

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **May 10, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none">• How one U.S. state [Kentucky] is leading the charge to dismantle Obamacare• Kentucky’s proposed Medicaid reforms: infographic• “The Role of Medicaid in Rural America” is a 12-page issue brief written by the Kaiser Family Foundation. It describes Medicaid’s role for 52 million nonelderly children and adults living in the most rural areas in the United States and discusses how expansions or reductions in Medicaid could affect rural areas.• What the AHCA's preexisting condition rules could cost you• Indiana's alternative Medicaid program shows tradeoffs of charging recipients for care• Senate's health bill could vary significantly from House's; process will be a test of McConnell's relationship with Trump
Aging	<ul style="list-style-type: none">• Seniors Often Have Trouble Managing Money, Medicines: By 85, many could use a hand, study finds
Breast Cancer	<ul style="list-style-type: none">• Low-Dose Aspirin May Lower Risk for Common Breast Cancer by 20 Percent: But experts say it's too soon to recommend it for this purpose.• Drinking Boosts Breast Cancer Risk for Black Women, Too: Researcher suggests women think about lowering their alcohol intake if they're drinkers• WEBINAR: Join Sharsheret for a free national webinar, “Navigating the Complicated World of Advanced Breast and Ovarian Cancer”, on Tuesday, May 23rd at 8 p.m. EDT. The webinar features Adam Brufsky, MD, PhD, and Mira Hellmann, MD, FACOG who will present critical information for younger women navigating the complicated world of metastatic breast cancer and recurrent ovarian cancer, and will discuss bone health, clinical trials, and genetics. A peer supporter will share her personal story and a live question and answer session will follow the presentation. Register today.

<p>Colon Cancer</p>	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Years of Life and Productivity Loss from Potentially Avoidable Colorectal Cancer Deaths in U.S. Counties with Lower Educational Attainment (2008-2012), Weir at al., Cancer Epidemiology, Biomarkers & Prevention, April 30 2017, 26 (5) 736-742. E-mail katie@kycancer.org for PDF of full article. • WEBINAR: NCCRT will host a webinar on June 27th webinar at 2:00pm – 3:15pm ET on the Updated CRC Evaluation 101 Toolkit - The NCCRT will soon be releasing an updated CRC Evaluation 101 Toolkit., which now will include guidance on evaluating provider, systems change and policy change interventions related to CRC screening, as well as an expanded appendix of tools and resources. • The FluFIT program website has been significantly updated to include more graphics and updated implementation resources. FluFIT is an award-winning and research-tested program that helps health care teams increase CRC screening rates by offering fecal immunochemical tests (FIT) to eligible patients during annual flu shot campaigns. Successful FluFIT Programs have been implemented in primary health care settings across the United States. • REMINDER: The National Colorectal Cancer Roundtable has issued an RFP to develop a new primary cancer module. The purpose of this module is to aid those in primary care settings to transform internal practices around the identification and appropriate management of patients at familial risk of colorectal cancer, as well as improve responsiveness for the earliest possible diagnosis of young adults presenting with symptoms and/or signs of colorectal cancer.
<p>Community Engagement</p>	<ul style="list-style-type: none"> • WEBINAR: The Kentucky Department for Public Health is hosting, “Building Healthy Communities through Collaborative Solutions” on May 23, 2017 from 10:00am – 12:00pm. Keynote speaker will be Dr. Tom Wolff, a nationally recognized consultant with decades of experience in coalition building, community development, collaborative solutions and collective impact. Topics to be addressed during the webinar include engaging those who will benefit most from efforts, building community leadership, and collaborating with communities in program design. Register today.
<p>Cost</p>	<ul style="list-style-type: none"> • Money Pressures Mount When a Spouse Gets Cancer: Household income drops as much as 9 percent, new research finds
<p>Data</p>	<ul style="list-style-type: none"> • These 8 Eastern Kentucky counties had the biggest decline in life expectancy in the entire country. See a still shot map photo here, or create a time lapse map-in-motion, by location or cause of death, here.
<p>Environmental Carcinogens</p>	<ul style="list-style-type: none"> • Environmental group lists Ky. among top 5 states for number of people affected by violations of safe drinking water regulations • Overall environmental quality strongly associated with increased cancer risk
<p>Health Disparities</p>	<ul style="list-style-type: none"> • Life Expectancy Goes Up for Black Americans: But CDC report also found they're still more likely to die at an earlier age than whites. • GHEA and its partners at the Wake Forest School of Medicine released Call to Action: Addressing Rural Cancer Health Disparities., addressing ways that leaders can address rural disparities along the cancer continuum. <i>Call to Action</i> provides GHEA’s geographic health equity model, which can help better identify contributors to rural disparities in cancer and tobacco and implement the most appropriate place-based promising practices.

	<p>The publication also provides new ideas, sparks engaging conversations among the public health field, and ultimately, moves the reader to take action.</p>
Health Equity	<ul style="list-style-type: none"> • CDC's Vital Signs, May 2017: African American Health - Creating equal opportunities for health
Hepatitis	<ul style="list-style-type: none"> • May is Hepatitis Awareness Month and National Hepatitis Testing Day is on May 19, 2017. CDC and the GW Cancer Institute have just released a Viral Hepatitis and Liver Cancer Social Media Toolkit, providing public health professionals the opportunity to establish viral hepatitis and liver cancer prevention and awareness social media strategy.
Hospice and Palliative Care	<ul style="list-style-type: none"> • Grieving Friends Often Find Support Online: Study shows social networks help bring solace, healing after loved one dies • Survey Highlights Americans' Views and Experiences with End-of-Life Care, With Comparisons to Residents of Italy, Japan and Brazil • The American Society of Clinical Oncology (ASCO) recently released a new resource, "Cancer-Related Pain", a booklet for patients and their caregivers about the importance of pain relief, as well as the causes of pain, how it is diagnosed, and pain-relief strategies. The booklet covers pain medications extensively, including: types of medications, safe handling, managing multiple prescriptions, as well as a pain tracking sheet to help patients record how pain affects them. Download a printable PDF or visit http://www.cancer.net/estore to order copies, in packs of 50 or 125 booklets.
Lung Cancer	<ul style="list-style-type: none"> • WEBINAR: KCC is hosting a webinar entitled, "Lung Cancer Stigma: Changing the Conversation Around a Lung Cancer Diagnosis" on May 23rd, 2017, 12:30pm - 1:30 pm EST. Join us as we recognize the impact of stigma on lung cancer survivors and their loved ones in Kentucky and discuss strategies for dealing with stigma. Key Speakers: Jamie Studts, PhD (KY LEADS) & Angela Criswell, MA (Lung Cancer Alliance). Register today! • Study Says Blood-Chromosome Test Predicts Lung Cancer's Return: Unstable chromosomes quadruple a patient's risk of relapse, death within 2 years, researchers report
Metastasis	<ul style="list-style-type: none"> • NCI recently released a 2-minute educational animated video for patients, showing how how cancer cells can break off from the primary tumor in one organ, travel through a blood vessel, and invade another organ to form a new tumor.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • Cooking at Home Means Eating Better, Spending Less: 8 out of 10 Americans' diets fall short, and dining out a big reason why, research suggests • Who You Are May Affect Your Diet More Than Where You Shop: Research counters conventional wisdom about easy access to healthy food choices • The Community Preventive Services Task Force released a new recommendation for combined built environment approaches to increase physical activity. These approaches combine new or enhanced transportation systems (e.g., pedestrian and cycling paths) with new or enhanced land use design (e.g., proximity to a store, access to a public park) to promote physical activity among residents. Read a one-pager summarizing the new recommendation.

