

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the March 20, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none">• High-Fat Dairy Foods Linked to Worse Survival After Breast Cancer: Connection may come from hormones found in animal fat, researcher suggests
Cervical Cancer	<ul style="list-style-type: none">• Implementing HPV vaccinations at a young age is significant for vaccine effectiveness, study finds• Parents' Worries About HPV Vaccine on the Rise: Study
Clinical Trials	<ul style="list-style-type: none">• Surgery clinical trial results selectively reported
Colon Cancer	<ul style="list-style-type: none">• Need a communication piece to grab the attention of your cancer control partners during Colorectal Cancer Awareness Month? ACS has created an eye-catching, fact-filled infographic that focuses on the benefits of catching colon cancer early, identifying the people at greatest risk for developing colon cancer, and the steps you can take to detect colon cancer early or even prevent it altogether. You can download the infographic here and share within your networks!• CT colonography screening act reintroduced in Congress On March 11 two members of Congress re-introduced an act that would require CT colonography ("virtual colonoscopy") to be covered under Medicare.• Read ACS’s Dr. Durado Brooks’ compelling blog post: Does being obese cause colon cancer?• Rep. Dent Discusses Importance Of Preemptive Colorectal Cancer Care. In a piece published in The Hill (3/15) "The Congress Blog," US Rep. Charlie Dent (R-PA) writes that Americans must "double-down" on regular screenings and preventive care, including removing precancerous polyps before they become malignant. He also proposes legislation that requires Medicare to cover removing polyps during a colonoscopy "without risking coinsurance."• As you know, March is National Colorectal Cancer Awareness Month. It’s not too late to spread awareness about the importance of screening! Contact your local Kentucky Cancer Program office to learn more about CRC resources, or visit the KCP West website or the KCP East website for additional resources.

<p>Data</p>	<ul style="list-style-type: none"> • Could you use a compelling PowerPoint slide to convey to your public health partners the magnitude of the cancer burden in Kentucky? Attached to Wednesday’s Word this week is a slide outlining the “Ten Leading Causes of Death by Age Groups (years), Number and Age-Specific Death Rate in Kentucky, 2006-2010”. It indicates that for working-age Kentuckians (combined age groups 35-64 years old), malignant neoplasms account for the leading cause of death: 180 deaths per 100,000 people. • How Healthy is Your County? Most and Least Healthy Counties Ranked in Every State Released today, the annual <i>County Health Rankings</i> rate the health of nearly every county in the nation and show that much of what affects health occurs outside of the doctor’s office. The rankings are easier to use this year, with interactive maps and new county-level trend graphs detailing changes over time for several measures, including children in poverty, unemployment, and quality of care. Sneak peek: Healthiest county in KY? Oldham. County with the lowest rank? Floyd. • Thoughts on the County Health Rankings above: Habits, not hospitals, affect counties' health rankings
<p>General</p>	<ul style="list-style-type: none"> • OB/GYNs told robot hysterectomy not best option • Squeeze Looms for Doctors: More Medical Students Are In the Pipeline, but Too Few Residencies Await Them
<p>Grants</p>	<ul style="list-style-type: none"> • Request for Applications: UK’s Center for Clinical and Translational Science (CCTS), Community Engagement Core. The CCTS is requesting applications from community partners in Appalachia for funding of up to \$2,500 each to support evidence-based or evidence-informed health outreach projects. Applications must be received by 5 p.m. on Friday, April 12, 2013. Examples of programs considered for funding include: Cancer prevention (e.g., Nutrition, Physical Activity, Smoking Cessation); Reducing obesity and sedentary lifestyle; Chronic disease prevention or management; Risk behavior prevention and reduction. • The ASAP Acceleration Grants campaign is giving schools across America everything they need to launch a new physical activity program: seed funding, a game plan to follow, and a support network of champions across the country embarking on the same path. ASAP is now accepting applications for Acceleration Grants - \$1,000 to start the program of your choice: 100 Mile Club, BOKS, or Just Move. We're awarding Acceleration Grants to 1,000 schools across the country. Are you eligible? Find out here. Read the Program Profiles for 100 Mile Club, BOKS, and Just Move to learn which could be a good match for your school. \$1M of grants will be awarded (\$1,000 to each of 1,000 new schools), along with the materials and support. This is a very simple application and designed to be a low-barrier way for a school to get involved in this movement. All details are on our website www.ActiveSchoolsASAP.org • Kentucky Schools Eligible for Funding & Support Surrounding Breakfast, Physical Activity. Applications Due April 19th, 2013. Action for Healthy Kids has released its School Grants for Healthy Kids opportunities for the 2013-2014 school year. Nationwide, 400 schools will be awarded funds ranging from \$1,000 to \$5,000. Kentucky is a “selected state”, meaning schools across the Bluegrass are eligible to apply for: FUNDING TO CREATE AND/OR EXPAND SCHOOL BREAKFAST; FUNDING FOR UNIVERSAL SCHOOL BREAKFAST PILOT; FUNDING FOR PHYSICAL ACTIVITY FACILITIES & EQUIPMENT. Interested Kentucky schools should register for one of the two webinars below to learn more about the available grant opportunities for 2013-2014 and receive tips for applying. Thurs, March 21, 2013 - 3:00-4:00pm ET; Wed, April 10, 2013 - 4:00-5:00pm ET

