting agenda, CME Credit Information, and other important details. The seminars will take place at the following locations and dates: <ul style="list-style-type: none"> • Lexington - Hilary J. Boone Center, 501 Rose Street on May 31, 2013.

Financial	<ul style="list-style-type: none"> • The Impact of Sequestration on Cancer Care and Research • Cancer Drug Prices: More than 100 experts in chronic myeloid leukemia (CML) signed an editorial in Blood, the journal of the American Society of Hematology, criticizing the price of drugs for treatment of CML.
Grants	<ul style="list-style-type: none"> • REMINDER: Is Your Community Taking Bold Steps to Create a Culture of Health? The deadline is fast approaching to apply for the 2013-2014 RWJF Roadmaps to Health Prize, which honors outstanding community efforts that help people live healthier lives. Prize-winning communities will receive a \$25,000 cash prize. Phase I applications are due May 23, 2013 at 3 p.m. ET. Learn more about the RWJF Roadmaps to Health Prize • REMINDER: The Chris4Life Colon Cancer Foundation announces a program to fund pilot studies in colorectal cancer research. Our aim is to fund pilot and feasibility studies to help improve talented investigators' prospects for future long term funding. In 2013 we will give priority to proposals in the clinical and bioinformatics research fields. Awards will be in the amount of \$25,000, and special consideration will be given to proposals with an accompanying commitment to matching funds by the home institution. Application Due Date: June 1, 2013 http://www.chris4life.org/grants
Health IT	<ul style="list-style-type: none"> • Save the Date! 2013 Kentucky Health Information Exchange (KHIE) eHealth Summit which will take place on September 17, 2013 in Bowling Green Kentucky at the Sloan Convention Center at the Holiday Inn University Plaza. We have reserved a number of rooms at a special discount rate for the eHealth Summit for people needing lodging. Please make sure that you use the discount code of "BIN" in the "Group Code" field when you reserve your room. You may call 270-745-0088 and make your reservations if you prefer. Nursing CEUs will be available.
Healthcare Reform	<ul style="list-style-type: none"> • "Expansion Is the Right Decision for Kentuckians' Health" Read the attached 2-page PDF fact sheet on Medicaid expansion released by the Kentucky state government. • Or read the 29-page white paper, an "Executive summary of Medicaid expansion in Kentucky" • Kentucky Medicaid expansion opponents weighing options to reverse decision. Lawsuit eyed to reverse decision in Kentucky. • Hopeful Signs on a Long Road to a Better Health System. A column by AHRQ Director Carolyn Clancy, M.D., who regularly writes brief, easy-to-understand advice columns for consumers to help navigate the health care system. • Community Health Centers Get \$150 Million To Boost Exchange Enrollment. See what health centers in Kentucky are eligible to apply for the funding. • Responding to critics, Obama administration unveils simplified health insurance application • 'Navigators' of State Health Insurance Exchanges Prepare to Help Applicants

Hospice	<ul style="list-style-type: none"> • Doctors' Words Influence End-of-Life Decisions Made By Patients' Families
Human Papilloma Virus	<ul style="list-style-type: none"> • HPV-related cancers rose before vaccines hit market • Cervical Cancer Vaccine Prices Cut for Poor Nations
Patient Navigation	<ul style="list-style-type: none"> • RESEARCH ARTICLE: "Community Cancer Center Administration and Support for Navigation Services". Article addresses the value of patient navigation (PN) to a community cancer center and suggests ways to measure PN outcomes to justify it as a critical component of cancer care. • SAVE THE DATE: The Academy of Oncology Nurse Navigators' Fourth Annual Conference is November 15-17, 2013, in Memphis, Tennessee. The conference will address the evolving challenges of program improvement, the role of personalized medicine, and implementing best practices in navigation, survivorship, and psychosocial care. • REMINDER: LIVESTRONG Foundation will offer access to free webinars to increase the skills and knowledge of community leaders supporting people affected by cancer. To register for the webinars, please contact LIVESTRONG at Promotores@LIVESTRONG.org and let them know you are partners with the Kentucky Cancer Consortium. June 27th: How to Help Children Affected by Cancer (Core Competency: Capacity Building Skills); July 26th: Cultural Competency for Community Health Workers (Core Competency: Interpersonal Skills); August 22nd: Be a Community Outreach Champion (Core Competency: Interpersonal Skills)
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Just How Might Exercise Lower Breast Cancer Risk? Scientists identify changes in estrogen metabolism as key factor. • Study Finds an Increase in Arsenic Levels in Chicken. Researchers at Johns Hopkins University said they found levels of arsenic in chicken that exceeded amounts that occur naturally, and warned that they could lead to a small increase in the risk of cancer for consumers over a lifetime. • Agent Orange tied to aggressive prostate cancer risk
Resources	<ul style="list-style-type: none"> • One of CDC's Feature Articles for the month of May is entitled: "Cancer and Women". CDC.gov "feature articles" are written by subject matter experts and health communicators, then edited to emphasize strong call-to-action messages and friendly, meaningful visuals. You can subscribe to CDC Features e-mails, add a Features widget to your organization's webpage, or syndicate Features on your website.
School Health	<ul style="list-style-type: none"> • Second Annual Coordinated School Health Symposium: Healthy Schools, It Takes A Village! 8:30 a.m. - 3:30 p.m. on Wednesday, June 5, 2013. Scott High School, 5400 Old Taylor Mill Road, Taylor Mill, KY 41015. Earn free PD or EILA hours for the 2013-14 school year! Target audience: FRYSC's, classroom teachers, PE teachers, administrators, educators, health professionals and community partners The symposium is FREE with breakfast and lunch provided.

