

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the December 19, 2012 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Happy Holidays from your Kentucky Cancer Consortium Staff!!

CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Study Examines Link Between Breast Cancer and Diabetes</a>. Chemo seems to play a role in early diagnosis of diabetes in postmenopausal patients.</li> </ul>
Cervical Cancer	<ul style="list-style-type: none"> <li>• <a href="#">'Hidden' HPV May Reactivate in Older Women, Study Suggests</a>. Virus may not fully clear from body as once thought.</li> <li>• <b>January is Cervical Health Awareness Month</b> – <a href="#">KDPH’s Kentucky Women’s Cancer Screening Program</a> provides breast and cervical screening and follow-up services (via local providers through contracts with local HDs), professional education, public education, outreach, quality assurance and surveillance. Find links to <a href="#">cervical cancer resources</a>.</li> </ul>
Chronic Diseases	<ul style="list-style-type: none"> <li>• <b>Diabetes and Cancer –research linking the two chronic diseases:</b> <ul style="list-style-type: none"> <li>◦ <i>Diabetes and Cause-Specific Mortality in a Prospective Cohort of One Million U.S. Adults</i>. Diabetes Care 35:1835–1844, 2012. Diabetes is associated with higher risk of death for many diseases, including several specific forms of cancer.</li> <li>◦ <i>Women with Diagnosed Diabetes across the Life Stages: Underuse of Recommended Preventive Care Services</i>. Journal of Women’s Health, Vol. 17, No. 9, 2008. Findings suggest that having a chronic disease may serve as a barrier to the receipt of recommended preventive care among women.</li> <li>◦ <i>Diabetes and Cancer: A Consensus Report</i>. CA Cancer J Clin 2010; 60: 207-221. Epidemiologic evidence suggests that cancer incidence is associated with diabetes as well as certain diabetes risk factors and treatments. Consensus statement of experts assembled jointly by ADA and ACS reviews: 1) the association between diabetes and cancer incidence or prognosis; 2) risk factors common to both diabetes and cancer; 3) possible biologic links between diabetes and cancer risk; and 4) whether diabetes treatments influence the risk of cancer or cancer prognosis.</li> </ul> </li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <b>SAVE THE DATE: National Dress in Blue Day is Friday, March 1st, 2013</b> - Raise awareness for colon cancer this March during <a href="#">National Colorectal Cancer Awareness Month</a> by participating in the <a href="#">Dress in Blue Day</a> program. Contact your <a href="#">regional KCP Cancer Control Specialist</a> to find out what is going on in your area.</li> </ul>
Data	<ul style="list-style-type: none"> <li>• <b>WEBINAR: “State Cancer Profiles: A Dynamic Data Tool for Cancer Control”</b>. Tuesday, 1/15/13; 2:00-3:00p.m. EST. -- Join NCI &amp; CDC professionals as we discuss how to use data to make a local impact. State Cancer Profiles website provides a system to identify the cancer burden in a standardized manner in order to motivate action, integrate surveillance into cancer control planning, and expose</li> </ul>

	health disparities. For more info and to register: <a href="https://researchtoareality.cancer.gov/cyber-seminars">https://researchtoareality.cancer.gov/cyber-seminars</a>
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<b>Electronic Health Records</b>	<ul style="list-style-type: none"> <li>• <a href="#">Use and Characteristics of Electronic Health Record Systems Among Office-based Physician Practices: United States, 2001–2012</a>. % of physicians who had systems meeting the criteria for a basic system was lowest in Kentucky (27.2%) and 5 other states, compared with the national average (40%).</li> </ul>
<b>Financial</b>	<ul style="list-style-type: none"> <li>• <a href="#">Cancer Costs Billions Yearly in U.S. Worker Productivity: Study</a>.</li> </ul>
<b>General</b>	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky Homeplace has joined as a member agency with United Way of Southeastern Kentucky</a> , which serves an 8 county region in rural Appalachia.</li> <li>• <b>SAVE THE DATE:</b> KY Health Literacy Summit, March 7-8, 2013, Covington, KY - Details Coming Soon! For information on health literacy, visit <a href="http://www.healthliteracykentucky.org">www.healthliteracykentucky.org</a></li> </ul>
<b>Grants</b>	<ul style="list-style-type: none"> <li>• The <a href="#">Foundation for a Healthy Kentucky invites applications under its new Promoting Responsive Health Policy (PRHP) initiative</a></li> <li>• <a href="#">Susan G. Komen Vulnerable Populations Community Grants</a></li> </ul>
<b>Health Equity</b>	<ul style="list-style-type: none"> <li>• <a href="#">Health Enterprise Zones: "I Believe We Can Eliminate Health Disparities"</a>. Maryland recently passed legislation to address health disparity issues through “health enterprise zones,” which allows local non-profits, health agencies, and local health providers to implement tax incentives, financial awards and capital improvement funding for physicians and health care orgs.</li> <li>• <a href="#">For Psychiatric Patients, Cancer Is Often Spotted Too Late</a>. An Australian study found they're more likely to be diagnosed when disease has already spread.</li> <li>• <b>SAVE THE DATE:</b> Health Equity Summit III: “Equipping Ourselves for Action”; Monday, April 15, 2013 • 8:15 a.m. to 3:30 p.m.; Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky. Breakfast and lunch will be provided. Space is limited. To register, call (502) 629-1234 or visit <a href="http://NortonHealthcare.com/HealthEquitySummit">NortonHealthcare.com/HealthEquitySummit</a>.</li> </ul>
<b>Hospice</b>	<ul style="list-style-type: none"> <li>• <a href="#">Cutting the high cost of end-of-life care</a></li> </ul>
<b>Job opportunity</b>	<ul style="list-style-type: none"> <li>• Foundation for a Healthy Kentucky: <a href="#">Program Officer for “Investing in Kentucky’s Future Initiative”</a>. Position will have oversight for grantmaking and community engagement in support of the Foundation’s place-based children’s initiative.</li> </ul>
<b>Prevention, Genetics, Causes</b>	<ul style="list-style-type: none"> <li>• <a href="#">Some Cancer Risks Higher in 9/11 Recovery Workers: Study</a>. Cases of prostate, thyroid, multiple myeloma cancers seen over years.</li> <li>• <a href="#">Regular Exercise May Add Years to Life, Study Finds</a>. Biggest boost was seen in black women; effect didn't hold for Hispanics.</li> </ul>
<b>Resources</b>	<ul style="list-style-type: none"> <li>• <a href="#">CDC Offers New, On-Line Course for Public Health Professionals to help then better educate the public on the role and value of advance care planning</a>. Course is free of charge and offers continuing education credits.</li> <li>• Prevention Research Center (PRC) Researchers Provide Expertise in Creating of CDC Health Equity Toolkit. Researchers from three</li> </ul>

	<p>PRCs were consulted by CDC’s Division of Nutrition, Physical Activity and Obesity as it developed the <a href="#">CDC Health Equity Toolkit for State Practitioners Addressing Obesity Disparities</a>. The toolkit is intended to increase the capacity of state health departments and their partners to help communities effectively address obesity in populations that have health disparities.</p> <ul style="list-style-type: none"> <li>• The National Cancer Institute (NCI) offers various Smartphone applications to aid in smoking cessation. Apps provide strategies, tracking mechanisms and support. <ul style="list-style-type: none"> <li>○ <a href="#">NCI QuitPal</a> . Platforms: iPhone, iPod Touch and iPad. Features Include: Calendar functions to set a quit date, financial goals by date, and reminders; Track daily smoking habits with an easy-to-use log; Graphic features tracking the money you’ve saved and the number of packs you have not smoked; Health milestone alerts and craving tips to stay motivated; Facebook and Twitter integration so you can update your friends when you’ve reach a milestone; Video diary features, and the ability to receive personalized video messages from loved ones</li> <li>○ <a href="#">QuitGuide</a>. Platforms: iPhone and Android. Helps prepare to quit smoking and supports in the days &amp; weeks after quitting. Describes problems to expect when quitting and includes interactive tips to remain smoke free. Can save useful info in favorites and share what you’re reading via Facebook, Twitter, and e-mail.</li> <li>○ <a href="#">QuitStart</a>. Platforms: iPhone. Track cravings and moods and monitor progress toward milestones. Identify your smoking triggers, and upload personalized “pick me ups” for support during challenging times.</li> </ul> </li> <li>• The KY Tobacco Prevention and Cessation Program now have new “<a href="#">Quit Now Kentucky</a>” brochures and business cards in English, as well as Smoke Free window clings. Email to <a href="mailto:Bobbye.Gray@ky.gov">Bobbye.Gray@ky.gov</a> for more information.</li> </ul>
<b>Smoke-free</b>	<ul style="list-style-type: none"> <li>• <a href="#">Smoking Deadlier For HIV Patients Than Virus Itself: Study</a>. Nonsmokers getting good care had life expectancy of 78, compared with 63 for smokers.</li> <li>• <a href="#">Millions of Nonsmokers Exposed to Smoke From Neighbors' Apartments: Report</a>. Multi-unit buildings need to become smoke-free zones, experts say.</li> <li>• <a href="#">Study Finds Coverage To Help Kick Smoking Can Be Tricky</a>. 2010 health-care law is supposed to make it easier for smokers to quit by requiring many insurance plans to cover smoking-cessation treatments with no out-of-pocket cost to members. But a recent study found that details about what's covered and who pays for it remain confusing and inconsistent.</li> <li>• <a href="#">Tobacco Firms to Recoup More Than \$1.5 Billion in Credits</a>. U.S. cigarette giants Altria Group Inc., MO -1.23% Reynolds American Inc. RAI -2.19% and Lorillard Inc. LO -2.26% said Tuesday they expect to recoup more than \$1.5 billion in credits after reaching agreement with 17 states in a decade-old dispute over payments tied to a landmark tobacco settlement.</li> <li>• <b>SAVE THE DATE:</b> <a href="#">KCSP’s</a> annual Spring Conference “Achieve Smoke-free: Takin’ It to the Streets” on 4/18/13 at Central Baptist Hospital’s Learning Center in Lexington.</li> </ul>