

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 15, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Jessica Jones at jjones@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act (ACA) Implementation & Insurance	<ul style="list-style-type: none">• SPECIAL ENROLLMENT FOR KYNECT & ACA: You may still qualify for insurance through kynect.<ul style="list-style-type: none">○ If you have to pay the penalty on your federal taxes because you did not have health coverage in 2014, and you will need to get health coverage for 2015 to reduce the penalty you may owe, you have from March 2nd until April 30th to apply for special enrollment.<ul style="list-style-type: none">▪ To choose this special enrollment period, call kynect at 1-855-459-6328.▪ Or click the green “Find Agent/kynector” button on the kynect website (https://kynect.ky.gov/) to locate someone in your area to help you.• <u>Over 16 million Americans have gained coverage under ACA:</u> The proportion of uninsured Americans dropped by an estimated 7.1 percentage points -- from 20.3 percent before the initial kick-off of open enrollment under the ACA to 13.2 percent in the first quarter of 2015.• <u>At the Crossroads of Health Care and Innovation</u>• <u>Will the Affordable Care Act eliminate health disparities?</u>• HEALTH POLICY ISSUES BRIEF: <u>The Effect of the Affordable Care Act on Racial and Ethnic Disparities in Healthcare Access:</u> See “Health Equity” section for more details.

<p>Breast Cancer</p>	<ul style="list-style-type: none"> • Looking for young breast cancer survivors: CDC is in the process of recruiting women to feature a new digital ad called Bring Your Brave. They are looking for women to share their compelling stories about exploring family history, breast cancer risk & prevention, & breast health. The goals of the campaign are to motivate young women to learn their risk for breast cancer, including their family history, & to encourage these women to engage in conversations about their risk with their health care provider. • To learn about eligibility criteria, visit the Share Your Story/Bring Your Brave website. • Deadline to share your story is May 15th. <ul style="list-style-type: none"> ○ Most Women with early-stage breast cancer avoid extensive lymph node removal, showing increasing adherence to scientific evidence that a radical operation is no longer necessary: American College of Surgeons ○ US Senate working on breast cancer research bill ○ Breast cancer 'is not a single disease', say experts: It consists of four molecular subtypes, each with different treatment responses & different survival rates. Incidence of these subtypes varies by age, race/ethnicity and many other factors, according to the experts. ○ Status of Breast Cancer in the Commonwealth Annual Report for Fiscal Year 2013: From our partners with the Kentucky Women's Screening Program. ○ Minority women less involved in breast cancer surgery decisions ○ Report finds troubling breast cancer rates in black women ○ Annual Report to the Nation on the Status of Cancer, 1975-2011, Featuring Incidence of Breast Cancer Subtypes by Race/Ethnicity, Poverty, and State ○ Risk of thyroid cancer increases after a breast cancer diagnosis ○ Chemotherapy before breast cancer surgery increases likelihood of breast-preserving procedure ○ What's the Breast Cancer Fight Costing Us? ○ 90% of all breast cancers can be detected with MRI ○ All Breast Cancer Mutations are Not Equal
<p>Cervical Cancer & HPV</p>	<ul style="list-style-type: none"> • The National HPV Vaccination Roundtable: American Cancer Society. • The National HPV Vaccination Roundtable: Update April 2015: American Cancer Society. • HPV Vaccine for Boys: Researchers Push for Related Cancer Prevention at a Young Age

Childhood Cancers	<ul style="list-style-type: none"> • Number of Childhood Cancer Survivors Increasing, Most have Morbidities • Lauren Hill Dies from Pediatric Cancer, but Not Before Living Out Her Dream
Colon Cancer	<ul style="list-style-type: none"> • The Colon Cancer Prevention Project needs help, and offers it right back... <ul style="list-style-type: none"> ○ Volunteer to make a difference: There are many flexible opportunities available to volunteer with the Project. Email Lindy Reinhardt at lreinhardt@c2p2ky.org to learn more! ○ LAST CALL: Survey help needed: Forward this page with the survey link to colon cancer survivors/fighters in your area to help the Project determine how best to meet the needs of these survivors, as they develop new support programs. ○ Help for colon cancer survivors: Fighters' Fund: financial assistance program that provides one-time grants of \$200 to qualifying patients. ○ Funding Opportunity: Project Innovation's goal is to jumpstart programs that encourage individuals to raise awareness about colon cancer & educate people about the importance of screening. Click here for details of the project, and an application. • Poor Health Among Smokers Obtaining Colonoscopy Screening: Making the Case for Cessation Intervention: <i>Public Health</i> (Epub ahead of print, Mar. 10, 2015). Tailored smoking cessation messages to smokers receiving colonoscopy screenings may be an excellent vantage point for a smoking cessation intervention. • Being overweight earlier in life may increase risk of colon cancer in women • Bio-marker set forms the basis for new blood test to detect colorectal cancer • High fitness levels may decrease risk of colorectal, lung cancers
Data	<ul style="list-style-type: none"> • Data for Health: Learning What Works: Robert Wood Johnson. • Data meet Curiosity: Finding Bright Spots in Appalachia
Funding Opportunity	<ul style="list-style-type: none"> • Community Engagement & Research Mini-Grants Program, 2015: The University of Kentucky Center for Clinical and Translational Science, Community Engagement and Research Program, is requesting applications from community partners for funding to support health outreach projects. Funds will be used to support small-scale evidenced-based or evidence-informed health outreach projects that contribute to the reduction of health disparities in Appalachian communities in Kentucky by developing, implementing, and evaluating community-based projects. Please forward the announcement below to other community colleagues/collaborators that you think may also be interested in applying for this funding.