Smoke-Free	<ul style="list-style-type: none"> • 'Nonsmoking' Hotel Rooms May Not Fully Protect Guests. Partial smoking bans still left study participants with signs of tobacco exposure.
Survivorship	<ul style="list-style-type: none"> • Creative Arts May Help Cancer Patients Cope. Review shows participation in dance, music, art or writing can soothe anxiety, depression and pain. • George Washington University Cancer Institute Receives Award from Patient-Centered Outcomes Research Institute to Evaluate Cancer Survivorship Care Models • Do you have a patient or client in the Louisville area who would answer yes to this question: “Are you sick and tired of being tired and sick?” People struggling with the reality of chronic conditions, including cancer, are eligible to attend “Living Well Workshops” – a once/week class that meets for six weeks, and is free. All participants receive a book and CD. Participants receive a FREE 8-week membership to the Greater Louisville YMCA after completing the workshops! Registration is required – see below for information. Three separate class locations are available – and they all begin this week! See attached flyer for more details, as well as an attachment for registration. • REMINDER: There are MULTIPLE upcoming events at Gilda’s Club Louisville , from Wellness Groups to seminars on holistic cancer care. Also coming – three summer camp opportunities for youth connected to cancer. Please open the attached flyer for all the dates and details, and share with your partners and networks. • Survivors Needed for American Cancer Society Survivorship Study. The end of cancer treatment can be both stressful and exciting. To help survivors adjust to life after treatment, Stanford University developed an online workshop called "Cancer: Thriving and Surviving." The American Cancer Society is doing a 1-year study to see how well it works, and we need your help. During the 6 week workshop, you will connect with other post-treatment survivors to share your experience. You will also learn ways to manage fatigue, difficult emotions, and effects of cancer treatment. It's done entirely online – you choose the days and times that are most convenient for you. You should log on at least twice a week for a total of 2-3 hours each week. You will also be asked to complete 3 online surveys – one when you agree to participate in the study, one 6 months later, and one 12 months later. Enrollment is limited. To learn more, visit www.cancer.org/ncccp .

<p>Tobacco Control</p>	<ul style="list-style-type: none"> • Ex-Smokers Gain Health Benefits Despite Added Pounds • Essential resource for anyone new to tobacco prevention and control (or who would like an excellent refresher)! The Tobacco Technical Assistance Consortium (TTAC) has launched a newly updated and redesigned Tobacco 101 tutorial. This user-friendly, self-guided format provides the information and resources necessary to understand the problems related to tobacco use and the strategies that effectively reduce tobacco use. • WEBINAR: “Beyond Cigarettes: Federal Regulation of Other Tobacco Products,” Tuesday, May 21, 1:00 – 2:00 PM EST—hosted by the Tobacco Control Legal Consortium. Presenters Joelle Lester and Desmond Jenson, TLC Staff Attorneys, will discuss the potential for FDA regulation of these products and what public health professionals and advocates can do to press the FDA to exercise its authority over all tobacco products to protect public health. Information and a link to register is available here. • REMINDER: Legacy is looking for teams of youth and adult partners to participate in the 2013 Legacy Youth Leadership Institute in Washington D.C., July 21-25, 2013. The goal is to strengthen the efforts of community-based youth groups working on tobacco prevention and control issues. Legacy will cover the cost of travel, lodging, and most meals for teams that are selected to participate. Applications are due on or before 12:00 Noon on May 17. Information and application is available online here. • REMINDER: A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Friday, May 24, 8:30 AM – 3:30 PM EST at Sullivan University College of Pharmacy in Louisville. Drs. Cooper and Clayton will lead the training. Registration information and directions are attached (CooperClaytonFacilitatorTraining_May24_2013.pdf). If you have any questions, you may contact Rachelle Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.
<p>Worksite Wellness</p>	<ul style="list-style-type: none"> • FYI: Encourage your business partners to complete the 2013 Kentucky Worksite Wellness Assessment, an online survey to be distributed to 1,200 randomly chosen organizations statewide on May 28th. Conducted by WKU in collaboration with KDPH, the survey has been endorsed by the KY Society for Human Resource Management and the KY Chamber of Commerce. This survey will assess evidence based health promotion interventions and strategies utilized at worksites, and provide a baseline of information to help us determine how to help Kentucky worksites have a Healthier, Productive Workforce. For more info, contact : Teresa Lovely, KDPH Business Coordinator-Worksite Wellness at Teresa.lovely@ky.gov