

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 29, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Jessica Jones at jjones@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act (ACA) Implementation & Insurance	<ul style="list-style-type: none"> ● SPECIAL ENROLLMENT FOR KYNECT & ACA: You may still qualify for insurance through kynect. <ul style="list-style-type: none"> ○ If you have to pay the penalty on your federal taxes because you did not have health coverage in 2014, and you will need to get health coverage for 2015 to reduce the penalty you may owe, you have from March 2nd until April 30th to apply for special enrollment. <ul style="list-style-type: none"> ▪ To choose this special enrollment period, call kynect at 1-855-459-6328. ▪ Or click the green “Find Agent/kynector” button on the kynect website (https://kynect.ky.gov/) to locate someone in your area to help you. ● 8 States That Expanded Medicaid saved \$1.8 Billion: In Arkansas and Kentucky, savings and revenue gains are expected to offset costs of the expansion at least through SFY 2021. <ul style="list-style-type: none"> ○ To review the report, State Health Reform Assistance Network: Charting the Road to Coverage, click here. ● Medical debt burden higher in Texas and Florida: Texas and Florida did not expand Medicaid coverage under the Affordable Care Act. ● Centers for Medicare and Medicaid Services announce funding opportunity for Marketplace Navigators: CMS is accepting applications to support Navigators in Marketplaces, including State Partnership Marketplaces. Funding is available to eligible individuals, as well as private and public entities. <ul style="list-style-type: none"> ○ Applications are due by June 15, 2015. ○ Funding announcement opportunity is available here. ● Healthcare Reform: A Lexicon for Educators: A guide to terminology in the fields of quality improvement, patient engagement, and inter-professional education-and the associated organizations, legislation, and resources.
Breast Cancer	<ul style="list-style-type: none"> ● Looking for young breast cancer survivors: CDC is in the process of recruiting women to feature a new digital ad called Bring Your Brave. They are looking for women to share their compelling stories about exploring family history, breast cancer risk & prevention, & breast health. The goals of the campaign are to motivate young women to learn their risk for breast cancer, including their family history, & to encourage these women to engage in conversations about their risk with their health care provider. <ul style="list-style-type: none"> ○ To learn about eligibility criteria, visit the Share Your Story/Bring Your Brave website. ○ Deadline to share your story is May 15th. ● Breast Cancer patients want, but may not get, genetic risk discussion

	<ul style="list-style-type: none"> ● USPSTF Releases Mammography Draft Recommendations; Seeks Comments from the Public: On April 21, 2015, the U.S Preventive Services Task Force (Task Force) posted a draft recommendation statement and draft evidence documents on screening for breast cancer. The Task Force, an independent, volunteer panel of experts in preventive care and evidence-based medicine, reviewed scientific data about the benefits and harms associated with breast cancer screening, and posted draft recommendation statement based on that evidence. <ul style="list-style-type: none"> ○ To access the draft recommendation statement, go to; http://www.uspreventiveservicestaskforce.org/Page/Document/RecommendationStatementDraft/breast-cancer-screening1 ○ Draft Recommendations by AGE: <ul style="list-style-type: none"> ▪ 50-74: The Task Force found that the benefit of mammography screening increases with age, with women ages 50 to 74 benefitting the most. Women get the best balance of benefits when screening is done every two years (B recommendation). ▪ 40-49: Recommends informed, individualized decision-making based on a women’s values, preferences, and health history (C recommendation). ▪ 75 and older: More research is needed. Current science is inadequate to recommend for or against (I recommendation). ○ Public feedback on the draft recommendations can be made by May 18th. Visit www.screeningforbreastcancer.org to learn how to submit comments. The Task Force developed additional materials to help health care professionals, stakeholders, and the public understand and communicate about these draft recommendations. These materials include a video, answers to frequently-asked questions, fact sheets, and graphics. They are available at www.screeningforbreastcancer.org. ● More than 85 percent of surgeons disregard USPSTF breast screening recommendation: Still advocate for annual screenings for average-risk patients ● Proposed breast cancer screening guidelines would increase deaths, experts say ● Insurance coverage for mammograms jeopardized by new guidelines, congresswoman and breast cancer survivor say ● BRCA gene datashare will help detect cancer risk ● New Genetic Tests for Breast Cancer Hold Promise ● Rita Wilson has Breast Cancer, undergoes double mastectomy and reconstructive surgery
Cancer Action Plan	<ul style="list-style-type: none"> ● JOURNAL ARTICLE: Promoting Public Health Through State Cancer Control Plans: A Review of Capacity and Sustainability: this article provides an assessment of Cancer Action Plans from other states and can help us address revisions to our own Kentucky Cancer Action Plan (CAP) in the future.
Cervical Cancer & HPV	<ul style="list-style-type: none"> ● HPV vaccine may be cost-effective strategy for preventing oropharyngeal cancer in males ● Proposed Decision Memo for Screening for Cervical Cancer with Human Papillomavirus (HPV) Testing: The Centers for Medicare & Medicaid Services (CMS) proposes that the evidence is sufficient to add Human Papillomavirus (HPV) testing once every 5 years as an additional preventive service benefit under the Medicare program for asymptomatic beneficiaries aged 30 to 65 years in conjunction with the Pap smear test.

	<ul style="list-style-type: none"> ○ The public is welcome to provide a comment on this Memo. Click here to provide a comment. ● Cervical Cancer Screening Guidelines (U.S. Preventive Services Task Force or USPSTF): <ul style="list-style-type: none"> ○ Women ages 21-64: Screen with cytology (Pap smear) every 3 years ○ Or for women age 30 to 64 years who want to lengthen the screening interval, screening with a combination of cytology (Pap smear) and human papillomavirus (HPV) testing every 5 years ● Study support HPV vaccination guidelines ● PODCAST: Prevent Cervical Cancer
<p>Childhood Cancers</p>	<ul style="list-style-type: none"> ● IN-PERSON & WEBINAR EDUCATIONAL OPPORTUNITY: Staying Connected: Facilitating the Learning Experience During and After Cancer Treatment: Hosted by the Leukemia/Lymphoma Society (LLS). Some of the objectives of this program include identifying long-term effects of childhood cancer treatment, explaining laws that protect childhood cancer survivors’ rights and resources to support schools and families from LLS. <ul style="list-style-type: none"> ○ IN-PERSON <ul style="list-style-type: none"> ▪ Date/Time: May 21st; 5-8:00pm ▪ Location: Taylor Education Building Auditorium, Corner of Upper Street & Scott, UK Campus, Lexington ▪ Free CEUs are offered for Nurses, Social Workers, School Personnel ▪ To view flyer, click here ○ WEBINAR <ul style="list-style-type: none"> ▪ Date/Time: May 28th, 3:00-5:30pm (Please sign on at 3:00pm as program begins promptly at 3:30pm) ▪ Click here for more information and to register ▪ Free CEUs are offered for Nurses, Social Workers, School Personnel ▪ To view flyer, click here. ● Compelling Case (FDA Video): The case for doing more to create better cancer drugs for kids is compelling. ● Program improves transitioning young adult survivors of cancer to adult survivorship care
<p>Clinical Trials</p>	<ul style="list-style-type: none"> ● Markey Launches App for Cancer Clinical Trials: Markey Cancer Center recently launched a new iPhone app featuring a searchable database of open clinical trials at Markey. The app gives Markey patients & their treatment teams an easier way of identifying the clinical trials currently offered that might be beneficial for the patient’s treatment plans. ● WEBINAR: The Trials of Clinical Trials: The Importance of Including Everyone: Hosted by Breast Cancer Action. Geared towards breast cancer but provides valuable information on clinical trials overall. <ul style="list-style-type: none"> ○ Date/Time: May 6th OR May 12th; 5:00pm EST (same webinar, 2 different dates offered) ○ Click here for more information and to register for the May 6th webinar ○ Click here for more information and to register for the May 12th webinar
<p>Colon Cancer</p>	<ul style="list-style-type: none"> ● Educational Walk through a Colon Promotes Colorectal Cancer Screening ● Strategies improve colorectal screening rates in low-income and minority populations

	<ul style="list-style-type: none"> • Colorectal Cancer Screening among older adults often inappropriate: Screening seen in more than half of adults aged 75 and older, with less than 10-year life expectancy • Colorectal Cancer: What You Should Know: FDA • 80% by 2018: The Kentucky Cancer Consortium, as well as many national organizations, have adopted the initiative to screen 80% of adults ages 50 and older for colon cancer by 2018- it's in our Cancer Action Plan! Depending on your personal health and family histories, you may need to be screened earlier. KCC partner, the American Cancer Society has provided a short (9 minute) video which reviews this 80X18 initiative, screening eligibility criteria, data, prevention for colon cancer & more. Please share this video widely with your partners. <ul style="list-style-type: none"> ○ VIDEO: http://goanimate.com/videos/0QR0Nbl8B3TI?utm_source=linkshare&utm_medium=linkshare&utm_campaign=usercontent
Data	<ul style="list-style-type: none"> • CDC Winnable Battles 2010-2015, Progress Report 2014: Progress has been reported on the percent of youth who smoke cigarettes-which have declined past their 2015 targets-however new potential threats such as e-cigarettes are emerging. <ul style="list-style-type: none"> ○ For more information on CDC's Winnable Battles, click here. • Annual Report to the Nation on the Status of Cancer, 1975-2011
Funding Opportunity	<ul style="list-style-type: none"> • Prevent Cancer Foundation: The 2015 Community Grants Cycle is open! The purpose of the Community Grants is to provide the needed resources to support organizations which have strong ties to their local communities and which have programs that focus on helping people prevent cancer or find it earlier. Successful applicants will demonstrate the potential of their programs to make a positive impact on individuals, families or communities, especially underserved communities. For this cycle, the Foundation expects to fund up to 6 one-year awards of \$10,000. This is a national program. <ul style="list-style-type: none"> ○ To read more about previous grantees, click here. ○ Application deadline is May 6th at 6:00pm ○ Contact Erica Childs Warner with questions: Erica.ChildsWarner@preventcancer.org ○ See the attached Grant Application
Genetics/Genomics	<ul style="list-style-type: none"> • Precision Medicine (FDA Video): Describes how the FDA is trying to make precision medicine a reality for cancer patients. • Stem cells lurking in tumors can resist treatment • Chance and circumstance tip immune control of cancer • Most cancer patients want tumor profiling, even if it reveals other genetic risks
Health Care	<ul style="list-style-type: none"> • Kentucky State Innovation Model (SIM): The objective of Kentucky's SIM model design grant is to engage a diverse group of stakeholders to develop a state health system innovation plan. All Consortium members and health-care partners are invited to participate. The next stakeholder meeting will be: <ul style="list-style-type: none"> ○ Date/Time: May 6th; 1:00-4:00pm EST ○ Location: Administrative Office of the Courts, Main Conference Room, 1001 Vandalay Drive, Frankfort, KY 40601 ○ No advance registration is required • Higher cancer care costs observed for uninsured patients • Prices of cancer drugs have soared since 1995

	<ul style="list-style-type: none"> ● Streamlined military workflow produces more patient appointments with fewer return visits ● Medicare provides ratings for hospitals and providers: These online rating tools provide a valuable source of information about the quality of health care providers and facilities to patients. <ul style="list-style-type: none"> ○ Hospital Compare ○ Physician Compare ● ‘Lean Six Sigma’ approach raises call light responsiveness patient satisfaction scores ● Oncology-specific, one-day orientation program encourages multidisciplinary collaboration ● Healthcare Reform: A Lexicon for Educators: A guide to terminology in the fields of quality improvement, patient engagement, and inter-professional education-and the associated organizations, legislation, and resources. ● The beginner’s guide to new health care payment models: Explains the difference between Fee-for-Service, Accountable Care Organization Model, Bundled Payments, and Patient-Centered Medical Home model.
Health Equity	<p>April is National Minority Health Month!</p> <ul style="list-style-type: none"> ● RESOURCES & INFORMATION: Some resources provided by our KCC partner, Vivian Lasley-Bibbs, with the Office of Health Equity: <ul style="list-style-type: none"> ○ The Community Guide’s Model for Linking the Social Environment to Health ○ Health Equity Resource Toolkit for State Practitioners Addressing Obesity Disparities ○ The Economic Case for Health Equity ○ Supporting a Movement for Health & Health Equity: Lessons from Social Movements Workshop Summary: Institute of Medicine ○ How Far Have We Come in Reducing Health Disparities?: Progress Since 2000: Workshop Summary: Institute of Medicine ○ CDC Health Disparities and Inequalities Report-United States, 2013: MMWR ● FDA celebrates 30 Years of Advancing Health Equity: It’s been 30 years since the Heckler Report was released. This Report was a major, ground breaking document that put forth findings (for the first time in history) of the huge disparities between African Americans and other minorities compared to the population at large for key health indicators such as life expectancy and infant mortality. <ul style="list-style-type: none"> ○ To view the Heckler Report- its Executive Summary or section on Cancer- click here on the CDC’s Minority Health webpage, scroll to the bottom to see- 1985 HHS Heckler Report. ● Research aims to reduce health care disparities: Focused on the lesbian, gay, bisexual, transgender/transsexual, queer/questioning, and intersex (LGBTQI) population. ● Minority Health Month: Making Progress on Health Disparities ● New insights into survival outcomes of Asian Americans with cancer ● CONFERENCE/SYMPOSIUM: The 2nd annual Geographic Health Equity Symposium- Where You Live Matters to Your Health <ul style="list-style-type: none"> ○ Date/Time: September 10-11 ○ Location: Tulane University, School of Public Health & Tropical Medicine, 1440 Canal Street, New Orleans, LA 70112 ○ No Cost to attend but please register ○ Click here for more information & to register

<p>Hospice & Palliative Care</p>	<ul style="list-style-type: none"> • End-of-Life care needs an overhaul • The Tangle of Coordinated Health Care • VIDEO: Living the Best Life Possible: Doctor and Patient Conversations About Serious Illness and Mortality • The Conversation Project and Hospice of the Bluegrass: For those of you who were not able to attend in-person the Hospice of the Bluegrass' recent events related to the nationally acclaimed program, The Conversation Project, our KCC partner, Turner West, provided us some information that may be useful in thinking about talking with our families and cancer patients about end-of-life care: <ul style="list-style-type: none"> ○ Conversation Project Starter Kit ○ Conversation Project- How to Talk to Your Doctor ○ Kentucky Living Will Packet • The last month: A husband's final days • We Need a Role Reversal in the Conversation on Dying • Letter Project: A project which involved patients writing letters to their doctors about what matters to them most at the end of life.
<p>Leukemia/ Lymphoma & other Blood Cancers</p>	<ul style="list-style-type: none"> • WEBINARS: <ul style="list-style-type: none"> ○ Living with Chronic Myeloid Leukemia <ul style="list-style-type: none"> ▪ Date/Time: May 21st; 1-2:00pm EST ▪ Click here for more information & to register • MEETING/TRAINING: Contact Debby for more info or to register for these events at Debby.phillips@lls.org or call 502-719-0542. <ul style="list-style-type: none"> ○ Staying Connected-Facilitating the Learning Experience During & After Cancer Treatment <ul style="list-style-type: none"> ▪ Date/Time: May 21st; 5-8:00pm ▪ Location: Taylor Education Building Auditorium; Lexington, KY ▪ Free professional education program for teachers, nurses, social workers, school administrators. Parents are welcome. ○ State Ambassador (Volunteer) Training: Help share the message of LLS and reach more people affected by blood cancers. <ul style="list-style-type: none"> ▪ Date/Time: June 6th; 9:00am-3:00pm EST ▪ Location: LLS Office, 301 East Main Street, Louisville, KY 40202 ○ Managing Stem Cell Transplant <ul style="list-style-type: none"> ▪ Date/Time: June 2015- call for more details ▪ Location: Lexington, KY • Mantle Cell Lymphoma Facts <ul style="list-style-type: none"> ○ For a Spanish version, click here
<p>Lung Cancer</p>	<ul style="list-style-type: none"> • EDUCATIONAL EVENT: The University of Cincinnati Cancer Institute is hosting an event- Being Proactive about Lung Cancer: From Risk Factors to Screening to Advanced Treatments <ul style="list-style-type: none"> ○ Date/Time: May 4th, 6:00-7:30pm EST ○ Location: Cancer Support Community, 1717 Dixie Highway Suite 160, Ft. Wright, Kentucky 41011 ○ Reservations are requested but not required. Reserve your space online at uhealth.com/events/uccispeakerseries050415 or by calling (513) 791-4060. • WEBINAR: New Perspectives in Immuno-Oncology in the Treatment of Lung Cancer: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: May 5th, 1:30-2:30pm EST

