

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the January 16, 2013 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Brain Tumors	<ul style="list-style-type: none"> <li><a href="#">More Focused Radiation Treatment May Work Better Against Brain Tumors</a></li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li><a href="#">U.S. Minorities Less Likely to Get Colon Cancer Screening: Study</a>. Researcher says reasons include high cost, lower health literacy, lack of doctors.</li> <li><b>REMINDER: 2013 “Bottoms Up Bash”! The Colon Cancer Prevention Project</b> is celebrating Dress in Blue Day on <b>March 1</b> with it's 2nd Annual Bottoms Up Bash. Event is from 7:30pm til midnight at the Mellwood Art Center in Louisville and includes a live band, silent auction, heavy appetizers, &amp; signature blue cocktail drinks by Heaven Hill and wine by Barefoot Wine &amp; Bubbly. For info: <a href="http://www.ColonCancerPreventionProject.org">www.ColonCancerPreventionProject.org</a> or call (502) 290-0288.</li> <li><b>REMINDER:</b> Raise awareness for colon cancer this March during <a href="#">National Colorectal Cancer Awareness Month</a> by participating in the <a href="#">Dress in Blue Day</a> program. Contact your <a href="#">regional KCP Cancer Control Specialist</a> to find out what is going on in your area.</li> </ul>
Complementary and Alternative Medicine	<ul style="list-style-type: none"> <li>The National Cancer Institute recently updated it’s webpages related to <a href="#">Complementary and Alternative Medicine</a>. The site now includes specific information (PDQs, video clips, etc.) on such topics as: Alternative Medical Systems, Mind-Body Methods and Nutritional Methods.</li> </ul>
Data	<ul style="list-style-type: none"> <li><a href="#">CDC’s Cancer Tracking Network</a> is making cancer incidence data easier to use by integrating it with other health outcome data and environmental data, thus examining potential ecological relationships with environmental exposures.</li> </ul>
Electronic Health Records	<ul style="list-style-type: none"> <li><a href="#">Many More Doctors Using Electronic Health Records</a>. Rate doubled among family physicians between 2005 and 2011, study finds.</li> </ul>
General	<ul style="list-style-type: none"> <li><b>REMINDER: Health Literacy KY invites poster abstracts to be submitted for its 2013 Summit in Covington.</b> Conference theme is “Words are just the beginning: Building true health literacy”. Call seeks original contributions in all areas related to health literacy (research, program development, education, etc.). Submissions should be sent electronically to <a href="mailto:healthliteracykentucky@gmail.com">healthliteracykentucky@gmail.com</a> (please put “2013 Summit Proposal” in your subject line). <b>Deadline is 1/31/13.</b> For more information, visit <a href="http://www.healthliteracy.org">www.healthliteracy.org</a></li> <li><b>REMINDER:</b> KY Health Literacy Summit, March 7-8, 2013, Covington, KY - Details Coming Soon! For information on health literacy, visit <a href="http://www.healthliteracykentucky.org">www.healthliteracykentucky.org</a></li> </ul>

<b>Grants</b>	<ul style="list-style-type: none"> <li>• <b>REMINDER: KDPH’s “Healthy Communities Program” is now accepting proposals from local health departments to support projects</b> that increase opportunities for communities to engage in healthy behaviors. Approx 8-10 grants will be awarded for 2013 up to \$10,000 each. For more info, contact Shellie Wingate <a href="mailto:Shellie.Wingate@ky.gov">Shellie.Wingate@ky.gov</a></li> </ul>
<b>Health Care Reform</b>	<ul style="list-style-type: none"> <li>• HHS has relaunched <a href="http://HealthCare.gov">HealthCare.gov</a> to better prepare the public for the coming insurance marketplace. Learn about the law &amp; more.</li> </ul>
<b>Health Equity</b>	<ul style="list-style-type: none"> <li>• <a href="#">Poor people participate in cancer trials less often</a></li> <li>• <b>REMINDER:</b> Health Equity Summit III: “Equipping Ourselves for Action”; Monday, April 15, 2013 • 8:15 a.m. to 3:30 p.m.; Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky. Breakfast and lunch will be provided. Space is limited. To register, call (502) 629-1234 or visit <a href="http://NortonHealthcare.com/HealthEquitySummit">NortonHealthcare.com/HealthEquitySummit</a>.</li> </ul>
<b>Hospice</b>	<ul style="list-style-type: none"> <li>• <a href="#">National Institute of Medicine will recommend ways to improve end-of-life care</a></li> </ul>
<b>Lung Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">ACS Suggests CT Lung Screening for Heavy Smokers:</a> Recommendation follows on prior study finding 20 percent reduction in deaths for older smokers</li> </ul>
<b>Palliative Care</b>	<ul style="list-style-type: none"> <li>• The AHA's Hospitals in Pursuit of Excellence (HPOE) initiative, in collaboration with the Center to Advance Palliative Care, recently released a <a href="#">new guide</a> that provides hospital and health care system leaders with the knowledge and resources necessary to understand the benefits and opportunities of providing high-quality palliative care services. Palliative Care Services: Solutions for Better Patient Care and Today's Health Care Delivery Challenges examines the role of palliative care in hospitals and looks at steps hospital leaders can take to start or expand palliative care in their organizations.</li> </ul>
<b>Prevention, Genetics, Causes</b>	<ul style="list-style-type: none"> <li>• <a href="#">Using cervical fluid collected from routine Pap smears, U.S. researchers were able to spot genetic changes</a> caused by both ovarian and endometrial cancers, offering promise for a new kind of screening test</li> <li>• <a href="#">Veterans who develop chronic B-cell leukemias and were exposed to Agent Orange</a> or other herbicides during military service do not have to prove a connection between their disease and military service to be eligible to receive VA disability compensation.</li> <li>• <a href="#">Heavy Smoking May Raise Odds for Lethal Bladder Cancer</a></li> <li>• <b>Carrying too many pounds may lead to or worsen some types of cancer</b>, arthritis, sleep apnea, even infertility. <a href="#">But a new poll suggests few Americans realize the links.</a></li> </ul>

