

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 26, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none">• WEBINAR: Impacts of Implementation of the Affordable Care Act in Kentucky will be held tomorrow, Thursday, April 27th from 2pm-3pm ET. This webinar will present findings from the State Health Access Data Assistance Center’s (SHADAC's) multi-year Study of the Impact of Implementation of the ACA in Kentucky. Through the project, funded by the Foundation for a Healthy Kentucky, SHADAC monitored pre- and post-ACA trends in five domains: health insurance coverage; access; costs; quality; and health outcomes.•
Breast Cancer	<ul style="list-style-type: none">• Is Extended Hormone Tx Appropriate for Every Patient with HR-Pos Breast Cancer? Debating meaningful endpoints for longer-term therapy
Cancer Control	<ul style="list-style-type: none">• Second Cancers Deadlier for Younger People: Study -- Survival rates drop significantly compared to older adults• Supplement on Colorectal Cancer Screening Costs Published: A special issue of the journal Evaluation and Program Planning includes a series of articles examining the costs of creating and implementing a colorectal cancer screening program. Listen to Dr. Florence Tangka, Health Economist in the CDC’s Division of Cancer Prevention and Control’s Epidemiology and Applied Research Branch, describe the articles in this podcast.• REMINDER: The American Society of Clinical Oncology recently released the fourth annual State of Cancer Care in America report, reviewing the current state of cancer care in the U.S. Download a data-rich "At a Glance" synopsis of the report as a printable PDF.
Cervical Cancer	<ul style="list-style-type: none">• Just 1 in 5 Mentally Ill Women Gets Cervical Cancer Screenings: Rates of the disease tend to be higher in this group, researcher says• HPV Vaccination Resource Book: This George Washington University (GW) Cancer Center produced resource aims to increase the number of human papillomavirus vaccinations (HPV) among 11 and 12-year old boys and girls as well as administering "catch-up" vaccinations to older adolescents and young adults. View the resource.
Colon Cancer	<ul style="list-style-type: none">• Delay a Needed Colonoscopy at Your Own Risk: After a stool test shows potential trouble, speedy follow-up could be key, study finds

	<ul style="list-style-type: none"> • Colorectal Cancer Screening Resources for Employers: Browse this webpage compiled by the Kentuckiana Health Collaborative listing state and national resources for reaching employers with the CRC screening message. • The National Colorectal Cancer Roundtable has issued an RFP to develop a new primary cancer module that will complement NCCRT’s existing primary care resources. The purpose of this module is to aid those in primary care settings to transform internal practices around the identification and appropriate management of patients at familial risk of colorectal cancer, as well as improve responsiveness for the earliest possible diagnosis of young adults presenting with symptoms and/or signs of colorectal cancer.
Community Health Workers	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Applying the community health worker model in dermatology: a curriculum for skin cancer prevention education training, International Journal of Dermatology, May 2017, Volume 56. Email katie@kycancerc.org for a PDF of the full article.
Cost	<ul style="list-style-type: none"> • REMINDER: The Costs of Cancer: Addressing Patient Costs is a new ACS CAN report focusing specifically on the costs of cancer borne by patients in active treatment as well as survivors. It examines the factors contributing to the cost of cancer care, the type of direct costs patients pay, and the indirect costs associated with cancer.
Data	<ul style="list-style-type: none"> • The 2015 Small Area Health Insurance Estimates (SAHIE) are now available on the U.S. Census Bureau’s Web site and include an interactive tool allowing you to create, download, and share custom data tables, maps, and time trend charts. The 2015 SAHIE Report, (15 page PDF) provides an overview of the latest release and a comparison with the prior release. • CDC MMWR QuickStat for April 21, 2017: Number of Deaths from 10 Leading Causes,* by Sex — National Vital Statistics System, United States, 2015
Environmental Carcinogens	<ul style="list-style-type: none"> • TOOL: Explore this NIH developed interactive web tool called “Tox Town”, where you can search imaginary neighborhoods, farms, and city scenes to learn about possible toxins in the environment. • Chemicals Found in Many U.S. Streams: Study -- Tests for more than 700 chemicals in 38 waterways turned up surprising combinations with unknown effects.
Genetics	<ul style="list-style-type: none"> • British researchers zero in on genetic links between early puberty and increased cancer risk • Misunderstood Gene Tests May Lead to Unnecessary Mastectomies: Study Finds Half of breast cancer patients who had both breasts removed unsure of genetic risk of more cancers
Health Disparities	<ul style="list-style-type: none"> • Black Americans' Cancer Rates Differ by Birthplace: Researchers spot distinctions between African-born immigrants and blacks born in U.S. • More Asian-American Women Getting Breast Cancer: Out of 7 nationality groups studied, only Japanese women didn't have an overall increase in the disease.

