

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **March 4, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
<p>Affordable Care Act (ACA) Implementation & Insurance</p>	<ul style="list-style-type: none"> ● SPECIAL ENROLLMENT FOR KYNECT & ACA: You may still qualify for insurance through kynect. <ul style="list-style-type: none"> ○ If you have to pay the penalty on your federal taxes because you did not have health coverage in 2014, and you will need to get health coverage for 2015 to reduce the penalty you may owe, you have from March 2nd until April 30th to apply for special enrollment. <ul style="list-style-type: none"> ▪ To choose this special enrollment period, call kynect at 1-855-459-6328. ▪ Or click the green “Find Agent/kynector” button on the kynect website (https://kynect.ky.gov/) to locate someone in your area to help you ○ White House gives uninsured Americans a second chance to buy Obamacare ● Affordable Care Act & Cancer Prevention and Screening Benefits for Kentuckians: Many thanks to the ACA & Cancer Team partners for their efforts in summarizing the ACA cancer prevention and screening benefits into (2) documents. Both documents contain essentially the same information, but the Public/Community Fact Sheet is shorter, more concise. Please share these documents widely with your networks: <ul style="list-style-type: none"> ○ Fact Sheet for Kentuckians: NEW! released March 2015 ○ Booklet for Healthcare Professionals– released December 2014, UPDATED March 2015 ○ Favor to Ask: If you find these documents useful or share them with your internal/external partners, would you let us know? KCC is interested in knowing how our documents are being used and with what organizations, in order to evaluate their reach. Contact Jennifer Redmond Knight (jredknight@kycancerc.org) if you have information to share. ● TOOLKIT: Getting the Coverage You Deserve: What to Do if You are charged a Co-Payment, Deductible, or Co-Insurance for a Preventive Service (May 2014): <ul style="list-style-type: none"> ○ Women’s Preventive Services with ACA, pg. 4 ○ Provides instructions & draft letters for writing an appeal letter to your insurance company, some topics of interest may include: <ul style="list-style-type: none"> ▪ BRCA Testing, p. 32-33 ▪ Colonoscopy, p. 34-35 ● Millions of Americans Tell the Story: 11.4 million Americans selected Marketplace plans or were automatically re-enrolled in quality, affordable health coverage. ● Every Story is Personal: Share Your #GetCovered Story ● Problems paying Medical Bills: Early Release of Estimates from the National Health Interview Survey, January 2011-June 2014

<p>Breast Cancer</p>	<ul style="list-style-type: none"> • Understanding Breast Cancer Screening Recommendations • Education, not mandatory screening, best for women with dense breast tissue: Women with dense breast tissue are at an increased risk of breast cancer. • All Women should have access to ultrasound screening for Breast Cancer • New Screening Tests for Hard-to-Spot Breast Cancers: For women with dense tissue, mammograms can be less accurate so new tests offer better detection but often more false alarms. • Metastatic breast cancer: Curing the incurable • Disparities in breast cancer linked to net worth • Joan Lunden Paints a Picture of Breast Cancer from the Patient’s Perspective • Hormone replacement therapy (HRT) raises new cancer concern: A strong link has been identified between HRT and heart disease, stroke and breast cancer. A new large scale study may add ovarian cancer to this list. • Breast Cancer: Know the Risks (CDC): Infographic • Breast Cancer Rates by Race & Ethnicity: Black women have the highest breast cancer death rates of all racial & ethnic groups.
<p>Cervical Cancer & HPV vaccinations</p>	<ul style="list-style-type: none"> • HPV Cancers in Men Take Off • New HPV Vaccine Shows Promise to Dramatically Reduce Cervical Cancer • HPV Vaccine Highly Effective Against Multiple Cancer-Causing Strains
<p>Childhood Cancer</p>	<ul style="list-style-type: none"> • ARCHIVED PRESENTATIONS: From the Connecticut Cancer Partnership Meeting(2014): <ul style="list-style-type: none"> ○ Models of Survivorship Care for Pediatric Cancer Survivors ○ Delivering Survivorship Care to Adult Survivors of Pediatric and Young Adult Cancers
<p>Colon Cancer</p>	<p>March is Colon Cancer Awareness Month!</p> <p>DRESS IN BLUE Day is March 6th, a national campaign to raise public awareness about the importance of colon cancer screening. <i>Wear blue and tell your friends and family why.</i></p> <ul style="list-style-type: none"> • We are honored to announce Lt. Governor Crit Luallen as the Honorary Chair for Kentucky. She is a colon cancer survivor and a strong voice in support of the life-saving value of screening. Click here to see Ms. Luallen’s PSA. • Please join us for the Dress in Blue Luncheon on March 6th at Papa John’s Cardinal Stadium (see attached invitation). • Toolkits/Resources: <ul style="list-style-type: none"> ○ Kentucky Cancer Program (East) ○ Kentucky Cancer Program (West) ○ Social Media Toolkit: Colorectal Cancer Awareness Social Media Toolkit, George Washington Institute ○ 80% by 2018 Communications Guidebook: American Cancer Society & National Colorectal Cancer Roundtable- Some KCC partners helped with its creation! Provides strategies for reaching those who aren’t getting screened already. ○ Screen for Life: National Colorectal Cancer Action Campaign

	<ul style="list-style-type: none"> ○ How to increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician’s Evidence-Based Toolbox & Guide ○ ARCHIVED WEBINAR/Youtube: How to Evaluate Activities Intended to Increase Awareness & Use of Colorectal Cancer Screening <p>● The Colon Cancer Prevention Project needs help, and offers it right back...</p> <ul style="list-style-type: none"> ○ Survey help needed: Forward this page with the survey link to colon cancer survivors/fighters in your area to help the Project determine how best to meet the needs of these survivors, as they develop new support programs. ○ Help for colon cancer survivors: Fighters’ Fund: financial assistance program that provides one-time grants of \$200 to qualifying patients. ○ Funding Opportunity: Project Innovation’s goal is to jumpstart programs that encourage individuals to raise awareness about colon cancer & educate people about the importance of screening. Click here for details of the project, and an application. ○ Colon Cancer Awareness Breakfast: Hosted by the Colon Cancer Prevention Project <ul style="list-style-type: none"> ▪ Date/Time: March 19th, 8-9:00am ▪ Location: Lexington, KY ▪ Email ashepherd@c2p2ky.org for more information! <p>● Have you or someone you know gone into a screening colonoscopy (i.e., average risk, no symptoms, colonoscopy) and then faced an unexpected bill because a polyp was removed? Legislation is coming before the Kentucky legislature in 2015 that seeks to address this issue, as well as assuring that colonoscopies following a positive non-invasive fecal test are also covered. (See also “Affordable Care Act (ACA) Implementation & Insurance” section above, “Getting the Coverage You Deserve Toolkit”).</p> <p>● Fighting Colorectal Cancer in Kentucky: Thank you KCC partners, Drs. Whitney Jones & Thomas Tucker, for writing articles about our collaborative efforts & the work still left to do!</p> <ul style="list-style-type: none"> ○ Fighting Colorectal Cancer in Kentucky ○ State’s fight against colon cancer impressive, but far from over <p>● WEBINAR: Advances in Treatment for Colorectal Cancer: Hosted by <i>CancerCare</i></p> <ul style="list-style-type: none"> ○ Date/Time: March 25th, 1:30-2:30pm EST ○ Click here for more information & to register <p>WEBINAR (Archived): Colorectal Cancer Screening Communications Guidebook: On February 3, 2015, the National Colorectal Cancer Roundtable’s (NCCRT) hosted a webinar titled Communications Guidebook "Effective Messaging to Reach the Unscreened." The webinar and supporting materials have been archived and are now available online.</p> <ul style="list-style-type: none"> • Guidebook • Webinar Slides • George Washington Cancer Institute's social media toolkits •
Community Health Worker	<ul style="list-style-type: none"> ● Community Health Workers (CHWs) Training/Certification Standards, Current Status Report (ASTHO): Note: While Kentucky currently does not have CHW certification standards, a state-level Task Force coordinated by the Kentucky Department for Public Health is hard at work to develop such a certification. For more information, contact KCC’s representative on the Task Force, Katie Bathje at katie@kycancerc.org.

	<ul style="list-style-type: none"> • State Community Health Worker Models: From Susan White, CDC-National Center for Chronic Disease Prevention & Health Promotion: “While state definitions vary, CHWs are typically frontline workers who are trusted members of and/or have a unique and intimate understanding of the communities they serve. This chart highlights states’ activities to integrate CHWs into evolving health care systems in key areas such as financing, education and training, certification, and state definitions, roles and scope of practice. <ul style="list-style-type: none"> ○ Kentucky is pursuing a Medicaid State Plan Amendment to finance the work of CHWs.
Data	<ul style="list-style-type: none"> • The State of American Well-Being: 2014 State Well-Being Rankings. Gallup Healthways Report. Kentucky continues to be among the lowest well-being states, ranking 49th in the nation. Their research shows that well-being is closely related to key health outcomes such as lower rates of healthcare utilization, workplace absenteeism and workplace performance, change in obesity status and new onset disease burden. <ul style="list-style-type: none"> ○ On a positive note, Kentucky ranked 26th in the nation on Community (our highest indicator): Community was defined as liking where you live, feeling safe and having pride in your community. • State of Kentucky Well-Being State, Community and Congressional District Analysis 2013 Report: Gallup Healthways Report.
Environmental Carcinogens	<ul style="list-style-type: none"> • RADON <ul style="list-style-type: none"> ○ Legislation regarding radon testing in day cares was filed in the House but is not expected to go anywhere this year. Next steps will be educating policymakers on the dangers of radon. • A Cancer Cluster is Tough to Prove
Genetics/Genomics	<ul style="list-style-type: none"> • Lynch Syndrome (LS): Is a hereditary syndrome that causes a marked increased risk for colorectal & other cancers. The two most common cancers in patients with LS are colorectal and endometrial cancer. <ul style="list-style-type: none"> ○ If LS is suspected on the basis of a family history or detection of a colorectal cancer, a good next step is to consult a genetic counselor or other expert in LS and other hereditary CRC syndromes. ○ To find a genetic counselor in Kentucky, you can look at either of these websites: <ul style="list-style-type: none"> ▪ National Society of Genetic Counselors ▪ National Cancer Institute, Genetics Service Directory • A Faster Way to Try Many Drugs on Many Cancer
Health Care	<ul style="list-style-type: none"> • Global Health Community Urged to Take Action on Rising Cancer Cost • New Oncology Payment Model: Focus is on value rather than volume of services oncologists provide. <ul style="list-style-type: none"> ○ New Affordable Care Initiative to encourage better Oncology Care: The Oncology Care Model is one of many innovative payment and care delivery models developed by CMS and advanced by ACA. You can read the article to find out more about this model and how it will impact cancer care delivery. ○ Oncology Care Model (CMS): Info page ○ Medicare moves toward value-based oncology payments

	<ul style="list-style-type: none"> ● CONFERENCE: Commission on Cancer Survey Savvy: Developed by CoC, provides in-depth information to coordinate a high-quality, patient-centered, multidisciplinary cancer program. <ul style="list-style-type: none"> ○ Date/Time: June 18-19, 2015 ○ Location: Chicago, IL ○ Click here for more information
Health Equity	<ul style="list-style-type: none"> ● Observances~February: African American History Month: <ul style="list-style-type: none"> ○ CDC Health Disparities & Inequalities Report (CHDIR)
Health Literacy	<ul style="list-style-type: none"> ● SAVE-THE-DATE: The 6th Annual Health Literacy Kentucky Summit: Kentucky Health Literacy Now, will be held on Wednesday, October 7, 2015, at the University of Louisville, Shelby Campus, Founder's Union Building, Louisville, KY. Visit Health Literacy Kentucky's website for tools and resources.
Hospice & Palliative Care	<ul style="list-style-type: none"> ● VIDEO: "Being Mortal" with Dr. Atul Gawande on PBS Frontline ● Losing "Losing the Battle with Cancer" ● My Own Life: Oliver Sacks on Learning He has Terminal Cancer ● From Speciality to Shortage ● 10 key quality indicators of palliative, hospice care ● What ever happened to the 'Good Death'? ● The two words most doctors avoid saying: You're Dying ● Common Myths of Hospice Care Debunked
Leukemia/ Lymphoma & other Blood Cancers	<ul style="list-style-type: none"> ● WEBINAR: Medical Update on Acute Myelogenous Leukemia (AML): Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: March 6th, 1:30-2:30 EST ○ Click here for more information & to register ● WEBINAR: Living with Chronic Myelogenous Leukemia (CML): Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: March 18th, 1:30-2:30pm EST ○ Click here for more information & to register ● WEBINAR: Acute Myeloid Leukemia (AML): Treatment Options, including BMT, Care and Support <ul style="list-style-type: none"> ○ Date/Time: March 31st, 12-1:15pm EST ○ Click here for more information & to register
Lung Cancer	<p>Lung Cancer Screening</p> <ul style="list-style-type: none"> ● Follow-up: Medicare will cover Lung Cancer Screening for Individuals with certain Risk Factors: In the last edition of <i>Wed. Word</i>, we attached a document which outlined the differences between the USPSTF and CMS' (Medicare) guidelines for low-dose CT screening for lung cancer. After hearing from some of you, KCC has created an executive summary/shorter version of this document. To view both documents, visit the KCC, Lung Cancer Team page or click on these documents: the full summary (long version) & the executive summary (short version). <ul style="list-style-type: none"> ○ CDC Letter with Resources (See attached) ○ Frequently Asked Questions: Answers for lung cancer screening programs provided by Lung Cancer Alliance (See attached) ● Perspectives from Specialists (2 short videos 3-5 minutes & article):

	<ul style="list-style-type: none"> ○ Family Medicine: To Screen or Not to Screen ○ Pulmonary Medicine: CT Screening for Lung Cancer: A Study in Cost-Effectiveness ○ Internal Medicine: Lung Cancer Screening Guidelines-Common Ground and Differences ● Study suggests need for more sensitive lung cancer screening criteria ● Decline in smoking rates could increase deaths from lung cancer ● Looking for Lung Cancer Survivors: Cancer Experience Registry for Lung Cancer: The Cancer Support Community (CSC) is looking for people impacted by lung cancer, to measure social, emotional and financial impact from the diagnosis. <ul style="list-style-type: none"> ○ To learn more or to participate, click here. Please let Jessica know if you participate and if it was beneficial to you (Jessica's email: mailto:jjones@kycancerc.org). ○ Click here to see what CSC has learned so far about cancer survivors. ● WEBINAR: Advances in Treatment of Lung Cancer: Hosted by CancerCare <ul style="list-style-type: none"> ○ Date/Time: March 10th, 1:30-2:30pm EST ○ Click here for more information & to register ● WEBINAR: Preserving Lung Health: At Work and Beyond: presented by NIOSH <ul style="list-style-type: none"> ○ Date/Time: March 12th, 12:30-2:00pm EST ○ Click here for more information and to register ○ CMEs are available
Obesity	<ul style="list-style-type: none"> ● The First Lady Has a Challenge for You: #GimmeFive
Ovarian Cancer	<ul style="list-style-type: none"> ● New therapeutic strategy discovered for ovarian cancer
Patient Navigation	<ul style="list-style-type: none"> ● Kentucky Cancer Consortium's Patient Navigation Professional Development Webinars- SAVE THE DATES! <ul style="list-style-type: none"> ○ Survivorship Care Plans: Integrating Kentucky Cancer Registry Data into Journey Forward: Dr. Robin Vanderpool & Jason Jacob, both with University of Kentucky <ul style="list-style-type: none"> ▪ Date/Time: March 17th, 10:00-11:00am EST ▪ Meeting info: http://connect.uky.edu/scp/ 1-877-394-0659; 7250592994# ○ Tobacco Cessation and Cancer Survivors: Motivational Interviewing: Kathleen Garrett, MA, CTTS, University of Colorado School of Public Health <ul style="list-style-type: none"> ▪ Date/Time: April 14th, 10:00-11:00am EST ▪ Meeting info: http://connect.uky.edu/scp/ 1-877-394-0659; 7250592994# ○ See also the "Survivorship" section of this email for other recommended webinars ● Executive Training on Navigation and Survivorship (George Washington Cancer Institute): Is an interactive, free online program on the nuts & bolts of creating & sustaining patient navigation & survivorship programs. The training is open to anyone and Continuing Education (CE) credits are available to nurses & social workers at no cost.

	<ul style="list-style-type: none"> ○ For more information, click here.
Prevention	<ul style="list-style-type: none"> ● CONFERENCE: Dialogue for Action on Cancer Screening hosted by the Prevent Cancer Foundation April 22-24 in Baltimore, MD. Bring a colleague and receive a rebate! The U.S. Deputy Surgeon General will be the Keynote Speaker- see the “EVENTS” section at the end of this email for more details ● TRAINING: Steps to Make a More Walkable Community (Partnership for a Fit KY) <ul style="list-style-type: none"> ○ Date/Time: <ul style="list-style-type: none"> ▪ March 10th, 9:30-3:30pm CST Paducah, KY ▪ March 19th, 9:30-3:30pm EST Morehead, KY ○ Click here to register ● Reduction in sugary beverages consumption: Popular soda ingredient poses cancer risk to consumers, new study suggests: Soda contains 4-methylimidazole (4-MEI), a possible human carcinogen formed during the manufacture of some kinds of caramel color.
Professional Development	<ul style="list-style-type: none"> ● LIVESTRONG Fertility Training for Healthcare Professionals: Skills can be used with childhood or adult cancer patients.
Prostate Cancer	<ul style="list-style-type: none"> ● American Society of Clinical Oncology (ASCO) Endorses ACS Prostate Cancer Survivorship Care Guidelines ● Men who have had testicular cancer are more likely to develop prostate cancer
Public Health	<p>The Kentucky Cancer Consortium (KCC) is the Comprehensive Cancer Control program for Kentucky! To read more about what we do, click on our webpage.</p> <ul style="list-style-type: none"> ● Local Implementation Capacity among National Comprehensive Cancer Control Program (NCCCP) Coalitions: Assessment Results with Key Figures ● WEBINAR (Archived): Implementing Comprehensive Cancer Control at the Local Level: A Screencast ● Models for local implementation of comprehensive cancer control: meeting local cancer control needs through community collaboration ● Implementation requires knowledge of data and effective interventions: <ul style="list-style-type: none"> ○ Some suggestions for data information: <ul style="list-style-type: none"> ▪ Kentucky Cancer Registry ▪ 2013 Behavioral Risk Factor Surveillance System (BRFSS) Data ▪ State Cancer Profiles (CDC) ○ Some suggestions for evidence-based intervention information: <ul style="list-style-type: none"> ▪ Research-tested Intervention Programs (RTIPS) ▪ The Guide to Community Preventive Services: The Community Guide ○ Cancer Control P.L.A.N.E.T: Lists some of these resources on one page ● Comp Cancer 101 Wiki
Research	<ul style="list-style-type: none"> ● Cancer Breakthroughs are Needed in Policy as well as Science ● New weapon in the fight against cancer could be in your body already-your gut ● WEBINAR: Understanding Clinical Trials- What’s New: Hosted by CancerCare

	<ul style="list-style-type: none"> ○ Date/Time: March 13th, 1:30-2:30pm EST ○ Click here for more info & to register ● New Research Facility in Kentucky: The University of Kentucky received approval for \$132.5 million in state funding for a multi-disciplinary research facility to study health disparities and how to prevent deaths in KY related to stroke, diabetes and cancer. UK will match the \$132.5 million through research awards and private fund-raising.
Skin Cancer	<ul style="list-style-type: none"> ● Sun damage keeps happening even after you go inside, new study says ● ‘Free Killer Tan’ PSA shocks would-be tanners with their own funeral
Survivorship	<ul style="list-style-type: none"> ● WEBINARS: A national non-profit organization, Cancer & Careers, offers free webinars that may be of interest to you and your clients/patients. The time for all sessions is 12pm-1pm EST, and you may register here: <ul style="list-style-type: none"> ○ "Balancing Work & Cancer: Where To Start" - Thursday, March 26th ○ "Working Through Treatment" - Thursday, April 30 ○ "Taking Time Off" - Thursday, May 14 ○ "Returning To Work" - Thursday, October 22 ○ "Health Insurance Options" - Thursday, November 12 ● CONFERENCE: Transforming Cancer Survivorship: Through Research and Best Practice: The NCI Director of Cancer Survivorship & other national experts will be presenting. March 27th, 8-4:00pm EST. Kingsgate Marriott Conference Center, 151 Goodman Dr., Cincinnati, OH. \$150 per person, \$95 for student/fellow, Early Bird- \$130 in February. CEs available. ● ARCHIVED PRESENTATIONS: From the Connecticut Cancer Partnership Meeting(2014): <ul style="list-style-type: none"> ○ The Role and Efficacy of Survivorship Care Plans ○ Survivorship Issues in the Older Breast Cancer Survivor ○ Cancer Survivorship Clinical Practice Guidelines ● Cancer experience presents time for lifestyle changes in both survivors and family members ● Bringing Incurable Optimism to the Fight Against Cancer ● Screening for Psychosocial Distress: A Review ● Heart Health After Cancer: A Growing Concern <ul style="list-style-type: none"> ○ Know the ABCS of Heart Health this American Heart Month
Tobacco Control	<p>Tobacco Control Efforts (General) & Other Information</p> <ul style="list-style-type: none"> ● Follow-Up: Smoking’s Death Toll May Be Higher Than Anyone Knew (NPR) ● The numbers are in: As many as 2 in 3 smokers will die from their habit ● Graphic images on cigarette labels affect smokers’ brains, study finds ● The Human and Economic Costs of Smoking and Secondhand Smoke to Kentucky: Provided by the Campaign for Tobacco-Free Kids and Smoke-Free Kentucky: <ul style="list-style-type: none"> ○ 8,900 adults who die each year from their own smoking ○ 119,000 kids under 18 and alive in Kentucky who will ultimately die prematurely from smoking ○ \$1.92 billion a year in healthcare costs treating smoking-related illnesses <ul style="list-style-type: none"> ▪ \$589.8 million of this is spent through Medicaid ● TRAINING: Reducing the Impact of Tobacco at Point-of-Sale: <ul style="list-style-type: none"> ○ Host: LaTanisha Wright, Follow the Signs (FTS); formerly a Big Tobacco Marketing Manager

- **Dates:** Sept. 16-18
- **Location:** Midtown Atlanta, GA
- **Scholarships & savings** are available

- **Cancer & Tobacco Disparities- Mental Illness & Addiction:** [The National Behavioral Health Network for Tobacco & Cancer Control](#) is a resource hub for organizations, healthcare providers, etc. seeking to combat tobacco disparities among individuals with mental illnesses & other addictions.
- **The Road to Wellness: Driving Tobacco and Cancer Off the Map:** It looks like it is geared towards youth & young adults & provides a good overview of dangers of tobacco use, nicotine addiction, Hookahs, secondhand smoke, a little bit of everything!

Smoke-Free/Smoke-Free Policy

- **What's the latest?** Keep up to date with **Smoke-Free Kentucky** by visiting their [website](#) &/or by following their [Facebook page](#) . Resources and information about ways to support Smoke-Free Kentucky are found on their website
 - **February 11, 2015:** Advocates of a smoking ban, including victims of secondhand smoke, rally at Capital: Over 500 Smoke-Free Kentucky advocates were present; [click here](#) to read more.
 - **February 13, 2015:** Kentucky House passes Smoke-Free bill. Bill headed to the Senate. [Click here](#) to read more.
 - **February 20, 2015:** Senate leaders assigned the bill to the Veterans, Military and Public Protection Committee rather than the House and Welfare Committee. [Click here](#) to read more.
 - **March 3, 2015:** Senate leadership says there's not enough support among the majority party to pass the bill, so they won't even bring it up for a vote. The only way to change that is for all Senators to hear from their constituents regarding a comprehensive smoke-free ordinance which protects all workers in Kentucky, no matter where they live/work.
- **Vital Signs: Secondhand Smoke (CDC): No level of secondhand smoke (SHS) is safe.**
- **Smokefree in the News**
 - [Kentucky Senate Leaders Deliver Blow to Proposed Statewide Smoking Ban](#)
 - [Smoking Ban Bills Assigned to Committee that appears unlikely to send to Full Senate](#)
 - [Smoke-free Decision Now in the KY Senate Hands](#)
 - [Time to Kick Ash, Kentucky](#)
- **SAVE THE DATE: Kentucky Center for Smoke-Free Policy Conference:**
 - **Date/Time:** April 23rd, 8:00-3:30pm EST
 - **Location:** Doubletree Suites, Lexington, KY
 - [Click here](#) for more information and to register (Please register before **April 10th**)
- **Vital Signs (CDC): Disparities in Nonsmokers' Exposure to Secondhand Smoke- United States, 1999-2012**
 - [Second Hand Smoke: Danger!](#)
 - [Press Release](#)
 - [Infographic:](#) Some groups have higher exposure to secondhand smoke and its harmful effects
 - [Digital Press Kit:](#) Includes fact sheets in English & Spanish

- [Did you know that it's been 25 years that we have had smokefree flights on airplanes?](#)
February 25th marked the 25th anniversary of the 1990 legislation that mandated that all U.S. domestic flights be 100% smokefree.
 - [Patty Young speech for ending secondhand smoke on airplanes](#)
 - [Smokefree Skies Anniversary resources](#)
- **Tips from Former Smokers & Secondhand Smoke:**
 - [Jessica's Asthma Ad](#): Secondhand smoke can trigger life-threatening asthma attacks, especially in children.
 - Nathan, a Native American & member of the Oglala Sioux tribe, never smoked cigarettes. [Click here](#) to see his story.
 - Other *Tips'* [Campaign Resources](#)

Electronic Cigarettes

- **WEBINAR (Archived):** [Prevalence and Policy: An Update on Electronic Cigarettes and Cancer Control](#): Research to Reality webinar
- [Will vaping reignite the battle over Smoking on Airplanes?](#) (NPR recording)

Tobacco Cessation

- **Quit Now Kentucky:** Beginning [January 15](#) [uninsured callers](#) to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Quit Now Kentucky is a bilingual service that provides tobacco screening, assessment, support materials, and proactive counseling by calling [1-800-QuitNow \(1-800-784-8669 or 1-855-DéJeloYa\)](#); web-based tobacco cessation at [www.QuitNowKentucky.org](#); and tobacco cessation assistance through text and e/messaging.
- **Facilitator Trainings Being Offered:** American Lung Association in Kentucky
 - [Freedom from Smoking](#), Facilitator Training will be held:
 - Corbin, KY on March 16th
 - Contact tami.cappelletti@lung.org for registration information or call 502-363-2652.
- **WEBINAR: Exploring the Use of Electronic Health Records to Support Tobacco Cessation and Million Hearts**
 - **Date/Time:** April 13th; 1-2:30pm EST
 - [Click here](#) for more information & to register
- **WEBINAR: How to Operationalize Medicaid Coverage of Group Cessation Counseling: a Peer-to-Peer Discussion**
 - **Date/Time:** March 27th; 2-3:00pm
 - [Click here](#) for more information & to register

Preventing Youth Initiation & Promoting Youth Cessation

- **WEBINAR: #FinishIt: Media Resources & Tools to Help Coalitions End Tobacco Use**
 - **Date/Time:** March 5th, 3:00-4:00pm EST
 - [Click here](#) for more information and to register

Worksite Wellness	<ul style="list-style-type: none"> ● WEBINAR: Preserving Lung Health: At Work and Beyond: presented by NIOSH <ul style="list-style-type: none"> ○ Date/Time: March 12th, 12:30-2:00pm EST ○ Click here for more information and to register ○ CMEs are available
Events	<p>Events in Lexington</p> <ul style="list-style-type: none"> ● LEXINGTON: There is an ongoing monthly support group for Myeloma Survivors & their caregivers: <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:30-8:00pm EST ○ Location: Centenary Methodist Church, 2800 Tates Creek Road, Lexington, KY 40502 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p>Events in Louisville</p> <ul style="list-style-type: none"> ● Gilda's Club of Louisville offers MULTIPLE events and support groups- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on Gilda's Club). In addition to ongoing support groups, there are some upcoming talks about nutrition and maintaining health. See the attached flyer. ● There is an ongoing monthly support group for Lymphoma Survivors & their caregivers: <ul style="list-style-type: none"> ○ Date/Time: Monthly, on 2nd Tuesday; 6:00-7:30 pm EST ○ Location: Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p>National Conferences of Interest</p> <ul style="list-style-type: none"> ● Dialogue for Action/ Prevent Cancer Foundation: The 2015 Dialogue for Action Conference will be held April 22nd-April 24th at the Renaissance Baltimore Harborplace Hotel. Click here for details & click here to register. Early Bird Registration is due February 14th! If you bring 1-2 colleagues, you will receive a 10% your registration fee, bring 3 or more colleagues, you will receive a 25% rebate.