	<ul style="list-style-type: none"> ○ Click here for more information & to register ● Socioeconomic Factors affect Odds of Death after a Lung Cancer Operation: Study reveals that income level, education and type of hospital are predictors of short-term mortality risk in lung cancer patients. ● Merck files for FDA approval of Keytruda in lung cancer: New immunotherapy drug is on the horizon. ● Stand Up to Cancer releases new PSA about Lung Cancer
Media	<ul style="list-style-type: none"> ● “The Emperor of All Maladies” ignores a big piece of the story: Prevention. More than 50% of cancers worldwide are thought to be preventable.
Ovarian Cancer	<ul style="list-style-type: none"> ● SGO: New research promising for treatment of ovarian cancer ● Delaying Pregnancy may Reduce Ovarian Cancer Risk, Study says
Partnership	<ul style="list-style-type: none"> ● CONFERENCE: Network Leadership Training Academy (NLTA): NLTA is a place where leaders gather to learn, share ideas, and develop skills for engaging in the “network way of working”. This 3-day workshop is focused on building, managing, and evaluating effective networks. <ul style="list-style-type: none"> ○ Date/Time: May 28th- May 30th (Thursday-Saturday) ○ Location: Denver, CO ○ Cost: \$600 for private/public organizations; \$525 for Public/Nonprofit organizations; \$325.00 for students (\$50 off per person for a group of 3 or more) ○ To view agenda, click here. For registration and other information, click here.
Patient Navigation	<ul style="list-style-type: none"> ● Are decisions on treatment choices for prostate cancer shared by doctor and patient? ● Gastrointestinal Oncology Nurse Navigation improves Patient Outcomes ● Proactive Telephone Support reduces unplanned Hospitalizations among Patients with Blood Cancers
Prevention	<ul style="list-style-type: none"> ● GRANT OPPORTUNITY: Every Kid Healthy Grants: Action for Healthy Kids is accepting grants for the 2015-2016 school year. <ul style="list-style-type: none"> ○ Deadline is May 1st ○ Funding awards up to \$2,500 ○ Projects include: increased daily physical activity, making progress towards healthy school certification ○ For more information, contact mperdue@actionforhealthykids.org ● Investments in Education are Investments in Health (Robert Wood Johnson) ● Fitness level associated with lower risk of some cancers and deaths in men ● The key to losing weight? “You can’t outrun a bad diet”
Prostate Cancer	<ul style="list-style-type: none"> ● WEBINARS: <ul style="list-style-type: none"> ○ Advances in the Treatment of Metastatic Prostate Cancer: Hosted by CancerCare <ul style="list-style-type: none"> ▪ Date/Time: May 12th, 1:30pm-2:30pm EST ▪ Click here for more information & to register ○ For Caregivers: Coping with a Loved One’s Metastatic Prostate Cancer: Hosted by CancerCare <ul style="list-style-type: none"> ▪ Date/Time: May 26th; 1:30pm-2:30pm EST

	<ul style="list-style-type: none"> ▪ Click here for more information & to register
Research	<ul style="list-style-type: none"> • The Gatekeeper of New Drugs to Cancer (FDA Video): FDA's is racing to approve new drugs because it is seeing unprecedented efficacy. • Patient Power (FDA Video): Patient-centered drug development: the patient voice is critical to improving cancer drugs.
Resources (General)	<ul style="list-style-type: none"> • American Cancer Society (ACS): The ACS provides information that is free to the public and healthcare providers through their journals. To sign up to receive information about these journals, click here.
Screening & Early Detection	<ul style="list-style-type: none"> • WEBINAR: Understanding Diagnostic Technologies and Biomarkers: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: May 6th; 1:30-2:30 EST ○ Click here for more information & to register
Skin Cancer	<ul style="list-style-type: none"> • WEBINARS: <ul style="list-style-type: none"> ○ Skin Cancer: Meeting the Challenge of Rising Incidence Rates: Hosted by National Association of Chronic Disease Directors Cancer Council (NACDD) <ul style="list-style-type: none"> ▪ Date/Time: April 30th 3-4:00pm EST ▪ Click here to register ○ Emerging Treatment for Metastatic Melanoma: Hosted by CancerCare <ul style="list-style-type: none"> ▪ Date/Time: May 15th; 1:30-2:30pm EST ▪ Click here for more information & to register • A Tan is Not a Sign of Health: Sharon McKenna, Melanoma Survivor, Shares Her Story
Survivorship	<ul style="list-style-type: none"> • WEBINARS: <ul style="list-style-type: none"> ○ A national non-profit organization, Cancer & Careers, offers free webinars that may be of interest to you and your clients/patients. The time for all sessions is 12pm-1pm EST, and you may register here: <ul style="list-style-type: none"> ▪ "Taking Time Off" – Thursday, May 14 • IN-PERSON & WEBINAR EDUCATIONAL OPPORTUNITY: Staying Connected: Facilitating the Learning Experience During and After Cancer Treatment: Hosted by the Leukemia/Lymphoma Society (LLS). Some of the objectives of this program include identifying long-term effects of childhood cancer treatment, explaining laws that protect childhood cancer survivors' rights and resources to support schools and families from LLS. <ul style="list-style-type: none"> ○ IN-PERSON <ul style="list-style-type: none"> ▪ Date/Time: May 21st; 5-8:00pm ▪ Location: Taylor Education Building Auditorium, Corner of Upper Street & Scott, UK Campus, Lexington ▪ Free CEUs are offered for Nurses, Social Workers, School Personnel ▪ To view flyer, click here. ○ WEBINAR <ul style="list-style-type: none"> ▪ Date/Time: May 28th, 3:00-5:30pm (Please sign on at 3:00pm as program begins promptly at 3:30pm) ▪ Click here for more information and to register ▪ Free CEUs are offered for Nurses, Social Workers, School Personnel ▪ To view flyer, click here.

