

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 13, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • Poll finds many Kentuckians continue to struggle with cost of health care, though fewer are uninsured and struggling • Bevin: State working to fix problems in benefits system
Brain Cancer	<ul style="list-style-type: none"> • Chemo May Prolong Lives of Some Brain Cancer Patients: Study -- Those with slow-growing gliomas lived five years longer, on average, than those who got only radiation.
Breast Cancer	<ul style="list-style-type: none"> • Evening Snacking Might Raise Odds for Breast Cancer's Return: Women who fasted less than 13 hours had 36 percent higher risk of cancer recurrence, researchers say.
Cancer Control	<ul style="list-style-type: none"> • REMINDER! Watch this nationally produced PBS NewsHour piece (approx. 8 minutes) examining the disproportionate cancer burden in eastern Kentucky. Some of our very own Kentucky partners are highlighted! Why cancer is so hard to fight in rural Kentucky: PBS NewsHour
Childhood Cancer	<ul style="list-style-type: none"> • Rural Kids Face Special Challenges When Seriously Ill: Study -- They cost more to treat, travel farther for care and often need hospital readmission, researchers say.
Colon Cancer	<ul style="list-style-type: none"> • Expert Panel Reaffirms Daily Aspirin's Use Against Heart Disease, Colon Cancer. Guideline applies to people in their 50s, many in their 60s, who are already at higher risk for heart disease. • A New Health Perk for Coffee Drinkers? The brew, in any form, might cut colon cancer risk; the more you drink, the lower the risk, study suggests. • Happy Marriage May Prompt Men to Get Colonoscopy: Study -- Women encourage healthful behaviors in their husbands, but look to others for advice about their own preventive care. • NCCRT's Webinar on Colonoscopy Copay is now available for replay on YouTube. Useful resources referenced during the webinar include: <ul style="list-style-type: none"> ○ The Importance of Waiving Cost-sharing for Follow-up Colonoscopies: Action Steps for Health Plans ○ 2012 Report on Coverage of Colonoscopies under the Affordable Care Act's Prevention Benefit

	<ul style="list-style-type: none"> • The Cancer Coalition of South Georgia’s Community Cancer Screening Program™ is now recognized by the NCI as an “RTIP” – a Research Tested Intervention Program (one of only 166 programs nationally and the one of the few specific to CRC screening). The program, which is based on a patient navigation framework, is detailed online, including the technical assistance and additional resources (eg, training manual) available for those interested in developing similar programs. • SAVE THE DATE: Never Too Young Forum: A focus on under 50 colon cancer on June 9, 2016 at Spalding University in Louisville. This free event, hosted by the Colon Cancer Prevention Project, will spotlight this trend and how physicians and supporters can do something about it. We’ll also have breakout sessions for patients and survivors impacted at age 50 and under, and their friends and family. There will be the opportunity to earn 5 Continuing Education credits.
Cost	<ul style="list-style-type: none"> • Medicare Outpatient Drug Payment Plan Sparks Controversy
Data	<ul style="list-style-type: none"> • Big Data Will Help the “Moonshot” Initiative in Its Mission to Cure Cancer • REMINDER: The Hope Light Foundation completed an annual update of all-cancers mortality and incidence (new case) rate data based on current NCI & CDC state profiles.
Environmental Carcinogens	<ul style="list-style-type: none"> • 10 common misconceptions about cancer and the environment
Head and Neck Cancer	<ul style="list-style-type: none"> • Head and Neck Cancers May Be Linked to Hepatitis C: Researcher sees need for improved screening, treatment.
Health Equity	<ul style="list-style-type: none"> • Kentucky Office of Health Equity has released the 2015 Kentucky Minority Health Status Report (MHSR). The MHSR provides the most current data and data sets that describe disparities that exist in the Commonwealth and uses multiple data sources, serving as a document that can be used to engage communities in understanding the social determinants of health and their relationship to health inequities. • TRAINING: The Health Equity Network of Lexington-Fayette County is hosting a Bridges Out of Poverty Workshop, Wednesday, April 27th, 2016 from 8:30am - 4:30pm at the Fayette County Extension Office, 1140 Red Mile Place, Lexington, KY 40504. This event is FREE, but lunch will NOT be provided. Contact Mark Johnson at johnsonm@lexha.org, 859-281-5048. Space is limited. Registration Deadline is April 22, 2016. Nurses will receive 7.2 contact hours. • Your Income, Hometown May Be Key to Your Lifespan: Certain areas in U.S. trend toward shorter lives, and poverty lowers life expectancy across the board, study finds.
Human Papilloma Virus (HPV)	<ul style="list-style-type: none"> • Infographic about HPV Vaccination and Cancer Risk : HPV vaccination can prevent HPV and at least 6 related cancers? Check out ASCO’s new and informative communication piece on the topic.

Lung	<ul style="list-style-type: none"> • FREE CME: A free interactive online CME course on lung cancer is now available at www.lungcancerinkentucky.org. The 1-2 hour course was developed for primary care providers by the Kentucky LEADS Collaborative at Kentucky Cancer Program/University of Louisville.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • Schools in Most States Skimp on Phys Ed, Study Finds: Only Oregon and D.C. require recommended amount of physical activity; many states withhold it or use it as punishment. • Right Neighborhood May Mean 90 Extra Minutes of Exercise a Week: 10-nation study shows those in activity-friendly urban areas walk a lot more. • Preschoolers' Diets Improved After Federal Food Voucher Changes: Study -- More fruits, veggies, whole grains and low-fat milk were added to nutrition program for poor in 2009.
Pain	<ul style="list-style-type: none"> • Coalition Calls for Changes to Hospital Patient Pain Assessments
Prostate Cancer	<ul style="list-style-type: none"> • Shorter, Intensive Radiation Works for Prostate Cancer: Study -- The trial focused on early-stage disease that hadn't spread beyond the gland. • High-Dose Radiation May Be No Better for Low-Risk Prostate Cancer: Study finds no benefits in disease progression, survival.
Resources	<ul style="list-style-type: none"> • Updated ASCO Answers Fact Sheets For Patients: Check out three newly updated <i>ASCO Answers</i> fact sheets on the topics of acute lymphocytic leukemia, hereditary breast and ovarian cancer, and fatigue. These one-page (front and back) introductions include an overview of the topic, terms to know, and questions to ask the doctor.
Social Media	<ul style="list-style-type: none"> • REMINDER: George Washington University (GW) Cancer Institute developed and released two useful cancer control resources for April, the National Cancer Control Month and the Minority Cancer Awareness Week Social Media Toolkits. The toolkits include tips, sample messaging, social media resources, and tools to assist public health professionals to raise cancer prevention and control awareness during the month of April.
Spirituality	<ul style="list-style-type: none"> • What Is the Role of a Chaplain in Cancer Care?
Survivorship	<ul style="list-style-type: none"> • The GW Cancer Institute is pleased to announce the launch of a new National Cancer Survivorship Resource Center Toolkit: Implementing Clinical Practice Guidelines for Cancer Survivorship Care. The new toolkit, released in partnership with the American Cancer Society and the Centers for Disease Control and Prevention, provides resources to help with implementing cancer survivorship care guidelines for breast, colorectal, head and neck and prostate cancers. Access the toolkit and resources today: http://bit.ly/NCSRCToolkit View the guidelines and other American Cancer Society resources for health care professionals here: www.cancer.org/professionals

	<ul style="list-style-type: none"> • Marriage May Be a Cancer Fighter: Study suggests patients with spouses have survival advantage over single people battling disease.
Thyroid	<ul style="list-style-type: none"> • Thyroid Cancer Cases in U.S. Level Off, Perhaps Reflecting Diagnostic Changes: 'Epidemic of diagnosis' caused the increase, not harmful tumors, experts say.
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> • Tobacco Use Among Middle and High School Students — United States, 2011–2015. MMWR Morb Mortal Wkly Rep 2016;65:361–367. During 2015, electronic cigarettes (e-cigarettes) were the most commonly used tobacco product among middle (5.3%) and high (16.0%) school students. • Smoking Rates Stall Among Young Blacks: Progress in anti-smoking campaigns slows as tobacco companies ramp up marketing in black neighborhoods, study says. • Smoking During Pregnancy Seems to Alter Fetal DNA, Study Finds. Discovery could help explain link between expectant moms' tobacco use and kids' health problems. • Besides Your Lungs, Smoking May Harm Your Job Prospects, Paycheck: Income difference works out to more than \$8,000 annually, study finds. • Fewer Men Smoking, Fewer Dying From Prostate Cancer • Study: Smoking Hikes Chances of Early Death for Rheumatoid Arthritis Patients -- But risk declines after quitting, researchers find. <p>Tobacco Cessation</p> <ul style="list-style-type: none"> • Great American Smokeout Stands Out Among 'Awareness Days': Study detected about 61,000 more online searches and tweets on quitting smoking that day. • WEBINAR: CDC & Faith United are teaming up to host the 'It Takes Faith' webinar on Wednesday, April 27 from 3 - 4pm (ET) Learn how faith-based organizations are teaming up with Faith United Against Tobacco and CDC; and how they and you can leverage the <i>2016 Tips From Former Smokers</i> campaign with faith-based groups; as well as more about all the new campaign resources available. Speakers include: Vinny DeMarco, National Coordinator, Faith United Against Tobacco; Marlene Feagan, President, Health Ministries; Crystal Bruce, Health Communications Specialist, CDC. To register for this event, go to: http://bit.ly/21Kv1qs • Freedom From Smoking® Facilitator Trainings: Schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. <p>E-cigarettes</p>

	<ul style="list-style-type: none"> • Web Searches for E-Cigs Focus on Buying: Analysis shows rare interest in health effects, even though the devices touted as quit-smoking aids, researchers report. <p>Secondhand Smoke</p> <ul style="list-style-type: none"> • INFOGRAPHIC: Every worker deserves to breathe smokefree air. Bar and restaurant workers are more likely to be exposed to secondhand smoke in their jobsite compared to other segments of the U.S. View this infographic from CDC, and share with your partners! • Kenton County embraces its once-controversial smoking ban as chances of a statewide ban appear to have dimmed
Events	<p>Events in Lexington</p> <ul style="list-style-type: none"> • SMOKE-FREE: Kentucky Center for Smoke-Free Policy's 2016 Spring Conference: Mobilizing an Army of Smoke-free Advocates; Thursday April 28, 2016 in Lexington, KY. Keynote speaker: Stanton Glantz, PhD, Professor of Medicine at the University of California, San Francisco. Dr. Glantz is known worldwide for his work in tobacco control. • SAVE THE DATE: The Art and Science of Palliative Medicine Conference: May 13, 2016, Keeneland Sales Pavilion, 4201 Versailles Rd., Lexington, KY 40501. Hosted by Hospice of the Bluegrass. Participants will identify the importance of palliative care in meeting the needs of seriously ill individuals; Describe strategies for encouraging advance care planning and conversations around values and preferences for medical care in the context of serious illness; articulate key trends in health care delivery that will influence the future of hospice and palliative care. CEs available. Registration is \$99. • HPV Conference: Join us at the HPV You ARE the key! Conference at the Embassy Suites, 1801 Newtown Pike in Lexington on June 21st. The conference is sponsored by the Kentucky Rural Health Association in collaboration with the Kentucky Immunization Program and the Division of Women's Health. View the draft agenda and sponsor form, and register on TRAIN. <p>Events in Louisville</p> <ul style="list-style-type: none"> • The Kentucky Cancer Program at the University of Louisville, the Louisville Bar Association and the Louisville Pro Bono Consortium are sponsoring a Free Legal Clinic for Cancer Patients and Their Families at Gilda's Club of Louisville, 633 Baxter Ave., from 5:30 to 7:30 p.m. Wednesday, April 13. Attorneys will be available to offer help with life-planning documents under Medicare Part D, including wills, powers of attorney, health care surrogacy and living wills, as well as guidance on employee benefits during illness and government assistance that is available such as Medicaid, Medicare and Social Security disability insurance. Admission is free, but RSVPs in advance are needed; call 502-852-6318.

- **SAVE THE DATE:** [Never Too Young Forum: A focus on under 50 colon cancer](#) on June 9, 2016 at Spalding University in Louisville. This free event will spotlight this trend and how physicians and supporters can do something about it. We'll also have breakout sessions for patients and survivors impacted at age 50 and under, and their friends and family. There will be the opportunity to earn 5 Continuing Education credits.
- **CONFERENCE:** [8th Annual Worksite Wellness Conference & Awards: Wednesday, May 18th, 2016, 7:30am – 4:00pm](#), E.P. "Tom" Sawyer State Park, Sawyer Hayes Community Center, 3000 Freys Hill Rd., Louisville, KY 40241. Join 250+ individuals to learn how to establish and grow a worksite wellness program, learn about new proven resources, network with others focused on wellness, and share wellness program success stories.
- **SAVE THE DATE:** Kentucky Cancer Control Summit.....on **November 9-10, 2016** at the Muhammad Ali Center in Louisville.

Events of Interest (in chronological order)

- [The 8th Biennial Cancer Survivorship Research Conference, "Innovation in a Rapidly Changing Landscape,"](#) will be held **June 16-18, 2016**, at the Omni Shoreham Hotel in Washington, DC. [Registration is NOW OPEN for the 2016 Cancer Survivorship Research Conference and Survivor Advocate Program.](#) The American Cancer Society, the National Cancer Institute of the National Institutes of Health, the Centers for Disease Control and Prevention, and the LIVESTRONG Foundation are bringing together researchers, clinicians, cancer survivors, advocates, program planners, policy-makers, and public health experts to present, discuss and disseminate groundbreaking cancer survivorship research.
- [Unity 2016 Conference to be held in Atlanta, Georgia - Community Health Workers: Social Change Agents Advancing Health Equity and Improving Outcomes.](#) The Center for Sustainable Health Outreach (CSHO) at The University of Southern Mississippi will hold its 14th annual Unity conference **July 17-20, 2016 at Crowne Plaza Atlanta Midtown** in Atlanta, Georgia. Unity 2016 is a national conference designed for and about community health workers, and will address the role community health workers play in creating access to care, reducing care costs, and promoting healthy and happy communities.
- **Area Health Education Center 25th Annual Summer Conference** will be held **July 21 & 22, 2016** in the Rockcastle County High School in Mt. Vernon, Kentucky.
- **SAVE THE DATE:** The [25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer](#) will be held on **November 14-16, 2016** at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD.