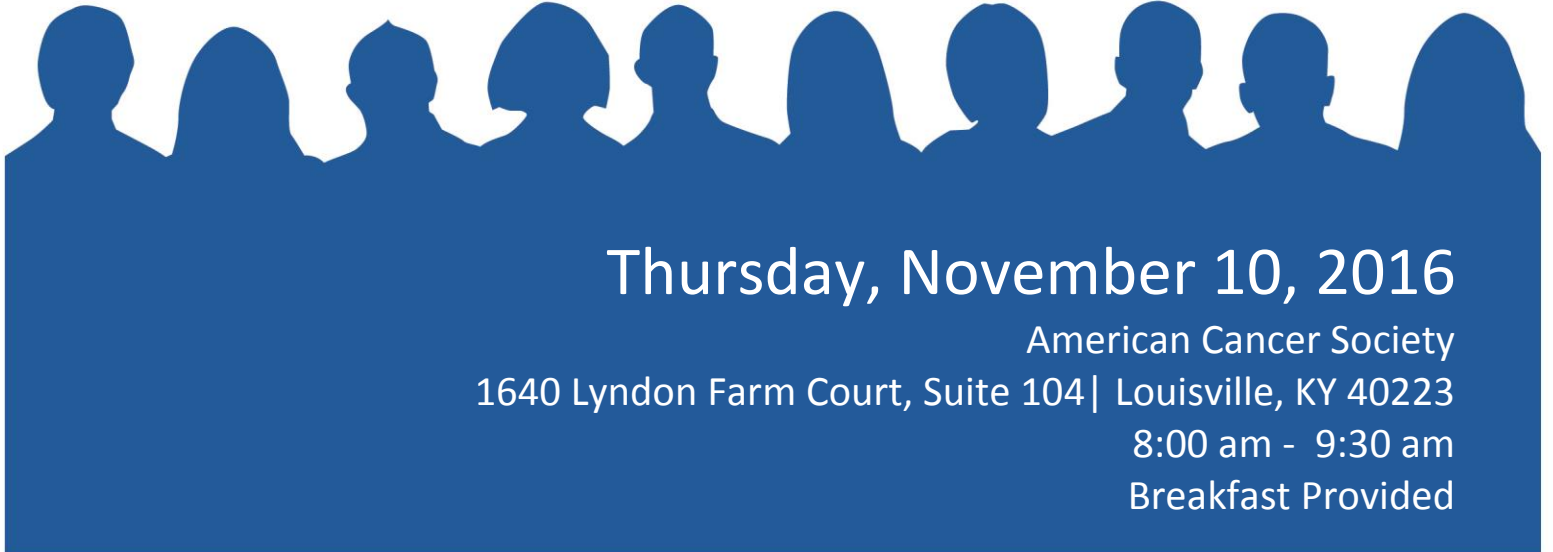




YOU'RE INVITED

PATIENT QUALITY OF LIFE FORUM



Thursday, November 10, 2016

American Cancer Society

1640 Lyndon Farm Court, Suite 104 | Louisville, KY 40223

8:00 am - 9:30 am

Breakfast Provided

Please join us for the Patient Quality of Life Forum, a policy discussion on quality of life and palliative care. This forum will highlight how palliative care provided throughout the course of any type of serious illness achieves the triple aim of better patient experience, better quality of care, and lowered health care costs. Palliative care honors patient choice about treatment goals and helps bring the family into the care process.

This is a unique opportunity to hear from other health care organizations and share your views and concerns.

To register to attend or for more information, please contact Erica Palmer Smith at erica.palmersmith@cancer.org or 859-260-8284, or visit <http://www.acscan.org/KYForum>

What is palliative care?

Palliative care, also called supportive care, is focused on providing patients with relief from the symptoms, pain, and stress of a serious illness. The goal is to improve quality of life for both the patient and the family. Palliative care is provided by a team of doctors, nurses, and other specialists who work with the patient's other doctors to provide an extra layer of support. Palliative care is appropriate at any age and at any stage in a serious illness, and can help patients get well faster and easier.