It's Relay Season! The American Cancer Society's Relay For Life events are happening all around our state. This event helps celebrate cancer survivors, remember those lost to the disease, and take action to finish the fight against cancer. Relay highlights include entertainment; team activities; laps honoring survivors and caregivers; and the luminaria ceremony to remember people lost to the disease, and honor those who have fought or are fighting cancer. For current information about any event in your area, visit relayforlife.org or call the American Cancer Society 24 hours/day at **1-800-227-2345**. Here's a list of Relay events happening in our state in the coming month:

- **May 1**
 - Eastern Kentucky University -- relayforlife.org/eku
 - Livingston County -- relayforlife.org/livingstonky
 - McCracken County -- relayforlife.org/mccrackenky
- **May 2**
 - Calloway County -- relayforlife.org/callowayky
 - Knox County -- relayforlife.org/knoxky
- **May 8**
 - Campbell County -- relayforlife.org/campbellky
 - Casey County -- relayforlife.org/caseyky
 - Green County - relayforlife.org/greenky
 - Greenup County -- relayforlife.org/greenupky
 - Hardin County Etown -- relayforlife.org/etownky
 - Hart County -- relayforlife.org/hartky
 - Nelson County -- relayforlife.org/nelsonky
 - Trigg County -- relayforlife.org/triggky
- **May 9**
 - Cumberland County -- relayforlife.org/cumberlandky
 - Monroe County -- relayforlife.org/monroeky
- **May 15**
 - Allen County -- relayforlife.org/allenky
 - Edmonson County -- relayforlife.org/edmonsonky
 - Grant County -- relayforlife.org/grantky
 - Jefferson County High Schools -- relayforlife.org/jeffersonhsky
 - Leslie County -- relayforlife.org/leslieky
 - Oldham County -- relayforlife.org/oldhamky
 - Rockcastle County -- relayforlife.org/rockcastleky
- **May 16**
 - Barren County -- relayforlife.org/barrenky
 - Boyd County -- relayforlife.org/boydky
 - Bullitt County -- relayforlife.org/bullittky
 - Carlisle County -- relayforlife.org/carlisleky
 - Gallatin County -- relayforlife.org/gallatinky
 - Meade County -- relayforlife.org/meadeky
 - Pendleton County -- relayforlife.org/pendletonky
- **May 29**
 - Crittenden County -- relayforlife.org/crittendenky
 - Hopkin County -- relayforlife.org/hopkinsky
 - McCreary County- relayforlife.org/mccrearyky
 - Owen County -- relayforlife.org/owenky
 - Scott County -- relayforlife.org/scottky

