

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **December 14, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • Hospitals warn of big hit if Obamacare repeal send them lots more uninsured patients; rural hospitals at more risk • McConnell says Obamacare will have to be replaced gradually • Kentucky Medicaid participants can change their managed-care organization through this Friday, Dec. 16; there are five to choose from. . Click here for more information on each plan. Click here for Medicaid managed-care updates.
Aging	<ul style="list-style-type: none"> • Kentucky ranks 49th in senior well-being
Breast Cancer	<ul style="list-style-type: none"> • Strength Training May Prevent Side Effect of Breast Cancer Surgery: Women who worked out twice a week saw less swelling in arms and chest, small study finds. • Join Sharsheret for a free national webinar, "BRCA Genetic Testing: Understanding the Physical, Emotional, and Financial Challenges", on Tuesday, December 20th, 8:00 p.m. – 9:00 p.m. EST. Speakers will discuss the impact of BRCA genetic testing, exploring the physical, emotional, and financial considerations of expanded genetic testing including prophylactic surgery, reconstruction, fertility, emotional, and insurance concerns. A live Q & A will follow. Register for the webinar today.
Cancer Control	<ul style="list-style-type: none"> • American Cancer Society launches New Coaches vs. Cancer® Brand Campaign 'Come and Play For Us' Theme: First-ever TV campaign featuring well-known Division I college basketball coaches part of brand relaunch.
Cervical Cancer	<ul style="list-style-type: none"> • The Faith Moves Mountains cervical cancer project is now featured on the National Cancer Institute website, as a "Research Tested Intervention Program (RTIPs)".
Childhood & Adolescent	<ul style="list-style-type: none"> • Kids Cancer Alliance is a Kentucky based organization offering a variety of camp and recreational activities year-around for children with cancer and their families. Read their December newsletter to find out more.
Colon Cancer	<ul style="list-style-type: none"> • HEDIS 2015 CRC Screening Rates Are Now Available: The NCQA produces The State of Health Care Quality Report where more than 1,000 health plans voluntarily disclose their clinical quality, customer experience and resource use data. This report documents performance trends over time, tracks variation in care and recommends quality improvements, including for CRC screening rates. While

	<p>Medicare PPO and HMO CRC screening rates improved, commercial plans dropped, showing that there is still much work for us to do.</p> <ul style="list-style-type: none"> • Some Low-Income, Uninsured Patients Aren't Referred for Colonoscopy: Follow-up is not consistent, even if they're part of 'safety net' health program. • NCCRT has released a new brief for gastroenterologists and endoscopists on identifying high risk families in practice. • CDC's Screening for Colorectal Cancer: Optimizing Quality continuing education activity has been updated to reflect the U.S. Preventive Services Task Force's latest recommendation. The course provides guidance and tools for primary care physicians and endoscopists on the optimal ways to implement screening for colorectal cancer to help ensure that patients receive maximum benefit.
Cost	<ul style="list-style-type: none"> • Prices Skyrocket on Drugs Widely Used by Seniors: Report -- Cost of brand-name meds for chronic conditions rose nearly 130 times faster than inflation rate.
Data	<ul style="list-style-type: none"> • Worldwide Cancer Rates Up More Than One-Third in Past Decade: Report - Researchers cite population aging and growth.
Genomics	<ul style="list-style-type: none"> • CDC Grand Rounds and a corresponding article in <i>Morbidity and Mortality Weekly Report (MMWR)</i> focused on family history and genomics. Although hereditary cancers make up a small proportion of all cancers, the number of affected persons can be large, and the level of risk among affected persons is high. Two hereditary cancer syndromes for which public health professionals have worked to reduce the burden of morbidity and mortality are hereditary breast and ovarian cancer syndrome (HBOC) and Lynch syndrome.
Health Equity	<ul style="list-style-type: none"> • Where You Live May Determine How You Die: Breaking down mortality data by county, most pressing local health problems were pinpointed, study finds. • Annual study of Ky. kids' well-being looks at role of race, income and location; includes lots of county-level data, graphics maker. • CDC MMWR QuickStats: Percentage Distribution of Respondent-Assessed Health Status Among Adults Aged ≥25 Years, by Completed Education — National Health Interview Survey, United States, 2015 • WEBINAR: Health and Other Discrimination Protections for the LGBTQ Community, Tuesday, January 10, 2017, 1 pm – 2:30pm EST. Webinar will address health care, housing, and employment protections for members of the LGBTQ community, highlighting specific nondiscrimination laws, information about how to file a complaint, and examples of positive outcomes for LGBTQ individuals resulting from these protections. The target audience includes healthcare providers, public health officials, housing organizations, community-based organizations, and community partners wanting to improve understanding of anti-discrimination laws that apply to the LGBTQ community.

Human Papilloma Virus	<ul style="list-style-type: none"> View a recently released HPV infographic from ASCO entitled, "If You Could Prevent Cancer, Would You?"
Leukemia	<ul style="list-style-type: none"> Therapeutic Vaccine Shows 'Game-Changing' Promise Against AML: Made by combining immune cells, cancer cells, it's kept some study patients in remission for nearly 5 years.
Lung Cancer	<ul style="list-style-type: none"> National Comprehensive Cancer Network: Updated Patient Resources Now Available for Lung Cancer Screening Terminate Lung Cancer Campaign Increases Awareness of LDCT Cancer Screenings in Eastern Kentucky Immune-Focused Drug Shows Promise Against Lung Cancer: Tecentriq extended survival by several months for patients with advanced disease, study found.
Melanoma	<ul style="list-style-type: none"> JOURNAL ARTICLE: The potential impact of reducing indoor tanning on melanoma prevention and treatment costs in the United States: An economic analysis. Restricting indoor tanning among minors younger than 18 years was estimated to prevent 61,839 melanoma cases, prevent 6735 melanoma deaths, and save \$342.9 million in treatment costs over the lifetime of the 61.2 million youth age 14 years or younger in the US. Read the press release for this publication. JOURNAL ARTICLE: State of the science on prevention and screening to reduce melanoma incidence and mortality: the time is now. Tripp et al. <i>CA: A Cancer Journal for Clinicians</i> 2016;66(6):461–479. Could White Wine Boost Your Melanoma Risk? Large study ties a daily glass to a slightly elevated rate of the deadly skin cancer.
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> JOURNAL ARTICLE: The current issue of the <i>Journal of Clinical Oncology</i> Volume 34, Issue 35, Dec 2016) is focused on the relationship between obesity and cancer. Read the table of contents, and contact Katie Bathje for PDFs of articles of interest <katie@kycancerc.org>
Palliative Care	<ul style="list-style-type: none"> Palliative care improves quality of life in cancer patients
Patient Navigation	<ul style="list-style-type: none"> Patient Navigators Help Increase Breast and Cervical Cancer Screening Among Texas Women
Policy	<ul style="list-style-type: none"> From Kentucky Health News: Huge new health law has provisions for research, opioids, mental health, faster approval of drugs and medical devices, and more Obama Signs Bill Boosting Spending on Cancer Research The biggest health reform bill since Obamacare, explained in 600 words KY POLICY WATCH: The "Genetic Counselor Licensure Bill" will be proposed in Kentucky's 2017 legislative session. The bill seeks to ensure that those presenting

	<p>themselves as a genetic counselor have the training and certification to do so; would allow for genetic counselors in Kentucky to become credentialed independently with insurance companies and to bill for services using the existing genetic counseling CPT codes; and expand access to genetic counseling services and increase the number of genetic counselors in Kentucky. Stay tuned for more updates on genetic counseling in the next legislative session.</p> <ul style="list-style-type: none"> • Trump names Rep. Tom Price as next HHS secretary: Fierce critic of the Affordable Care Act and a proponent of overhauling the nation’s entitlement programs • REMINDER to MARK YOUR CALENDAR: American Cancer Society Cancer Action Network is hosting “A Day at the Capitol” on Wednesday, February 15, 2017 from 8:30 a.m. to 2:30 p.m. in Frankfort, KY. Kentucky State Capitol. Join ACS CAN at the Kentucky State Capitol for a day of engaging our state lawmakers to ensure that they make cancer a top state priority! To volunteer for ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. Find us on Facebook at www.facebook.com/acscankentucky
Prevention	<ul style="list-style-type: none"> • Wider Low-Dose Aspirin Use Would Save U.S. \$692 Billion: Study -- Taking low-dose aspirin daily can reduce older Americans' risk of heart disease and cancer, and lead to significant savings in health care spending, a new study contends.
Public Health	<ul style="list-style-type: none"> • NEW EDUCATIONAL RESOURCE: Perfect for public health professionals new to cancer control, this video series draws from national experts from the Centers for Disease Control and Prevention, American Cancer Society, and leading universities in the areas of cancer sites, cancer risk factors, and issues like survivorship, surveillance, and coalitions. The series can be catered to your topic interests or time constraints, with each topic broken down into short “quick view” video segments. View a two-minute promotional video about the series.
Survivorship	<ul style="list-style-type: none"> • Loneliness May Sabotage Breast Cancer Survival: Study -- Weak social ties linked to higher risk of recurrence, early death, researchers report. • 'Magic Mushroom' Chemical Eases Cancer Patients' Despair: Hallucinogenic drug psilocybin relieved depression, anxiety quickly and lasted for months, studies found. • After Cancer, Higher Risk of Severe Heart Attack: Cardiologists, oncologists must work together, researcher says. • Acupuncture for Symptoms and Side Effects: Read this ASCO blog post, where Dr. Scott Ling discusses the traditional Chinese medicine theory on acupuncture and current neuroscience research about using it to help relieve certain symptoms of cancer and its treatment. • CDC: Policies and Practices for Cancer Prevention and Survivorship: Physical Activity •

- **CDC MMWR Dec. 2016:** [Consumption of Combustible and Smokeless Tobacco — United States, 2000–2015.](#)
- **CDC MMWR Dec. 2016:** [State Medicaid Expansion Tobacco Cessation Coverage and Number of Adult Smokers Enrolled in Expansion Coverage](#) — United States, 2016.
- **[Anti-Tobacco Efforts Lead to 53 Million Fewer Smokers Worldwide:](#)** Higher cigarette taxes seem to have the most impact, study estimates.
- **[No safe level of smoking:](#)** People who consistently smoked an **average of less than one cigarette per day over their lifetime** had a 64 percent higher risk of earlier death than never smokers, and those who smoked between one and 10 cigarettes a day had an 87 percent higher risk of earlier death than never smokers, according to a new study from researchers at the National Cancer Institute (NCI).
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- Please take a moment to look through the latest edition of [CDC Vitalsigns for November 2016: Cancer and tobacco use](#). This four-page booklet contains helpful maps, infographs, and concise summaries of what states can do to move forward.
- **[It's Never Too Late to Stop Smoking:](#)** Even quitting in your 60s can add years to your life, researchers find.
- **[What's in Tobacco Smoke? Many Americans Don't Know:](#)** Surveys show misunderstandings about safety of filters are also common.
- Norton Cancer Institute is hosting **Freedom from Smoking Classes** for the public in two locations from January through March. [See details and locations here.](#)
- **Freedom From Smoking® Facilitator Trainings are scheduled for the dates/locations below.** The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. To register, contact Tami Cappelletti at tami.cappelletti@lung.org.
 - **Ashland , KY:** January 18, 2017
 - **Louisville, KY:** January 24 , 2017
 - **Owensboro, KY:** February 7, 2017
 To schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017.
- **American Lung Association** is hosting a **“Not On Tobacco” Training** (to learn how to facilitate under 18 age group cessation) in **Louisville on March 2, 2017.** To register, contact Tami Cappelletti at tami.cappelletti@lung.org.

