

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **November 6, 2013** issue of “Wednesday’s Word” (see table below), a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
<b>Affordable Care Act Implementation</b>	<ul style="list-style-type: none"><li data-bbox="431 653 1365 716">· <a href="#">State health exchanges are showing mixed results: On the Obamacare racetrack, Washington, Kentucky and New York are leading the pack.</a> (Politico)</li> <li data-bbox="431 810 1252 842">· <a href="#">In Kentucky, a Glimpse of Health Insurance Help</a> (New York Times)</li> <li data-bbox="431 926 1284 957">· <a href="#">Gov. Steve Beshear on health care law: ‘Everybody needs to chill out’</a></li> <li data-bbox="431 1041 1390 1115">· <a href="#">Obama’s chief of staff asks largest health insurers to help explain cancelations to Americans</a></li> <li data-bbox="431 1199 1130 1230">· <a href="#">Doctor shortage may not be as bad as feared, study says</a></li> <li data-bbox="431 1325 1406 1661">· In partnership with the Robert Wood Johnson Foundation, Breakaway Policy Strategies is reviewing insurance plans being offered based on early data from select states. Experts are compiling data on plans offered through the exchanges—including cost-sharing data that includes deductibles, out-of-pocket limits, and copayment and coinsurance amounts for specific services such as physician visits and prescription drugs. A report released today provides an in-depth look at what young adults will pay out-of-pocket for insurance plans on the new health insurance exchanges. <a href="#">The report details the average premiums and copayments for primary care and specialist visits, and average deductible costs.</a></li></ul>
	<ul style="list-style-type: none"><li data-bbox="431 1755 1390 1818">· <a href="#">Breast Cancer Diagnosed at Later Stage in Rural Patients: Study.</a> These women also more likely to undergo a mastectomy, researchers say.</li></ul>

	<ul style="list-style-type: none"> <li>· <a href="#">Yes, Mamm! program helps with cost of breast cancer screening</a></li> </ul>
<b>Cervical Cancer</b>	<ul style="list-style-type: none"> <li>· <a href="#">Screening for HPV May Be Better Than Pap Test, Study Suggests</a>. Screening offered greater protection against cervical cancer three years after either test was given.</li> </ul>
<b>Colon Cancer</b>	<ul style="list-style-type: none"> <li>· <a href="#">Newly Identified Biomarkers Promise Earlier, Less Invasive Colon Cancer Detection</a></li> <li>· <a href="#">1 in 3 Not Meeting Colon Cancer Screening Guidelines: CDC</a> <ul style="list-style-type: none"> <li>o CDC “Vital Signs” offers recent data and calls to action for important public health issues. <a href="#">Read November’s issue</a>, focused on colorectal cancer.</li> <li>o <a href="#">View CDC’s infographic on choosing the right CRC screening test</a>.</li> </ul> </li> </ul>
<b>Data</b>	<ul style="list-style-type: none"> <li>· <b>REMINDER:</b> <a href="#">“Data! Fostering Health Innovation in Kentucky and Ohio”</a> is scheduled for Tuesday, November 19, 2013 9:30 AM - 4:00 PM (EST) at the NKU METS Center in Erlanger, Kentucky. This conference will showcase novel and effective uses of health data in our region. Keynote speakers Dwayne Spradlin, CEO of the Health Data Consortium and Damon Davis, Director of the Health Data Initiative at HHS will update us on federal open data efforts and provide national context for innovation and entrepreneurial activity around health data.</li> </ul>
<b>General</b>	<p><b>WEBINAR:</b> Please join C-Change <b>November 21, 3:30pm - 4:30pm</b> EST for a webinar on The Institute of Medicine's (IOM) new report: <b><i>Delivering High-Quality Cancer Care: Charting a New Course for a System in Crisis</i></b>. IOM Committee Chair Dr. Patricia Ganz along with IOM Staff Expert Laura Levit, will share the findings and recommendations of this report to begin a dialogue on the implications for cancer care. <a href="#">Register for Webinar</a> IOM produced <b>video to accompany this report</b>. Access the <a href="#">video here</a>. Download the report here: <a href="#">Delivering High-Quality Cancer Care: Charting a New Course for a System in Crisis</a></p>
<b>Hospice</b>	<ul style="list-style-type: none"> <li>· ASCO has updated their <i>Advanced Cancer Care Planning</i>. This booklet contains more comprehensive information about how patients can communicate directly and honestly about advanced cancer and end-of-life care with friends, family, children, and the health care team. <a href="#">download for free from Cancer.Net</a></li> </ul>