	<ul style="list-style-type: none"> ▪ Union County -- relayforlife.org/unionky ▪ Woodford County -- relayforlife.org/woodfordky ○ May 30 <ul style="list-style-type: none"> ▪ Carroll County -- relayforlife.org/carrollky ▪ Jefferson County -- relayforlife.org/jeffersonky ▪ Kenton County -- relayforlife.org/kentonky ▪ LaRue County-- relayforlife.org/larueky ▪ Lee County -- relayforlife.org/leeky ▪ McCreary County -- relayforlife.org/mccrearyky ▪ Menifee County -- relayforlife.org/menifeeky ▪ Rowan County -- relayforlife.org/rowanky ▪ Simpson County -- relayforlife.org/simpsonky • Older cancer patients often take inappropriate meds • Difficulty swallowing can lead patients to modify medication dosage forms • Likelihood not to return to work after head and neck cancer treatment is high • Cancer-related fatigue and associated disability in post-treatment cancer survivors • The unmet needs of cancer survivors: Quantifying the long-term effects of cancer • Counseling cancer patients on effective nutritional practices • Two-Thirds of patients with invasive cancer likely to survive 5 years • Insight into Patient Access to Care in Cancer: The report found that out-of-pocket medical costs remain a top concern for premiums, co-insurance, and co-pays for medications. • Potential chemoresistance after consuming fatty acid in fish and fish oil: Raised blood levels of fatty acids from eating certain fish or taking fish oil can induce resistance to chemotherapy used to treat cancer, as reported by the mice models. • Interdisciplinary Task Force Develops Patient Education Tool for Opioid-Induced Constipation • Multidimensional Approach promotes adherence, decreases severity of radiation dermatitis • Comprehensive Preservation Program Maximizes Fertility Opportunities for Patients with Cancer • Recognizing Ocular Toxicities of Anticancer Therapies can enhance patient vision, quality of life: May be good for some patients to have a baseline eye exam and to report changes in vision and ocular symptoms immediately as certain chemotherapies can adversely affect the eyes. • Efforts to control prescription drug abuse: Why Clinicians should be concerned and take action: Frontline clinicians and health systems should be concerned about safe opioids' prescribing, use, storage, and disposal.
Tobacco Control	<p>Tobacco Control Efforts (General) & Other Information</p> <ul style="list-style-type: none"> • NEWS: <ul style="list-style-type: none"> ○ China considering tobacco tax to reduce smoking deaths: China has the largest number of tobacco users in the world. One million premature deaths were attributed to smoking in China in 2010. ○ Searchable tools put tobacco establishment and product information listing at your fingertips ○ Hawaii Posed to become 1st state to raise smoking age to 21 ○ Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products

- **WEBINAR: Who's Leading the Leading Health Indicators? Tobacco:** Hosted by Healthy People
 - **Date/Time:** May 21st; 12:00-1:00pm EST
 - [Click here](#) for more information & to register

Smoke-Free/Smoke-Free Policy

- **Smoke-Free in the News:**
 - **VIDEO:** [Breathing easier in Big Easy after smoking ban](#)
 - **Gov. Steve Beshear among Officials Honored for Smoke-Free Advocacy:** Gov. Beshear received this award for his adoption of an executive order prohibiting tobacco use and e-cigarettes inside and outside state buildings, grounds and vehicles.
 - **32.5% of Kentuckians** are protected by comprehensive smoke-free workplace laws. Ten of these comprehensive laws cover e-cigarettes.
 - For more information about smoke-free ordinances and regulations in Kentucky, visit the Kentucky Center for Smoke-Free Policy at <http://www.mc.uky.edu/TobaccoPolicy/KCSP/>

Electronic Cigarettes

- **News:**
 - [Warning letters issued to e-cigarette companies illegally making FDA-related claims:](#) The letters that three companies received outlines violations which prohibits companies from making certain statements or representations directed to consumers about tobacco products that, among other things, would mislead consumers into believing that the product is approved by the FDA, safe for use, and/or less harmful based on oversight or inspection by the FDA.

Tobacco Cessation

- **Spread the Word: Quit Now Kentucky NRT Pilot:** The 2 week NRT pilot project begins Monday, April 27th through May 10th where all callers to the Quitline (**1-800-784-8669**) who are 18 years of age or older, enroll in coaching and are medically eligible will receive a 2 week starter kit for free NRT to help them quit using tobacco. Please forward this information on to healthcare providers and tobacco users in your area.
 - [Click here](#) to view the press release.
- **Quit Now Kentucky:** Beginning **January 15** [uninsured callers](#) to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Quit Now Kentucky is a bilingual service that provides tobacco screening, assessment, support materials, and proactive counseling by calling **1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa)**; web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e/messaging.
- **Freedom from Smoking Facilitator Training:** To find a class near you or to host a class please call or email Tami Cappelletti at Tami.Cappelletti@lung.org or **502-363-2652**.
- **WEBINARS**
 - **'It Takes Faith'- Addressing Tobacco Use within the Faith Community**
 - **Date/Time:** May 13th; 1-2:00pm EST
 - [Click here](#) for more information & to register