Health Equity	<ul style="list-style-type: none"> • Governor Bevin proclaims April as Minority Health Month in Kentucky
Hospice and Palliative Care	<ul style="list-style-type: none"> • Community-based care models that reduce re-hospitalization
HPV	<ul style="list-style-type: none"> • The American Cancer Society HPV Vaccination Roundtable has created a communications package entitled “<i>You’ve Got the Power to Prevent Cancer!</i>” to embolden healthcare providers to especially encourage HPV vaccination during the “vaccination season” of summer. HPV vaccination increases 5-fold in August at the peak of back-to-school appointments. The design and language is purposely bold to visually reinforce the powerful position of healthcare providers to prevent cancer, with 10 weeks of content to continually reinforce messaging all summer long. To learn more, register for the Roundtable webinar on May 8th at 2pm ET for a “sneak peek” of the materials and info regarding implementation.
Lung Cancer	<ul style="list-style-type: none"> • New study proves one lung cancer subtype can switch to another • U.S. Congress Officially Re-Establishes Lung Cancer Caucus • Consider incorporating these CDC posters into your efforts: for lung cancer prevention, “African-American Men and Lung Cancer”; and for screening, “Lung Cancer Is the Biggest Cancer Killer in Both Men and Women”
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • University of Kentucky gets \$11M to research links between obesity, cancer • REMINDER: The Kentucky Department of Education Coordinated School Health staff will release a local wellness policy guidebook in Summer 2017. The following free training opportunities are designed to support the guidebook by assisting district teams in aligning federal and state reporting requirements. Register today for one of the following district team trainings: <ul style="list-style-type: none"> ○ June 28th, KDE Frankfort ○ July 17th, KVEC Hazard ○ July 20th, SESC London ○ July 27th, KEDC Ashland ○ August 24th, Northern KY Health Dept. Florence ○ August 30th, Barren River Health Dept. Bowling Green
Palliative Care	<ul style="list-style-type: none"> • REMINDER -- LIVE WEBCAST: Models and Strategies to Integrate Palliative Care Principles into Serious Illness Care: A Workshop. Register today for a live webcast tomorrow, April 27th of an all-day meeting in Washington, DC. hosted by the National Academies of Medicine. Topics include Community-Based Palliative Care; Reaching Patients in Rural, Underserved Areas; and Caring for High-Need, High-Cost Medicare Patients. View the agenda.
Pediatric Cancers	<ul style="list-style-type: none"> • Nurse! What’s Taking So Long? Study at a children’s hospital evaluates response time to bedside alarms. • Kids Face Their Own Death Risks When a Sibling Dies: Chance of death is greatest in year after the loss of a brother or sister, researchers report

	<ul style="list-style-type: none"> • CONSUMER ARTICLE: Could a Clinical Trial Help Your Child? FDA outlines what to ask before enrollment.
Pharmacology	<ul style="list-style-type: none"> • FDA Warns 14 Companies on Bogus Cancer 'Cures': Warning letters issued for treatments sold without approval mainly on websites and in social media
Prostate Cancer	<ul style="list-style-type: none"> • PSA Testing Rates for Prostate Cancer Have Leveled Off: 1 in 3 older men still getting the screen; doctors divided over its value • Should Prostate Cancer Screening Start Earlier for Black Men? New study suggests the disease progresses faster for them • New research suggests yoga may help men deal with the side effects of prostate cancer therapy.
Survivorship	<ul style="list-style-type: none"> • Flu Season All But Over in U.S.: In a twist, the middle-aged were among those hardest hit, CDC says. • REMINDER: The Kentucky Cancer Program is hosting a free one-day workshop for breast cancer survivors this Saturday to interact and learn about healthy living after breast cancer. “Your new normal: Life BEYOND breast cancer” A Free Workshop for Women Breast Cancer Survivors” will be held at Carter Caves State Resort Park in Olive Hill this Saturday, April 29th, from 9am – 5pm in the Grayson Room. For more information and to register, call or email: 606-679-7204 or mramsey@kcp.uky.edu. Space is limited, so register today!
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> • VIDEO: Don't miss watching this half-hour interview between Dr. Wayne Tuckson and Dr. Ellen Hahn (University of Kentucky) on “Cigarettes: Is the Cost of That Pack Worth the Damage to Your Body?” KET's 'Kentucky Health' program first aired this episode on April 15, 2017. Read a Kentucky Health News article covering the episode. • Kids Can Pick Up Nicotine on Their Hands: 'Thirdhand' exposure from residue in their homes could prove health threat, study says. • Schedule a Freedom From Smoking® Facilitator Training! Contact Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification will be available via 90-minute webinars in the upcoming months. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.
Events	<p>Events of Interest (in chronological order)</p> <ul style="list-style-type: none"> • LOUISVILLE: Read about multiple events taking place through Norton Cancer Institute's Adolescent and Young Adult Program. Classes, workshops, social events are being held throughout this Spring! • LEXINGTON: Kentucky CancerLink is hosting several Freedom From Smoking cessation clinics throughout 2017.

- **RICHMOND: Project e-Prevent: Understanding e-cigarettes and their effect on Kentucky's youth.** **May 2, 2017** in the Perkins Building at Eastern Kentucky University in Richmond, KY. 6.5 maximum CE hours available. [Registration and more information.](#)
- **MEMPHIS:** The University of Memphis is hosting a national meeting on [Rural Cancer Control: Challenges and Opportunities](#) at the FedEx Institute of Technology **on May 4th and 5th, 2017**. This meeting will bring together a community of researchers across the cancer control continuum to: 1) highlight opportunities for future rural cancer control research that can be translated into effective interventions leading to prevention, diagnosis, and treatment of cancer, and 2) advance research and address challenges in rural cancer control, particularly focused on dissemination and implementation of interventions that address disparities in rural populations. [Register today.](#)
- **PUERTO RICO:** The [Southeastern Colorectal Cancer Consortium's 2nd Annual Colorectal Cancer Symposium will be held May 3-5, 2017 in San Juan, Puerto Rico!](#) The goal of this symposium is to increase colorectal cancer screening rates in the southeastern states through regional collaboration. [Register today.](#)
- **CHICAGO:** [Midwest Health Equity Conference: Evidence-Based Solutions and Systems-Level Changes for the Prevention and Treatment of Hepatitis, Liver Cancer, and Colorectal Cancer](#) will be held May 12th in Chicago. The conference aims to foster dialogue on enhancing equity and increasing access to care for patients with HBV, HCV, liver cancer, and CRC in Chicago and the greater Midwest region. [Register today.](#)
- **MOREHEAD:** The [Northeast Kentucky Area Health Education Center](#) (NE KY AHEC) is pleased to partner with the George Washington University Cancer Center to organize the third of three annual [Community Roundtables on May 18, 2017, from 9:30 AM to 3:15 PM](#) at the Center for Health, Education, and Research building at 316 W. Second St., Room 102D, Morehead, KY. This year's keynote speaker will be state Sen. Ralph Alvarado, who has repeatedly advocated for a statewide ban on smoking in public places and who sponsored a bill that would have banned tobacco use on school properties. The goal of the Community Roundtables is to convene key eastern Kentucky stakeholders to collectively advance the integration of cancer and chronic disease efforts. [Register by May 1^{2th}.](#)
- **OWENSBORO:** The [Foundation for a Healthy Kentucky](#) is offering an in-person workshop to help nonprofit organizations work effectively with the media to improve news coverage of their efforts on **Wednesday, May 24, 2017, 1:00 p.m. to 3:00 p.m.** at the Green River Area Development District office, 300 Gradd Way, Owensboro, KY 42301. This workshop will focus on writing effective news releases and preparing for media interviews. Click [here](#) to register.
- **LOUISVILLE:** [Kentuckiana Health Collaborative](#) is conducting a [Community Health Forum on "Healthcare Measurement in Action, in Alignment"](#) on **Tuesday, June 6th** from 7:30am – 10am at the Foundation for a Healthy Kentucky, 1640 Lyndon Farm Court, Suite #100, Louisville, KY 40223. [Myliia Christensen](#), Executive Director, Oregon Health Care Quality Corporation (Q Corp), will provide an overview of Q Corp's work to drive improvements through performance measurement of health plans and providers. She will also discuss the tools they provide to consumers to compare healthcare results, costs, and patient experience. [Register today.](#)

- **LOUISVILLE & RED RIVER GORGE:** [First Descents Adventure](#) is a rock-climbing weekend program for young adults impacted by cancer age 18-39. [The program will take place June 9-11, 2017](#), and is sponsored by Norton Cancer Institute and First Descents. The weekend is offered to participants at no cost. For more information, contact Gina Morrison at Gina.Morrison@nortonhealthcare.org or Paul Kelly at Paul.kelly@firstdescents.org
- **MT. VERNON:** **Area Health Education Center (AHEC) Summer Conference** will be held on **June 15 & 16, 2017** at Rockcastle County High School in Mt. Vernon, Kentucky. [Stay tuned for registration information.](#)
- **LEXINGTON:** The [Kentucky 4th Annual Hepatitis Conference](#) will be held on **July 27, 2017** at the Embassy Suites, 1801 Newtown Pike. This year's theme is **"Ending the Epidemics: The Role of Professionals in Hepatitis Elimination"** and will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices on successful hepatitis prevention, treatment and care strategies. Agenda coming soon! Click [Here](#) to Register, and [Click here for lodging.](#)
- **ATLANTA:** The [2017 CDC National Cancer Conference](#) will be held on **August 14th through 16th** at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: **"Visualizing the Future through Prevention, Innovation, and Communication."** The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. [Register today.](#)
- **BOWLING GREEN:** The [2017 Kentucky Rural Health Association Conference](#) will be held on **November 16-17, 2017** at the WKU Knicely Conference Center, Bowling Green Kentucky. [Register today.](#)
- **LEXINGTON:** The 2017 Kentucky Immunization Conference, ["Kentucky's Immunization Trifecta -- Educate, Immunize, Protect"](#) will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today](#); [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100
- **LOUISVILLE:** There are **MULTIPLE upcoming** events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers.