

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **April 9, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none"> • kynect has scheduled a special enrollment period to give Kentuckians who had trouble starting or completing applications during open enrollment a final opportunity to apply for subsidies and purchase new affordable health coverage from April 4 through midnight April 11th.
Breast Cancer	<ul style="list-style-type: none"> • Many Breast Cancer Survivors Suffer Financially, Study Finds. Doctors urged to consider treatment implications for their patients.
Childhood Cancer	<ul style="list-style-type: none"> • New Law Funds Childhood Cancer Research
Chronic Disease	<ul style="list-style-type: none"> • WEBINAR: Integrating Cancer Control into Chronic Disease Programs: What Works and Why? , April 15, 2014 2:00PM - 3:00PM, Register Now! Chronic disease programs in public health agencies across the US are increasingly integrating activities across single-disease program lines. This NCI cyber-seminar will look across national and state programs to highlight principles for successful chronic disease program integration initiatives and specific recommendations for comprehensive cancer control and chronic disease programs.
Colon Cancer	<ul style="list-style-type: none"> • Kentucky House and Senate leaders agree on state budget: \$1 million for colon cancer screening program remains intact • • Doctors' Skill at Colonoscopy May Affect Patients' Colon Cancer Risk: Study. • • FDA advisers back Exact Sciences colon cancer test • • Obesity May Shorten Colon Cancer Survival. Patients' risk of death rises with every 5-point increase in BMI, study suggests. • • The Kentucky Cancer Program is displaying an educational Walk-Thru-Colon throughout the eastern side of the state. Check out the schedule in the attached flyer.
Data	<ul style="list-style-type: none"> • Rates of new cancer cases among U.S. men and women dropped slightly from 459 per 100,000 persons in 2009 to 446 per 100,000 persons in 2010, according to the new report, Invasive Cancer Incidence—United States, 2010, released today. Rates were higher among men than women, highest among black people, and varied by state from 380 to 511. The highest rates were for prostate, female breast, lung, and colorectal cancers. Source: MMWR Weekly: 2014; 63: 253-9.

<p>Living Wills</p>	<ul style="list-style-type: none"> • Nearly Three-Quarters of U.S. Seniors Have Living Wills. Increase in advance directives has not affected hospitalization rates, study finds.
<p>Lung Cancer</p>	<ul style="list-style-type: none"> • Lung Cancer Survivor Display. The UK Markey Cancer Center, in conjunction with the American Lung Association and Smoke Free Kentucky, has posted its exhibit: "The Faces of Lung Cancer" in the Capitol Annex tunnel space this week through Friday, April 11th, to help raise public awareness about the human impact of lung cancer. Per Debra Armstrong of the Kentucky Cancer Program, the exhibit: "highlights the impact of tobacco from several perspectives: lung cancer survivors, family members of lung cancer patients, and heavy smokers who reduced their risk of lung cancer by becoming non-smokers." Please stop by and tell your friends and colleagues and elected leaders to visit this exhibit.
<p>Patient Navigation</p>	<ul style="list-style-type: none"> • REMINDER: The next Friend for Life Cancer Support Network Peer Navigator training will be held this Saturday, April 12th from 9-5pm at Baptist Health Louisville, Cancer Resource Center, 4003 Kresge Way, Suite 100, Louisville, KY 40207. FFL takes providing support seriously and require all Friend for Life volunteers to go through training so that they know more about the organization, how it works, and the best way to provide support. FFL volunteers provide 1:1 emotional support mainly via phone to persons recently diagnosed with cancer and their loved ones. Cancer Survivors/Caregivers (parents, children, siblings, significant other, close friend, etc.) of someone who has survived cancer are all welcome. The cost is FREE. Breakfast and Lunhc will be provided. RSVP required: staff@friend4life.org or 502-893-0643. More info about volunteering with FFL: http://www.friend4life.org/volunteers/become_a_volunteer.php • WEBINAR REMINDER: CaSNP Webinar on Survivorship Care Plans II. Save the date for our next caSNP webinar on Survivorship Care Plans Part II on April 16, 2014 from 12-1 pm ET. You can also check out Tools of the Trade: Survivorship Care Plans Part I in our caSNP webinar archive. • WEBINAR REMINDER: The Kentucky Cancer Consortium is hosting a webinar for cancer patient navigators on cancer health disparities on April 24th from 10am – 11:30am. To be accredited by the ACOS Commission on Cancer, entities must conduct a community needs assessment to address health care disparities and barriers to care, and utilize a patient navigation process and identify resources to address those barriers. What are Kentucky's barriers and how can you as patient navigators identify resources to help address them? Speakers: Linda Alexander, Ed.D. and Vivian Lasley-Bibbs, MPH. Webinar link: https://connect.uky.edu/r1f1kr6j3s0/ Call-in information: 1-877-394-0659 Passcode: 7250592994#
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> • High BMI, body fat percentage may increase risk for thyroid cancer • CALL FOR PROPOSALS: 8th Annual Southern Obesity Summit, October 5-7, 2014, Louisville Marriott Downtown, Louisville, KY. Become part of the largest regional obesity

	<p>prevention event in the South this fall! The breakout sessions at the Summit will help attendees develop strategies and provide resources and tools to use in their work to reverse the obesity epidemic through working together with other southern states. To submit proposals please click here. Don't forget, the deadline for submissions is Friday May 16th.</p>
<p>Skin Cancer</p>	<ul style="list-style-type: none"> • CDC's new Burning Truth communication initiative encourages the public to keep their skin healthy and beautiful for life by protecting themselves from too much exposure to ultraviolet (UV) rays from the sun and tanning beds. View resources related to the initiative.
<p>Smoke-free</p>	<ul style="list-style-type: none"> • REMINDER: Reserve your spot today at KCSP's 2014 Spring Conference: "Smoke-free: Refresh. Replenish. Re-energize". The conference is themed around self-care, and will feature information on acquiring and sustaining funding, the Affordable Care Act, smoke-free businesses, the Smoke-free Kentucky campaign, and electronic cigarettes. The conference will be held on April 29, 2014 from 8:30AM-3:45PM at Doubletree Suites in Lexington, KY. To register, visit https://uky.az1.qualtrics.com/SE/?SID=SV_5zhsoMeA4ipZ7eZ. Conference registration is free and open to anyone interested in smoke-free issues.
<p>Survivorship</p>	<ul style="list-style-type: none"> • The GW Cancer Institute's Center for the Advancement of Cancer Survivorship, Navigation and Policy will host a free webinar, April 16th, 2014 at 12pm ET that will cover survivorship tools and resources. Register today! • • caSNP Webinar on Best Practices for Cancer Survivor Education Programs. Save the date for the next caSNP webinar on Best Practices for Cancer Survivor Education Programs on May 14, 2014 from 12-1 pm ET. You can also check out The Survivorship Center: Improving Quality of Life for Post-Treatment Survivors in their caSNP webinar archive.
<p>Tobacco Control</p>	<ul style="list-style-type: none"> • State Medicaid Coverage for Tobacco Cessation Treatments and Barriers to Coverage — United States, 2008–2014. MMWR 2014: 63(12);264-269. • • Quitting Smoking Costs More If You're Poor • • E-cigarette Rule Coming 'Very Soon,' U.S. FDA Chief Says • MMWR "Notes from the Field": Calls to Poison Centers for Exposures to Electronic Cigarettes — United States, September 2010–February 2014. MMWR 2014; 63(13);292-293. • • WEBINAR REMINDER: Ask the Experts: E-Cigarettes, Hookah, and Other Smokeless Tobacco Products webcast on April 17, 2014, from 2-3:30pm EST. The webcast will provide an opportunity to have questions answered by experts in the field on topics related to novel tobacco products. Registration will be open until April 15th. To register, click here.

Worksite Wellness	<ul style="list-style-type: none"> • Apply for the 2014 Kentucky Worksite Wellness Awards. Deadline is Wednesday, May 7, 2014. The awards are open to all Kentucky employers that have a worksite wellness program. They will be presented at the annual Mayor’s Healthy Hometown Worksite Wellness Conference on May 21, 2014, in Louisville, Kentucky. The application criteria are based on the Centers for Disease Control (CDC) Worksite Health ScoreCard, a new science-based tool designed to help employers assess whether they have implemented evidence-based health promotion interventions or strategies in their worksites. •
Young Adult Cancer	<ul style="list-style-type: none"> • Young Adult Cancer Awareness Week: This week is National Young Adult Cancer Awareness Week. Find age-specific information on Cancer.Net to help young adults with relationships and cancer, fertility concerns, life after treatment, including a video series addressing the common challenges faced by young adults diagnosed with cancer, produced by ASCO and LIVESTRONG.
Events	<ul style="list-style-type: none"> • REMINDER: LEXINGTON: The Kentucky Center for Smoke-free Policy’s Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information. • • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda’s Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.