<p><b>Smoke-free</b></p>	<ul style="list-style-type: none"> <li>• <b>Friday, January 18, 2013 12:00 p.m.—12:30 p.m. JOIN THIS CONFERENCE CALL</b> to update <b>all smoke-free</b> partners (individuals, businesses, community organizations) about what is happening with the Smoke-free Kentucky Campaign. Anyone who cares about the status of a Smoke-free Kentucky and wants to become a part of the effort to pass a comprehensive, anti-preemptive, statewide smoke-free law. We hope that coalition members who are employers will share this information with their employees. Call 877-366-0711 <b>AND USE</b> Pass code 56658420</li> <li>• <b>REMINDER: WEBINAR: Storytelling is a key communications tool in the fight against chronic disease.</b> Stories can help increase awareness, educate key lawmakers and stakeholders, strengthen coalitions, and build or sustain partnerships. Prevention Speaks is offering a 90- minute webinar tailored to the needs of Smoke-Free Kentucky, addressing how to craft and use stories that will help achieve your tobacco control goals. <b>January 22nd at 1:00 p.m. EST.</b> <a href="#">Register now</a> – spaces are limited.</li> <li>• <b>Join us on Thursday, February 14, 2013 from 8:30am - 2pm, for Smoke Free Kentucky's Day the Capitol.</b> We will gather in the Kentucky State Capitol Annex Room 154 to coordinate our efforts towards educating legislators about the importance of comprehensive smoke-free policies on the health of Kentuckians. To register, visit <a href="http://bit.ly/Vy6Tbn">http://bit.ly/Vy6Tbn</a></li> <li>• Louisville Courier-Journal prints editorial on statewide smoke-free effort: “It's time to make Kentucky smoke-free.” Read the <a href="#">editorial</a>.</li> <li>• KET’s “Kentucky Tonight” January 14<sup>th</sup> show aired a discussion about the Proposed Statewide Smoking Ban. Guests included State Rep. Susan Westrom, D-Lexington; State Rep. Mike Harmon, R-Danville; Dr. Shawn Jones, past president of the Kentucky Medical Association; and Ken Moellman of Northern Kentucky Choice. Watch the archived video online at <a href="http://www.ket.org/cgi-local/fw_kytonight.exe/db/ket/dmps/programs?id=KYTO">http://www.ket.org/cgi-local/fw_kytonight.exe/db/ket/dmps/programs?id=KYTO</a></li> <li>• <a href="#">Many U.S. state governments use little of the money</a> they receive each year from tobacco taxes or legal settlements with cigarette makers to fund programs that could help people kick the habit or prevent them from becoming smokers, according to a new report released on Wednesday.</li> <li>• <a href="#">Majority in poll back statewide smoking ban: A Kentucky Health Issues Poll</a> indicates 53 percent of Northern Kentuckians favor a statewide smoke-free law. The support is even higher across the commonwealth, at 59%.</li> <li>• <b>REMINDER:</b> <a href="#">KCSP’s</a> annual Spring Conference “Achieve Smoke-free: Takin’ It to the Streets” on 4/18/13 at Central Baptist Hospital’s Learning Center in Lexington.</li> <li>• <b>REMINDER:</b> American Lung Association of KY announces <a href="#">Annual Fight for Air Walk</a> on June 8, 2013 at the Iroquois Park, Louisville. For more info, contact Madelyn Anetrella with ALA in KY at 502-363-2652 or e-mail <a href="mailto:manetrella@midlandlung.org">manetrella@midlandlung.org</a></li> </ul>
<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">American Society of Clinical Oncology Statement: Achieving High-Quality Cancer Survivorship Care</a></li> <li>• <a href="#">CDC Resource: Cancer, the Flu, and You. What Cancer Patients, Survivors, and Caregivers Should Know About the Flu.</a></li> <li>• <a href="#">Cancer studies often downplay chemo side effects</a>: study.</li> <li>• <b>REMINDER: Susan G. Komen Lexington Affiliate presents Couture for the Cure;</b> a night of fashion filled with live entertainment, silent auctions, a fabulous fashion show, door prizes, food, drinks &amp; more. <b>Friday, February 22, 2013, 7:00 PM - 11:00 PM</b> at the Aviation Museum of KY, 4029 Airport Road, Lexington, KY 40510. Purchase tickets at <a href="#">Susan G. Komen for the Cure Lexington</a>.</li> </ul>