

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the April 10, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Cervical Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Doctors Too Pap-Happy, Survey Suggests</a>. Cervical cancer screenings recommended more often than needed, researchers find.</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Smokers have worse colon cancer prognosis: study</a></li> </ul>
Electronic Health Records	<ul style="list-style-type: none"> <li>• <a href="#">The Obama administration is moving to ease the national transition from paper to electronic health records through a pair of proposed rules to be published this week</a>.</li> <li>• <b>REMINDER: The Kentucky REC and the Kentucky Health Information Exchange (KHIE) are proud to announce a series of Meaningful Use Survival Seminars.</b> <a href="#">Please see the link</a> for registration, meeting agenda, CME Credit Information, and other important details. The seminars will take place at the following locations and dates:               <ul style="list-style-type: none"> <li>• Hazard - UK Center for Excellence in Rural Health, 750 Morton Boulevard 2nd floor, this Friday, <b>April 12, 2013</b>.</li> <li>• Bowling Green - The Medical Center, 250 Park Street on April 19, 2013.</li> <li>• Somerset - Somerset Community and Technical College, Citizens National Bank 808 Monticello Street Rm. 107 on May 10, 2013.</li> <li>• Lexington - Hilary J. Boone Center, 501 Rose Street on May 31, 2013.</li> </ul> </li> </ul>
Financial	<ul style="list-style-type: none"> <li>• <a href="#">Health-Care Costs: A State-by-State Comparison</a>. When it comes to spending, some states may get more bang for their buck.</li> <li>• <b>New Publication on State-Level Cancer Treatment Costs</b> (<i>Journal article attached</i>). Cancer treatment accounts for approximately 5% of national health expenditures. However, no state-level estimates of cancer treatment costs have been published. In analyses of data from the Medical Expenditure Panel Survey, the National Nursing Home Survey, the US Census Bureau, the Current Population Survey, and the Centers for Medicare &amp; Medicaid Services, this study used regression modeling to estimate annual state-level cancer care costs during 2004 to 2008 for 4 categories of payers: all payers, Medicare, Medicaid, and private insurance. The costs of cancer treatment were substantial in all states and accounted for a sizable fraction of medical expenditures for all payers. The high cost of cancer treatment underscores the importance of preventing and controlling cancer as one approach to manage state-level medical costs.</li> </ul>

## Grants

- **REMINDER:** Request for Applications: **UK's Center for Clinical and Translational Science (CCTS), Community Engagement Core.** The CCTS is requesting applications from community partners in Appalachia for funding of up to \$2,500 each to support evidence-based or evidence-informed health outreach projects. Applications must be received by 5 p.m. on **this Friday, April 12, 2013.** Examples of programs considered for funding include: Cancer prevention (e.g., Nutrition, Physical Activity, Smoking Cessation); Reducing obesity and sedentary lifestyle; Chronic disease prevention or management; Risk behavior prevention and reduction.
- **REMINDER:** The [Prevent Cancer Foundation Community Grants](#) look to provide resources to support strong community programs that focus on helping people prevent cancer or find it earlier and that demonstrate the potential to make a positive impact in the field of cancer prevention. Now accepting applications for: one-year \$10,000 grants to develop new or implement existing community projects/programs in cancer prevention and early detection. Our goal is to provide the resources needed to fund vital community-level cancer awareness and screening activities. Examples of work include: Health Education; Health Care Delivery; Cancer Prevention Advocacy. **Deadline to apply: April 19, 2013, 6PM Eastern Time.**
- **REMINDER:** [Kentucky Schools Eligible for Funding & Support Surrounding Breakfast, Physical Activity.](#) **Applications Due April 19th, 2013.** Action for Healthy Kids has released its School Grants for Healthy Kids opportunities for the 2013-2014 school year. Nationwide, 400 schools will be awarded funds ranging from \$1,000 to \$5,000. Kentucky is a "selected state", meaning schools across the Bluegrass are eligible to apply for: FUNDING TO CREATE AND/OR EXPAND SCHOOL BREAKFAST; FUNDING FOR UNIVERSAL SCHOOL BREAKFAST PILOT; FUNDING FOR PHYSICAL ACTIVITY FACILITIES & EQUIPMENT.
- **REMINDER:** The **ASAP Acceleration Grants campaign is giving schools across America everything they need to launch a new physical activity program:** seed funding, a game plan to follow, and a support network of champions across the country embarking on the same path. ASAP is now accepting applications for Acceleration Grants - \$1,000 to start the program of your choice: [100 Mile Club](#), [BOKS](#), or [Just Move](#). Are you eligible? Find out [here](#). This is a very simple application and designed to be a low-barrier way for a school to get involved in this movement. **Application deadline is April 22, 2013.** All details are on our website [www.ActiveSchoolsASAP.org](http://www.ActiveSchoolsASAP.org)
- **REMINDER:** The Chris4Life Colon Cancer Foundation announces a program to **fund pilot studies in colorectal cancer research.** Our aim is to fund pilot and feasibility studies to help improve talented investigators' prospects for future long term funding. In 2013 we will give priority to proposals in the clinical and bioinformatics research fields. Awards will be in the amount of \$25,000, and special consideration will be given to proposals with an accompanying commitment to matching funds by the home institution. **Application Due Date: June 1, 2013** <http://www.chris4life.org/grants>

<b>Health Equity</b>	<ul style="list-style-type: none"> <li>• <a href="#">Minority Cancer Awareness: Everyday Steps to Help Lower Your Risk</a></li> <li>• <a href="#">Breast Cancer Death Rates Higher for Black Women: Study</a>. Traditional beliefs about survival rate upended in preliminary research.</li> <li>• <b>REMINDER:</b> Healthy People 2020 Spotlight on Health Webinar: <a href="#">Social Determinants of Health. Register Now</a> , <b>April 24, 2013, 1–2:30 PM EDT</b>. Health starts in our homes, schools, workplaces, neighborhoods, and communities. Healthy People 2020 places a renewed emphasis on identifying, measuring, tracking, and reducing health disparities through a determinants of health approach and its new Social Determinants of Health topic area and objectives. This Webinar will explore the relationship between conditions in the social, physical, and economic environment in which people live and related health outcomes, and will include examples of how communities are addressing the social determinants of health to reduce health disparities.</li> </ul>
<b>Healthcare Reform</b>	<ul style="list-style-type: none"> <li>• <a href="#">HHS sets rules for ObamaCare 'navigators'</a></li> <li>• <a href="#">How health care reform is helping Kentuckians</a></li> <li>• <b>REMINDER:</b> Experts on the impact of <b>federal healthcare reform on business will present advice to Kentucky companies at half-day seminars on May 8th (12:30pm, Lexington Griffin Gate Marriott) and May 9th (8:00am, Louisville Marriott Downtown)</b>. Presentations on the federal Patient Protection and Affordable Care Act will include discussions of expected cost increases and tax implications for businesses according to the options required and available as reform is implemented. Each half-day seminar will tackle the ACA and the effect it will have on small and large companies across KY, including the role of the health insurance exchange and the changing ways that coverage premiums will be determined. Industry experts will provide guidance to employers on complying with the new rules surrounding insurance reforms. <a href="#">Cost is \$229 for KY Chamber non-members, \$179 for members.</a></li> </ul>
<b>Hospice</b>	<ul style="list-style-type: none"> <li>• <a href="#">End-of-Life Plans Often Not Shared, Followed</a></li> <li>• <b>REGISTRATION NOW OPEN:</b> The Kentucky Association of Hospice and Palliative Care invites you to attend their 15<sup>th</sup> Annual Spring Education Conference set for <b>May 8 - 10, 2013</b>, entitled “Moving Forward: Mastering Quality Care Through Health Care Reform”. This year’s conference will be held at the <b>Hyatt Downtown Louisville</b>. See the complete agenda, CEU opportunities, and <a href="#">Register today</a>.</li> </ul>
<b>Oral Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Lack of evidence on oral cancer screening: panel</a></li> </ul>
<b>Palliative Care</b>	<ul style="list-style-type: none"> <li>• <a href="#">Study Shows Cymbalta (Duloxetine) Reduces Pain from Chemotherapy</a></li> </ul>

## Patient Navigation

- **Patient Navigation Training Presented by the Harold P. Freeman Patient Navigation Institute!** Please find attached a “Save the Date” flyer for an exciting training coming to Kentucky **May 29 and 30**. Dr. Harold Freeman is traveling to Kentucky to provide both in intensive one-day patient navigator training, as well as an abbreviated Day 2 training. Read details below. You won’t want to miss this opportunity – traveling to New York for Dr. Freeman’s traditional on-site trainings is far more costly. This is a huge opportunity for all those interested in cancer patient navigation in Kentucky!
  1. Intensive training will be held on Wednesday, May 29, 2013 8:30 a.m. – 5:00 p.m. EST in the B & C Conference Rooms in the Human Services Building, Frankfort, Kentucky. A certificate of completion will be presented after the training. A box-lunch will be provided as well as healthy snacks.
    - a. The cost will be as follows:
      - i. 1-15 participants: \$995/person
      - ii. 15-20 participants: \$895/person
      - iii. 21-25 participants: \$795/person
      - iv. 26-30 participants: \$695/person
      - v. 30+ participants: \$595/person
  2. **Pre-registration is required by e-mailing - [Melody.Stafford@ky.gov](mailto:Melody.Stafford@ky.gov) before April 15, 2013.** This is to determine the cost of registration which will be according to the number of participants. You will be notified after that date as to the amount and the formal registration process.
  3. Day 2 is scheduled on Thursday, May 30, 2013 8:30 – 12:00 EST. This is an introduction to patient navigation and is a modified version of day 1. There is no certificate of completion given. **There is no fee** for attending Day 2. You do not need to attend Day One in order to attend Day 2. Snacks will be provided on Day 2.
- **[Best Practices in Navigation and Survivorship Survey Results Webinar](#): April 24, 2013 at 12pm EST.** The GW Cancer Institute Center for the Advancement of Cancer Survivorship, Navigation and Policy (caSNP) recently administered the “Best Practices in Navigation and Survivorship Survey” seeking feedback from health care professionals who have developed patient navigation and/or clinical survivorship programs. GWCI staff will present the results of the findings. Topics covered will include: Tracking Constructs and Tools; Program Funding Sources; Return on Investment; Financial Sustainability; Survivorship Care Plan Tools; Reimbursement Challenges. To register for the live webinar, please go to: <https://www.surveymonkey.com/s/2KTGX87>

<p><b>Prevention, Genetics, Causes</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">New Clues to How Exercise May Reduce Breast Cancer Risk</a></li> <li>• <a href="#">Common Asphalt Sealant May Raise Cancer Risks</a>: Small study looked at coal-tar sealcoat and exposure to 'PAH' chemical compound</li> <li>• <a href="#">Cancer Cases Dropped After Nuke Plant Closed: Study</a>. Disease incidence down in Sacramento County decades after shutdown of Rancho Seco reactor.</li> <li>• <b>REMINDER:</b> <a href="#">ACS's Cancer Prevention Study, called Cancer Prevention Study-3 (CPS-3)</a>, will help researchers better understand the genetic, environmental and lifestyle factors that cause or prevent cancer, which will ultimately save lives. Enrollment is free and will take place in <b>Edgewood and Ft Thomas on April 17-19, 2013.</b></li> </ul>
<p><b>Rural health</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> Save the Date for <a href="#">Doing Care Differently in Rural Kentucky May 7, 2013 / Louisville</a>. The Kentucky Rural Health Association and the Foundation for a Healthy Kentucky are jointly-sponsoring the conference, to be held the day before the National Rural Health Association's annual meeting, and will address key health policy issues affecting Kentucky through a rural health lens: the evolving roles of providers in rural health care delivery, telemedicine, Affordable Care Act implementation in the Commonwealth, and the changing responsibilities of public health in rural Kentucky.</li> </ul>
<p><b>School Health</b></p>	<ul style="list-style-type: none"> <li>• <b>REMINDER: KAHPERD 2013 Summer Workshop Announced:</b> The Kentucky Association for Health, Physical Education, Recreation, and Dance (KAHPERD) will hold its summer workshop at Highland Middle School (Jefferson County) on June 11-12, 2013. The summer workshops are a great opportunity to engage in quality professional learning around Health and Physical Education. Visit the <a href="#">KAHPERD</a> website for more information. Interested in presenting a session? Contact <a href="#">Vicki Johnson-Leuze</a> . The deadline for submission is <b>this Friday, April 12, 2013.</b></li> <li>• <b>REMINDER:</b> <a href="#">Kentucky Teen Institute (KTI) – June 23<sup>rd</sup>-27<sup>th</sup></a>: An opportunity to improve teen health, youth leadership and civic engagement in your school and community. KTI is a program of the KY YMCA Youth Association in partnership with the University of Louisville, developing the leadership capacity of teens to lead the way to greater health in our commonwealth. Youth will be trained to implement health initiatives in their communities and transform themselves in the process.</li> </ul>
<p><b>Smoke-free</b></p>	<ul style="list-style-type: none"> <li>• <b>WEBINAR:</b> Partnership for Prevention is hosting a webinar through their ActionToQuit initiative, entitled <b>College Tobacco Control - A 2013 Progress Report</b>. It will be held <b>this Tuesday April 16 from 2:00 to 3:15pm EST</b>. All are welcome to participate - please feel free to forward the flyer to interested parties. <a href="#">Register now</a>. Dr. Howard K. Koh, Assistant Secretary for Health for HHS, will bring opening remarks. Dr. Ellen J. Hahn and Dr. Luis Manzo will address their tobacco control successes and challenges in policy development, implementation, culture change, and evaluation at the Univ. of Kentucky and the City Univ. of NY. Ty Patterson, Nat'l Center for Tobacco Policy, will review tobacco policy progress on college campuses and discuss the future of the movement.</li> </ul>

## Survivorship

- [Heart surgery increases death risk for cancer survivors who had radiation](#)
- **Upcoming [Gilda's Club Louisville](#) events:**
  - One Foot in front of the Other | Thursday, April 18 | 6:30-8pm
  - Derby Party | Friday, April 19 | 5:30-8pm!
  - The Body, Mind, Spirit Connection | Wednesday, May 8, 6:30-8pm. Dr. Rob Rutledge, radiation oncologist at the Nova Scotia Cancer Centre, shares his vision of “complete cancer care” including how to empower your body, healing techniques and working with difficult emotional issues. Light refreshments will be available.
  - Smoking Cessation | Wednesdays, May 8-July 31, 6:30-7:30pm. Stop smoking with support from your Gilda's Club. This program runs for 13 weeks—one hour per session—and employs the Cooper-Clayton method for kicking the habit. Don't wait! RSVP at 502.583.0075 today.
  - Skills for Healing Seminar | Saturday, May 11, 9am-noon. Dr. Rob Rutledge, radiation oncologist at the Nova Scotia Cancer Centre, presents this seminar that will include a short talk on “complete cancer care” as well as mindfulness-based stress reduction, relaxation and meditation techniques, and working with our greatest difficulties.  
-- Also find links to SUMMER CAMPS FOR YOUTH CONNECTED TO CANCER on [gildasclublouisville.org](http://gildasclublouisville.org)
- **Eastern Kentucky's "LIGHT THE NIGHT AWARENESS WALK" will be held in the Pikeville City Park on September 12, 2013.** The walk is the [Leukemia & Lymphoma Society's](#) evening walk held annually to celebrate and commemorate lives touched by blood cancers. Companies, civic groups, neighbors and friends raise funds and walk carrying illuminated balloons in honor of survivors and in memory of those lost to these cancers. “Light The Night Awareness Walk,” is a celebration with food, music and family-friendly activities. Money raised goes towards furthering the most promising blood cancer research available and seeing tangible results. To create a team or join a team, contact Scrapy Louis Barnes at 606-432-5279 or e-mail him at [barnes\\_lls@hotmail.com](mailto:barnes_lls@hotmail.com) .
- **REMINDER: SPREAD THE WORD TO YOUR SURVIVORSHIP PARTNERS:** “Are you a cancer survivor or caregiver of someone who's survived cancer and would like to provide emotional support to those recently diagnosed? Friend for Life Cancer Support Network's next volunteer training will be held **THIS Saturday, April 13, 9 am to 5 pm** at the Marshall Women's Health & Education Center, 4121 Dutchman's Lane, inside Norton Suburban Plaza III, Room 1A. Breakfast and lunch provided. RSVP required: [\(502\) 893-0643](tel:5028930643) or [staff@friend4life.org](mailto:staff@friend4life.org)

## Tobacco Control

- Did you know that the Quit Now Kentucky telephone Quitline (**1-800-QUIT NOW**) has a **Pregnancy/Post-Partum Protocol**? This program incorporates evidence-based practices including at least 5 calls during pregnancy and at least 4 calls postpartum with a dedicated female coach specifically trained to work with pregnant smokers. This FREE program is available in English or Spanish during normal operating hours 8am –1am EST. See the attached fact sheet for more information. [www.QuitNowKentucky.org/eReferral](http://www.QuitNowKentucky.org/eReferral) is the most recent new technology to refer a patient for coaching. It is similar to the fax referral process, but paper-free!
- [E-cigarettes primarily used to quit tobacco: study](#). Although the long-term health effects of electronic cigarettes are unknown, a new survey finds people who use the devices think of them as a safer alternative to tobacco and a means to break the smoking habit.
- ['Wake-Up' Cigarette May Raise Risk for Lung, Mouth Cancers](#)
- [Most Doctors Don't Help Lung Cancer Patients Quit Smoking: Survey](#). Many say they don't feel prepared to offer effective assistance.
- **REMINDER: “Tobacco Policy Disparities: Gays, Growers and Others Left Behind”** **Wednesday, April 17, 2013, 12:00 PM**, College of Nursing, Room 115. Presenter: Amanda Fallin, PhD, RN. Post-doctoral Fellow University of California, San Francisco, Center for Tobacco Control Research and Education.
- **RESOURCE REMINDER: [The CDC’s Tips from Former Smokers II campaign launched this week](#)**, and this year a **Kentuckian is included!** 18-year-old Jamason from Lexington suffered a life-threatening asthma attack due to secondhand smoke exposure while at work at a fast food restaurant. His story is featured in a campaign print ad (see attached pdf file).
- **REMINDER: [Cooper Clayton Method to Stop Smoking Facilitator Training and Refresher Course](#)** to be held in Bowling Green on Thursday, May 9. [Pre-registration](#) is required and due by May 1.