

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **January 15, 2014** issue of “Wednesday’s Word” (see table below), a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none"> • More than 116,000 Kentuckians Enrolled in Health Insurance Thanks to kynect • Older Pool of Health Care Enrollees Stirs Fears on Costs
Breast Cancer	<ul style="list-style-type: none"> • ACA Will Cover Breast Cancer Prevention Drugs
Childhood Cancer	<ul style="list-style-type: none"> • Childhood Cancer Survivors a Growing Patient Population. But many general practitioners aren't prepared to deal with them, survey finds.
Costs	<ul style="list-style-type: none"> • As Body Weight Rises, So Do Health Costs, Study Finds. Increased expenses seen even at healthy weights.
General	<ul style="list-style-type: none"> • U.S. Cancer Deaths Decline Again: Report. Better prevention, screening and treatment are keys to continued progress, experts say.
Legislative	<ul style="list-style-type: none"> • Beshear promises plan to make Kentucky healthier, including smoking ban and goal to reduce state smoking rate to 10% <ul style="list-style-type: none"> ○ Link to transcript of Beshear’s State-of-the-speech
Health IT	<ul style="list-style-type: none"> • Virtual Library of NCCN Guidelines® Free App - Now available for iPhones and Android™ Smartphones. This easy-to-use and convenient format further assists health care professionals in their implementation of the NCCN Guidelines®, improving the quality and effectiveness of care provided to patients with cancer. This format is also available for tablets.
Information	<ul style="list-style-type: none"> • Cancer.net has a new interactive resource. Written by ASCO experts and staff, patients, and patient advocates, the Cancer.Net Blog (www.cancer.net/blog) provides practical tips for living with cancer, suggestions to help patients and families cope with the disease, research news and guidelines from ASCO, and much more.
Leukemia	<ul style="list-style-type: none"> • New Drug Combo Might Help Older, Sicker Patients With Leukemia. Study found adding new drug obinutuzumab extended remission in chronic lymphocytic leukemia.

<p>Lung Cancer</p>	<ul style="list-style-type: none"> • REMINDER: In December 2013, the United States Preventive Services Task Force made a final recommendation regarding lung cancer screening for select individuals. <i>"The USPSTF recommends annual screening for lung cancer with low-dose computed tomography in adults ages 55 to 80 years who have a 30 pack-year smoking history and currently smoke or have quit within the past 15 years. Screening should be discontinued once a person has not smoked for 15 years or develops a health problem that substantially limits life expectancy or the ability or willingness to have curative lung surgery. (Grade: B recommendation.)"</i> Attached is the Annals of Internal Medicine journal article outlining the recommendation. Also attached is a consumer-friendly fact-sheet summarizing the recommendation. • U.S. Lung Cancer Rates Continue to Drop: CDC. Cigarette tax hikes, no-smoking policies contribute to decline, experts say.
<p>Palliative Care</p>	<ul style="list-style-type: none"> • NIH makes palliative care more attainable for pediatric patients and their families. New Palliative Care: Conversations Matter campaign helps ensure children with serious illnesses and their families get supportive care.
<p>Patient Navigation</p>	<ul style="list-style-type: none"> • SAVE THE DATE! The Kentucky Cancer Consortium and their partners are planning Kentucky's 2nd statewide Forum for cancer patient navigators. Cancer Patient Navigators in Kentucky: Biennial Fall Forum will be Thursday, October 30, 2014 in Frankfort, KY. Stay tuned for more information! If your organization would like to help sponsor the Forum, contact Katie Bathje at katie@kycancer.org
<p>Prevention, Genetics, Risk Factors</p>	<ul style="list-style-type: none"> • EDUCATION: Education Matters More to Health than Ever Before. Americans with fewer years of education have poorer health and shorter lives—a fact that has never been more true than today. New issue brief and video explore the links between education and health. It is the first in a series of four briefs that will explain these complex connections, discuss the role of health care reform, and demonstrate why investing in education can cut health care costs. • CHILD HEALTH: Time to Act: Investing in the Health of Our Children and Communities. New Recommendations from the RWJF Commission to Build a Healthier America. • POVERTY: President Barack Obama to designate southeastern Kentucky as a 'promise zone'. Counties targeted for special help. • ALCOHOL: Drinking too much increases the risk of several cancers. Read CDC's latest issue of Vital Signs, addressing alcohol screening and counseling. • PREVENTION: Cancer Prevention Guidelines Seem to Pay Off for Older Women: Large study found adherents were less likely to develop or die from disease. • GENETIC RISK: Angelina Jolie's Story Didn't Boost Knowledge of Breast Cancer Risks: Study
<p>Smoke-free</p>	<ul style="list-style-type: none"> • Bill introduced on January 8th would bring smoke-free air to ALL workers with no exceptions. The proposed bill is a comprehensive smoke-free public and workplace law that would protect Kentucky workers and patrons from the harmful effects of

	<p>secondhand smoke. To read the bill and follow its progress, visit http://www.lrc.ky.gov/record/14RS/HB173.htm.”</p> <ul style="list-style-type: none"> • Support for smoke-free law in Kentucky continues to grow: The most recent Kentucky Health Issues Poll released by the Foundation for a Healthy Kentucky reveals that 65% of Kentuckians favor a statewide smoke-free law, up from 59% in 2012 and 54% in 2011. • SAVE THE DATE: Smoke-Free Kentucky Day at the Capitol, Wednesday, February 12th, 10am – 2pm, Kentucky State Capitol, Annex Room 111. Join us as we head to the State Capitol to educate legislators about smoke-free policies. Please register now and watch your inbox for details. • Completely banning tobacco use inside the home -- or more broadly in the whole city -- measurably boosts the odds of smokers either cutting back or quitting entirely. • E-Cigarettes Added to NYC's Smoking Ban
<p>Survivorship</p>	<ul style="list-style-type: none"> • E-Learning Series Addresses Current State of Cancer Survivorship: Addresses providing follow-up care, managing long-term and late medical and psychosocial effects of cancer and its treatment, and the importance of survivorship care planning. George Washington University Cancer Institute (GWCI) in collaboration with ACS & CDC, created the Cancer Survivorship E-Learning Series for Primary Care Providers. Target audience includes general medicine physicians, physician assistants, nurse practitioners, and nurses who practice in a variety of primary care settings. The series is free and offers continuing education credits. • Flu Level Raised to Widespread in Kentucky
<p>Tobacco Control</p>	<ul style="list-style-type: none"> • Study: Tobacco control has saved millions of lives • January 2014 marks the 50th anniversary of the first Surgeon General’s Report on Smoking and Health <ul style="list-style-type: none"> ○ PROMOTE this anniversary! Find tools and resources here. • E-Cigarettes: A Path to Policy, Perspectives from Local and State Health Departments. Tuesday, January 21, 2014, 3:00 - 4:30 p.m. ET. Click to Register Presenters will describe policy efforts on a local and state level addressing e-cigarettes; an overview of electronic cigarette products and identify what an e-cigarette is, describe the current status of the FDA in regards to e-cigarette regulation and its implications; review examples of policies specifically addressing e-cigarettes and describe resources that are available to help state and local efforts. Listeners can also have their questions answered during an interactive chat session at the end of the presentations. • Survey Finds Support for Banning E-Cigarette Use by Kids. 86 percent of adults polled said the nicotine-delivery devices should not be sold to minors.

	<ul style="list-style-type: none"> • Senate Dems want e-cigarette investigation • E-Cigarettes: Separating Fiction From Fact. Health experts say more research needed into the devices' safety and effectiveness as a quit-smoking tool. • How TV Ads Depicting Smoking Have Changed • REMINDER: The Campaign for Tobacco Free Kids is accepting applications for \$250 or \$500 mini-grants to support Kick Butts Day events. The application deadline is January 31, 2014, for the March 14, 2014, Annual Kick Butts Day. See here for more information.
Treatment	<ul style="list-style-type: none"> • 80 Percent of Cancer Docs Have Faced Drug Shortages: Survey. Many report using substitute chemo meds or delaying treatment.
Worksite Wellness	<ul style="list-style-type: none"> • Workplace Wellness Programs Work: But study found lifestyle-management programs didn't cut health care costs as much as disease management.
Events	<ul style="list-style-type: none"> • SAVE THE DATE: 2014 Health Equity Summit, Thursday, April 10, 2014, 7:30 a.m. to noon. Muhammad Ali Center, 144 N. Sixth St. • Louisville, Ky. Norton Healthcare Centers for Prevention & Wellness. Continuing education credits pending. Breakfast will be provided. • SAVE THE DATE: The Kentucky Center for Smoke-free Policy's Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information. • LOUISVILLE: There are MULTIPLE upcoming events and support groups to be held this fall at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.