

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **December 11, 2013** issue of “Wednesday’s Word” (see table below), a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Happy Thanksgiving!

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none">• Drug-Cost Surprises Lurk Inside New Health Plans• HealthCare.gov 'night and day' from October, feds say• Why some state-run health exchanges worked. “....Take Kentucky, which runs one of the most trouble free sites.....” (USA Today)
Breast Cancer	<ul style="list-style-type: none">• Bigger Breasts, Lack of Exercise Tied to Breast Cancer Mortality. But getting more exercise appeared to offer a level of protection, 11-year study found.• Even When Breast Cancer Gene Test Is Negative, Risk Can Persist: Study. BRCA screening has its limits in assessing dangers for women with a family history of disease, experts say.• Obesity, Smoking Increase Risk of Serious Complications after Immediate Breast Reconstruction with Implants: New risk-scoring tool allows surgeons to better counsel and potentially change an operative plan for women at higher risk for implant failure after mastectomy.• REMINDER: Living Beyond Breast Cancer’s Young Women’s Initiative is now accepting applications for the 2014 Young Advocate Program. The Young Advocate Program will train a small group of young women to better advocate within their communities and to gain a better understanding of breast cancer, while providing financial assistance to attend C4YW, the Annual Conference for Young Women Affected by Breast Cancer, on February 21-23, 2014, in Orlando, Fla. The application deadline is Monday, January 13, 2014. You can direct potential applicants to the website for eligibility and application details!
Cervical Cancer	<ul style="list-style-type: none">• Many Women Receive Unnecessary Pap Tests, Study Finds: Cervical cancer screening isn't usually recommended after hysterectomy or for women over 65.
General	<ul style="list-style-type: none">• The 2014 Dialogue for Action™: Right-Sizing Cancer Screening will take place on March 20-21, at the Renaissance Baltimore Harborplace Hotel in Baltimore, Maryland with pre-conference sessions on March 19. <i>Dialogue for Action</i> covers the mandated guidelines-driven cancer screenings seen in quality measures (colorectal, cervical and breast cancer screenings) and issues related to other cancer screenings (such as prostate, lung and

	<p>skin). Consider submitting a DFA poster abstract! Download the Submission Form – due December 17th.</p>
Grants	<ul style="list-style-type: none"> • Susan G. Komen Louisville is now accepting applications for 2014 Community Grants. The Request for Application is attached, and is also available through www.komenlouisville.org. Funding priorities and eligibility criteria are outlined in the application. All applications must be electronically submitted by 5:00 PM on Friday, January 10, 2014, through the Grants eManagement System (GeMS); https://affiliategrants.komen.org for consideration.
Health Equity	<ul style="list-style-type: none"> • SAVE THE DATE: 2014 Health Equity Summit, Thursday, April 10, 2014, 7:30 a.m. to noon. Muhammad Ali Center, 144 N. Sixth St. • Louisville, Ky. Norton Healthcare Centers for Prevention & Wellness. Continuing education credits pending. Breakfast will be provided.
Hospice	<ul style="list-style-type: none"> • Most Americans Don't Deal With End-of-Life Issues, Study Finds. Lack of awareness was most common reason cited for not having a living will.
Lung Cancer	<ul style="list-style-type: none"> • The Kentucky Cancer Program and their District Cancer Councils are in the midst of hosting community forums across the state to discuss new lung cancer screening guidelines proposed by the USPSTF. Panel members discuss lung cancer incidence and mortality data, lung cancer screening guidelines and services, insurance coverage and costs of screening, impact of the Affordable Care Act on lung cancer screening and tobacco cessation resources. Forums include a light lunch. For details on times and locations of the remaining forums listed below, contact KCP staff: <ul style="list-style-type: none"> ○ 1/8/14: Elizabethtown, Suzanne Gude at s.gude@louisville.edu ○ 1/14, TBA: Lexington, Tonya Pauley at tonya@kcp.uky.edu
Meaningful Use	<ul style="list-style-type: none"> • Meaningful-use deadline pushed back one year
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Study: Pollen Allergies May Raise Risk for Blood Cancers in Women. Researchers say hormones might play role in link, but don't know why. • State Laws Can Help Curb Binge Drinking, Study Says. Strong enforcement of alcohol-control policies may prevent many drinking-related problems. • Workers Need More Protection From Silica Dust, Report Finds. Risk is greatest for those in construction industry.
Prostate Cancer	<ul style="list-style-type: none"> • Inflammation in prostate biopsies 'indicates reduced cancer risk'

Providers	<ul style="list-style-type: none"> • Little Increase Seen in Minority Faculty at Medical Schools: Despite initiatives to increase representation, gains are still small, study finds. • Bipartisan fix advancing for Medicare doctors' pay
Public Health	<ul style="list-style-type: none"> • JOURNAL ARTICLE: "Six Components Necessary for Effective Public Health Program Implementation". Thomas R. Frieden, American Journal of Public Health, Nov 2013. Article attached.
Smoke-free	<ul style="list-style-type: none"> • SAVE THE DATE: Smoke-Free Kentucky Day at the Capitol, Wednesday, February 12th, 10am – 2pm, Kentucky State Capitol, Annex Room 111. Join us as we head to the State Capitol to educate legislators about smoke-free policies. Please register now and watch your inbox for details. • SAVE THE DATE: The Kentucky Center for Smoke-free Policy's Annual Spring Conference (Smoke-free 2013: Refresh. Replenish. Re-energize.) will be held Tuesday, April 29, 2013, 8:30 AM – 3:45 PM, at the Doubletree Suites, 2601 Richmond Road, Lexington. Stay tuned for registration information.
Survivorship	<ul style="list-style-type: none"> • Men Who Smoke After Cancer Diagnosis Face Higher Death Risk. Health-care providers should do more to help survivors quit, study says. • The Friend for Life Cancer Support Network has moved to a new location! Please change their address in your records -- and visit them in the beautiful new Baptist Health Louisville Cancer Resource Center, 4003 Kresge Way, Suite 100, Louisville, KY 40207-4652.
Tobacco Control	<ul style="list-style-type: none"> • Kids Count shows Kentucky tops in smoking by pregnant mothers • Tobacco companies, electronic cigarette firms and cigar trade groups have been lobbying the White House about a potential change to the way regulators oversee a range of tobacco products. • Tobacco, drug use in pregnancy can double risk of stillbirth • E-Cigarettes: Expert Q&A With the CDC • Three major smoking cessation therapies pose no serious heart risks • Stimulant-addicted patients can quit smoking without hindering treatment. New NIH study dispels concerns about addressing tobacco addiction among substance abuse patients. • The Campaign for Tobacco Free Kids is accepting applications for \$250 or \$500 mini-grants to support Kick Butts Day events. The application deadline is January 31, 2014, for the March 14, 2014, Annual Kick Butts Day. See here for more information. • The New York State Tobacco Education Task Force has received approval from the United States Medical Licensing Board for more comprehensive tobacco dependence

	<p>and treatment content to be included during physician examinations. Starting in 2014, this change will impact all medical students and physicians nationwide as all state board questions are developed through this organization.</p>
--	--