

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the January 9, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org .

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Cervical Cancer	<ul style="list-style-type: none">• Clearing Up the Confusion on When to Get a Pap Test: An annual screen is no longer recommended in updated guidelines.• For One Woman, HPV Vaccine Was a 'No-Brainer'• More women getting Pap tests as recommended: Some women get Pap tests without need.• January is Cervical Cancer Awareness Month! Kentucky Women's Cancer Screening Program of KDPH provides breast and cervical screening and follow-up services, professional ed, public ed, outreach, quality assurance and surveillance. Screening and follow-up services are provided from local health care providers through contracts with local HDs. One such essential resource for providers: Quick Reference Guide for Health Care Providers Breast and Cervical Cancer Screening and Treatment in Kentucky The Purple Book.
Colon Cancer	<ul style="list-style-type: none">• Ten local health departments across the state will receive grants to expand colon cancer screening services, Governor Steve Beshear announced Thursday.• SAVE THE DATE: 2013 “Bottoms Up Bash”! The Colon Cancer Prevention Project is celebrating Dress in Blue Day on March 1 with it's 2nd Annual Bottoms Up Bash. The event, which had a crowd of more than 300 people last year, includes a live band, silent auction, heavy appetizers, and signature blue cocktail drinks by Heaven Hill and wine by Barefoot Wine & Bubbly. The event is presented by KentuckyOne Health and will be from 7:30 p.m. to midnight at the Mellwood Art Center in Louisville, Ky. Visit www.ColonCancerPreventionProject.org or call (502) 290-0288. Limited VIP tickets/reserved tables are also available. All funds raised go to the Project's mission of ending preventable colon cancer.• Raise awareness for colon cancer this March during National Colorectal Cancer Awareness Month by participating in the Dress in Blue Day program. Contact your regional KCP Cancer Control Specialist to find out what is going on in your area.
Data	<ul style="list-style-type: none">• The Annual Report to the Nation on the Status of Cancer, published early online Monday in the <i>Journal of the National Cancer Institute</i>, shows that the death rate from all cancers combined is continuing the decline that began in the early 1990s.• WEBINAR: “State Cancer Profiles: A Dynamic Data Tool for Cancer Control”. Tuesday, 1/15/13; 2:00-3:00p.m. EST. -- Join NCI & CDC professionals as we discuss how to use data to make a local impact. State Cancer Profiles website provides a system to identify the cancer burden in a standardized manner in order to motivate action, integrate surveillance into cancer control planning, and expose health disparities. For more info and to register: https://researchtoareality.cancer.gov/cyber-seminars

Endometrial Cancer	<ul style="list-style-type: none"> • Keeping Fit May Boost Survival With Endometrial Cancer: Study found higher death risk for those who were overweight, physically inactive
Financial	<ul style="list-style-type: none"> • The fiscal cliff cuts \$1.9 billion from Obamacare. Here's how.
General	<ul style="list-style-type: none"> • Brief Life Expectancy Should Rule Out Certain Cancer Screenings: Study • Health Literacy Kentucky invites poster abstracts to be submitted for its 2013 Summit in Covington, Kentucky. The theme for the conference is “Words are just the beginning: Building true health literacy”. This call seeks original contributions in all areas related to health literacy (research, program development, education, etc.). Submissions should be sent electronically to healthliteracykentucky@gmail.com (please put “2013 Summit Proposal” in your subject line). Deadline is January 31, 2013. For more information, visit www.healthliteracy.org • Shared Decision Making to Improve Care and Reduce Costs • SAVE THE DATE: KY Health Literacy Summit, March 7-8, 2013, Covington, KY - Details Coming Soon! For information on health literacy, visit www.healthliteracykentucky.org
	<ul style="list-style-type: none"> • KDPH’s “Healthy Communities Program” is now accepting proposals from local health departments to support projects that increase opportunities for communities to engage in healthy behaviors by: 1) creating and/or enhancing access to safe places for active living & physical activity; 2) increasing access to healthy foods; & 3) reducing exposure to second-hand smoke. Approx 8-10 grants will be awarded for 2013 up to \$10,000 each. See e-mail attachment for more information, or email Shellie Wingate Shellie.Wingate@ky.gov
Health Equity	<ul style="list-style-type: none"> • SAVE THE DATE: Health Equity Summit III: “Equipping Ourselves for Action”; Monday, April 15, 2013 • 8:15 a.m. to 3:30 p.m.; Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky. Breakfast and lunch will be provided. Space is limited. To register, call (502) 629-1234 or visit NortonHealthcare.com/HealthEquitySummit.
Lung Cancer	<ul style="list-style-type: none"> • Common Heart Drug Might Improve Lung Cancer Survival
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • MMWR Vital Signs: Binge Drinking Among Women and High School Girls —United States, 2011 • Does your community coalition need some evidence-based nutrition and physical activity ideas for the New Year? Share the Shaping KY's Future: Community Guide to Reducing Obesity booklet. Each local success story includes resources, selling points and contact information from the local community. Some communities have used them with a viewing of the documentary “Weight of the Nation”. For hard copies, contact: Elaine.Rusell@ky.gov
Radon	<ul style="list-style-type: none"> • NIH has a news feature article available outlining the risks posed by radon. Use in your local print news outlets!
Smoke-free	<ul style="list-style-type: none"> • Most Teens Support Tough Smoking Bans: Survey • Join us on Thursday, February 14, 2013 from 8:30am - 2pm, for Smoke Free Kentucky's Day the Capitol. We will gather in the Kentucky State Capitol Annex Room 154 to coordinate our efforts towards educating legislators about the importance of

	<p>comprehensive smoke-free policies on the health of Kentuckians. To register, visit http://bit.ly/Vy6Tbn</p> <ul style="list-style-type: none"> • WEBINAR: Storytelling is a key communications tool in the fight against chronic disease. Stories can help increase awareness, educate key lawmakers and stakeholders, strengthen coalitions, and build or sustain partnerships. Prevention Speaks is offering a 90-minute webinar tailored to the needs of Smoke-Free Kentucky, addressing how to craft and use stories that will help achieve your tobacco control goals. January 22nd at 1:00 p.m. EST. Register now – spaces are limited. • SAVE THE DATE: KCSP's annual Spring Conference “Achieve Smoke-free: Takin’ It to the Streets” on 4/18/13 at Central Baptist Hospital’s Learning Center in Lexington. • SAVE THE DATE: American Lung Association of KY announces Annual Fight for Air Walk on June 8, 2013 at the Iroquois Park, Louisville. For more info, contact Madelyn Anetrella with ALA in KY at 502-363-2652 or e-mail manetrella@midlandlung.org
Survivorship	<ul style="list-style-type: none"> • Cancer-Related Fatigue Often Overlooked, Study Finds: Doctors should address helpful behaviors, treatments • Going Online for Info May Reflect a Pro-Active Stance Against Cancer: People who did so typically didn't view their diagnosis as being 'just up to fate,' study found • Susan G. Komen Lexington Affiliate presents Couture for the Cure; a night of fashion filled with live entertainment, silent auctions, a fabulous fashion show, door prizes, food, drinks & more. Friday, February 22, 2013, 7:00 PM - 11:00 PM at the Aviation Museum of KY, 4029 Airport Road, Lexington, KY 40510. Purchase tickets at Susan G. Komen for the Cure Lexington.