	<ul style="list-style-type: none"> • U.S. Surgeon General Calls for Crackdown on E-Cig Use in Teens: 900 percent increase in use among youth in past 5 years; concerns about nicotine, harmful vapors continue. • Flavored E-Cig Liquids May Contain Toxic Substances: Study found lower levels in unflavored varieties when heated. • Plastic Surgeons Urge Giving Up E-Cigs Before Procedure: Docs recommend abstaining 4 weeks to aid in healing. <p>Secondhand Smoke</p> <ul style="list-style-type: none"> • U.S. to Ban Smoking in Public Housing: Agencies have 18 months to implement smoke-free policies. • Secondhand (and Third-Hand) Smoke May Be Making Your Pet Sick • From our partners at the Kentucky Center for Smoke-free Policy: Do you wish a colleague received more recognition for their work on secondhand smoke education and/or smoke-free policy? Or perhaps you want to nominate yourself to be recognized for your contributions to smoke-free policy development? KCSP invites you to submit a nomination for our 2017 David B. Stevens, MD, Smoke-free Advocate of the Year Award! Each nominee will be recognized at KCSP's Spring Conference on April 18, 2017, in Lexington, making this a great opportunity to show your appreciation for smoke-free policy advocacy in Kentucky. Nomination forms are online and are due by December 31, 2016.
Events	<p>Events in Louisville</p> <ul style="list-style-type: none"> • Read about multiple events taking place through Norton Cancer Institute's Adolescent and Young Adult Program, and the Norton Cancer Institute Resource Center. Classes, workshops, social events are being held throughout December! • Norton Cancer Institute is hosting Freedom from Smoking Classes for the public in two locations from January through March. See details and locations here. • CONFERENCE: Kentucky Cancer Summit will be held on March 1-2, 2017 at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. The Summit is being hosted by • There are MULTIPLE upcoming events and support groups are being held at Gilda's Club Louisville, from Wellness Groups to book clubs to support for caregivers. <p>Events of Interest (in chronological order)</p>

- [Winter Oncology Symposium in Paducah, Kentucky on January 17, 2017.](#)
Sponsored by the **West Kentucky Oncology Nursing Society**. Plan to join us for a day of education and mingling with other healthcare professionals who share your passion for Cancer Care. More information to follow. For questions contact: April Baker april.baker1@bhsi.com or Terri Walters twalters@bhsi.com
- [Cancer Survivorship Symposium: Advancing Care and Research – A Primary Care and Oncology Collaboration, January 27-28th](#) in San Diego, CA. This unique collaboration among the American Academy of Family Physicians, the American College of Physicians, and the American Society of Clinical Oncology will provide information about survivorship issues that both primary care physicians and oncologists are faced with throughout the cancer care continuum. The Symposium represents an innovative approach to education and patient care.
- **SAVE THE DATE: American Cancer Society Cancer Action Network is hosting “A Day at the Capitol” on Wednesday, February 15, 2017** from 8:30 a.m. to 2:30 p.m. in Frankfort, KY. Kentucky State Capitol. Join ACS CAN at the Kentucky State Capitol for a day of engaging our state lawmakers to ensure that they make cancer a top state priority! To volunteer for ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. Find us on Facebook at www.facebook.com/acscankentucky
- **SAVE THE DATE: The [Southeastern Colorectal Cancer Consortium’s 2nd Annual Colorectal Cancer Symposium will be held May 3-5, 2017 in San Juan, Puerto Rico!](#)**
The goal of this symposium is to increase colorectal cancer screening rates in the southeastern states through regional collaboration. Registration details coming soon.
- The **2017 CDC National Cancer Conference** will be held on **August 14 through 16, 2017**, at the Crowne Plaza Atlanta Perimeter at Ravinia hotel in Atlanta, Georgia. Next year’s conference theme: **“Visualizing the Future through Prevention, Innovation, and Communication.”** The conference represents an opportunity to translate research into practice and improve public health through innovation and collaboration. **Coming soon...** the call for abstracts and registration!