

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 12, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none">• Know Your Community to Improve Population Health: Health systems must establish partnerships with local organizations for successful engagement.
Breast Cancer	<ul style="list-style-type: none">• Physician recommendations about breast cancer screening vary, survey finds.• Can Smog Raise Breast Cancer Risk? Exposure to fine-particle air pollution linked to dense breast tissue, a risk factor for tumors, study finds.• Predicting Response in Early-Stage Breast Cancer• Smokers May Be Prone to Risks from Breast Cancer Radiation Therapy: Long-term chances of heart attack, lung cancer higher for women who light up, study finds.• Preventive Mastectomy Rates Vary by State: Among young women with early breast cancer, almost half from 5 states opt to have healthy breast removed.
Cancer Control	<ul style="list-style-type: none">• Annual Report to the Nation: Cancer Death Rates Continue to Decline -- Special section on survival finds significant improvement for all but two cancer sites.• Related press release: Survival Continues to Improve for Most Cancers: Still, more progress is needed and racial disparities remain, U.S. report finds.• The American Society of Clinical Oncology recently released the fourth annual State of Cancer Care in America report, reviewing the current state of cancer care in the U.S. Download a data-rich "At a Glance" synopsis of the report as a printable PDF. The report highlights key opportunities, such as advancements in precision medicine, efforts to ensure high-quality, high-value care, and emerging big-data initiatives, and challenges, including patients' access to care, the cost of care, and how administrative costs are diverting time and resources away from patients.
Cervical Cancer	<ul style="list-style-type: none">• CDC Morbidity and Mortality Weekly Report (MMWR) QuickStats: Percentage of U.S. Women Aged 21–65 Years Who Never Had a Papanicolaou Test (Pap Test), by Place of Birth and Length of Residence in the United States — National Health Interview Survey, 2013 and 2015.

Chronic Disease	<ul style="list-style-type: none"> • Health officials and advocates list Kentucky's top 5 health issues
Colon Cancer	<ul style="list-style-type: none"> • Many Disabled Adults Aren't Screened for Colon Cancer: Study -- Transportation issues, lack of awareness and other barriers may be at issue. • Prolonged Antibiotic Use Tied to Precancerous Colon Growths: Drugs that alter gut bacteria might set stage for polyp development, researcher says. • Colorectal cancer has declined, except in people under 30; overall, it's more common in Kentucky than in any other state • Kentucky's Governor Matt Bevin worked with the Colon Cancer Prevention Project to film a short PSA during colon cancer awareness month regarding the importance of being screened on time. Watch it here. • WEBINAR: NCI Listens: Colorectal Cancer Implementation Science Needs Assessment Webinar, Monday, April 17th at 1:00pm ET. The Blue Ribbon Panel Implementation Science Working Group identified a gap between the evidence base for cancer prevention and control and the existing use of evidence-based interventions. The purpose of this webinar is to solicit feedback from stakeholders for a needs assessment that will be taking place in April 2017. The study will collect input from participants on specific research questions that need to be addressed to increase the implementation of colorectal cancer screening. Registration is required. • REMINDER: Colorectal Cancer Screening Best Practices Handbook for Health Plans is a new resource from the National Colorectal Cancer Roundtable providing a first-of-its-kind compilation of best practices, case studies, templates and tools that will kick start or infuse health plans' efforts to save more lives and prevent more cancers.
Community Health Workers	<ul style="list-style-type: none"> • TRAINING: Many factors influence health in homes, including structural and safety aspects, the quality of indoor air and water, the existence of chemicals; where the house is located and how the residents behave in the home. The Healthy Homes for Community Health Workers course is an all-day workshop to train CHWs to provide one-on-one and large group education on healthy homes, and be able to recommend healthy homes actions to be taken by families, landlords, and other community members. Join us on April 25, 2017 from 8:30am-4:30pm in the Community Room of the Montgomery County Health Department, 108 East Locust St. in Mount Sterling. RSVP to GinaL.Brien@ky.gov or 859-498-3808. Registration is free. Breakfast and Lunch will be provided.
Cost	<ul style="list-style-type: none"> • The Costs of Cancer: Addressing Patient Costs is a new ACS CAN report focusing specifically on the costs of cancer borne by patients in active treatment as well as survivors. It examines the factors contributing to the cost of cancer care, the type of direct costs patients pay, and the indirect costs associated with cancer.
Data	<ul style="list-style-type: none"> • DCPC Launches U.S. Cancer Statistics Data Visualization Website: CDC's Division of Cancer Prevention and Control has announced the launch of United States Cancer Statistics: Data Visualizations. The tool is a user-friendly product that allows cancer surveillance data to be directly and more easily accessible by public health professionals, cancer control planners, and more. Compelling graphics and interpretation make it easy for anyone to explore and use the latest official federal cancer data by cancer type, state,

	demographics, and year. Users can customize displays of overall and cancer-specific statistics, view data as a table, and share each page via social media.
Environmental Carcinogens	<ul style="list-style-type: none"> • Cancer Worries Over a Common Weedkiller
Genetics	<ul style="list-style-type: none"> • FDA Approves 1st Direct-to-Consumer Genetic Risk Tests: They screen for gene variants linked to 10 diseases and conditions.
Grants	<ul style="list-style-type: none"> • REMINDER: The Aetna Foundation's 2017 Cultivating Healthy Communities Grant Program will award up to \$2 million in grants to organizations that increase opportunities for low-income, minority communities to make healthy choices in the places they live, work, learn, and play. All eligible organizations are invited to submit an online Stage 1 application by April 14, 2017 at 3PM ET. Upon reviewing all Stage 1 applications, a smaller group of applicants will be invited to submit a full application for Stage 2.
Health Equity	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Examining the Influence of Cost Concern and Awareness of Low-cost Health: Care on Cancer Screening among the Medically Underserved. • REMINDER: KDH Research & Communication (KDHRC) is seeking help in evaluating their recently developed “Todo Promotores Clearinghouse (TPC)”, an online multi-media program to support nonprofit organizations successful formulation, implementation, and evaluation of promotores de salud (promotores) programs. Non-profit directors and managers are encouraged to participate by providing their feedback online. If you are interested in participating, please follow this link to a short questionnaire to determine eligibility. • REMINDER: WEBINAR: Tomorrow, Thursday, April 13, 2017; 2:00 pm to 3:00 pm EST. The Michigan Cancer Consortium is hosting “The Role of Social Determinants in Cancer Prevention and Control”, with speaker Hayley Thompson, PhD, Populations Studies and Disparities Research Program, Barbara Ann Karmanos Cancer Institute and Wayne State University School of Medicine. REGISTRATION LINK.
Hepatitis	<ul style="list-style-type: none"> • FDA Approves Hep C Drugs for Kids 12 and Older: Previously allowed only for adults.
Hospice and Palliative Care	<ul style="list-style-type: none"> • ‘Pre-Hospice’ Saves Money By Keeping People At Home Near The End Of Life
Human Papillomavirus	<ul style="list-style-type: none"> • 4 in 10 U.S. Adults Under 60 Carry HPV: But vaccine should turn the tide against virus that can cause cancer, sexual health expert says. • Got the HPV Vaccine Before You Knew You Were Pregnant? Don't Worry: Accidental exposure after conception isn't linked to risks for baby, researchers say.
Lung Cancer	<ul style="list-style-type: none"> • Bristol Myers Squibb’s “Life and Science” magazine illustrates connections between the personal and the biological through true stories of strength and survival. Read the latest issue, which is dedicated to the many efforts of the Kentucky LEADS Collaborative.

	<ul style="list-style-type: none"> • Drug Offers Some Hope for a Deadly Lung Cancer: Immunotherapy may triple 5-year survival rate for certain patients with advanced disease, study finds.
Motivational Interviewing	<ul style="list-style-type: none"> • WORKSHOP: “Beyond Advice Giving: Motivational Interviewing for Health Promotion and Health Behavior Change”. Nationally recognized researcher Dr. Jamie Ostroff, from Memorial Sloan Kettering Cancer Center, will be speaking at this continuing education workshop in Lexington on April 21st from 2pm to 5pm at Fayette County Cooperative Extension, 1140 Harry Sykes Way in Lexington. The workshop will focus on clinical scenarios for health behavior change in the context of collaborative medical care with particularly attention to promoting smoking cessation in the context of cancer treatment. Find out more, and register today.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • As Weight Goes Up, So Does Death Risk: Heart disease, cancer, other illnesses start to take a toll, study says. • The Kentucky Department of Education Coordinated School Health staff will release a local wellness policy guidebook in Summer 2017. The following free training opportunities are designed to support the guidebook by assisting district teams in aligning federal and state reporting requirements. Register today for one of the following district team trainings: <ul style="list-style-type: none"> ○ June 28th, KDE Frankfort ○ July 17th, KVEC Hazard ○ July 20th, SESC London ○ July 27th, KEDC Ashland ○ August 24th, Northern KY Health Dept. Florence ○ August 30th, Barren River Health Dept. Bowling Green • REMINDER: The United Fresh Start Foundation is now accepting applications for its new Community Grants Program, seeking to provide children with access to fresh fruit and vegetables afterschool, on weekends, during summer breaks and in other creative venues. Local not-for-profit orgs focused on child nutrition, food access and creating healthy communities through increased access to fresh produce may apply. Applications due by Monday, April 20, 2017.
Palliative Care	<ul style="list-style-type: none"> • LIVE WEBCAST: Models and Strategies to Integrate Palliative Care Principles into Serious Illness Care: A Workshop. Register today for a live April 27th webcast of an all-day meeting in Washington, DC. hosted by the National Academies of Medicine. Topics include Community-Based Palliative Care; Reaching Patients in Rural, Underserved Areas; and Caring for High-Need, High-Cost Medicare Patients. View the agenda.
Pediatric Cancers	<ul style="list-style-type: none"> • Norton Healthcare and UofL announce creation of Norton Children’s Cancer Institute: Program aims to offer new types of care for child cancer patients, gain access to national trials.
Prevention	<ul style="list-style-type: none"> • High Doses of Vitamin D Fail to Cut Cancer Risk, Study Finds: Taking triple the daily recommendation didn't lower risk in older women, but larger trials are underway.
Prostate Cancer	<ul style="list-style-type: none"> • The USPSTF has posted its draft recommendations and evidence on prostate cancer screening for public comment. It encourages men ages 55 to 69 to make an individualized decision about prostate cancer screening with their clinician and recommends against screening men age 70 years and older View an infographic from USPSTF outlining the draft recommendations.

	<ul style="list-style-type: none"> • Many Docs Don't Discuss Prostate Cancer Screening Pros and Cons: Men with lower incomes, education and no insurance less likely to receive pretest counseling, study finds.
Providers	<ul style="list-style-type: none"> • Is 'Desktop Medicine' Chipping Away at Patient Care? Half of doctors' work day is spent on a computer, study finds. • 9 Out of 10 Doctors Like Their Jobs: A new survey finds that two-thirds would recommend their profession to others.
Skin Cancer	<ul style="list-style-type: none"> • Surgery May Be Best for Advanced Melanoma: Patients who had lesions reaching the belly removed lived about 18 months longer, study says.
Survivorship	<ul style="list-style-type: none"> • The Kentucky Cancer Program is hosting a free one-day workshop for breast cancer survivors to interact and learn about healthy living after breast cancer. “Your new normal: Life BEYOND breast cancer” A Free Workshop for Women Breast Cancer Survivors” will be held at Carter Caves State Resort Park in Olive Hill on April 29th, from 9am – 5pm in the Grayson Room. For more information and to register, call or email: 606-679-7204 or mramsey@kcp.uky.edu. Space is limited, so register today! • Young Cancer Survivors Can Face Higher Risk of Pregnancy Complications: Findings emphasize the importance of counseling these women, before and during pregnancy.
Thyroid Cancer	<ul style="list-style-type: none"> • U.S. Thyroid Cancer Cases Continue to Rise: New study suggests a true increase, rather than just overdiagnosis. • Chemical disinfectants and sanitizers linked to thyroid cancer
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> • Support for Kentucky Smoke-Free Law Surges to 71 Percent • Statement of Ben Chandler Regarding Passage of Kentucky Smoking Cessation Coverage Law • Most Remaining U.S. Smokers Are Poor, Less Educated: Behavioral health doctor says new interventions are needed to get these people to kick the habit • Most Americans Favor Larger Health Warnings on Cigarette Packs: Even many smokers think these warnings should cover up to 75 percent of the label, researchers find. • Smoking May Raise Risk of Complications After Joint Surgery: Study found chances of repeat surgery for infection was 80 percent higher than for nonsmokers. • Foundation plans to be more active against tobacco, since it is the cause of many of Kentucky's health problems • Freedom From Smoking® Facilitator Trainings are scheduled for April 18th (Louisville) and April 25th (Frankfort), as well as a TBD date in May (Paducah). The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. To register, contact Tami Cappelletti at tami.cappelletti@lung.org.

	<ul style="list-style-type: none"> To schedule FFS Facilitator trainings in your area of the state, and discuss scholarships, contact Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification will be available via 90-minute webinars in the upcoming months. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.
Treatment	<ul style="list-style-type: none"> U.S. Blood Supply Safe From Zika Virus, Officials Say: They detail steps being taken to protect people who need transfusions.
Events	<p>Events of Interest (in chronological order)</p> <ul style="list-style-type: none"> LOUISVILLE: Read about multiple events taking place through Norton Cancer Institute’s Adolescent and Young Adult Program. Classes, workshops, social events are being held throughout April! LEXINGTON: The Kentucky Center for Smoke-free Policy (KCSP’s) 2017 Spring Conference, “Smoke-free Partnerships: Past. Present. Future” will be held at DoubleTree Suites in Lexington, Kentucky on Tuesday, April 18, 2017. This year's conference will feature talented speakers including CDC's Dr. Brian King, a contributing author to the 50th Anniversary Surgeon General’s Report on Smoking and Health; the lead author of the CDC’s 2014 update to “Best Practices for Comprehensive Tobacco Control Programs;” and one of the editors of the Surgeon General's 2016 report, "E-cigarette Use Among Youth and Young Adults." CE credits will be available for CHES, CME, and KBN. Registration is open until April 4th, 2017. Register today. LEXINGTON: Join us for a workshop entitled, “Beyond Advice Giving: Motivational Interviewing for Health Promotion and Health Behavior Change”. Nationally recognized researcher Dr. Jamie Ostroff, from Memorial Sloan Kettering Cancer Center, will be speaking at this continuing education workshop in Lexington on April 21st from 2pm to 5pm at Fayette County Cooperative Extension, 1140 Harry Sykes Way in Lexington. The workshop will focus on clinical scenarios for health behavior change in the context of collaborative medical care with particularly attention to promoting smoking cessation in the context of cancer treatment. Find out more, and register today. LOUISVILLE: Media Workshop. The Foundation for a Healthy Kentucky is offering an in-person workshop to help nonprofit organizations work effectively with the media to improve news coverage of their efforts. The workshop will take place on Friday, April 21, 2017, 9:00 a.m. to 3:00 p.m. at the Foundation’s offices on 1640 Lyndon Farm Court, Suite 100, Louisville, KY 40223. Click here to register. This FREE workshop has limited seating, so register early! FRANKFORT: Registration is open for the Kentucky Voices for Health Annual Meeting, April 24th at the KY Historical Society in Frankfort, KY. KVH’s annual meeting will bring together health advocates, healthcare providers, insurers and policymakers from across the Commonwealth to discuss challenges and opportunities for advancing health equity in a rapidly changing healthcare landscape. Register today. LEXINGTON: Kentucky CancerLink is hosting several Freedom From Smoking cessation clinics throughout 2017.

- **RICHMOND: Project e-Prevent: Understanding e-cigarettes and their effect on Kentucky's youth. May 2, 2017** in the Perkins Building at Eastern Kentucky University in Richmond, KY. 6.5 maximum CE hours available. [Registration and more information](#).
- **MEMPHIS:** The University of Memphis is hosting a national meeting on [Rural Cancer Control: Challenges and Opportunities](#) at the FedEx Institute of Technology on **May 4th and 5th, 2017**. This meeting will bring together a community of researchers across the cancer control continuum to: 1) highlight opportunities for future rural cancer control research that can be translated into effective interventions leading to prevention, diagnosis, and treatment of cancer, and 2) advance research and address challenges in rural cancer control, particularly focused on dissemination and implementation of interventions that address disparities in rural populations. [Register today](#).
- **MOREHEAD:** The [Northeast Kentucky Area Health Education Center](#) (NE KY AHEC) is pleased to partner with the George Washington University Cancer Center to organize the third of three annual [Community Roundtables on May 18, 2017, from 9:30 AM to 3:15 PM](#) at the Center for Health, Education, and Research building at 316 W. Second St., Room 102D, Morehead, KY. This year's keynote speaker will be state Sen. Ralph Alvarado, who has repeatedly advocated for a statewide ban on smoking in public places and who sponsored a bill that would have banned tobacco use on school properties. The goal of the Community Roundtables is to convene key eastern Kentucky stakeholders to collectively advance the integration of cancer and chronic disease efforts. [Register by May 12th](#).
- **PUERTO RICO:** The [Southeastern Colorectal Cancer Consortium's 2nd Annual Colorectal Cancer Symposium will be held May 3-5, 2017 in San Juan, Puerto Rico!](#) The goal of this symposium is to increase colorectal cancer screening rates in the southeastern states through regional collaboration. [Register today](#).
- **CHICAGO:** [Midwest Health Equity Conference: Evidence-Based Solutions and Systems-Level Changes for the Prevention and Treatment of Hepatitis, Liver Cancer, and Colorectal Cancer](#) will be held **May 12th** in Chicago. The conference aims to foster dialogue on enhancing equity and increasing access to care for patients with HBV, HCV, liver cancer, and CRC in Chicago and the **greater Midwest region**. [Register today](#).
- **LOUISVILLE & RED RIVER GORGE:** [First Descents Adventure](#) is a rock-climbing weekend program for young adults impacted by cancer age 18-39. [The program will take place June 9-11, 2017](#), and is sponsored by Norton Cancer Institute and First Descents. The weekend is offered to participants at no cost. For more information, contact Gina Morrison at Gina.Morrison@nortonhealthcare.org or Paul Kelly at Paul.kelly@firstdescents.org
- **LEXINGTON:** The [Kentucky 4th Annual Hepatitis Conference](#) will be held on July 27, 2017 at the Embassy Suites, 1801 Newtown Pike. This year's theme is **"Ending the Epidemics: The Role of Professionals in Hepatitis Elimination"** and will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices on successful hepatitis prevention, treatment and care strategies. Agenda coming soon! Click [Here](#) to Register, and [Click here for lodging](#).
- **ATLANTA:** The [2017 CDC National Cancer Conference](#) will be held on **August 14th through 16th** at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: **"Visualizing the Future through Prevention, Innovation, and**

Communication.” The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. [Register today.](#)

- **BOWLING GREEN: SAVE THE DATE!** The 2017 Kentucky Rural Health Association Conference will be held on **November 16-17, 2017** at the WKU Knicely Conference Center, Bowling Green Kentucky.
- **LEXINGTON:** The 2017 Kentucky Immunization Conference, “[Kentucky's Immunization Trifecta -- Educate, Immunize, Protect](#)” will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today](#); [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100
- **LOUISVILLE:** There are **MULTIPLE upcoming** events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers.