


Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the February 27, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

| CATEGORY      | TITLE  |
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| Breast Cancer | <ul style="list-style-type: none"><li>• <a href="#">Breast Reconstruction Using Women's Own Tissue Appears Safe: Study</a></li><li>• <a href="#">Advanced breast cancer inching up in young women</a></li></ul>  |
| Colon Cancer  | <ul style="list-style-type: none"><li>• <a href="#">Here’s one way Obamacare changed today: Insurance companies cannot charge patients for the removal of a polyp during a recommended colonoscopy</a></li></ul>  <ul style="list-style-type: none"><li>• <b>THIS Friday, March 1<sup>st</sup>!</b> Join the statewide campaign to raise awareness about the importance of colon cancer screening. Wear blue and encourage your family, friends and co-workers to do the same. <i>Please see the attached flier and pass it on.</i> Madeline Abramson, the Lt. Governor's wife is serving as Dress in Blue Day Honorary Chair for Kentucky. <a href="#">View her message</a> Contact <a href="#">your local Kentucky Cancer Program office</a> to learn more or visit the <a href="#">KCP West website</a> or the <a href="#">KCP East website</a> for additional resources.</li><li>• March is National Colorectal Cancer Awareness Month. Share the MIYO account creation link (<a href="http://miyo.gwb.wustl.edu/newuser.php?project=103">http://miyo.gwb.wustl.edu/newuser.php?project=103</a>) with your community partners who may be interested in creating CRC resources for use in their outreach efforts.</li><li>• <b>REMINDER: 2013 “Bottoms Up Bash”! The Colon Cancer Prevention Project’s 2nd Annual Bottoms Up Bash is THIS FRIDAY March 1<sup>st</sup>, 7:30pm-12am</b>, Mellwood Art Center in Louisville. Includes live band, silent auction, heavy appetizers, &amp; signature blue cocktail drinks by Heaven Hill and wine by Barefoot Wine &amp; Bubbly. For info: call (502) 290-0288</li></ul> |

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| <p><b>General</b></p>       | <ul style="list-style-type: none"> <li>• <a href="#">Health world braces for sequester</a></li> <li>• <a href="#">Advancing the Public Health System by Defining the Foundational Capabilities of Public Health</a></li> <li>• <a href="#">Doctor Groups Issue List of Overused Medical Tests</a></li> <li>• <b>REMINDER:</b> <a href="#">KY Health Literacy Summit, March 7-8, 2013</a>, Covington, KY - Details Coming Soon! For information on health literacy, visit <a href="http://www.healthliteracykentucky.org">www.healthliteracykentucky.org</a></li> </ul> |
| <p><b>Health Equity</b></p> | <ul style="list-style-type: none"> <li>• <b>REMINDER:</b> Health Equity Summit III: “Equipping Ourselves for Action”; Monday, April 15, 2013 • 8:15 a.m. to 3:30 p.m.; Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky. Breakfast and lunch will be provided. Space is limited. To register, call (502) 629-1234 or visit <a href="http://NortonHealthcare.com/HealthEquitySummit">NortonHealthcare.com/HealthEquitySummit</a>.</li> </ul>   |
| <p><b>Hospice</b></p>       | <ul style="list-style-type: none"> <li>• <a href="#">Encouraging patients to discuss end-of-life wishes</a></li> <li>• The Kentucky Association of Hospice and Palliative Care is in full swing planning the Spring Education Conference set for <b>May 9-10, 2013</b>. This year’s conference will be held at the <b>Hyatt Downtown Louisville</b>. More details to come!</li> </ul>  |
| <p><b>Lung Cancer</b></p>   | <ul style="list-style-type: none"> <li>• <a href="#">Study: Lung Screening Could Prevent 12,000 Deaths</a></li> </ul>  |

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| <p><b>Prevention, Genetics, Causes</b></p> | <ul style="list-style-type: none"> <li>• <a href="#">The Link Between Poverty and Health: Kentucky Health Issues Poll (KHIP) Results</a> . KHIP is a project of the Foundation for a Healthy Kentucky and The Health Foundation of Greater Cincinnati.</li> <li>• <a href="#">Without Laws, Many Tanning Salons Would Allow Kids: Study</a></li> <li>• <a href="#">Study says too many Americans still drink too much</a></li> <li>• <a href="#">Too Much Sitting Linked to Chronic Health Problems.</a> Risks for diabetes, cancer and heart disease all seem to rise with more time spent seated, study finds.</li> <li>• <b>REMINDER:</b> <a href="#">ACS’s Cancer Prevention Study, called Cancer Prevention Study-3 (CPS-3)</a>, will help researchers better understand the genetic, environmental and lifestyle factors that cause or prevent cancer, which will ultimately save lives. Enrollment is free and will take place in Louisville and Southern Indiana on March 19-20, and in Edgewood and Ft Thomas on April 17-19, 2013. <ul style="list-style-type: none"> <li>○ Help us to spread the word about Cancer Prevention Study-3. Post a Facebook status update or tweet the following link on Twitter: <i>“If you could do something to prevent cancer would you? Fight cancer by participating in the ACS Cancer Prevention Study-3. <a href="http://www.cps3kyin.org">http://www.cps3kyin.org</a> For more information, visit <a href="http://cps3kyin.org">cps3kyin.org</a> or <a href="http://cancer.org/cps3">cancer.org/cps3</a> or call toll free at 1-888-604-5888”</i></li> </ul> </li> <li>• <b>REMINDER:</b> The UKCOM Chapter of the American Medical Women's Association (AMWA) is thrilled to announce that we are hosting a theater screening of the new CNN- produced documentary "Girl Rising" at Hamburg Pavilion Movie Theatre (1949 Starshoot Rd) on Monday, March 11, at 7:30pm. The film tells the stories of nine girls from different countries - including Cambodia, Haiti, India</li> </ul> |
| <p><b>Rural health</b></p>                 | <ul style="list-style-type: none"> <li>• <b>REMINDER:</b> Save the Date for Doing Care Differently in Rural Kentucky May 7, 2013 / Louisville. The Kentucky Rural Health Association and the Foundation for a Healthy Kentucky are jointly-sponsoring a conference, Doing Care Differently in Rural Kentucky, to be held on May 7, 2013 in Louisville, Kentucky. This one-day conference, to be held the day before the National Rural Health Association's annual meeting, will address key health policy issues affecting Kentucky through a rural health lens. Speakers will address the evolving roles of providers in rural health care delivery, telemedicine, Affordable Care Act implementation in the Commonwealth, and the changing responsibilities of public health in rural Kentucky.</li> </ul>  |