	<ul style="list-style-type: none"> ○ Eligible community agencies/coalitions must have 501c3 status or a designated lead fiscal agency (health agency or non-profit). University of Kentucky faculty and staff are not eligible for this award program as project leader/applicant. ○ Budgets accepted up to \$2500 over a period of 12 months ○ Applications are due Friday, 5:00pm, April 17th ○ For more information, click on the UK Center for Clinical and Translational Science (CCTS) webpage or see the attached notice.
Gastric Cancer (Stomach)	<ul style="list-style-type: none"> • Breath test 'could predict, diagnose stomach cancer'
Genetics/Genomics	<ul style="list-style-type: none"> • Cancer's relentless evolution
Health Care	<ul style="list-style-type: none"> • JOURNAL ARTICLES: <ul style="list-style-type: none"> ○ The Cost and Quality of Cancer Care: Health Affairs ○ For Uninsured Cancer Patients, Outpatient Charges Can Be Costly, Putting Treatments Out of Reach: Health Affairs • Male nurses still earn more than female nurses in the United States • Let's Keep the Payment Reform Momentum Going • Health Care Payment Learning & Action Network • Oncologists discuss the high cost of cancer drugs and suggest potential strategies to ease this burden • Improving Community Health through Hospital-Public Health Collaboration: Insights and Lesson Learned from Successful Partnerships
Health Equity	<p>April is National Minority Health Month!</p> <ul style="list-style-type: none"> • Office of Minority Health has some resources to share: <ul style="list-style-type: none"> ○ Heckler Report: In 1985, a landmark report was released documenting the existence of health disparities among racial and ethnic minorities in the United States. ○ National Culturally & Linguistically Appropriate Services (CLAS) in Health & Health Care (updated 2013): aims to improve health care quality & advance health equity by establishing a framework for organizations to serve the nation's increasingly diverse communities.

	<ul style="list-style-type: none"> ○ Information on Minority Populations ○ Minority Health Month: Making Progress on Health Disparities ● WEBINAR: Local Immigration Laws and their impact on Hispanic/Latino Health: This webinar will introduce new research investigating the impact of recent federal immigration policies may have on access to care & how barriers created by immigration laws could impact health. Presenters will offer practical suggestions to help public health practitioners, health care providers & community workers address these barriers. <ul style="list-style-type: none"> ○ Date/Time: April 16th; 1:00pm EST ○ Click here for more information & to register ● Reducing health disparities: It takes more than access to care ● HEALTH POLICY ISSUES BRIEF: The Effect of the Affordable Care Act on Racial and Ethnic Disparities in Healthcare Access: “Current data clearly indicate that the ACA has had a positive health equity effect on healthcare access for African Americans and Hispanic Americans, who together comprise 6.5 million newly insured people. As such, the ACA has proved to be a highly effective policy intervention for reducing racial and ethnic disparities in healthcare access and for increasing the ranks of the insured for all Americans”.
Health Information	<ul style="list-style-type: none"> ● Mobile health app use on the increase
Hospice & Palliative Care	<p>April 16 is National Healthcare Decisions Day!</p> <ul style="list-style-type: none"> ● Have you had the conversation? Hospice of the Bluegrass will be hosting (2) events- a public forum as well as a professional workshop- to discuss the nationally acclaimed program, The Conversation Project. This program is dedicated to helping people discuss their values & preferences for end-of-life care. <ul style="list-style-type: none"> ○ Forum for the Public, Caregivers, & Family Members: <ul style="list-style-type: none"> ▪ Date/Time: April 16th; 8:30-9:30am EST ▪ Location: Hospice of the Bluegrass, Center for Grief, 2409 Greatstone Point ▪ Click here for more information & to register – event is free but please register by April 13th online or by calling 859-296-6895. ○ Workshop for Professionals: <ul style="list-style-type: none"> ▪ Date/Time: April 16th; 12:00-1:00pm EST ▪ Location: Hospice of the Bluegrass, Center for Grief, 2409 Greatstone Point

