

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **April 23, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on our website. If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org .

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">• More than 413,000 enrolled in healthcare coverage through kynect since October 1• So-Called 'Apple Shape' Not a Risk Factor for Breast Cancer: Study. Overweight, not waist size, was tied to higher odds of developing disease in older women.
Breast Cancer	<ul style="list-style-type: none">• False-Positive Mammograms Don't Deter Women From Future Screening: Study. While most experienced short-term anxiety, it was gone within a year, researchers say.• High-Fat Diet May Boost Breast Cancer Risk. Study found women who ate the most saturated fat were more likely to develop tumors.
Colon Cancer	<ul style="list-style-type: none">• Age a Big Factor in Colon Surgery Complications, Study Finds. People over 80, especially, had greater need for post-op emergency care, researchers say.
Cost	<ul style="list-style-type: none">• Cost of Treatment May Influence Doctors

<p>Health Disparities</p>	<ul style="list-style-type: none"> • American Indian and Alaska Native death rates nearly 50 percent greater than those of non-Hispanic whites: Cancer is leading cause of death. • WEBINAR: Disparities Discussion With The American Cancer Society (ACS). This presentation will discuss ways the ACS is working with healthcare providers and in communities to raise awareness about the health disparities that continue to affect racial and ethnic minorities. Click here to register for this April 30, 2014, noon to 1:00 p.m. ET presentation. • CDC Reports on Effective Strategies for Reducing Health Disparities. Public health interventions close health equity gaps among diverse U.S. populations.
<p>Health IT</p>	<ul style="list-style-type: none"> • Kentucky uses health network to divert 'frequent fliers' from ERs • WEBINAR Thursday 4/24/14: Please join the Office of the National Coordinator for Health IT and the Office of Minority Health at the U.S. Department of Health and Human Services for a webinar entitled, "Exploring the Impact of Health IT on Consumer Engagement and Empowerment for Communities of Color." During this webinar participants will hear from national experts on scalable examples of ways in which we can maximize the benefit of Health IT for all. Click here to register for this April 24, 2014 2:00 - 3:30 p.m. ET presentation.
<p>Media</p>	<ul style="list-style-type: none"> • People Seek Out Health Info When Famous Person Dies. Survey found Steve Jobs' death in 2011 spurred Americans to learn more about pancreatic cancer.
<p>Patient Navigation</p>	<ul style="list-style-type: none"> • TOMORROW -- WEBINAR REMINDER: The Kentucky Cancer Consortium is hosting a webinar for cancer patient navigators on cancer health disparities tomorrow, Thursday, April 24th from 10am – 11:30am. To be accredited by the ACOS Commission on Cancer, entities must conduct a community needs assessment to address health care disparities and barriers to care, and utilize a patient navigation process and identify resources to address those barriers. What are Kentucky's barriers and how can you as patient navigators identify resources to help address them? Speakers: Linda Alexander, Ed.D. and Vivian Lasley-Bibbs, MPH. Webinar link: https://connect.uky.edu/r1f1kr6j3s0/ Call-in information: 1-877-394-0659 Passcode: 7250592994#

	<ul style="list-style-type: none"> • Addressing Cancer Survivors' Needs After Treatment: An Introduction: Originally produced for the American Cancer Society, this free 45-minute training webinar offers information on the top issues cancer survivors face after completing treatment and a discussion of resources navigators can use to assist survivors transitioning from active treatment. A companion Resources Compendium is also available for free. This 14-page guide provides easy reference to national organizations and resources on late and long-term effects, financial issues, fear of recurrence, nutrition, physical activity, and care planning, with specific inclusion of resources for children, adolescents, young adults, and adult survivors.
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> • Kentuckians' Views on Health-Related School Policies • Teens who conform to gender norms 'more likely to engage in cancer-risk behaviors' : For the first time, a study - published in the <i>Journal of Adolescent Health</i> - has linked cancer risk in teenagers to gendered behaviors. • FDA Warns Against Procedure for Uterine Fibroids. 'Laparoscopic power morcellation' may increase women's cancer risk, agency says. • Cure Rate for Experimental Hepatitis C Drug Tops 95 Percent. But high costs of newer medications is a concern, experts say. • USPSTF Final Recommendations on Vitamin and Mineral Supplements to Prevent CVD or Cancer • REMINDER: CALL FOR PROPOSALS: 8th Annual Southern Obesity Summit, October 5-7, 2014, Louisville Marriott Downtown, Louisville, KY. Become part of the largest regional obesity prevention event in the South this fall! The breakout sessions at the Summit will help attendees develop strategies and provide resources and tools to use in their work to reverse the obesity epidemic through working together with other southern states. To

	submit proposals please click here . Don't forget, the deadline for submissions is Friday May 16th .
Prostate Cancer	<ul style="list-style-type: none"> • Quarter of Prostate Cancer Patients May Abandon 'Watchful Waiting' Approach. European study tracked how many men came back for regular checkups over 13 years.
Providers	<ul style="list-style-type: none"> • Nurses' Experience Key to Better Patient Care, Study Says. Efficient teamwork reduces hospital stays.
Smoke-free	<ul style="list-style-type: none"> • Study Finds Smoke-free Communities Associated with Fewer Hospitalizations for Emphysema
Survivorship	<ul style="list-style-type: none"> • WEBINAR: Cancer Survivor Resource Inventory Webinar, May 7, 2014. Two webinars will be offered to accommodate time zones: 1-1:30 pm EDT and 7-7:30 pm EDT. The National Cancer Survivorship Resource Center (The Survivorship Center) is a collaboration between the American Cancer Society (ACS) and the George Washington University Cancer Institute. Kerry Beckman, CHES, MPH, of the ACS, will present an overview of survey results, and Nicole Erb, Program Manager, also of ACS, will kick-off group discussion to identify ways we can collaborate to prioritize and address survivorship program gaps and leverage lessons learned to aid health care systems in meeting the needs of adult post-treatment cancer survivors. Please click on the below link to register. To learn more about The Survivorship Center, visit cancer.org/survivorshipcenter For more information please contact Nicole Erb at nicole.erb@cancer.org. Click on a time slot to register: <u>MAY 7, 1-1:30pm</u> or <u>MAY 7, 7-7:30pm</u> • caSNP Webinar on Best Practices for Cancer Survivor Education Programs. Save the date for the next caSNP webinar on Best Practices for Cancer Survivor Education Programs on May 14, 2014 from 12-1 pm ET. You can also check out The Survivorship Center: Improving Quality of Life for Post-Treatment Survivors in their caSNP webinar archive.
Tobacco Control	<ul style="list-style-type: none"> • E-cig industry awaits looming federal regulation • What are the operative risks for surgical patients who smoke cigarettes? Is quitting cold turkey the best option? Should patients be

	<p>tested for nicotine prior to having an operation? In this episode of <i>The Recovery Room</i>, an audio conversation produced by the American College of Surgeons, Eric Skipper, MD, FACS, and Michael Rosen, MD, FACS, share their experiences in working with surgical patients who smoke. Listen to Smoking Cessation and the Surgical Patient.</p>
<p>Worksite Wellness</p>	<ul style="list-style-type: none"> • Apply for the 2014 Kentucky Worksite Wellness Awards. Deadline is Wednesday, May, 7, 2014. The awards are open to all Kentucky employers that have a worksite wellness program. They will be presented at the annual Mayor’s Healthy Hometown Worksite Wellness Conference on May 21, 2014, in Louisville, Kentucky. The application criteria are based on the Centers for Disease Control (CDC) Worksite Health ScoreCard, a new science-based tool designed to help employers assess whether they have implemented evidence-based health promotion interventions or strategies in their worksites.
<p>Events</p>	<ul style="list-style-type: none"> • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda’s Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.