

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **March 26, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">· More Than 321,000 Now Enrolled Through kynect as March 31 Deadline Approaches
Breast Cancer	<ul style="list-style-type: none">· Study Supports Radiation When Breast Cancer Spreads to Few Lymph Nodes. Experts say new study may clear up questions as to whether the treatment is beneficial.
Childhood Cancer	<ul style="list-style-type: none">· Serious Health Issues May Await Survivors of Childhood Cancer. Siblings don't share these same risks, study finds.
Chronic Disease	<ul style="list-style-type: none">· Coordinated Care Helps Elderly With Chronic Diseases. Odds of complications, hospital admissions lower when patients see fewer doctors, says study.· Chronically Ill Americans May Skip Meds to Afford Food. Study finds that people with health issues who don't qualify for assistance often must choose either 'treat or eat'
Colon Cancer	<ul style="list-style-type: none">· On March 13th Gov. Beshear put a million dollars in his budget for colon cancer screening Although the budget passed by the House maintained funding for the Kentucky Colon Cancer Screening Program, the state Senate budget proposal did not include funding for this important program. Find out what to do TODAY to educate legislators about maintaining funding. Visit the Colon Cancer Prevention Project for details.· The GW Cancer Institute (www.gwcancerinstitute.org) has developed a colon cancer infographic. This easy to read graphic features a table outlining the recommendations for colorectal cancer screening for those aged 50+ at average risk.· Many national organizations, including the National Colorectal Cancer Roundtable, the American Cancer Society, the Centers for Disease Control and Prevention, and the Office of the Assistant Secretary for Health have committed to the shared goal of reaching 80% colorectal cancer screening rates by 2018. Visit some of the links and resources with information on the 80% by 2018 campaign including a press kit, overview webinar, graphic files, and talking points.

	<ul style="list-style-type: none"> · Colon Cancer Cases Decline for Older Americans. American Cancer Society report finds 30 percent drop between 2000-2010, tied to better screening · The Kentucky Cancer Program will display an educational Walk-Thru-Colon throughout the eastern side of the state during March and April. Check out the schedule in the attached flyer.
Costs	<ul style="list-style-type: none"> · How to Shave \$1 Trillion Out of Health Care
Head and Neck Cancer	<ul style="list-style-type: none"> · Treatment May Prevent Esophagus Condition From Progressing to Cancer. In study of patients with Barrett's esophagus, those who received radio-frequency ablation fared better.
Health Disparities	<ul style="list-style-type: none"> · Why Black Women Die of Cancer: An Op-Ed by Dr. Harold Freeman in the New York Times
Legal	<ul style="list-style-type: none"> · FREE Legal Clinic for Cancer Patients & their Families, Wednesday, April 9, 2014, Refreshments: 5:30pm, Clinic: 6:00-7:30pm at Gilda's Club of Louisville, 633 Baxter Avenue, (across from Phoenix Hill Tavern). Attorneys will be available to offer FREE help and advice on: Life Planning Documents Including Medicare D (will, power of attorney, healthcare surrogate, living will); Employee Benefits During Illness; Government Assistance (Medicaid, Medicare, Social Security Disability). Sponsored by Louisville Bar Association, Louisville Pro Bono Consortium and the Kentucky Cancer Program. PLEASE RSVP TO (502) 852-6318. See attached flyer.
Patient Navigation	<ul style="list-style-type: none"> · Kentucky Pink Connection is expanding · Preventing Infections in Cancer Patients: Information for Patients and Caregivers · REMINDER: The next Friend for Life Cancer Support Network Peer Navigator training will be held Saturday, April 12th from 9-5pm at Baptist Health Louisville, Cancer Resource Center, 4003 Kresge Way, Suite 100, Louisville, KY 40207. FFL takes providing support seriously and require all Friend for Life volunteers to go through training so that they know more about the organization, how it works, and the best way to provide support. FFL volunteers provide 1:1 emotional support mainly via phone to persons recently diagnosed with cancer and their loved ones. Cancer Survivors/Caregivers (parents, children, siblings, significant other, close friend, etc.) of someone who has survived cancer are all welcome. The cost is FREE. Breakfast and Luncheon will be provided. RSVP required: staff@friend4life.org or 502-893-0643. More info about volunteering with FFL: http://www.friend4life.org/volunteers/become_a_volunteer.php

	<ul style="list-style-type: none"> · WEBINAR REMINDER: CaSNP Webinar on Survivorship Care Plans II. Save the date for our next caSNP webinar on Survivorship Care Plans Part II on April 16, 2014 from 12-1 pm ET. You can also check out Tools of the Trade: Survivorship Care Plans Part I in our caSNP webinar archive. · WEBINAR REMINDER: The Kentucky Cancer Consortium is hosting a webinar for cancer patient navigators on cancer health disparities on April 24th from 10am – 11:30am. To be accredited by the ACOS Commission on Cancer, entities must conduct a community needs assessment to address health care disparities and barriers to care, and utilize a patient navigation process and identify resources to address those barriers. What are Kentucky’s barriers and how can you as patient navigators identify resources to help address them? Speakers: Linda Alexander, Ed.D. and Vivian Lasley-Bibbs, MPH. Webinar link: https://connect.uky.edu/r1f1kr6j3s0/ Call-in information: 1-877-392-0659 Passcode: 7250592994#
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> · CDC: Higher cancer risk for kids living near busy roads · WEBINAR REMINDER -- TODAY: The Utah Cancer Action Network is sponsoring a webinar on March 26th at 4 pm Eastern Time titled "Improving the Food Environment through Policy, Systems, and Environmental Change" We will learn about best practices and current programs to improve nutrition in your community by highlighting successful PSE changes in California, Minnesota, and Utah. Register at https://www2.gotomeeting.com/register/816488306. Topics will include preventing cancer in an era of health reform; reducing sugar-sweetened beverage consumption through policy, systems, and environmental changes; and connecting communities to locally-sourced food. Presentations will be given by: George R. Flores, The California Endowment; Michelle Strangis, Minnesota Department of Health; Julie Peck-Dabling, Salt Lake County Health Department. · SAVE THE DATE: The 8th annual Southern Obesity Summit will be held on October 5-7, 2014 at the Louisville Marriott Downtown! Shaping Kentucky’s Future Collaborative, a consortium of foundations & organizations across the state working collaboratively to support healthy, thriving communities, serves as the host organization bringing the Southern Obesity Summit to Kentucky and is pleased to partner with all who value that goal.
<p>Smoke-free</p>	<ul style="list-style-type: none"> · “Every year that smoke-free legislation does not pass, nearly 1,000 Kentuckians die from secondhand smoke exposure.” Find out what you can do at http://smokefreekentucky.com/content/

	<ul style="list-style-type: none"> · Reserve your spot today at KCSP's 2014 Spring Conference: "Smoke-free: Refresh. Replenish. Re-energize". The conference is themed around self-care, and will feature information on acquiring and sustaining funding, the Affordable Care Act, smoke-free businesses, the Smoke-free Kentucky campaign, and electronic cigarettes. The conference will be held on April 29, 2014 from 8:30AM-3:45PM at Doubletree Suites in Lexington, KY. To register, visit https://uky.az1.qualtrics.com/SE/?SID=SV_5zhsoMeA4ipZ7eZ. Conference registration is free and open to anyone interested in smoke-free issues. · REMINDER: An important message from our partners at the Kentucky Center for Smoke-free Policy: "The Kentucky Supreme Court will be hearing oral arguments from Bullitt Fiscal Court vs Bullitt County Board of Health on April 10, 2014 at 10 AM at the Supreme Court Building in Frankfort, KY. The decision in this case will determine whether or not local boards of health have the authority to enact smoke-free regulations in their communities. The Bullitt County Fiscal Court recently enacted a smoke-free ordinance for county-owned buildings with a section that would repeal other smoke-free policies or regulations in Bullitt County (Ordinance No. 13-32). KCSP will continue monitoring this case, as it has major implications for local boards of health that are considering smoke-free regulations. If you have any questions about the case and how it might apply to your community, please contact Holly Brown at hmbrow4@uky.edu."
<p>Survivorship</p>	<ul style="list-style-type: none"> · Diabetes Linked With Lower Cancer Survival: Study. Diabetic people may have issues that complicate and hamper cancer care, researchers say. · For Women's Cancers, Where You're Treated Matters. Patients at highest-volume hospitals live more than a year longer on average, study finds.
<p>Tobacco Control</p>	<ul style="list-style-type: none"> · A Kentucky-based tobacco company that makes Golden Harvest, Millennium and Red Buck cigars is asking a judge to prevent the government from taking its equipment to settle a disputed \$3 million tax bill. · Retail group urges youth e-cig ban · Ask the Experts: E-Cigarettes, Hookah, and Other Smokeless Tobacco Products webcast on April 17, 2014, from 2-3:30pm EST. The webcast will provide an opportunity to have questions answered by experts in the field on topics related to novel tobacco products. Registration will be open until April 15th. To register, click here.

	<ul style="list-style-type: none">· The United States of smoking: The state with the most tobacco farms smokes most often
Events	<ul style="list-style-type: none">· REMINDER: LOUISVILLE: 2014 Health Equity Summit, Thursday, April 10, 2014, 7:30 a.m. to noon. Muhammad Ali Center, 144 N. Sixth St. • Louisville, Ky. Norton Healthcare Centers for Prevention & Wellness. Continuing education credits pending. Breakfast will be provided.· REMINDER: LEXINGTON: The Kentucky Center for Smoke-free Policy's Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information.· LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.