	<ul style="list-style-type: none"> ▪ Click here for more information & to register – event is free but please register by April 13th online or by calling 859-296-6895. • DISCUSSION: Death with Dignity: Choices at the End of Life: Barbara Head, UofL’s School of Medicine Asst Professor and Director of the Interdisciplinary Program for Palliative Care and Chronic Illness, leads a discussion of end-of-life considerations, ethics and choices. See <u>attached Gilda’s Club Events flyer</u> for details. <ul style="list-style-type: none"> ○ Date/Time: April 16th; 6:00-Dinner, 6:30-8:00pm Discussion ○ RSVP: www.gildasclublouisville.org or call 502-583-0075 • Conversation Resources: The Institute of Medicine has put together resources for individuals to encourage & support advance care planning. • Thinking about the End: How the U.S. can improve End-of-Life Care • Reduced Family Caregiver Depression with Early vs. Delayed Palliative Care Intervention for Caregivers • Early Palliative Care Interventions Improves Advanced Cancer Survival • Hospice care for the transgender patient • 9 Lessons a Physician Learned About Dying: Provided by Vox and Dr. Atul Gawande • Things no grieving person wants to hear (and what to say instead): Moves beyond the common, empty condolences and offers suggestions for words that can provide solace.
Kidney Cancer	<ul style="list-style-type: none"> • Urine test may detect kidney cancer early
Leukemia/ Lymphoma & other Blood Cancers	<ul style="list-style-type: none"> • Want more information on leukemia and/or lymphoma? Contact KCC partner, Debby Phillips, at Debby.phillips@lls.org or call 502-719-0542. Debby is the Patient Access Manager for the Leukemia & Lymphoma Society (LLS), Kentucky & Southern Indiana Chapter. She can put you on the mailing list to hear more about LLS services. Some of the things that LLS does for its patients include: <ul style="list-style-type: none"> ○ Patti Robinson Kaufmann First Connection Program- A peer-to-peer support program: This program provides patients & their families the opportunity to share experience with someone who has been successfully treated for the same diagnosis in order to gain hope & coping skills. ○ Easy Referral Process: It’s easy for health care providers to refer their blood cancer patients to the LLS by using this Fax Referral Form. ○ Offers education & support: Hosts webinars (see below) and support groups monthly (see the “Events” section at the end of this email)- contact Debby with any questions.

- **WEBINARS:**
 - **NHL: Update on Slow-Growing Lymphomas** (NHL=Non-Hodgkin Lymphoma)
 - **Date/Time:** April 16th; 1-2:30pm EST
 - [Click here](#) for more information & to register
 - **Living with Chronic Myeloid Leukemia**
 - **Date/Time:** May 21st; 1-2:00pm EST
 - [Click here](#) for more information & to register
- **MEETING/TRAINING:** Contact Debby for more info or to register for these events at Debby.phillips@lls.org or call **502-719-0542**.
 - **Survivorship: Living Your Best Life**
 - **Date/Time:** April 23rd; 6-7:30pm; [click here](#) to view flyer
 - **Location:** The Pines, 4289 US 31, Seymour, IN 47274
 - **Staying Connected-Facilitating the Learning Experience During & After Cancer Treatment**
 - **Date/Time:** May 21st; 5-8:00pm
 - **Location:** Taylor Education Building Auditorium; Lexington, KY
 - Free professional education program for teachers, nurses, social workers, school administrators. Parents are welcome.
 - **State Ambassador (Volunteer) Training:** Help share the message of LLS and reach more people affected by blood cancers.
 - **Date/Time:** June 6th; 9:00am-3:00pm EST
 - **Location:** LLS Office, 301 East Main Street, Louisville, KY 40202
 - **Managing Stem Cell Transplant**
 - **Date/Time:** June 2015- call for more details
 - **Location:** Lexington, KY
- **[What the Goldilocks gene means for blood-based cancers:](#)** INPP4B is the Goldilocks of genes: if there is too little of it, a person is at a greater risk for developing a variety of cancers & if there is too much, a person is also at a greater risk of developing leukemia- and it's harder to treat because they are also more resistant to chemotherapy.

Liver Cancer

- **[New Report Clarifies Links between Obesity, Alcohol, and Liver Cancer Risk:](#)** There is strong evidence that excess body fat increases risk for liver cancer. There is also a clear link between alcohol consumption and liver cancer, finding that risk increases with three drinks a day. Drinking an average of one cup of coffee daily reduces the risk.

	<ul style="list-style-type: none"> ○ Preventing Liver Cancer Infographic
Lung Cancer	<ul style="list-style-type: none"> • Physical Activity Benefits Lung Cancer Patients and Survivors • Lung Cancer App (from Lung Cancer Alliance): The first-of-its-kind lung cancer mobile app offers support, information, & community the palm of your hand. Receive 24/7 support via live chat, track side effects & treatments & find local resources near you. Join today by searching “LCA Unite” at the app store on your smart phone! • No link between lung cancer risk, reproductive history or hormone use • Early recall rates decline after second round of lung cancer screening • Unique challenges confront patients with lung cancer • More sensitive lung cancer screening criteria needed • Lung screening guidelines improve on study findings • High fitness levels may decrease risk of colorectal, lung cancers
Media	<ul style="list-style-type: none"> • PBS FILM: Cancer: Emperor of All Maladies: The film is based on a Pulitzer Prize-winning book by Dr. Siddhartha Mukherjee and tells the complete story of cancer. The movie was produced by Ken Burns, who is also the senior creative consultant. <ul style="list-style-type: none"> ○ To view the videos (3 part series), click on the KET website. • KET: Health Three60: Answers for Cancer: Thanks to all our KCC partners who helped answer phones as well as participated in this program to share the latest information about cancer prevention and early detection with life-saving screenings. <ul style="list-style-type: none"> ○ To view this program, click on the KET website here.
Obesity	<ul style="list-style-type: none"> • Obesity greatly increases cancer risk for women • What you need to know about obesity and cancer (Infographic): American Institute for Cancer Research • Very few commercial weight-loss programs are effective, study finds <ul style="list-style-type: none"> ○ Weight Watchers, Jenny Craig get best marks in diet review
Ovarian Cancer	<ul style="list-style-type: none"> • Progress in battling ovarian cancer • Immunotherapy delays recurrence for stage III or IV ovarian cancers

Pancreatic Cancer	<ul style="list-style-type: none"> • An audacious attempt to cure pancreatic cancer • New, less aggressive guidelines issued for management of pancreatic cysts
Partnership	<ul style="list-style-type: none"> • CONFERENCE: Network Leadership Training Academy (NLTA): NLTA is a place where leaders gather to learn, share ideas, and develop skills for engaging in the “network way of working”. This 3-day workshop is focused on building, managing, and evaluating effective networks. <ul style="list-style-type: none"> ○ Date/Time: May 28th- May 30th (Thursday-Saturday) ○ Location: Denver, CO ○ Cost: \$600 for private/public organizations; \$525 for Public/Nonprofit organizations; \$325.00 for students (\$50 off per person for a group of 3 or more) ○ To view agenda, click here. For registration and other information, click here.
Patient Navigation	<ul style="list-style-type: none"> • Pathfinders: The Kentucky Cancer Program (KCP))- BOTH KCP-East & KCP-West-has launched an easy-to-use online tool with the capacity to search for cancer resources in local communities, counties, the state, & across the nation. For more information about Pathfinder and the Kentucky Cancer Program, see the attached flyers, visit www.kycancerprogram.org , or contact the KCP Regional Cancer Control Specialist serving that area. • Treatment Summaries, Follow-up care instructions, and patient navigation: could they be combined to improve cancer survivor’s receipt of follow-up care?: Journal of Cancer Survivorship Research & Practice • Journey Forward and ERS Advance Survive Care Planning Through Data Integration
Prevention	<ul style="list-style-type: none"> • CONFERENCE: Dialogue for Action on Cancer Screening hosted by the Prevent Cancer Foundation April 22-24 in Baltimore, MD. Bring a colleague and receive a rebate! The U.S. Deputy Surgeon General will be the Keynote Speaker- see the “EVENTS” section at the end of this email for more details. • GRANT OPPORTUNITY: Every Kid Healthy Grants: Action for Healthy Kids is accepting grants for the 2015-2016 school year. <ul style="list-style-type: none"> ○ Deadline is May 1st ○ Funding awards up to \$2,500 ○ Projects include: increased daily physical activity, making progress towards healthy school certification ○ For more information, contact mperdue@actionforhealthykids.org • How we’re failing at preventing cancer