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| <p><b>School Health</b></p> | <ul style="list-style-type: none"> <li>• <b>REMINDER: Healthy Schools Summit</b> hosted by the Barren River Community Health Planning Council will take place at the WKU Carroll Knicely Center on March 14th: A day of special guest speakers has been planned to provide strategies for principals and other administrators looking to support staff and student wellness efforts. Keynote speaker is David Jones, Jr., Chairman of Chrysalis Ventures (Kentucky's largest venture capital firm), former Chairman of Humana Inc., and recently elected member of the Jefferson County Board of Education. Topics range from State and Federal Policies and School Meals to Employee Wellness and more. Please <a href="#">register online</a> by <b>THIS FRIDAY March 1st, 2013</b>. For more info, contact <a href="#">Jacy Wooley</a>, Healthy Schools Program Manager for the Alliance for a Healthier Generation.</li> <li>• <b>REMINDER: KAHPERD 2013 Summer Workshop Announced:</b> The Kentucky Association for Health, Physical Education, Recreation, and Dance (KAHPERD) will hold its summer workshop at Highland Middle School (Jefferson County) on June 11-12, 2013. The summer workshops are a great opportunity to engage in quality professional learning around Health and Physical Education. Visit the <a href="#">KAHPERD</a> website for more information. Interested in presenting a session? Contact <a href="#">Vicki Johnson-Leuze</a> . The deadline for submission is April 12, 2013.</li> <li>• <b>REMINDER: <a href="#">Kentucky Teen Institute – June 23<sup>rd</sup>-27<sup>th</sup></a>:</b> Announcing an exciting opportunity to improve teen health, youth leadership and civic engagement in your school and community. The Kentucky Teen Institute (KTI), a program of the KY YMCA Youth Association in partnership with the University of Louisville, develops the leadership capacity of teens to lead the way to greater health in our commonwealth. Through dynamic educational programming, teams of young people from across the state are trained to implement health initiatives in their communities and transform themselves in the process.</li> </ul> |
| <p><b>Smoke-free</b></p>    | <ul style="list-style-type: none"> <li>• Please mark your calendars for the next <b>Smoke-Free Kentucky Coalition Call. Friday, March 15, 2013 12:00 p.m.—12:30 p.m., EST.</b> 1-877-972-7517 Pass code 7152155# Calls to update our coalition partners (individuals, businesses, community organizations) about what is happening with the Smoke free Kentucky Campaign. Please join ready to share what you have been doing in your community, business, or organization to support the Smoke-free movement.</li> <li>• <b>REMINDER: <a href="#">KCSP's</a> annual Spring Conference “Achieve Smoke-free: Takin’ It to the Streets”</b> on 4/18/13 at Central Baptist Hospital’s Learning Center in Lexington. <a href="#">Register today.</a></li> </ul>   |

## Tobacco Control

- The American Academy of Family Physicians (AAFP) is now recruiting 20 Federally Qualified Health Centers for the [Office Champions Tobacco Cessation FQHC Project](#). This project will provide practical strategies through an online training module, live teleconferences and assorted materials for making system changes in medical practices to improve tobacco cessation activities. Practices that complete the program will receive \$2,000 financial assistance for administrative costs, plus materials for patients and recognition for practices. Applications will be accepted through **Friday March 22, 2013**.
- The KDPH Tobacco Cessation and Control Program is graciously allowing cancer control colleagues to listen in on their upcoming Tobacco Coordinators webinar on **colorectal cancer and smoking**. The call is scheduled for THIS Tuesday, **March 5th, 2013 at 9:30am EST**. For audio: 1-866-889-3903 passcode 515701# To access Live Meeting: <https://www.livemeeting.com/cc/cc-chfs/join?id=4N456M&role=attend&pw=C3%267%29Ps%3B7> (after opening link click "Join" when prompted)
- [Cooper Clayton Method to Stop Smoking Facilitator Training](#) to be held on **March 21, 2013** in Louisville.