

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the January 30, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none"><li>• <a href="#">For Early Cancer, Lumpectomy Beats Mastectomy for Survival: Study</a></li><li>• <a href="#">Higher Fruit, Veggie Intake Tied to Lower Risk of a Tough-to-Treat Breast Cancer</a>. But study couldn't prove cause and effect, and risks for other forms of cancer weren't altered.</li></ul>
Cervical Cancer	<ul style="list-style-type: none"><li>• <a href="#">UK Research Identifies How Patient Navigators Improve Cervical Cancer Prevention Care</a></li><li>• <b>WEBINAR:</b> <a href="#">Reducing the Burden of HPV-associated Cancer and Disease through Vaccination in the US</a>". Presented By: Mona Saraiya, MD, MPH, CAPT, U.S. Public Health Service, Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, CDC. “Public Health Importance of Human Papillomavirus Infection and Disease”</li><li>• <b>SEE CERVICAL CANCER GRANT OPPORTUNITY IN GRANTS SECTIONS BELOW.</b></li></ul>
Chronic Disease	<ul style="list-style-type: none"><li>• <b>Request for Application! Developing the Capacity to Deliver Chronic Disease Self-Management Programs (CDSMP)</b> - The National Association of County and City Health Officials (NACCHO) &amp; CDC offering opportunity for up to 10 local health departments (LHDs) to develop the capacity to deliver effective chronic disease self-management programs (Stanford Chronic Disease Self-Management Program (CDSMP)). Learn more about <a href="#">CDSMP</a>. Learn more about the NACCHO LHD-CDSMP Program <a href="#">funding announcement</a>.</li><li>• <b>Chronic Disease Prevention Toolkit - Guide to Effectively Educating State and Local Policymakers.</b> New from the Society for Public Health Education (SOPHE), this timely resource guide facilitates the action steps needed to educate policymakers on the latest policies and research in chronic disease prevention and control. Includes 6 chapters that contain a wealth of information on the topics such as the role of professionals and legislators, acquiring stakeholders and partners, framing messages, creating policy action plans and kits, and more.</li></ul>

<p><b>Colon Cancer</b></p>	<ul style="list-style-type: none"> <li>● <b>REMINDER: 2013 “Bottoms Up Bash”! The Colon Cancer Prevention Project’s</b> 2nd Annual Bottoms Up Bash is March 1<sup>st</sup>, 7:30pm-12am, Mellwood Art Center in Louisville. Includes live band, silent auction, heavy appetizers, &amp; signature blue cocktail drinks by Heaven Hill and wine by Barefoot Wine &amp; Bubbly. For info: <a href="http://www.ColonCancerPreventionProject.org">www.ColonCancerPreventionProject.org</a> or call (502) 290-0288.</li> <li>● <b>REMINDER:</b> Raise awareness for colon cancer this March during <a href="#">National Colorectal Cancer Awareness Month</a> by participating in the <a href="#">Dress in Blue Day</a> program. Contact your <a href="#">regional KCP Cancer Control Specialist</a> to find out what is going on in your area.</li> </ul>
<p><b>Complementary and Alternative Medicine</b></p>	<ul style="list-style-type: none"> <li>● <b>NEW NCI PUBLICATION:</b> <a href="#">Talking About Complementary and Alternative Medicine with Your Health Care Providers: A Workbook and Tips</a> . 15-page booklet. Audience: Cancer Patient, Cancer Survivor, General Public. Includes tips to discuss with your health care team about complementary and alternative medicine use; describes reasons for seeking CAM therapies; includes space to track medications, providers, and CAM use; and provides a list of references for more information.</li> </ul>
<p><b>Data</b></p>	<ul style="list-style-type: none"> <li>● <a href="#">U.S. Cancer Death Rates Have Dropped 20 Percent Since 1991:</a> American Cancer Society report credits better screening, treatment for the gains.</li> <li>● <b>WEBINAR: Healthy People 2020 Progress Review: Cancer and Genomics Topic Areas, Thursday, February 6, 2013   12:30 PM ET.</b> Cancer remains the second leading cause of death in the United States. In this webinar, you will learn how genetic counseling and early detection can help reduce death and disability associated with breast and colorectal cancers. In addition, we will highlight the latest data and national and local efforts relating to cancer and genomics. <b>Register Now!</b> <a href="http://bit.ly/Xq4Y6E">http://bit.ly/Xq4Y6E</a></li> </ul>
<p><b>General</b></p>	<ul style="list-style-type: none"> <li>● <b>SAVE THE DATE: <a href="#">36th Annual Rural Health Conference - May 7-10, 2013, Louisville, Ky.</a></b> National Rural Health Association’s (NRHA) Annual Rural Health Conference is the nation’s largest rural health conference, created for all of those with an interest in rural health care, including rural health practitioners, hospital administrators, clinic directors and lay health workers, social workers, state and federal health employees, academics, community members and more. The annual Rural Medical Educators Conference will held May 7 in Louisville, Ky., directly prior to the Annual Rural Health Conference. <a href="#">Registration.</a> Contact <a href="#">Kathy Siress</a> with questions.</li> <li>● <b>REMINDER: Health Literacy KY invites poster abstracts to be submitted for its 2013 Summit in Covington.</b> Call seeks original contributions in all areas related to health literacy (research, program development, education, etc.). Submissions should be sent electronically to <a href="mailto:healthliteracykentucky@gmail.com">healthliteracykentucky@gmail.com</a>. <b>Deadline is 1/31/13.</b> For more information, visit <a href="http://www.healthliteracy.org">www.healthliteracy.org</a></li> <li>● <b>REMINDER:</b> KY Health Literacy Summit, March 7-8, 2013, Covington, KY - Details Coming Soon! For information on health literacy, visit <a href="http://www.healthliteracykentucky.org">www.healthliteracykentucky.org</a></li> </ul>

<b>Grants</b>	<ul style="list-style-type: none"> <li>• <b>Cervical Cancer-Free America Announces a Request for Proposals (RFP).</b> The Cervical Cancer-Free America (CCFA) initiative, led by the University of North Carolina at Chapel Hill Gillings School of Global Public Health, seeks to competitively award funding for collaborative research projects: To increase vaccination, particularly among girls aged 10 to 18, against the human papillomavirus (HPV), which causes cervical cancer; To increase cervical cancer screening by cytology, especially among women who have not been screened in the last four years, including HPV/cytology co-testing for women 30 years and older. Funding level of up to \$10,000. CCFA anticipates funding 7-9 innovative projects to help impact cervical cancer disparities across the United States. Applicants must be a US-based non-profit organization, health department, or university. <b>SUBMISSION DEADLINE:</b> Proposals must be received by CCFA before <b>5:00pm EST, Friday, March 1, 2013.</b> Please see our <a href="#">website</a> for more information and the <a href="#">full application</a>.</li> <li>• The <a href="#">University of Kentucky Center for Clinical and Translational Science (CCTS)</a> is now accepting <a href="#">CCTS Pilot Applications for 2013</a>.</li> </ul>
<b>Health Equity</b>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: Register now for Public Health Live &amp; American Indian Public Health Disparities: Regional Differences in Health.</b> Free live webcast on February 21, 2013, 9:00am - 10:00am EST. Dr. Donald Wayne, MD MPH of North Dakota State University will review current American Indian Health Policies and discuss disparities that exist in health resources for American Indians, and present policy and program strategies intended to reduce the existing disparities. <a href="#">Click here to register.</a></li> <li>• <b>REMINDER:</b> Health Equity Summit III: "Equipping Ourselves for Action"; Monday, April 15, 2013 • 8:15 a.m. to 3:30 p.m.; Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky. Breakfast and lunch will be provided. Space is limited. To register, call (502) 629-1234 or visit <a href="#">NortonHealthcare.com/HealthEquitySummit</a>.</li> </ul>
<b>Hospice Care</b>	<ul style="list-style-type: none"> <li>• <a href="#">Hospices, Wary Of Costs, May Be Discouraging Patients With High Expenses</a></li> </ul>
<b>Prevention, Genetics, Causes</b>	<ul style="list-style-type: none"> <li>• <a href="#">Governor Steve Beshear has declared January as "Radon Action Month" in Kentucky</a>, and KDPH is encouraging residents to start the year by testing their homes for radon.</li> <li>• <a href="#">Folic Acid Supplements Don't Affect Cancer Risk, Review Finds</a></li> </ul>

