

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **February 12, 2014** issue of “Wednesday’s Word” (see table below), a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">• Read ASCO’s New Factsheet on Clinical Trials Coverage through the Affordable Care Act• kynect Projected to Enroll 200,000th Kentuckian in Health Insurance• Life after Jan. 1: Kentucky clinic offers early glimpse at realities of health-care law (Washington Post)• Mid-Sized Companies Get Extra Year to Comply With Affordable Care Act• Some Middle-Class Families Find Price Of Subsidized Health Coverage ‘Awfully High’
Brain Cancer	<ul style="list-style-type: none">• Adding chemotherapy following radiation treatment improves survival for adults with low-grade gliomas, a slow-growing type of brain tumor
Breast Cancer	<ul style="list-style-type: none">• Study raises awareness of risks of mammograms. Researchers call attention to "overdiagnosis" risk in cancer screening.
Cancer Data	<ul style="list-style-type: none">• ACS releases Cancer Facts & Figures 2014. This annual report provides the estimated numbers of new cancer cases and deaths in 2014, as well as current cancer incidence, mortality, and survival statistics and information on cancer symptoms, risk factors, early detection, and treatment. In 2014, there will be an estimated 1,665,540 new cancer cases diagnosed and 585,720 cancer deaths in the US. Cancer remains the second most common cause of death in the US, accounting for nearly 1 of every 4 deaths.
Childhood Cancer	<ul style="list-style-type: none">• Special Section of ACS’s recently released Cancer Facts & Figures 2014 is childhood and adolescent cancer. In this section you'll find current information on cancer in children (ages 0 to 14) and adolescents (ages 15 to 19), including incidence and mortality rates and trends, risk factors, and an overview of treatment and outcomes for the major types of cancer that occur during childhood. This supplement is intended to inform anyone interested in learning more about cancer in children and adolescents, including policy makers, researchers, clinicians, cancer control advocates, patients, and caregivers.
Colon Cancer	<ul style="list-style-type: none">• At-Home Stool Test for Colon Cancer Called Accurate, But Not Foolproof: Review of 19 studies found the exam spotted the disease about 79 percent of the time.

	<ul style="list-style-type: none"> ○ JOURNAL ARTICLE: "Accuracy of Fecal Immunochemical Tests for Colorectal Cancer: Systematic Review and Meta-analysis." Lee et al. 4 February 2014. Annals of Internal Medicine. Volume 160. Number 3. Article attached. ● Gov. Steve Beshear, several legislators, and Madeline Abramson will be showing their support for the Kentucky Colon Cancer Screening Program during an educational rally at noon on Tuesday, Feb. 25 on the Capitol Steps in Frankfort. Please join them to show your support for this life-saving program. For more information, contact the Colon Cancer Prevention Project at 502-290-0288. ●  Kentucky Cancer Program is excited to kick-off our sixth annual Dress in Blue Day, Friday March 7. Become a Blue Star Champion and join the statewide campaign to raise awareness about the importance of colon cancer screening - wear blue, decorate your business, display blue ribbons, feature an article in your newsletter, issue a proclamation, distribute educational materials. Contact your local Kentucky Cancer Program office to learn more or visit the KCP West or East website for additional resources. ● Colonoscopy Screening after the Affordable Care Act: Cost Barriers Persist for Medicare Beneficiaries ● The Bottoms Up Bash presented by KentuckyOne Health will be March 7th from 7:30 p.m. to midnight at the Mellwood Arts Center in Louisville, Ky. Come out for a night of food, drinks, dancing to a live band, a silent auction, and more! All proceeds go to the fight to end colon cancer. More information and tickets: ColonCancerPreventionProject.org
<p>HPV Vaccination</p>	<ul style="list-style-type: none"> ● President's Panel Calls for More Girls, Boys to Get HPV Vaccine. It protects against cancers of the cervix, throat, rectum and penis, but too few getting the shots. ● HPV Shot Doesn't Encourage Sexual Activity in Young Girls: Study. Finding should reassure parents about the cervical cancer vaccine, doctors say.
<p>Lung Cancer</p>	<ul style="list-style-type: none"> ● Breath test for lung cancer? New UofL test may make it possible
<p>Patient Navigation</p>	<ul style="list-style-type: none"> ● KCC is asking all Kentucky cancer patient navigators (screening, early detection, treatment and survivorship) to take a 10-20 minute anonymous survey by Friday, February 21, 2014. The Cancer Patient Navigation- Data Survey: What Data do You Collect? What Data is most Important? was created with significant input from several cancer patient navigators. It will provide valuable information to those building a cancer patient navigator program and creating tracking mechanisms, as well as those who have an established patient navigator program. We will analyze and aggregate the survey results, and share them as a whole with our constituents via the KCC website, our listserv, and at the Fall Forum in October 2014. If the link above does not work, try copying the link below into your web browser: https://redcap.uky.edu/redcap/surveys/?s=NgPeqmbY4w ● Cure for Hospital Design: Strategies to Keep Patients and Their Visitors From Getting Lost

	<ul style="list-style-type: none"> • From Ethiopia To West Virginia, Community Health Workers Help Close Access-To-Care Gaps • MYTHBUSTERS. Do your patients believe that cancer is contagious? Or that the treatment would be worse than the disease? Check out the American Society of Clinical Oncology factsheet on separating myth from fact after a cancer diagnosis. • SAVE THE DATE! The Kentucky Cancer Consortium is hosting a webinar for cancer patient navigators on cancer health disparities on April 24th from 10am – 11:30am. To be accredited by the ACOS Commission on Cancer, entities must conduct a community needs assessment to address health care disparities and barriers to care, and utilize a patient navigation process and identify resources to address those barriers. What are Kentucky’s barriers and how can you as patient navigators identify resources to help address them? Speakers: Linda Alexander, Ed.D. and Vivian Lasley-Bibbs, MPH. Webinar link: https://connect.uky.edu/r1f1kr6j3s0/ Call-in information: 1-877-392-0659 Passcode: 7250592994# • SAVE THE DATE! The Kentucky Cancer Consortium and their partners are planning Kentucky’s 2nd statewide Forum for cancer patient navigators. Cancer Patient Navigators in Kentucky: Biennial Fall Forum will be Thursday, October 30, 2014 in Frankfort, KY at the Kentucky Historical Society. Stay tuned for more information! If your organization would like to help sponsor the Forum, contact Katie Bathje at katie@kycancer.org
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> • Smoking tied to increased risk of common type of breast cancer • UK’s biobank seeks donations from hospital patients • NIH study finds regular aspirin use may reduce ovarian cancer risk • Only Close Family History Needed for Cancer Risk Assessment. ASCO releases new recommendations focused on two generations for determining genetic risk factors in new patients. <ul style="list-style-type: none"> ○ See ASCO’s Cancer Family History infographic • Uterine Surgical Technique Is Linked to Abnormal Growths and Cancer Spread • NIH study offers insight into why cancer incidence increases with age • The Power of the Private Sector to Save Lives (blog post from Dr. Tom Frieden, CDC) • Study: Minimum Pricing for Alcohol Would Affect Poorer, High-Risk Drinkers. But the impact on moderate drinkers would be minimal, researchers say. • REMINDER: CDC’s 2013 Prevention Status Reports (PSRs) have been released. Kentucky’s report can be accessed here.

Providers	<ul style="list-style-type: none"> • Hill Plan Would Reward Medicare Doctors For Quality
School Health	<ul style="list-style-type: none"> • Active schools initiative helps students, schools improve. Kentucky schools and districts are encouraged to sign up for the “Let’s Move!” Active Schools initiative, a physical education program that empowers teachers, principals, administrators and parents to create active environments that enable all students to get moving. The program helps promote physical activity before, during and after school, and encourages parent and community involvement in helping students become healthier. All Kentucky school districts that have made a commitment to the “Let’s Move!” Active Schools initiative will be recognized at the Southern District American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) convention Feb. 20 in Lexington in a session to be held from 5-6:30 p.m. Shellie Pfohl, executive director of the President’s Council on Sports, Fitness, and Nutrition (PCFSN), will be a featured speaker and will help present recognition certificates to participating district superintendents. For more information on participation in the recognition ceremony Feb. 20, contact Jamie Sparks at jamie.sparks@education.ky.gov.
Smoke-free	<ul style="list-style-type: none"> • Smoking ban bill clears Kentucky House committee <ul style="list-style-type: none"> ○ To read the bill and follow further progress, visit http://www.lrc.ky.gov/record/14RS/HB173.htm. • REMINDER: Smoke-Free Kentucky Day at the Capitol, TODAY - Wednesday, February 12th, 10am – 2pm, Kentucky State Capitol, Annex Room 111. Join us as we head to the State Capitol to educate legislators about smoke-free policies.
Survivorship	<ul style="list-style-type: none"> • Male Cancer Survivors May Live Longer If They Exercise: Those who burned more calories each week were less likely to die of any cause during study • CONFERENCE: CDC is co-sponsoring the 7th Biennial Cancer Survivorship Research Conference, entitled Advancing Survivorship through Multilevel Collaborations, to be held June 18-20, 2014 at the Westin Peachtree Plaza in Atlanta, GA. There are conference scholarship opportunities to cancer survivor advocates. The Survivor Advocate Program provides scholarships for up to 20 advocates (nationwide) to attend the conference. Advocates will learn first-hand about moving cancer survivorship advances from early-stage research to survivor care, interact with other advocate leaders and researchers, and develop tools to educate communities about key survivorship issues. Find out more about this opportunity to apply to be a Survivor Advocate. February 14, 2014 is the application deadline.
Tobacco Control	<ul style="list-style-type: none"> • CVS Vows to Quit Selling Tobacco Products • Experts increasingly contemplate end of smoking • FDA launches its first national public education campaign to prevent, reduce youth tobacco use. TV, radio and print campaign launched yesterday (Feb, 11th) and targets at-risk youth aged 12-17 who are open to smoking or already experimenting with cigarettes. To read more, click here. To view the TV ads, click here. For downloadable materials, click here.

	<ul style="list-style-type: none"> • CDC to Launch Latest Graphic Anti-Smoking Campaign. It will include now-deceased North Carolina woman whose appearance in first initiative stunned many viewers. • Legacy for Health has released a 2-minute video that seeks to unite smokers and their loved ones in their attempts to quit smoking. “Too often, people think of the smoker in their life as someone who simply can't kick a ‘nasty habit.’ We all know that's dead wrong - smoking is an addiction that most smokers desperately want to overcome. But it takes an average of 11 quit attempts before they succeed. We believe smokers and the people that love them need to know this fact. We think it will create some empathy for all involved. And we know that when smokers have the emotional support of their loved ones they have a better chance of quitting - however many times it takes them to do it for good. When smokers have support from their loved ones, they have a better chance of quitting. Help us spread the love by sharing this video. #LoveYourQuitter “
Events	<ul style="list-style-type: none"> • SAVE THE DATE: 2014 Health Equity Summit, Thursday, April 10, 2014, 7:30 a.m. to noon. Muhammad Ali Center, 144 N. Sixth St. • Louisville, Ky. Norton Healthcare Centers for Prevention & Wellness. Continuing education credits pending. Breakfast will be provided. • SAVE THE DATE: The Kentucky Center for Smoke-free Policy's Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information. • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.