

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the December 12, 2012 issue of “Wednesday’s Word”, a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none"> • 10 Years of Tamoxifen Better Than 5: Study. Taking drug longer further reduced breast cancer recurrence, deaths. • For Aggressive Breast Cancer, Chemo May Work Better in the Young. Study supports early intervention, before surgery, for patients under 35. • No Benefit Seen in Extending Herceptin for Breast Cancer. One year of the drug was as effective as two in study of women with HER2 positive disease.
Colon Cancer	<ul style="list-style-type: none"> • Avastin Shows No Benefit for Earlier Colon Cancer: Study. Experts say while it can help in advanced disease, that doesn't mean it works at all stages.
Data	<ul style="list-style-type: none"> • Men more likely to die of cancer: study. Also have a higher chance of dying from the disease.
Electronic Health Records	<ul style="list-style-type: none"> • More doctors adopting EHRs to improve patient care and safety
General	<ul style="list-style-type: none"> • Adding Chemotherapy to Radiation Improves Survival for Some Patients with anaplastic oligodendrogliomas • Health rankings: USA is living longer, but sicker. Fewer deaths from heart disease and cancer, but more chronic illnesses. • In Many Communities, Nurse Practitioners Fill An Important Void
Grants	<ul style="list-style-type: none"> • The Foundation for a Healthy Kentucky invites applications under its new Promoting Responsive Health Policy (PRHP) initiative from organizations working to improve the health of Kentuckians through sustained policy change. The Foundation will set aside approximately \$150,000 / year to support a small # of orgs working for lasting policy change in 4 key policy areas. • Susan G. Komen Vulnerable Populations Community Grants
Health Disparities	<ul style="list-style-type: none"> • Racial Disparities Still Seen in Use of Breast Cancer Treatments: Black women less likely than whites to undergo less invasive procedures for staging the disease, study finds. • Foundation for Healthy KY and UK’s COPH report: Place Matters: Health Disparities in the Commonwealth. Place Matters uses data from the KY BRFSS survey to measure health disparities based on geography, specifically in Delta counties of western Kentucky and

	the Appalachia counties of eastern Kentucky when compared to the state as a whole.
Health Reform	<ul style="list-style-type: none"> • The health-care law has a rule requiring insurers to spend at least 80 percent of health-care premiums on medical care. The good news: It's saved consumers \$1.5 billion in one year! The not-so-good news: Some insurers are operating at a loss.
Hospice	<ul style="list-style-type: none"> • ACS: Coping With Grief During the Holidays
Job opportunity	<ul style="list-style-type: none"> • Foundation for a Healthy Kentucky: Program Officer for "Investing in Kentucky's Future Initiative". Position will have oversight for grantmaking and community engagement in support of the Foundation's place-based children's initiative.
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Graph showing age-adjusted incidence rates for HPV-associated oropharyngeal cancers in the United States during 2004–2008. • Coffee May Lower Risk of Death From Mouth Cancer: Study. Drinking more than 4 cups per day also lowered odds of dying from a type of throat cancer. • Heather Robertson, administrator of the Clean Indoor Air Partnership at the UK College of Nursing, was recently appointed by Gov. Steve Beshear to serve on the Kentucky Radon Advisory Committee. Robertson represents the Kentucky Cancer Consortium.
Prostate Cancer Screening	<ul style="list-style-type: none"> • Dr. Paul Crispen's 12/3 webinar entitled "Prostate Cancer Screening 2012" is now archived on the KCC website.
Resources	<ul style="list-style-type: none"> • The KY Tobacco Prevention and Cessation Program now have new "Quit Now Kentucky" brochures and business cards in English, as well as Smoke Free window clings. Email to Bobbye.Gray@ky.gov for more information.
Smoke-free	<ul style="list-style-type: none"> • Faced with tight budgets, states have spent less on tobacco prevention over the past two years than in any period since the national tobacco settlement in 1998, despite record high revenues from the settlement and tobacco taxes, according to a report <ul style="list-style-type: none"> ○ Kentucky's spending on tobacco prevention amounts to 0.6% of the estimated \$381 million in tobacco generated revenue the state collects each year from settlement payments and tobacco taxes. • Heavy Smokers Cut Back the Most When Cigarette Taxes Rise: Study. People with 2-pack-a-day habit cut back 35 percent compared with 15 percent for pack-a-day smokers. • Friday Dec 7, the KY Court of Appeals issued 2-1 ruling in favor of the Bullitt County Board of Health, agreeing it was operating within their authority to adopt a smoke-free regulation in order to protect public health. Congratulations Dr. Swannie Jett and the Bullitt County Board of Health and their partners! • Political climate and smoke-free laws in rural Kentucky communities: Research article in Policy, Politics and Nursing Practice journal. • SAVE THE DATE: KCSP's annual Spring Conference "Achieve Smoke-free: Takin' It to the Streets" on 4/18/13 at Central Baptist Hospital's Learning Center in Lexington.
Survivorship	<ul style="list-style-type: none"> • Cancer During the Holidays