Health Equity	<ul style="list-style-type: none"> • The KY Public Health Association (KPHA) is excited to announce a Bridges Into Health preconference workshop on Tuesday, March 26th included with full KPHA conference registration! Bridges Into Health dovetails the Bridges Out of Poverty concepts and tools with the growing body of health inequities research. This workshop includes a continuum of policy and practice critical to improving health among the disadvantaged. This workshop will be facilitated by Terie Dreussi-Smith author of Bridges Out of Poverty: Strategies for Professionals and Communities. Register/visit us online @ www.kpha-ky.org/Conference.aspx. • REMINDER to REGISTER: Health Equity Summit III: “Equipping Ourselves for Action”; Monday, April 15, 2013 • 8:15 a.m. to 3:30 p.m.; Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky. Breakfast and lunch will be provided. Space is limited. To register, call (502) 629-1234 or visit NortonHealthcare.com/HealthEquitySummit. See attached flyer!
Hospice	<ul style="list-style-type: none"> • The Kentucky Association of Hospice and Palliative Care is in full swing planning the Spring Education Conference set for May 9-10, 2013. This year’s conference will be held at the Hyatt Downtown Louisville. More details to come!
Lung Cancer	<ul style="list-style-type: none"> • KY/So IN Lung Cancer Alliance Chapter / Advisory Board Meeting Monday, 4/1/13 from 5:30 – 7:30pm Gilda’s Club Boardroom.
Meaningful Use	<ul style="list-style-type: none"> • REMINDER: The Kentucky REC and the Kentucky Health Information Exchange (KHIE) are proud to announce a series of Meaningful Use Survival Seminars. Please see the link for registration, meeting agenda, CME Credit Information, and other important details. The seminars will take place at the following locations and dates: <ul style="list-style-type: none"> • Paducah - Western Kentucky Community and Technical College, 5100 Alben Barkley Drive Rm. 109 on March 22, 2013. • Hazard - UK Center for Excellence in Rural Health, 750 Morton Boulevard 2nd floor on April 12, 2013. • Bowling Green - The Medical Center, 250 Park Street on April 19, 2013. • Somerset - Somerset Community and Technical College, Citizens National Bank 808 Monticello Street Rm. 107 on May 10, 2013. • Lexington - Hilary J. Boone Center, 501 Rose Street on May 31, 2013.
Ovarian Cancer	<ul style="list-style-type: none"> • Widespread Flaws Found in Ovarian Cancer Treatment
Palliative Care	<ul style="list-style-type: none"> • The Gender Gap in Pain
Patient Navigation	<ul style="list-style-type: none"> • The Harold P. Freeman Patient Navigation Institute shares this clip from Sunday’s production of the Melissa Harris-Perry show on MSNBC. “‘Patient navigation,’ the ACA, and racial health disparities”. Making sense of the complicated muddle of healthcare policy, Melissa Harris-Perry’s panel focuses on how patient navigation stands out as an approach that actually works in the Affordable Care Act.

Prevention, Genetics, Causes	<ul style="list-style-type: none"> • In Obesity Epidemic, Poverty Is an Ignored Contagion • 4th Annual Breastfeeding Summit: Thursday April 17th, 10 am - 3 pm; Covington, Kentucky; Agenda and registration information is attached to this email and online registration is available at: http://www.kyeatright.org/kdafnce2013.html • REMINDER: ACS's Cancer Prevention Study, called Cancer Prevention Study-3 (CPS-3), will help researchers better understand the genetic, environmental and lifestyle factors that cause or prevent cancer, which will ultimately save lives. Enrollment is free and will take place in Edgewood and Ft Thomas on April 17-19, 2013.
Resources	<ul style="list-style-type: none"> • National Cancer Institute - Fact Sheet Revised: Cancer Clinical Trials. Covers types of clinical trials, who sponsors them, how they are conducted, how participants are protected, and who pays for the patient care costs associated with a clinical trial. NCI Fact Sheet 2.11.
Rural health	<ul style="list-style-type: none"> • REMINDER: Save the Date for Doing Care Differently in Rural Kentucky May 7, 2013 / Louisville. The Kentucky Rural Health Association and the Foundation for a Healthy Kentucky are jointly-sponsoring the conference, to be held the day before the National Rural Health Association's annual meeting, and will address key health policy issues affecting Kentucky through a rural health lens: the evolving roles of providers in rural health care delivery, telemedicine, Affordable Care Act implementation in the Commonwealth, and the changing responsibilities of public health in rural Kentucky.
School Health	<ul style="list-style-type: none"> • REMINDER: KAHPERD 2013 Summer Workshop Announced: The Kentucky Association for Health, Physical Education, Recreation, and Dance (KAHPERD) will hold its summer workshop at Highland Middle School (Jefferson County) on June 11-12, 2013. The summer workshops are a great opportunity to engage in quality professional learning around Health and Physical Education. Visit the KAHPERD website for more information. Interested in presenting a session? Contact Vicki Johnson-Leuze . The deadline for submission is April 12, 2013. • REMINDER: Kentucky Teen Institute (KTI) – June 23rd-27th: An opportunity to improve teen health, youth leadership and civic engagement in your school and community. KTI is a program of the KY YMCA Youth Association in partnership with the University of Louisville, developing the leadership capacity of teens to lead the way to greater health in our commonwealth. Youth will be trained to implement health initiatives in their communities and transform themselves in the process.

<p>Smoke-free</p>	<ul style="list-style-type: none"> • News from our partners in tobacco control at KDPH : “Smoke-Free Legislation Update (HB 190)—On Monday, March 4, the House Judiciary Committee hosted an informational hearing on HB 190. KY topic experts addressed legislators’ questions regarding the bill’s constitutionality under federal and state law, private business rights versus citizens’ rights to a healthy environment, the potential enforcement burden on local health departments, and the validity of secondhand smoke’s dangers to the public. A video recording of the hearing, is available online via KET’s legislative archive HERE. While it is disappointing that HB190 did not receive a House floor vote, much less pass both chambers and become law, a considerable amount of headway was made nonetheless. An ever-growing majority of Kentuckians support the passage of a statewide smoke-free law, and more legislators than ever before have been educated on protecting the public from secondhand smoke exposure. Read a great editorial published March 15 in the Lexington <i>Herald-Leader</i> about this year’s lack of legislative action on a smoke-free law, and a letter to the editor in Sunday’s Louisville <i>Courier-Journal</i> from Smoke-Free Kentucky Chair Amy Barkley and Coordinator Betsy Janes.” • More Employers Shun Tobacco Users • REMINDER to REGISTER: KCSP’s annual Spring Conference “Achieve Smoke-free: Takin’ It to the Streets” on 4/18/13 at Central Baptist Hospital’s Learning Center in Lexington. Register today.
<p>Survivorship</p>	<ul style="list-style-type: none"> • SPREAD THE WORD TO YOUR SURVIVORSHIP PARTNERS: “Are you a cancer survivor or caregiver of someone who’s survived cancer and would like to provide emotional support to those recently diagnosed? Friend for Life Cancer Support Network’s next volunteer training will be held Saturday, April 13, 9 am to 5 pm at the Marshall Women’s Health & Education Center, 4121 Dutchman’s Lane, inside Norton Suburban Plaza III, Room 1A. Breakfast and lunch provided. RSVP required: (502) 893-0643 or staff@friend4life.org “

Tobacco Control

- [Tobacco industry appears to have evaded FDA ban on 'light' cigarette descriptors](#)
- [The Global Tobacco/Smoking Threat](#)
- [U.S. to revise cigarette warning labels](#). The FDA will create labels to replace those that included images of diseased lungs and a corpse.
- **Tobacco Cessation Coverage & the Medicaid Expansion webinar, March 26, 2013, 2:00-3:00 pm Eastern Time**--The American Lung Association is pleased to invite you to a webinar addressing another hot topic in Affordable Care Act implementation: the Medicaid expansion. Many states will be making major changes to their Medicaid programs in 2014. Join this webinar to learn how those changes will affect access to tobacco cessation treatments, and what opportunities there are for the tobacco control community to improve access and coverage. This discussion will be relevant to all states, regardless of status of Medicaid expansion. Click [here](#) to register. For more resources on Affordable Care Act implementation and tobacco control, please visit [ALA's toolkit](#).
- CRAB (Cancer Control Research Advisory Council) Tobacco Workgroup presents a Webinar: **Hookah Smoking: A Public Health Concern** by Mary P Martinasek, PhD, RRT, RPFT. University of Tampa, Public Health Program. **Friday, March 22, 2013**, 10:00am – 11:00am EST. [Click here to join the online meeting](#); and for the audio portion dial: 1-888-670-3525 (US). Meeting Number: 648 804 154. Attendee access code: 297-003-0833.
-
- **NACCHO Webinar: Demystifying Tobacco Cessation and the Affordable Care Act, April 9, 2013, 1:00 – 2:00 pm Eastern Time**— What does health care reform mean for local health departments and their tobacco programs? Experts from NACCHO and the ALA will discuss the Affordable Care Act, its impact on local health departments, and provisions related to tobacco prevention and cessation. Speakers will highlight final rules released in February on tobacco cessation coverage and the tobacco surcharge that allows insurance providers to charge tobacco users a different premium rate than non-users. Click [here](#) to register.
- **REMINDER:** The American Academy of Family Physicians (AAFP) is now recruiting 20 Federally Qualified Health Centers for the [Office Champions Tobacco Cessation FQHC Project](#). This project will provide practical strategies through an online training module, live teleconferences and assorted materials for making system changes in medical practices to improve tobacco cessation activities. Practices that complete the program will receive \$2,000 financial assistance for administrative costs, plus materials for patients and recognition for practices. Applications will be accepted through **Friday March 22, 2013**.
- **REMINDER:** [Cooper Clayton Method to Stop Smoking Facilitator Training](#) to be held TOMORROW, **March 21, 2013** in Louisville. There will also be a Cooper/Clayton facilitator training & refresher course in Bowling Green on Thursday, May 9 (registration details to follow).