

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **January 29, 2014** issue of “Wednesday’s Word” (see table below), a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">• Will Those With Cancelled Insurance Policies Be Better Off in ACA Marketplaces?• How will the ACA affect cancer survivors?• Reductions in Uninsured Hinge on More Americans Learning about Financial Help: Survey Shows Many Uninsured Adults are Not Aware of Subsidies, Medicaid Exp
Brain Cancer	<ul style="list-style-type: none">• Mobile app developed by 3 Morehead men aims to give hope to brain cancer patients
Cancer Clusters	<ul style="list-style-type: none">• Cancer cluster communications toolkit now available More than 1,000 suspected disease clusters are reported to state health departments every year; the majority of them are suspected cancer clusters. To address the many communication challenges that come with cancer clusters, a group of state and federal health communicators including several NPHIC members worked with CDC officials, epidemiologists and other partners to develop Cancer Clusters: A Toolkit for Communicators. The toolkit includes sample scenarios, suggested outreach techniques for various audiences, FAQs, literature resources and guidance for using social media to educate about cancer clusters. Check it out at.
Childhood Cancer	<ul style="list-style-type: none">• Kentucky program offers scholarships to students fighting cancer• No Rise of PTSD Seen in Children With Cancer. Findings should reassure young patients and their families, study author says.
Clinical Trials	<ul style="list-style-type: none">• Doctors: Too few cancer patients enroll in studies
Complementary and Alternative Medicine	<ul style="list-style-type: none">• The National Cancer Institute Health Professionals’ PDQ on “Topics in Complementary and Alternative Medicine” was recently revised.• Yoga May Reduce Fatigue, Inflammation in Breast Cancer Survivors: Researchers think improved sleep may be the key to benefits
Costs	<ul style="list-style-type: none">• One in Four U.S. Families Struggles to Pay Medical Bills

Health Disparities	<ul style="list-style-type: none"> • Gap in Life Expectancy Between Rural and Urban Residents Is Growing. 70 percent of the gap in life expectancy can be attributed to higher rates of accidents, cardiovascular disease, COPD and lung cancer in rural residents. • Experts Urge 'Seismic Shift' in Approach to Better U.S. Health Care. Improving education, social services can help Americans live longer, healthier lives, panel says. • Minorities, Poor More Likely to Be Diagnosed With Advanced Thyroid Cancer. Researchers hope findings will prompt efforts to reduce disparities.
Health IT	<ul style="list-style-type: none"> • Mobile app developed by 3 Morehead men aims to give hope to brain cancer patients • NCHS Data Brief: Use and Characteristics of Electronic Health Record Systems Among Office-based Physician Practices: United States, 2001–2013
HPV Vaccination	<ul style="list-style-type: none"> • HPV Vaccination Rates Might Rise If More Docs Recommended It. Family physicians in particular could play larger role in recommending vaccine to prevent cervical cancer, study suggests.
Legislative	<ul style="list-style-type: none"> • Foundation for a Healthy Kentucky’s Webinar Wednesday: January 29, 2014, A Report from Frankfort on Health Happenings 3 pm (ET) / 2 pm (CT). On this free webinar, leaders from various state government agencies will discuss the health-related happenings in their departments. Webinar participants will hear best practices on communicating with Kentucky state government agencies represented. Speakers: Sharron Clark, Commissioner, Kentucky Department of Insurance; Felicia Cumings Smith, Associate Commissioner, Office of Next Generation Learners, Kentucky Department of Education; Eric Friedlander, Deputy Secretary, Kentucky Cabinet for Health & Family Services; Tina Garland, Farm to School Program, Kentucky Department of Agriculture. Registration Link: https://cc.readytalk.com/r/j28a7grd54ap&eom • Message from the ACS Cancer Action Network: “Last night the President delivered the State of the Union Address outlining his priorities for the year. In the speech, he mentioned several issues that are very important in the fight against cancer. Dick Woodruff, ACS CAN's vice president of federal relations, taped a video response this morning to tell you more about what the President said and what lies ahead in our work to make fighting cancer a national priority.”
Lung Cancer	<ul style="list-style-type: none"> •
Palliative Care	<ul style="list-style-type: none"> • Palliative Care Website on Medline Plus. A joint effort of the National Library of Medicine and the NIH, this website aggregates information from many organizations such as CAPC and NHPCO, as well as providing an extensive list of references and links to resources.
Patient Navigation	<ul style="list-style-type: none"> • SAVE THE DATE! The Kentucky Cancer Consortium is hosting a webinar for cancer patient navigators on cancer health disparities on April 24th from 10am – 11:30am. To be accredited by the ACOS Commission on Cancer, hospitals must conduct a community needs assessment to address health care disparities and barriers to care, and utilize a

	<p>patient navigation process and identify resources to address those barriers. What are Kentucky's barriers and how can you as patient navigators identify resources to help address them? Speakers to include Linda Alexander, Ed.D. and Vivian Lasley-Bibbs, MPH. More info to come!</p> <ul style="list-style-type: none"> • SAVE THE DATE! The Kentucky Cancer Consortium and their partners are planning Kentucky's 2nd statewide Forum for cancer patient navigators. Cancer Patient Navigators in Kentucky: Biennial Fall Forum will be Thursday, October 30, 2014 in Frankfort, KY. Stay tuned for more information! If your organization would like to help sponsor the Forum, contact Katie Bathje at katie@kycancer.org
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> • CDC's 2013 Prevention Status Reports (PSRs) have just been released. Kentucky's report can be accessed here. • SAVE THE DATE: The Barnstable Brown Obesity and Diabetes Research Day, scheduled for May 20, 2014, will be held from 9 a.m. to 4:45 p.m. in the Biological Pharmaceutical Complex Building (BPCB), room 234, located at 789 South Limestone on the campus of the University of Kentucky. With a focus on current findings in obesity and diabetes research, the program features presentations by nationally prominent physician-scientists, as well as regional researchers chosen from abstract submissions. Deadline for poster abstract submissions is April 12, 2014. •
<p>Providers</p>	<ul style="list-style-type: none"> • The Nurse Will See You Now: Cost-Benefit Analysis. With Doctors in Short Supply, Bid to Loosen Treatment Rules at VHA Draws Fire.
<p>Smoke-free</p>	<ul style="list-style-type: none"> • REMINDER: Bill introduced on January 8th would bring smoke-free air to ALL workers with no exceptions. The proposed bill is a comprehensive smoke-free public and workplace law that would protect Kentucky workers and patrons from the harmful effects of secondhand smoke. To read the bill and follow its progress, visit http://www.lrc.ky.gov/record/14RS/HB173.htm." • REMINDER: Smoke-Free Kentucky Day at the Capitol, Wednesday, February 12th, 10am – 2pm, Kentucky State Capitol, Annex Room 111. Join us as we head to the State Capitol to educate legislators about smoke-free policies. Please register now and watch your inbox for details.
<p>Survivorship</p>	<ul style="list-style-type: none"> • CONFERENCE: CDC is co-sponsoring the 7th Biennial Cancer Survivorship Research Conference, entitled <i>Advancing Survivorship through Multilevel Collaborations</i>, to be held June 18-20, 2014 at the Westin Peachtree Plaza in Atlanta, GA. There are conference scholarship opportunities to cancer survivor advocates. The Survivor Advocate Program provides scholarships for up to 20 advocates (nationwide) to attend the conference. Advocates will learn first-hand about moving cancer survivorship advances from early-stage research to survivor care, interact with other advocate leaders and researchers, and develop tools to educate communities about key survivorship issues. The attachment provides information about this opportunity and the link to apply to be a Survivor Advocate. February 14, 2014 is the application deadline. For more information, contact Rebecca Glover-Kudon, PhD, MSPH, at rgloverkudon@cdc.gov

<p>Tobacco Control</p>	<ul style="list-style-type: none"> • Attached is an infographic from CDC highlighting the smoking-related disease burden in America. • Kentucky earned an F in the latest State of Tobacco Control 2014 report by the American Lung Association. The failing grade was for low tobacco program funding, a lack of a statewide smoke free law, low cigarette taxes and poor cessation coverage. To read the report and see recommendations, click here. • The Tobacco Prevention Enhancement Site (PES) is located in Ashland, Kentucky and is operated through the Pathways Regional Prevention Center. The Tobacco PES does research on tobacco environmental strategies and distributes the latest research on smoking and tobacco use, clean indoor air policies, secondhand smoke and other tobacco health-related issues. To join the Tobacco PES mailing list, contact Amy Jeffers at amy.jeffers@pathways-ky.org. • E-cigarettes reignite tobacco wars • Helping Smokers Quit, or Not Start in the First Place • Running out of puff: Big tobacco firms are maintaining their poise, but quietly wheezing • Number of Nurses Who Smoke Is Down: Report: Researcher says trend is important because it sends clear message to patients about quitting • Eric Lawson Was the Fifth Marlboro Man to Die of Smoking-Related Illness • What Will A Tobacco History Timeline Show Fifty Years from Now? • REMINDER: January 2014 marks the 50th anniversary of the first Surgeon General's Report on Smoking and Health <ul style="list-style-type: none"> ○ PROMOTE this anniversary! Find tools and resources here. • REMINDER: The Campaign for Tobacco Free Kids is accepting applications for \$250 or \$500 mini-grants to support Kick Butts Day events. The application deadline is January 31, 2014, for the March 14, 2014, Annual Kick Butts Day. See here for more information.
<p>Events</p>	<ul style="list-style-type: none"> • SAVE THE DATE: 2014 Health Equity Summit, Thursday, April 10, 2014, 7:30 a.m. to noon. Muhammad Ali Center, 144 N. Sixth St. • Louisville, Ky. Norton Healthcare Centers for Prevention & Wellness. Continuing education credits pending. Breakfast will be provided. • SAVE THE DATE: The Kentucky Center for Smoke-free Policy's Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information. • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.