	<ul style="list-style-type: none"> ▪ Please share with your community faith leaders as well as tobacco control partners. <p>Preventing Youth Initiation & Promoting Youth Cessation</p> <ul style="list-style-type: none"> • NEWS: <ul style="list-style-type: none"> ○ Use of E-Cigarettes Rises Sharply Among Teenagers, Report Says • JOURNAL ARTICLES: <ul style="list-style-type: none"> ○ Tobacco Use among middle and high school students- United States, 2011-2014 <ul style="list-style-type: none"> ▪ Youth Tobacco Use: Results from the 2014 National Youth Tobacco Survey <p>Mass Media/Mass Reach Health Communication</p> <ul style="list-style-type: none"> • Heavy-Up Campaign and Webinar/Conference Call: CDC Tips Campaign: KCC partner, KDPH-Tobacco Prevention and Cessation Program, will host a webinar to provide details on how local health departments can maximize their reach during the “heavy-up” campaign. Kentucky is one of a handful of states that will receive a “heavy-up” during the last nine weeks of the campaign (June 15-August 16). A “heavy-up” is additional media buys that will increase the number of ads running across the state. Approximately 80% of the state will receive additional ads from either direct Kentucky media or from media spill-over from adjacent states. <ul style="list-style-type: none"> ○ Date/Time: May 12th, 9:30apm EST ○ To join the webinar, click here or type this web address: https://www.livemeeting.com/cc/cc-chfs/join?id=NCZ6P5&role=attend&pw=Ph8%27Cb4Pr ○ After opening the link, click “Join” when prompted. ○ For audio, call: 1-866-889-3903 passcode: 515701# • CDC alters anti-smoking ads after complaint from ostomy association
Treatment	<ul style="list-style-type: none"> • Exercise slows tumor growth and improves chemotherapy • Mistletoe: The holiday plant is making headlines as an alternative cancer treatment • New blood test shows Promise in Cancer Fight: A new innovation, a liquid biopsy, is a blood test that is showing promise of finding tiny snippets of cancer DNA in a patient’s blood. Cancer recurrences were predicted more than 3 months before they were noticeable on CT scans. This type of testing can be used to show if a treatment, such as chemotherapy, is working. • Cancer Tech: New Devices Could Speed Up Treatment • Immunotherapy Facts: Leukemia & Lymphoma Society <ul style="list-style-type: none"> ○ Spanish version
Worksite Wellness	<ul style="list-style-type: none"> • CONFERENCE: Worksite Wellness Conference: Hosted by the Worksite Wellness Council of Louisville. Learn about how to improve your employees’ health, worksite wellness programs, and other innovative programs. <ul style="list-style-type: none"> ○ Date/Time: May 19th; 7:30am-4:00pm EST ○ Location: Louisville, KY, University of Louisville, Shelby Campus ○ Registration: \$75 before May 13th- 10% off if 3 co-workers register together ○ Click here for more information and to register

Events

Events in Lexington

- **LEXINGTON:** There is an ongoing monthly support group for [Myeloma Survivors & their caregivers](#):
 - **Date/Time:** Monthly, on 2nd Tuesday; 6:30-8:00pm EST
 - **Location:** Centenary Methodist Church, 2800 Bates Creek Road, Lexington, KY 40502
 - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information

Events in Louisville

- [Gilda's Club of Louisville](#) offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda's Club](#)). In addition to ongoing support groups, there are some upcoming talks about nutrition and maintaining health. See the **attached** Gilda's Club Events flyer. Some events of interest may include:
 - Survivor Support Group: Every Tuesday, 6:30-8pm EST
- There is an ongoing monthly support group for [Lymphoma Survivors & their caregivers](#):
 - **Date/Time:** Monthly, on 2nd Tuesday; 6:00-7:30 pm EST
 - **Location:** Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207
 - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information

National Conferences of Interest

- **TRAINING:** [Reducing the Impact of Tobacco at Point-of-Sale](#):
 - **Host:** LaTanisha Wright, Follow the Signs (FTS); formerly a Big Tobacco Marketing Manager
 - **Dates:** Sept. 16-18
 - **Location:** Midtown Atlanta, GA
 - **Scholarships & savings** are available