	<ul style="list-style-type: none"> • Personalized cancer vaccines have already helped treat three patients • Cancer Prevention Efforts in the U.S. a Mixed Bag • Working up a sweat: It could save your life
Prostate Cancer	<ul style="list-style-type: none"> • Prostate cancer recurrence after surgery is nearly double in smokers • Nanotechnology could help with prostate cancer treatment options • Prostate cancer and treatment choices-a decision shared by doctor and patient?
Public Health	<ul style="list-style-type: none"> • JOURNAL ARTICLES: SOPHE Journal Supplement Addresses Policy & Environmental Changes for Healthier Communities: Comprises a dozen peer-reviewed articles & two perspectives examining the state-of-the-evidence on what's working & what's needed at the community, institutional and societal levels to promote good health across diverse sectors.
Research	<ul style="list-style-type: none"> • Looking for Volunteers: In order to find solutions to many medical conditions, a robust research enterprise needs volunteer participants-both healthy and those with medical conditions. Too often, studies end early because there are not enough volunteers. Please consider joining the more than 70,000 people who have joined ResearchMatch, an easy-to-use, secure, volunteer participant registry that brings together willing people who are interested in participating in research studies (which could include completing a survey) and researchers who are looking for participants for their studies. <ul style="list-style-type: none"> ○ The two ResearchMatch institutions in Kentucky include the University of Kentucky and Norton Healthcare.
Screening & Early Detection	<ul style="list-style-type: none"> • JOURNAL ARTICLE: CDC Grand Rounds: the Future of Cancer Screening: Effective cancer screening programs that achieve high screening rates depend on patient, provider, and health care system factors. • Patients expect more information regarding radiation-related tests • Sugar-seeking MRI could be used to detect early-stage cancer • Regional infrastructure tied to inappropriate breast, prostate cancer imaging • Taylor Swift's mother has cancer and wants you to tell your mom to get screened, too
Skin Cancer	<ul style="list-style-type: none"> • WEBINAR: Skin Cancer: Meeting the Challenge of Rising Incidence Rates: Hosted by National Association of Chronic Disease Directors Cancer Council (NACDD) <ul style="list-style-type: none"> ○ Date/Time: April 30th 3-4:00pm EST

- [Click here](#) to register
- [Skin cancer removal with miniaturized radiation](#)
- [Melanoma caught me by surprise- Don't let it Happen to You](#)
- [Researchers list reasons why the U.S. Surgeon General should announce that UV tanning causes skin cancer](#)

Survivorship

- **SYMPOSIUM: John Hopkins Cancer Survivorship: Improving Outcomes, Enhancing care Symposium**
 - **Date/Time:** April 17, 2015
 - **Location:** Chevy Chase Conference Center, The John Hopkins Hospital Baltimore, MD
 - [Click here](#) for more information & how to register
- **WEBINARS:** A national non-profit organization, **Cancer & Careers**, offers free webinars that may be of interest to you and your clients/patients. The time for all sessions is 12pm-1pm EST, and you may [register here](#):
 - “Working Through Treatment” – Thursday, April 30
 - “Taking Time Off” – Thursday, May 14
 - “Returning To Work” – Thursday, October 22
 - “Health Insurance Options” – Thursday, November 12
- **Pathfinders:** The Kentucky Cancer Program (KCP)- **BOTH KCP-East & KCP-West**- has launched an easy-to-use online tool with the capacity to search for cancer resources in local communities, counties, the state, & across the nation. For more information about Pathfinder and the Kentucky Cancer Program, see the [attached flyers](#) for KCP-West & KCP-East, visit www.kycancerprogram.org, or contact the KCP Regional Cancer Control Specialist serving that area.
- **Special Study targeting cancer surveillance in CoC-accredited programs starts April 1st:** Improving the current approach to surveillance after active treatment for cancer has been identified as a priority area by a number of organizations, including the Institute of Medicine, Patient-Centered Outcomes Research Institute, and DEcIDE Cancer Consortium. The current guidelines do not account for individual risk and are based on limited evidence. To help address this gap, a Commission on Cancer (CoC) Special Study will be launched **April 1** to investigate follow-up and recurrence after cancer treatment in hopes of tailoring follow-up based on individual risk.

Participation in this special study is required by all CoC accredited sites to fulfill **Standard 5.7** (with the exception of Veterans Affairs, Department of Defense, pediatric facilities, and facilities with a reference date after Jan. 1, 2008). If this is the first you have heard of the study and want to know if

	<p>your program's participation is required to meet Standard 5.7, please email PCORIspecialstudy@facs.org.</p> <ul style="list-style-type: none"> • African American cancer patients' depression symptoms often under-recognized • Know someone who has a blood cancer (a type of leukemia or lymphoma)? If so, please see the “Leukemia & Lymphoma” section of this email for resources for them. • Counseling cancer patients on effective nutritional practices • JOURNAL ARTICLE: <ul style="list-style-type: none"> ○ Treatment Summaries, Follow-up care instructions, and patient navigation: could they be combined to improve cancer survivor's receipt of follow-up care?: Journal of Cancer Survivorship Research & Practice • Journey Forward and ERS Advance Survive Care Planning Through Data Integration • Older cancer patients often take inappropriate medications
Testicular Cancer	<ul style="list-style-type: none"> • Muscle-building supplements 'increase risk of testicular cancer'
Thyroid Cancer	<ul style="list-style-type: none"> • What is thyroid cancer? National Cancer Institute • Risk factors for Thyroid Cancer: American Cancer Society • Scent-trained dog detects thyroid cancer in human urine samples
Tobacco Control	<p>Tobacco Control Efforts (General) & Other Information</p> <ul style="list-style-type: none"> • NEWS: <ul style="list-style-type: none"> ○ Smoking and Behavioral Health: Is there a national strategy? ○ Cigarette smoke makes superbugs more aggressive ○ Warning images on cigarette packets 'raise young adults' knowledge about the harms of smoking' ○ TRAINING: Reducing the Impact of Tobacco at Point-of-Sale: <ul style="list-style-type: none"> ▪ Host: LaTanisha Wright, Follow the Signs (FTS); formerly a Big Tobacco Marketing Manager ▪ Dates: Sept. 16-18 ▪ Location: Midtown Atlanta, GA ▪ Scholarships & savings are available ▪ JOURNAL ARTICLES:

- [The Other Combustible Products: Prevalence and Correlates of Little Cigar/Cigarillo Use Among Cigarette Smokers](#)
- [Concentration of Tobacco Advertisements at SNAP and WIC Stores, Philadelphia, Pennsylvania, 2012](#)
- [Poor Health Among Smokers Obtaining Colonoscopy Screening: Making the Case for Cessation Intervention: *Public Health*](#) (Epub ahead of print, Mar. 10, 2015). Tailored smoking cessation messages to smokers receiving colonoscopy screenings may be an excellent vantage point for a smoking cessation intervention.
- [Is There a Relationship Between the Concentration of Same-Sex Couples and Tobacco Retailer Density? *Nicotine and Tobacco Research*](#) (Epub ahead of print Mar. 5, 2015). Same-sex couples reside in areas with higher tobacco retailer density, and for men, this association was not explained by neighborhood confounders, such as racial/ethnic composition and income.
- ["It's Not a Priority When We're in Combat": Public Health Professionals and Military Tobacco Control Policy. *American Journal of Public Health*](#) (Epub Feb. 25, 2015). Engaging public health professionals as effective partners in tobacco-free military efforts may require education about and reframing of military service and tobacco control policy.
- [The Effects of Cigarette Smoking on Male Fertility: *Postgraduate Medicine*](#) (Feb. 19, 2015). The current evidence suggests that men should be advised to abstain from smoking in order to improve reproductive outcomes.
- **ARCHIVED WEBINAR: #FinishIt Media Resources & Tools to Help Coalitions End Tobacco Use:** Hosted by C-Change and Legacy on March 5th; webinar presents an array of media resources & tools available to assist in tobacco control efforts.
- [The Tobacco Atlas, Fifth Edition.](#) American Cancer Society and World Lung Foundation (March 2015).

Smoke-Free/Smoke-Free Policy

- **CONFERENCE: Kentucky Center for Smoke-Free Policy Conference:**
 - **Date/Time:** April 23rd, 8:00-3:30pm EST
 - **Location:** Doubletree Suites, Lexington, KY

- [Click here](#) for more information and to register (Please register before **April 10th**)
- **You're Invited!** Join the **Smoke-free Team Debrief** to evaluate the 2015 Smoke-Free Kentucky Campaign & plan for the future. We need partners' input on what worked, what didn't work and what to do next.
 - **Date/Time:** **April 24th**; 10:00-2:00pm (Lunch is provided)
 - **Location:** Marriott Griffin Gate, 1800 Newtown Pike, Lexington, KY
 - **[Click here to RSVP](#)** or copy this link in your browser:
http://ctfk.salsalabs.com/p/salsa/web/common/public/signup?signup_page_KEY=58
 - **Smoke-Free in the News:**
 - [Kentucky Senate harmful to health, economy: killers of smoking ban from sickest region](#)
 - [Session leaves many in business community disappointed](#)
 - [Governor applauds latest legislative session](#): However Smoke-free did not pass.
 - **Smoke-Free Information/Education:**
 - [2015 Addendum C to ANSI/ASHRAE Standard 62.1-2013 "Ventilation for Acceptable Indoor Air Quality"](#). The American Society of Heating, Refrigerating, and Air Conditioning Engineers (ASHRAE) has updated its standards to include e-cigarette emissions and marijuana smoke in the definition of environmental tobacco smoke.
 - [Exhaled Electronic Cigarette Emissions: What's Your Secondhand Exposure?](#) RTI International (March 2015). A non-user may be exposed to aerosol particles smaller than 1000 nanometers, similar in size to tobacco smoke and diesel engine smoke.
 - [Exposure to Secondhand Tobacco Smoke and the Frailty Syndrome in US Older Adults](#). *Age* (April 2015). In the US nonsmoking older adult population, exposure to SHS was associated with an increased frequency of frailty.
 - [Protecting Children From Smoke Exposure in Disadvantaged Homes](#). *Nicotine and Tobacco Research* (April 2015). Targeted public health initiatives need to acknowledge and support disadvantaged parents' existing motivations and attempts to protect children from both SHS and becoming smokers.

- [A Systematic Review and Meta-Analysis of the Acceptability and Effectiveness of University Smoke-Free Policies](#): *Journal of American College Health* (Feb. 18, 2015). A majority of students and faculty support smoke-free campus policies, which may reduce smoking and SHS exposure.
- [Impact of the Adoption of Tobacco-Free Campus Policies on Student Enrollment at Colleges and Universities, North Carolina, 2001-2010](#): *Journal of American College Health* (Feb. 18, 2015). "We found no evidence that 100% tobacco-free policy adoption had an impact on student enrollment or applications".
- **#UKKickButtsDay Exposes Devastation of Tobacco Use in Kentucky**: Event to promote UK's tobacco-free policy and the health hazards of tobacco use. Some quick facts:
 - Every year 8,900 lives are lost due to tobacco use.
 - In 2013, 19 percent of UK students reported using some form of tobacco products, down from 30 percent before the Smoke-free policy took effect in 2009.
 - [Promoting Health and Preventing Disease and Injury through Workplace Tobacco Policies](#): from CDC's Tobacco-Free for Total Worker Health

Electronic Cigarettes

- **CDC anti-smoking ads target e-cigarettes for first time, highlight tobacco's links to variety of diseases**: One of the new [CDC Tips from a Former Smoker](#) ads directly takes on e-cigarette use. "I started using e-cigarettes but kept smoking. Right up until my lung collapsed," a 35-year-old woman named Kristy says in the print ad. Asked about the approach in an interview, Tom Frieden, Director of the CDC, said that, "there's still a lot we don't know about e-cigarettes, and we have to remember they are tobacco products...there are things we don't know about their toxicity," according to The Washington Post. To read more, click [here](#).
- [E-cigarettes are being accessed by teenagers who are both smokers & non-smokers](#)
- E-cigarettes are appealing to nonsmokers, especially youth, those who report that they would never smoke traditional cigarettes. Amy Jeffers, our partner with Pathways Regional Prevention Center, has shared some information about interesting trends with us:

- **Vaping Tricks** performed by teenagers/young adults:
https://www.youtube.com/watch?v=iK_MNEGOUho#t=88
- **“Cloud Chasing”**- this is a growing subculture in which individuals seek to vape the biggest vapor cloud possible. There are local and national competitions. To view a video on cloud chasing, [click here](#).
- **Vaping for 60:** Baby boomers are one of the fastest growing populations that is taking up vaping. [Click here](#) to watch a video about this trend.
- **JOURNAL ARTICLES:**
 - [Electronic cigarettes sales to minors via the Internet:](#) *JAMA Pediatrics* (Mar. 2, 2015). Minors are easily able to purchase e-cigarettes from the Internet because of an absence of age-verification measures used by Internet e-cigarette vendors.
 - [Nicotine and the Developing Human: A Neglected Element in the Electronic Cigarette Debate:](#) *American Journal of Preventive Medicine* (Available online Mar. 17, 2015). Human and animal data support that nicotine exposure during periods of developmental vulnerability (fetal through adolescent stages) has multiple adverse health consequences, including impaired fetal brain and lung development, and altered development of cerebral cortex and hippocampus in adolescents.

Tobacco Cessation

- **Quit Now Kentucky:** Beginning **January 15** [uninsured callers](#) to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Quit Now Kentucky is a bilingual service that provides tobacco screening, assessment, support materials, and proactive counseling by calling **1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa)**; web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e/messaging.
- **WEBINARS**
 - **Tobacco Cessation for Pregnant Women & Mothers: What Clinicians Should Know**
 - **Date/Time:** **April 22nd**; 2:00-3:30pm EST
 - [Click here](#) for more information & to register
 - **Tobacco Cessation FAQ Guidance Q&A:** The federal guidance outlining tobacco cessation as a preventative service was released on May 2, 2014. Almost a year later, how has this guidance affected plan coverage? How can state policymakers use the

guidance to help smokers in their state quit? What questions do you still have? What questions need to be addressed?

- **Date/Time:** April 23rd; 2:00pm EST
- [Click here](#) to register & submit questions to Anne Digiulio (anne.digiulio@lung.org)
- Hosted by the American Lung Association
- It is suggested that you view one of the following online presentations before participating in this Q&A session:
 - “Tobacco Cessation and Private Insurance under ACA: New Opportunities for Public Health” ([View Here](#))
 - “Policymakers & Health Insurance Commissioners” ([View Here](#))
 - “Insurance Plans & Employers” ([View Here](#))
 - ‘It Takes Faith’- Addressing Tobacco Use within the Faith Community
 - Date/Time: May 13th; 1-2:00pm EST
 - [Click here](#) for more information & to register
 - **JOURNAL ARTICLE:** [Past Year Quit Attempts and Use of Cessation Resources Among Cigarette-Only Smokers and Cigarette Smokers Who Use Other Tobacco Products.](#) *Nicotine and Tobacco Research* (Epub ahead of print Mar. 5, 2015). Dual tobacco use was not associated with decreased attempts to quit smoking cigarettes; however, use of evidence-based treatment was sub-optimal among cigarette-only and dual users, and should be increased.

Preventing Youth Initiation & Promoting Youth Cessation

- **JOURNAL ARTICLES:**
 - [State-of-the-Art Office-Based Interventions to Eliminate Youth Tobacco Use: The Past Decade.](#) *Pediatrics* (Published online Mar. 16, 2015)
 - [The relation between tobacco taxes and youth and young adult smoking: What happened following the 2009 U.S. federal tax increase on cigarettes?](#) *Addictive Behaviors* (June 2015). The 2009 federal cigarette tax increase was associated with a substantial reduction in

smoking among youths and young adults. The impact of the tax increase varied across male, female, white and black subpopulations.

Mass Media/Mass Reach Health Communication

- **JOURNAL ARTICLE:** [Do Young Adults Perceive That Cigarette Graphic Warnings Provide New Knowledge About the Harms of Smoking?](#) *Annals of Behavioral Medicine* (Epub ahead of print, Feb. 20, 2015). Graphic warnings may be more efficacious than text-based warnings in increasing knowledge and worry about harms, and discouragement from smoking.

Treatment

- [Is cancer immunotherapy really a “miracle cure”? Let’s take a closer look.](#)
- [Stimulating both branches of the immune system halts tumor growth more effectively](#)
- [Many cancers harness cells’ powerhouses to fuel tumor growth](#)
- [Exercise slows tumor growth and improves chemotherapy](#)
- [Gold nanoparticles may improve radiation treatment for cancer](#)

Worksite Wellness

- **SUMMIT: Roadmap to a Healthy Workplace:** Hosted by the BRIGHT Coalition. Some of the speakers include Dr. Stephanie Mayfield, Kentucky’s Health Commissioner, and Elizabeth Westbrook with the Kentucky Cancer Program.
 - **Date/Time:** April 29th; 8:00am-4:00pm, **Central Time**
 - **Location:** The National Corvette Museum, Bowling Green, KY
 - [Click here](#) for more information, registration, or for contact info
 - **CONFERENCE: Worksite Wellness Conference:** Hosted by the Worksite Wellness Council of Louisville. Learn about how to improve your employees’ health, worksite wellness programs, and other innovative programs.
 - **Date/Time:** May 19th; 7:30am-4:00pm EST
 - **Location:** Louisville, KY, University of Louisville, Shelby Campus
 - **Registration:** \$75 before May 13th- 10% off if 3 co-workers register together
 - [Click here](#) for more information and to register
 - **2015 Kentucky Worksite Wellness Awards:** Your organization is invited to apply. This award/recognition program is open to all Kentucky employers who have a worksite wellness program of at least one year in operation. To view the award

criteria as well as documents you will need to submit, please [click here](#). Award applications are due **April 24th**.

- [Promoting Health and Preventing Disease and Injury through Workplace Tobacco Policies](#): from CDC's Tobacco-Free for Total Worker Health

Events

Events in Lexington

- **LEXINGTON:** There is an ongoing monthly support group for [Myeloma Survivors & their caregivers](#):
 - **Date/Time:** Monthly, on 2nd Tuesday; 6:30-8:00pm EST
 - **Location:** Centenary Methodist Church, 2800 Bates Creek Road, Lexington, KY 40502
 - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information

Events in Louisville

- [Gilda's Club of Louisville](#) offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda's Club](#)). In addition to ongoing support groups, there are some upcoming talks about nutrition and maintaining health. See the **attached** Gilda's Club Events flyer. Some events of interest may include:
 - Survivor Support Group: Every Tuesday, 6:30-8pm EST
- There is an ongoing monthly support group for [Lymphoma Survivors & their caregivers](#):
 - **Date/Time:** Monthly, on 2nd Tuesday; 6:00-7:30 pm EST
 - **Location:** Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207
 - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information

National Conferences of Interest

- **Dialogue for Action/ Prevent Cancer Foundation:** The 2015 Dialogue for Action Conference will be held **April 22nd-April 24th** at the Renaissance Baltimore Harborplace Hotel. [Click here](#) for details & [click here](#) to register. Early Bird Registration is due February 14th! If you bring 1-2 colleagues, you will receive a 10% your registration fee, bring 3 or more colleagues, you will receive a 25% rebate.