<p><b>Human Papilloma Virus Vaccine</b></p>	<ul style="list-style-type: none"> <li>· <a href="#">HPV Vaccine Rates Lagging in Southern U.S., Study Finds</a>. Results concern researchers who say cervical cancer cases due to the virus are high in the South.</li> <li>· <a href="#">1 dose of HPV vaccine may be enough to prevent cervical cancer</a></li> </ul>
<p><b>Lung Cancer</b></p>	<ul style="list-style-type: none"> <li>· The <a href="#">Kentucky Cancer Program</a> and their District Cancer Councils are in the midst of hosting community forums across the state to discuss new lung cancer screening guidelines proposed by the USPSTF. Panel members discuss lung cancer incidence and mortality data, lung cancer screening guidelines and services, insurance coverage and costs of screening, impact of the Affordable Care Act on lung cancer screening and tobacco cessation resources. Forums include a light lunch. For details on times and locations of the remaining forums listed below, contact KCP staff: <ul style="list-style-type: none"> <li>o 11/7: Owensboro, Jaime Rafferty at <a href="mailto:jrafferty@vci.net">jrafferty@vci.net</a></li> <li>o 11/8: Hazard, Ashley Teague at <a href="mailto:ashley@kcp.uky.edu">ashley@kcp.uky.edu</a></li> <li>o 11/12: Somerset, Gloria Sams at <a href="mailto:gsams@kcp.uky.edu">gsams@kcp.uky.edu</a></li> <li>o 11/13: Bardstown, Suzanne Gude at <a href="mailto:s.gude@louisville.edu">s.gude@louisville.edu</a></li> <li>o 11/15: Lexington, Tonya Pauley at <a href="mailto:tonya@kcp.uky.edu">tonya@kcp.uky.edu</a></li> <li>o 11/18: London, Mindy Rogers at <a href="mailto:mrogers@kcp.uky.edu">mrogers@kcp.uky.edu</a></li> <li>o 11/19: Louisville, Pam Temple-Jennings at <a href="mailto:pam.templejennings@louisville.edu">pam.templejennings@louisville.edu</a></li> <li>o 12/2: Pikeville, Becky Simpson at <a href="mailto:rssimp2@uky.edu">rssimp2@uky.edu</a></li> <li>o 12/4: Ashland, Becky Simpson at <a href="mailto:rssimp2@uky.edu">rssimp2@uky.edu</a></li> <li>o 12/5: Madisonville, Joan Lang at <a href="mailto:Joanlang.kcp@att.net">Joanlang.kcp@att.net</a></li> <li>o 12/6: Paducah, Jamie Smith at <a href="mailto:jamiesmith@vci.net">jamiesmith@vci.net</a></li> <li>o 1/8/14: Elizabethtown, Suzanne Gude at <a href="mailto:s.gude@louisville.edu">s.gude@louisville.edu</a></li> </ul> </li> <li>· <a href="#">Why Lung Cancer Strikes Nonsmokers</a></li> <li>· <a href="#">Lung Cancer Alliance Requests Center for Medicare Services Commence its National Coverage Determination Process for Screening</a></li> </ul>

	<ul style="list-style-type: none"><li>· Find PSAs and other materials for lung cancer awareness month at the <a href="#">National Lung Cancer Partnership website</a></li><li>· <a href="#">New Lung Cancer Screening Assessment Tool</a>. With the growing consensus that annual low-dose CT screening should be recommended for individuals at high risk for lung cancer, the American Lung Association has launched an <a href="#">online tool</a> to help users determine whether they meet the guidelines for CT screening for lung cancer</li></ul>
<b>Patient Navigation</b>	<ul style="list-style-type: none"><li>· <b>Helping cancer patients ‘navigate’ holiday travel.</b> November marks the beginning of a busy season of holidays. If you work with patients getting ready to travel, consider printing out ASCO’s <a href="#">travel tips</a> for them to review before leaving home. Holidays also often bring a mix of emotions. Find answers to common questions about coping during this time <a href="#">here</a>.</li></ul>
<b>Policy</b>	<ul style="list-style-type: none"><li>· <b>WEBINAR: “Advocacy and Lobbying Rules for Nonprofits”, Wednesday, December 4<sup>th</sup>, 3pm EST.</b> In this one-hour webinar, hosted by the Foundation for a Healthy KY, an Alliance for Justice attorney will explain where lobbying fits into the broad concept of “advocacy;” how the IRS rules permit, but limit, the amount of lobbying a 501(c)(3) organization can do; and what exactly is and isn’t lobbying. The webinar will also discuss lobbying restrictions for nonprofits that receive federal funds. Alliance for Justice helps nonprofits and foundations navigate the rules and regulations around advocacy, and better understand what’s possible through advocacy, an important tool to further support the communities that nonprofits serve. <a href="#">Register now</a>.</li><li>· CDC has created a <a href="#">summary of state community health worker laws</a> that may be helpful to cancer programs and coalitions interested in working on community health worker policy initiatives.</li></ul>

<p><b>Prevention, Genetics, Causes</b></p>	<ul style="list-style-type: none"> <li>· <b>Top Five List in Oncology:</b> Two Top Five Lists in Oncology have been developed as part of ASCO's participation with the <a href="#">Choosing Wisely</a> campaign, an initiative of the American Board of Internal Medicine Foundation aiming to get physicians, patients, and other health care stakeholders thinking and talking about the value of each medical test, procedure, and treatment. The first list was released in April 2012 and the second on October 29, 2013. Both <a href="#">highlight five tests, procedures, and treatments that are commonly used in cancer care but not supported by evidence and should be questioned</a>.</li> <li>· <a href="#">Study Finds Too Few With Hepatitis C Start or Stick With Treatment</a></li> <li>· <a href="#">Experimental Hepatitis C Drug May Treat the Untreatable</a>. Combination medication cured nearly all study participants, without serious side effects.</li> </ul>
<p><b>Smoke-free</b></p>	<ul style="list-style-type: none"> <li>· <a href="#">Gap seen in exposure to secondhand smoke on the job</a></li> </ul>
<p><b>Tobacco Control</b></p>	<ul style="list-style-type: none"> <li>· Free <b>Cooper Clayton Method to Stop Smoking Facilitator Training</b> will be held on <b>Wednesday, December 11, 2013, from 8:30 AM – 3:30 PM EST</b> at Scott County Health Department in Georgetown. Dr. Cooper and Clayton will lead the training. <a href="#">Fill out the registration form</a>. Questions? Call Carolyn Gyurik with the Kentucky Cancer Program, at <a href="#">(606) 784-6458</a>.</li> </ul>
<p><b>Events</b></p>	<ul style="list-style-type: none"> <li>· <b>LOUISVILLE:</b> The <a href="#">Kentucky Cancer Program-West</a> will be sponsoring a <b>FREE Legal Clinic with the Louisville Bar Association and the Louisville Pro Bono Consortium at <a href="#">Gilda's Club</a> on Thursday, Nov. 7th</b>. The Clinic is open to cancer patients, their families and/or caregivers. Refreshments/Dinner: 5:30pm. Clinic: 6:00-7:30pm. *PLEASE RSVP – Call <a href="#">(502) 852-6318</a> to reserve your spot! Attorneys will be available to offer free help and advice on: Life planning documents, Including Medicare-D (will, power of attorney, healthcare surrogate, living will); Employee benefits during illness; Government assistance (Medicaid, Medicare, Social Security Disability). A flier is attached.</li> <li>· <b>LEXINGTON: “Shine a Light on Lung Cancer Vigil” on November 12, 2013, 6:30 p.m. – 7:30 p.m.</b> at The Signature Club of Lansdowne, 3256 Lansdowne Drive, Lexington. To register visit <a href="http://www.lexingtonvigil.kintera.org">www.lexingtonvigil.kintera.org</a> or contact Jeanni Thompson at <a href="tel:859-260-3198">859-260-3198</a> or <a href="mailto:jeanni.thompson@bhsi.com">jeanni.thompson@bhsi.com</a> Refreshments Provided. Sponsored by <a href="#">Baptist Health Lexington</a>. Bring your family and friends and shine a light as we celebrate lung cancer survivors, support those with this disease and honor those we have lost. Unite in the call to action for our entire</li> </ul>

community to make a difference for lung cancer patients and those at risk.

- **LEXINGTON: REMINDER:** Support the fight against lung cancer and give your lungs some exercise by participating in this year's **Free to Breathe 5K Run/Walk!** This annual event will take place on **Saturday November 16<sup>th</sup> at Commonwealth Stadium in Lexington, KY.** Free to Breathe Run/Walk kicks off UK's Tobacco-free Campus 4<sup>th</sup> anniversary week and the [Great American SmokeOut](#). Free to Breathe is sponsored by the National Lung Cancer Partnership and focuses on increasing lung cancer awareness and fundraising to support research, awareness, and change to prevent and treat lung cancer. Register at the Free to Breathe [website](#). If you want to show your support but are unable to participate, Free to Breathe offers several [suggestions](#) for alternative ways to get involved. One idea is to consider sponsoring the KCSP/Markey Cancer Center team: **Lung Cancer: Let's Not Be #1!**

- **LEXINGTON: "Breath of Life, Women's Health Luncheon":** In observance of **Lung Cancer Awareness Month** (and COPD Awareness Month), on **November 19<sup>th</sup>** the American Lung Association is holding an event with morning educational sessions starting at 9:30 a.m. (for the general public and medical professionals) and **a luncheon at 11:45 a.m.** featuring keynote speakers Kentucky Representative Susan Westrom, sponsor of smoke-free legislation, and Janice Nolen, Assistant Vice President of National Policy and Advocacy, American Lung Association. It is at Marriott Griffin Gate in Lexington. A flyer is attached. Register online and find more information at: [www.BreathofLifeLEX.org](http://www.BreathofLifeLEX.org). Recognizing that Kentucky has the highest rate in nation for new lung cancers and deaths from lung cancer, one of the morning sessions focuses on women and lung cancer and one of our keynote speakers will address efforts to curb Kentuckians exposure to secondhand smoke. You are cordially invited to attend!