	<ul style="list-style-type: none"> • Sugar-sweetened beverages have become more affordable worldwide, making the fight against obesity even more difficult, a new study suggests. • More Active Kids Could Save U.S. Billions in Health Costs: Study -- Starting young would pay big dividends as children grow up, researcher says. • It's No Time to Relax: Food, Physical Activity Policies Critical to Keep Up Progress on Childhood Obesity • Scott County School Seeing Gains in the Classroom with Extra Recess • REMINDER: The Kentucky Department of Education Coordinated School Health staff will release a local wellness policy guidebook in Summer 2017. The following district team training opportunities are free, and will assist in aligning federal and state reporting requirements. Register today for one of the following: June 28th, KDE Frankfort; July 17th, KVEC Hazard; July 20th, SESC London; July 27th, KEDC Ashland; August 24th, Northern KY Health Dept. Florence; August 30th, Barren River Health Dept. Bowling Green.
Oral Health	<ul style="list-style-type: none"> • The Kentucky Oral Health Program is conducting a survey to glean attitudes and values regarding the state's oral health status and issues as they work to update Kentucky's Strategic Plan for Oral Health. The multiple choice survey takes approximately 7-8 minutes to complete, and will close EOB this Friday, May 12, 2017.
Pancreatic Cancer	<ul style="list-style-type: none"> • Not All Hospitals Equal When It Comes to Pancreatic Cancer Care: Academic medical centers that perform more tumor surgeries had better patient outcomes
Pediatric Cancers	<ul style="list-style-type: none"> • ASCO recently updated the content of their "Guide to Childhood Cancer". Each topical cancer guide is reviewed by experts on the Cancer.Net Editorial Board, which is composed of medical, surgical, radiation, gynecologic, and pediatric oncologists, oncology nurses, physician assistants, social workers, and patient advocates. • Cancer Risk Rises After Childhood Organ Transplant: Study -- Yet overall chances to any one child remain low, researchers stressed • CDC MMWR QuickStats for May 5th, Vol. 66 (17): Brain Cancer Death Rates Among Children and Teens Aged 1–19 Years, by Sex and Age Group — United States, 2013–2015
Pharmacology	<ul style="list-style-type: none"> • Prescribing patterns change following direct marketing restrictions: NIH-funded study looks at how conflict of interest policies affect medication prescribing. • Half of U.S. Docs Get Payments From Drug, Device Industries: Study -- At the high end, these include stock options and research fees; at the low end, pizzas.
Policy	<ul style="list-style-type: none"> • Nomination of Scott Gottlieb for FDA Commissioner Advances in the Senate • Read NACCHO's 2-page factsheet called, "Building Your Advocacy Toolbox: Advocacy vs. Lobbying" • The American Association for Cancer Research has a cancer legislation webpage, listing all federal legislation in the 115th Congress that deals with cancer care or cancer research.
School Health	<ul style="list-style-type: none"> • New CDC Resources for Managing Chronic Health Conditions in Schools: The CDC Healthy Schools website has new information on school health services that include acute and emergency care, care coordination, family engagement, and the management of chronic

	<p>health conditions in schools. New resources have been added that focus on evidence-based strategies schools can use to manage students' chronic health conditions and improve students' academic achievement.</p>
Skin Cancer	<ul style="list-style-type: none"> • May is Skin Cancer Awareness Month, and CDC offers a number of resources for partners. Share their updated infographic, "Protect All the Skin You're In," available in both English and Spanish. Check out all the resources on the Sun Safety Resource Toolkit. • This American Cancer Society skin cancer prevention infographic focuses on easy-to-follow tips to be 'sun sensible' and reduce your risk of skin cancer.
Survivorship	<ul style="list-style-type: none"> • Breast cancer survivors who receive tailored health plans are more likely to get recommended care: UCLA study focuses on results for low-income women. • The organization "Cancer and Careers" offers a free library of publications in English and Spanish that provide guidance and information on a wide range of practical and legal issues related to balancing work and cancer. All publications can be ordered and shipped for free or downloaded as PDFs. Start reviewing them today!
Thyroid Cancer	<ul style="list-style-type: none"> • Screening for Thyroid Cancer: Updated Evidence Report and Systematic Review for the US Preventive Services Task Force
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> • Could Smoking in Pregnancy Affect a Grandkid's Autism Risk? Study shows a generations-long link, but research can't prove cause-and-effect • Just a 'Social Smoker'? Toll on Your Health Still High: Study found lighting up occasionally as damaging to blood vessel health as regular smoking • To a Cigarette Maker, Your Life Is Worth About \$10,000 • REMINDER: VIDEO - Don't miss watching this half-hour interview between Dr. Wayne Tuckson and Dr. Ellen Hahn (University of Kentucky) on "Cigarettes: Is the Cost of That Pack Worth the Damage to Your Body?" KET's 'Kentucky Health' program first aired this episode on April 15, 2017. Read a Kentucky Health News article covering the episode. • Schedule a Freedom From Smoking® Facilitator Training! Contact Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification will be available via 90-minute webinars in the upcoming months. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified. <p>Smoke-free</p> <ul style="list-style-type: none"> • Clarkson City Commission approves smoke-free ordinance
Treatment	<ul style="list-style-type: none"> • Free National Comprehensive Cancer Network (NCCN) Pocket Guidelines Available for Chronic Lymphocytic Leukemia/Small Lymphocytic Leukemia, Colon and Rectal Cancers, and Melanoma

Events of Interest (in chronological order)

- **MOREHEAD:** The [Northeast Kentucky Area Health Education Center](#) (NE KY AHEC) is pleased to partner with the George Washington University Cancer Center to organize the third of three annual [Community Roundtables on May 18, 2017, from 9:30 AM to 3:15 PM](#) at the Center for Health, Education, and Research building at 316 W. Second St., Room 102D, Morehead, KY. This year's keynote speaker will be state Sen. Ralph Alvarado, who has repeatedly advocated for a statewide ban on smoking in public places and who sponsored a bill that would have banned tobacco use on school properties. The goal of the Community Roundtables is to convene key eastern Kentucky stakeholders to collectively advance the integration of cancer and chronic disease efforts. [Register by May 12.](#)
- **OWENSBORO:** The [Foundation for a Healthy Kentucky](#) is offering an in-person workshop to help nonprofit organizations work effectively with the media to improve news coverage of their efforts on [Wednesday, May 24, 2017, 1:00 p.m. to 3:00 p.m.](#) at the Green River Area Development District office, 300 Gradd Way, Owensboro, KY 42301. This workshop will focus on writing effective news releases and preparing for media interviews. Click [here](#) to register.
- **SOMERSET:** The [University of Kentucky Prevention Research Center](#), the Appalachian Regional Commission and the Centers for Disease Control and Prevention have partnered to develop professional development training focused on [Culturally Tailored Patient Navigation for Rural and Appalachian Communities.](#) The next training, hosted by [Lake Cumberland District Health Department](#), will take place [Wednesday, May 24 from 8:30am-3pm](#) at their location in Somerset. Modules for the day will focus on culturally effective care, financial issues, cancer screening navigation, and community needs assessments. This FREE training includes continuing medical education and nursing CEs provided by So. Ky. AHEC, as well as lunch and refreshments. The training welcomes those who work directly with patients to identify and connect them to resources, such as nurses, social workers, public health professionals, and advocates. Health care administrators are also encouraged to attend, to increase their knowledge base on the role of a patient navigator and the value navigators provide to patients and the providing institution. Take a moment to view the [agenda, and complete registration.](#)
- **LOUISVILLE:** [Kentuckiana Health Collaborative](#) is conducting a [Community Health Forum on "Healthcare Measurement in Action, in Alignment"](#) on [Tuesday, June 6th](#) from 7:30am – 10am at the Foundation for a Healthy Kentucky, 1640 Lyndon Farm Court, Suite #100, Louisville, KY 40223. [Mylia Christensen](#), Executive Director, Oregon Health Care Quality Corporation (Q Corp), will provide an overview of Q Corp's work to drive improvements through performance measurement of health plans and providers. She will also discuss the tools they provide to consumers to compare healthcare results, costs, and patient experience. [Register today.](#)
- **LOUISVILLE & RED RIVER GORGE:** [First Descents Adventure](#) is a rock-climbing weekend program for young adults impacted by cancer age 18-39. [The program will take place June 9-11, 2017](#), and is sponsored by Norton Cancer Institute and First Descents. The weekend is offered to participants at no cost. For more information, contact Gina Morrison at Gina.Morrison@nortonhealthcare.org or Paul Kelly at Paul.kelly@firstdescents.org
- **MT. VERNON:** **Area Health Education Center (AHEC) Summer Conference** will be held on **June 15 & 16, 2017** at Rockcastle County High School in Mt. Vernon, Kentucky. [Stay tuned](#)

Events

[for registration information.](#)

- **LEXINGTON:** The [Kentucky 4th Annual Hepatitis Conference](#) will be held on **July 27, 2017** at the Embassy Suites, 1801 Newtown Pike. This year's theme is "**Ending the Epidemics: The Role of Professionals in Hepatitis Elimination**" and will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices on successful hepatitis prevention, treatment and care strategies. Agenda coming soon! Click [Here](#) to Register, and [Click here for lodging.](#)
- **ATLANTA:** The [2017 CDC National Cancer Conference](#) will be held on **August 14th through 16th** at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: "**Visualizing the Future through Prevention, Innovation, and Communication.**" The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. [Register today.](#)
- **BOWLING GREEN:** The [2017 Kentucky Rural Health Association Conference](#) will be held on **November 16-17, 2017** at the WKU Knicely Conference Center, Bowling Green Kentucky. [Register today.](#)
- **LEXINGTON:** The 2017 Kentucky Immunization Conference, "[Kentucky's Immunization Trifecta -- Educate, Immunize, Protect](#)" will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today](#); [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100
- **LOUISVILLE:** There are **MULTIPLE upcoming** events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers.