

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **March 12, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Adolescents and Young Adults	<ul style="list-style-type: none"> • Late-Stage Cancer Diagnosis More Likely in Uninsured Teens, Young Adults. Those lacking health coverage are often male, black or Hispanic and from the South, study finds.
Breast Cancer	<ul style="list-style-type: none"> • Yoga May Help Breast Cancer Patients During Radiation Therapy. Study found it lowered levels of stress hormones, reduced fatigue, improved quality of life.
Colon Cancer	<ul style="list-style-type: none"> • March is National Colorectal Cancer Awareness Month, a time to focus awareness on this preventable and treatable disease. Review the many resources and activities available through the American Society for Gastrointestinal Endoscopy. • CDC: March is Colon Cancer Awareness Month! Here's what you need to know: http://www.cdc.gov/cancer/colorectal/ . NCI: Short video featuring different types of tests and personal stories of diverse people undertaking these different CRC tests: "Why should I care about colon cancer screening?" You'll find answers and personal stories • The American Cancer Society is wanting to increase the colon cancer screening rates to 80% by 2018. Our entire focus this month, like many others I’m sure, is all about colon cancer awareness. Please find attached our colon cancer flier for distribution. • The Kentucky Cancer Program will display an educational Walk-Thru-Colon throughout the eastern side of the state during March and April. Check out the schedule in the attached flyer. • REMINDER - TOMORROW: Show your support for support for colorectal cancer screening by joining the Colon Cancer Prevention Project at a rally & press conference to be held tomorrow, Thursday, March 13 at 11:30 a.m. in Room 110 of the State Capitol. Speakers including Gov. Steve Beshear and Madeline Abramson will be talking about the success of the Kentucky Colon Cancer Screening Program, which provides screenings for low-income, uninsured Kentuckians. Interested in more information? Contact us at 502.290.0288 or ashepherd@c2p2ky.org . •
Fertility	<ul style="list-style-type: none"> • WEBINAR: The Impact of Cancer on Fertility. The GW Cancer Institute's Center for the Advancement of Cancer Survivorship, Navigation and Policy will host a free webinar on March 19th, 2014 at noon ET, that will review LIVESTRONG Fertility. Register today! •
Patient Navigation	<ul style="list-style-type: none"> • The next Friend for Life Cancer Support Network Peer Navigator training will be held Saturday, April 12th from 9-5pm at Baptist Health Louisville, Cancer Resource Center, 4003 Kresge Way, Suite 100, Louisville, KY 40207. FFL takes providing support seriously and require all Friend for Life volunteers to go through training so that they know more about the

	<p>organization, how it works, and the best way to provide support. FFL volunteers provide 1:1 emotional support mainly via phone to persons recently diagnosed with cancer and their loved ones. Cancer Survivors/Caregivers (parents, children, siblings, significant other, close friend, etc.) of someone who has survived cancer are all welcome. The cost is FREE. Breakfast and Lunch will be provided. RSVP required: staff@friend4life.org or 502-893-0643. More info about volunteering with FFL: http://www.friend4life.org/volunteers/become_a_volunteer.php</p> <ul style="list-style-type: none"> • Leveraging Electronic Health Record Systems to Create and Provide Electronic Cancer Survivorship Care Plans: A Pilot Study. This Journal of Oncology Practice article describes a pilot to assess the feasibility of creating and delivering care plans within an electronic health record system. Read the full article. • CaSNP Webinar on Survivorship Care Plans II. Save the date for our next caSNP webinar on Survivorship Care Plans Part II on April 16, 2014 from 12-1 pm ET. You can also check out Tools of the Trade: Survivorship Care Plans Part I in our caSNP webinar archive. • A National System Approach to Oncology Patient Population Management across the Continuum of Care: How We Standardized Navigation <i>Nursing Administration Quarterly</i> published an article that describes a system-wide approach to identifying and deploying best practices for navigation across cancer programs. Read the full article. • REMINDER! The Kentucky Cancer Consortium is hosting a webinar for cancer patient navigators on cancer health disparities on April 24th from 10am – 11:30am. To be accredited by the ACOS Commission on Cancer, entities must conduct a community needs assessment to address health care disparities and barriers to care, and utilize a patient navigation process and identify resources to address those barriers. What are Kentucky's barriers and how can you as patient navigators identify resources to help address them? Speakers: Linda Alexander, Ed.D. and Vivian Lasley-Bibbs, MPH. Webinar link: https://connect.uky.edu/r1f1kr6j3s0/ Call-in information: 1-877-392-0659 Passcode: 7250592994# • Remember to check out the KCP Pathfinder, a comprehensive guide to cancer resources and services for every area development district. http://www.kcp.uky.edu/pathfinders.html
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> • CDC's Division of Cancer Prevention and Control has released a supplemental issue on "Opportunities for Cancer Prevention During Midlife" published in the <i>American Journal of Preventive Medicine</i>, now available (open access) online. <i>Midlife</i>, the time roughly between 45 and 64 years of age, is when the effects of harmful exposures and health behaviors often start to appear. At this age, adults may experience the onset of chronic diseases or other health problems. During this time of unique life transitions and health challenges, adults can make positive changes to reduce their cancer risk and support health during midlife and beyond. • Tanning bed ban for minors clears Kentucky House • Genomics and Health: Colorectal Cancer Awareness http://www.cdc.gov/genomics/resources/diseases/colorectal.htm • The Utah Cancer Action Network is sponsoring a webinar on March 26th at 4 pm Eastern Time titled "Improving the Food Environment through Policy, Systems, and Environmental Change" We will learn about best practices and current programs to improve nutrition in your

	<p>community by highlighting successful PSE changes in California, Minnesota, and Utah. Register at https://www2.gotomeeting.com/register/816488306. Topics will include preventing cancer in an era of health reform; reducing sugar-sweetened beverage consumption through policy, systems, and environmental changes; and connecting communities to locally-sourced food. Presentations will be given by: George R. Flores, The California Endowment; Michelle Strangis, Minnesota Department of Health; Julie Peck-Dabling, Salt Lake County Health Department.</p> <ul style="list-style-type: none"> • SAVE THE DATE: The 8th annual Southern Obesity Summit will be held on October 5-7, 2014 at the Louisville Marriott Downtown! Shaping Kentucky's Future Collaborative, a consortium of foundations & organizations across the state working collaboratively to support healthy, thriving communities, serves as the host organization bringing the Southern Obesity Summit to Kentucky and is pleased to partner with all who value that goal. This is a tremendous opportunity to highlight the many successful endeavors making our cities, towns & state healthier. •
Providers	<ul style="list-style-type: none"> • U.S. Could Face Shortage of Cancer Doctors. Gap projected to reach nearly 1,500 specialists in a decade, American Society of Clinical Oncology cautions.
Skin Cancer	<ul style="list-style-type: none"> • Younger Skin Cancer Survivors May Be at Risk for Other Cancers. Large study followed patients with nonmelanoma skin cancer for 6 years.
Smoke-free	<ul style="list-style-type: none"> • "Every year that smoke-free legislation does not pass, nearly 1,000 Kentuckians die from secondhand smoke exposure." Find out what you can do at http://smokefreekentucky.com/content/ • An important message from our partners at the Kentucky Center for Smoke-free Policy: "The Kentucky Supreme Court will be hearing oral arguments from Bullitt Fiscal Court vs Bullitt County Board of Health on April 10, 2014 at 10 AM at the Supreme Court Building in Frankfort, KY. The decision in this case will determine whether or not local boards of health have the authority to enact smoke-free regulations in their communities. The Bullitt County Fiscal Court recently enacted a smoke-free ordinance for county-owned buildings with a section that would repeal other smoke-free policies or regulations in Bullitt County (Ordinance No. 13-32). KCSP will continue monitoring this case, as it has major implications for local boards of health that are considering smoke-free regulations. If you have any questions about the case and how it might apply to your community, please direct them to Holly Brown at hmbrow4@uky.edu." • E-cigarettes: fresh air or smoke and mirrors? • Secondhand Smoke Linked to Miscarriage Risk. Study found that as exposures rose, so did risk for a number of serious obstetric complications.
Tobacco Control	<ul style="list-style-type: none"> • Read the Kentucky Medical Association Journal's March 2014 Editorial by Dr. Whitney Jones, entitled: "Guts and Butts: What A Gastroenterologist thinks About Reducing Preventable Smoking Related Deaths in Kentucky" • National Cancer Institute Research to Reality Cyber-Seminar Series. "Reaching Smokers in the Age of Mobile Technology: Resources, Networks, and Messaging" – Tuesday, March 18th,

	<p>2014, 2:00 p.m. – 3:00 p.m. ET”. Join us as we examine how networks of quitlines interact and share innovations in quitline practices. We will also explore how text messaging as a smoking cessation resource platform may be a better suited method for reaching a new generation of smokers. More Information and Registration.</p> <ul style="list-style-type: none"> • Ask the Experts: E-Cigarettes, Hookah, and Other Smokeless Tobacco Products webcast on April 17, 2014, from 2-3:30pm EST. The webcast will provide an opportunity to have questions answered by experts in the field on topics related to novel tobacco products. Registration will be open until April 15th. To register, click here. • Nicotine Patches Don't Help Pregnant Women Quit Smoking: Study: Researchers also found those who used them had higher blood pressure than those who didn't.
<p>Events</p>	<ul style="list-style-type: none"> • REMINDER: LOUISVILLE: 2014 Health Equity Summit, Thursday, April 10, 2014, 7:30 a.m. to noon. Muhammad Ali Center, 144 N. Sixth St. • Louisville, Ky. Norton Healthcare Centers for Prevention & Wellness. Continuing education credits pending. Breakfast will be provided. • REMINDER: LEXINGTON: The Kentucky Center for Smoke-free Policy's Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information. • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.