

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **December 28, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • Kentucky's drop in uninsured poor leads U.S. • Here's Why Health Insurance Options For Kentuckians Have Dwindled • Dr. Gil Liu named medical director for the Department for Medicaid Services
Brain Tumors	<ul style="list-style-type: none"> • Chemo Drug May Combat Serious Brain Tumor After All: Certain glioblastomas respond to anti-angiogenic compounds, study finds.
Breast Cancer	<ul style="list-style-type: none"> • Many With Breast Cancer Unnecessarily Choose Double Mastectomy: Study -- Removing healthy breast is unlikely to extend survival, but some doctors don't mention this, researchers say.
Colon Cancer	<ul style="list-style-type: none"> • Vitamin E, Selenium Don't Cut Colon Cancer Risk: Study -- The two antioxidants didn't help prevent polyps, researchers say. • Many Early Colon Cancers Linked to Inherited Genes: One in 6 diagnosed under 50 has at least one gene mutation that ups risk, study says.
Costs	<ul style="list-style-type: none"> • Harnessing the U.S. Taxpayer to Fight Cancer and Make Profits
Data	<ul style="list-style-type: none"> • CDC has released the 2015 BRFSS Prevalence Data . You may explore the prevalence data by location or topic, and download prevalence estimates through charts, graphs, and maps based. The enhanced version of the BRFSS Prevalence and Trends Tool provides access to prevalence estimates from the BRFSS core data at the state level as well as data from Selected Metropolitan/Micropolitan Area Risk Trends (SMART). The prevalence estimates have been updated to include both crude prevalence and age-adjusted prevalence.
Environmental Carcinogens	<ul style="list-style-type: none"> • FDA Suggests Limits on Lead in Cosmetics: Agency notes most products already below recommended level.
Genetic Testing	<ul style="list-style-type: none"> • Angelina Jolie's Mastectomies Tied to Rise in Genetic Testing: But, researchers did not find a corresponding increase in breast removal surgeries.
Health Equity	<ul style="list-style-type: none"> • In Cancer Trials, Minorities Face Extra Hurdles: As immunotherapy research takes off, the patients getting the treatment have been overwhelmingly white.

	<p>Researchers know this and say they are trying to correct it.</p> <ul style="list-style-type: none"> • JOURNAL ARTICLE: Racial Disparities in Screening Mammography in the United States: A Systematic Review and Meta-analysis, Journal of the American College of Radiology, Article in Press, December 2016. • REMINDER: WEBINAR -- Health and Other Discrimination Protections for the LGBTQ Community, Tuesday, January 10, 2017, 1 pm – 2:30pm EST. Webinar will address health care, housing, and employment protections for members of the LGBTQ community, highlighting specific nondiscrimination laws, information about how to file a complaint, and examples of positive outcomes for LGBTQ individuals resulting from these protections. The target audience includes healthcare providers, public health officials, housing organizations, community-based organizations, and community partners wanting to improve understanding of anti-discrimination laws that apply to the LGBTQ community.
<p>Human Papilloma Virus</p>	<ul style="list-style-type: none"> • CDC Morbidity and Mortality Weekly Report (MMWR): Use of a 2-Dose Schedule for Human Papillomavirus Vaccination — Updated Recommendations of the Advisory Committee on Immunization Practices. (Dec. 16, 2016/ 65 (49); 1405-1408. • How Is the HPV Vaccine Perceived on Twitter? Researchers find that positive messages prevail.
<p>Lung Cancer</p>	<ul style="list-style-type: none"> • Study finds a community awareness campaign increased uptake of low-dose CT scan, which can detect lung cancer early • LUNGeivity's Lung Cancer Navigator Mobile App: created for lung cancer patients, family caregivers, and support team members to manage life following a lung cancer diagnosis. • NCI's Surveillance Research Program, part of DCCPS, debuted a new Map Story on lung cancer. Map Stories illustrate incidence, mortality, and screening trends for several types of cancer. • JOURNAL ARTICLE: Promising Approaches from Behavioral Economics to Improve Patient Lung Cancer Screening Decisions. Barnes et al. Journal of the American College of Radiology, Volume 13, Issue 12, 1566 – 1570.
<p>Multimedia</p>	<ul style="list-style-type: none"> • New videos have been added to National Cancer Institute's YouTube channel, including one on the NCI Community Oncology Research Program (NCORP), a recording of a recent Facebook Live event discussing lung cancer clinical trials, and a Spanish-language introduction to NCI's Cancer Information Service.
<p>Melanoma</p>	<ul style="list-style-type: none"> • U.S. Melanoma Rate Is Rising, Study Finds: 1 in every 54 Americans will develop invasive form of the skin cancer in their lifetime. • SYMPOSIUM: The Christ Hospital Cancer Center, Melanoma Research Foundation and Melanoma Know More have partnered together to host the first annual Greater Cincinnati Melanoma Symposium on Saturday, February 11, 2017 at The