<p><b>Smoke-free</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Putting a Number on Smoking's Toll</a></li> <li>• <a href="#">Women's Smoking Deaths at All-Time High in U.S.:</a> Starting earlier, smoking more account for increase, expert says</li> <li>• <a href="#">Smokers Face Large Health Insurance Penalties.</a>Tobacco penalties in the Affordable Care Act could mean that millions of smokers could be unable to afford health insurance, experts warn. Starting Jan. 1, 2014, the act allows health insurances to charge 50 percent higher premiums for smokers buying individual policies, the Associated Press reported.</li> <li>• <a href="#">Drag seen on smokeless-tobacco regulations</a></li> <li>• <a href="#">Quitting Smoking Before Cancer Surgery Best, Study Finds.</a> Experts urge stopping at time of diagnosis, but quitting any time is healthy.</li> <li>• <b>Join us on Thursday, February 14, 2013 from 8:30am - 2pm, for Smoke Free Kentucky's Day the Capitol.</b> We will gather in the Kentucky State Capitol Annex Room 154 to coordinate our efforts towards educating legislators about the importance of comprehensive smoke-free policies on the health of Kentuckians. To register, visit <a href="http://bit.ly/Vy6Tbn">http://bit.ly/Vy6Tbn</a></li> <li>• <b>Cooper Clayton Method to Stop Smoking Facilitator Training &amp; Refresher Course</b> will take place at the Scott County Health Department on <b>Thursday, February 21, from 8:30am – 3:30pm.</b> Registration Deadline is Friday, February 15, 2013. Registration is limited to 20. Contact Carolyn Gyurik for a registration form: <a href="mailto:cgyurik@kcp.uky.edu">cgyurik@kcp.uky.edu</a></li> <li>• <b>REMINDER:</b> <a href="#">KCSP's</a> annual Spring Conference “Achieve Smoke-free: Takin’ It to the Streets” on 4/18/13 at Central Baptist Hospital’s Learning Center in Lexington.</li> <li>• <b>REMINDER:</b> American Lung Association of KY announces <a href="#">Annual Fight for Air Walk</a> on June 8, 2013 at the Iroquois Park, Louisville. For more info, contact Madelyn Anetrella with ALA in KY at 502-363-2652 or e-mail <a href="mailto:manetrella@midlandlung.org">manetrella@midlandlung.org</a></li> </ul>
<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Univ. of KY Study Shows Abuse May Affect Cancer-Related Well-being in Female Patients</a></li> <li>• <b>REMINDER:</b> The Lung Cancer Alliance of Kentucky and S. Indiana and Gilda’s Club Louisville collaborate to host a <b>Lung Cancer Networking/Support Group.</b> Meets at <a href="#">Gilda’s Club Louisville</a> <b>Every 4th Wednesday, 6:30-8pm.</b> (DINNER AT 6PM). Call 502-583-0075 to RSVP.</li> <li>• <b>REMINDER: Susan G. Komen Lexington Affiliate presents Couture for the Cure;</b> a night of fashion filled with live entertainment, silent auctions, a fabulous fashion show, door prizes, food, drinks &amp; more. <b>Friday, February 22, 2013, 7:00 PM - 11:00 PM</b> at the Aviation Museum of KY, 4029 Airport Road, Lexington, KY 40510. Purchase tickets at <a href="#">Susan G. Komen for the Cure Lexington.</a></li> </ul>

**Worksite  
Wellness**

- **WEBINAR:** Are you working with a company/employer for worksite wellness initiatives? Ask them to consider [registering](#) for the CDC's National Healthy Worksite Program Webinar, "Better Together: Creating Healthy Partnerships Between Employers and Communities". The focus? Practical actionable guidance and recommendations for employers pertaining to building the case for community engagement, effective partnerships, and starting a partnership. **Monday, February 11. 1-2 p.m. EDT.** Space is limited.