	<p>Christ Hospital Joint and Spine Center. This educational symposium is dedicated to melanoma patients and the people who support them. Join us as leading melanoma experts discuss the latest in melanoma prevention, diagnosis and treatment. Morning refreshments and lunch will be provided.</p>
Mesothelioma	<ul style="list-style-type: none"> • Lung-Sparing Surgery May Boost Mesothelioma Survival: Treatment nearly doubled survival or more, study finds.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • ASCO BLOG: Should Cancer Doctors Prescribe Exercise? The Role of Exercise in Cancer Prevention • Smartphones, Tablets and Weight Gain in Teens: Study found obesity risk up 43 percent if kids used screen devices more than 5 hours a day. • Some Kids' Genes Might Make Food Ads More Tempting: Brain scans showed they had more reaction in 'reward center' when viewing fast-food commercials.
Ovarian Cancer	<ul style="list-style-type: none"> • Fallopian tubes may have big role in ovarian cancer fight
Policy	<ul style="list-style-type: none"> • What Will Tom Price Do as HHS Secretary? • REMINDER: American Cancer Society Cancer Action Network is hosting “A Day at the Capitol” on Wednesday, February 15, 2017 from 8:30 a.m. to 2:30 p.m. in Frankfort, KY. Kentucky State Capitol. Join ACS CAN at the Kentucky State Capitol for a day of engaging our state lawmakers to ensure that they make cancer a top state priority! To volunteer for ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. Find us on Facebook at www.facebook.com/acscankentucky
Providers	<ul style="list-style-type: none"> • Female Doctors May Have an Edge: Study -- Older hospital patients treated by a woman were slightly less likely to be readmitted or die within 30 days.
Public Health	<ul style="list-style-type: none"> • REMINDER: NEW EDUCATIONAL RESOURCE -- Perfect for public health professionals new to cancer control, this video series draws from national experts from the Centers for Disease Control and Prevention, American Cancer Society, and leading universities in the areas of cancer sites, cancer risk factors, and issues like survivorship, surveillance, and coalitions. The series can be catered to your topic interests or time constraints, with each topic broken down into short “quick view” video segments. View a two-minute promotional video about the series.
Skin Cancer	<ul style="list-style-type: none"> • A Little Training Helps Couples Ease Into Skin Cancer Checks: Study finds the potentially life-saving routine can be done with trust, and without embarrassment.
Survivorship	<ul style="list-style-type: none"> • Overcoming Cancer Treatment Resistance • Beating Breast Cancer But Still Paying a Price: Small study suggests few long-term survivors receive adequate symptom relief.

- [Kentucky again No.1 in adult smoking: 25.9 percent, just ahead of W.Va.](#)
- [Tobacco Industry Marketing Blows Away What Kentucky Spends on Smoking Prevention](#)
- [Teens May Not Heed Health Warnings on Cigars:](#) Only half found labels about cancer risks believable, study finds.
- [Smoking in Pregnancy Tied to Kidney Damage in Kids:](#) Raised risk of reduced organ function seen in 3-year-olds whose moms smoked while pregnant.
- Norton Cancer Institute is hosting **Freedom from Smoking Classes** for the public in two locations from January through March. [See details and locations here.](#)
- **Freedom From Smoking® Facilitator Trainings are scheduled for the dates/locations below.** The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. To register, contact Tami Cappelletti at tami.cappelletti@lung.org.
 - **Ashland , KY:** January 18, 2017
 - **Louisville, KY:** January 24 , 2017
 - **Owensboro, KY:** February 7, 2017

To schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017.
- **American Lung Association** is hosting a “**Not On Tobacco**” Training (to learn how to facilitate under 18 age group cessation) in **Louisville on March 2, 2017.** To register, contact Tami Cappelletti at tami.cappelletti@lung.org.

E-Cigarettes

- [Surgeon general calls youth e-cigarette use a public health threat](#)
- [Kids Landing in ERs After Drinking Parents' E-Cig Nicotine Liquid:](#) In one case, a 6-year-old wound up in intensive care.
- [Nicotine in E-Cigs Can Trigger Lifelong Addiction in Kids:](#) American Academy of Pediatricians' report says the earlier kids 'vape,' the more likely they're hooked.

Secondhand Smoke

- **LAST CALL!** From our partners at the [Kentucky Center for Smoke-free Policy:](#) Do you wish a colleague received more recognition for their work on secondhand smoke education and/or smoke-free policy? Or perhaps you want to nominate yourself to be recognized for your contributions to smoke-free policy development? KCSP invites you to **submit a nomination for our 2017 David B. Stevens, MD, Smoke-free Advocate of the Year Award!** Each nominee will be recognized at

	<p>KCSP's Spring Conference on April 18, 2017, in Lexington, making this a great opportunity to show your appreciation for smoke-free policy advocacy in Kentucky. Nomination forms are online and are due by December 31, 2016.</p>
<p>Events</p>	<p>Events in Louisville</p> <ul style="list-style-type: none"> • Read about multiple events taking place through Norton Cancer Institute's Adolescent and Young Adult Program, and the Norton Cancer Institute Resource Center. Classes, workshops, social events are being held throughout December! • Norton Cancer Institute is hosting Freedom from Smoking Classes for the public in two locations from January through March. See details and locations here. • CONFERENCE: Kentucky Cancer Summit will be held on March 1-2, 2017 at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. The Summit is being hosted by • There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. <p>Events of Interest (in chronological order)</p> <ul style="list-style-type: none"> • Winter Oncology Symposium in Paducah, Kentucky on January 17, 2017. Sponsored by the West Kentucky Oncology Nursing Society. Plan to join us for a day of education and mingling with other healthcare professionals who share your passion for Cancer Care. More information to follow. For questions contact: April Baker april.baker1@bhsi.com or Terri Walters twalters@bhsi.com • Cancer Survivorship Symposium: Advancing Care and Research – A Primary Care and Oncology Collaboration, January 27-28th in San Diego, CA. This unique collaboration among the American Academy of Family Physicians, the American College of Physicians, and the American Society of Clinical Oncology will provide information about survivorship issues that both primary care physicians and oncologists are faced with throughout the cancer care continuum. The Symposium represents an innovative approach to education and patient care. • Melanoma Symposium: The Christ Hospital Cancer Center, Melanoma Research Foundation and Melanoma Know More have partnered together to host the first annual Greater Cincinnati Melanoma Symposium on Saturday, February 11, 2017 at The Christ Hospital Joint and Spine Center. This educational symposium is dedicated to melanoma patients and the people who support them. Join us as leading melanoma experts discuss the latest in melanoma prevention, diagnosis and treatment. Morning refreshments and lunch will be provided. • SAVE THE DATE: American Cancer Society Cancer Action Network is hosting "A Day at the Capitol" on Wednesday, February 15, 2017 from 8:30 a.m. to 2:30 p.m. in Frankfort, KY. Kentucky State Capitol. Join ACS CAN at the Kentucky State Capitol

for a day of engaging our state lawmakers to ensure that they make cancer a top state priority! To volunteer for ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. Find us on Facebook at www.facebook.com/acscankentucky

- **SAVE THE DATE:** The [Southeastern Colorectal Cancer Consortium's 2nd Annual Colorectal Cancer Symposium will be held May 3-5, 2017 in San Juan, Puerto Rico!](#) The goal of this symposium is to increase colorectal cancer screening rates in the southeastern states through regional collaboration. Registration details coming soon.
- The **2017 CDC National Cancer Conference** will be held on **August 14 through 16, 2017**, at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year's conference theme: "**Visualizing the Future through Prevention, Innovation, and Communication.**" The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. **Coming soon...** the call for abstracts and registration!