

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **November 4, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer Control	<ul style="list-style-type: none"> • Republican Matt Bevin Wins Kentucky Governorship; Health Care Was Major Campaign Issue • GOP win in Kentucky sets up unprecedented Affordable Care Act fight • Clarification re: Colonoscopy coverage under ACA. On 10/23, the Dept. of Labor's Employee Benefits Security Administration posted “Affordable Care Act Implementation FAQs Part XXIX”, continuing clarification of coverage for preventive services under the ACA. Click on the link to read Q7 & 8 in the FAQ, which pertain to coverage of screening colonoscopies. • In Its Third Year, Obamacare Faces Growing Pains. Health plan premiums are on the rise, and so are penalties for the remaining uninsured.
Breast	<ul style="list-style-type: none"> • Study: Mammograms Haven't Cut Rate of Advanced Breast Cancer • Read JAMA’s “patient page” outlining Breast Cancer Screening Guidelines in the United States. • New Mammogram Guidelines Creating Controversy: Doctors at several leading U.S. cancer hospitals say most women should get exams starting at 40, not 45. • Risk of More Aggressive Early Breast Cancers Rises With Age, Study Finds. Certain milk duct tumors more likely to become invasive at 60 than 50, experts say. • Breast-Feeding May Reduce Risk of Aggressive Breast Cancer: Study. Researchers call for removing obstacles to breast-feeding in home, community and workplace. • More Evidence That Drinking May Raise Breast Cancer Risk: European study found odds for the disease rose along with daily consumption.
Cancer Control	<p>The Kentucky Cancer Program (KCP) is hosting District Cancer Council (DCC) meetings across the state in November and December. This year’s forums will include discussions on: the KCP Pathfinder and other resources; Community partner cancer control highlights; KY LEADS Collaborative; Youth smoking prevention, and more. Explore the schedule and contact your regional cancer control specialist to reserve your spot!</p>

Caregiving	<ul style="list-style-type: none"> • Cancer.net is American Society of Clinical Oncology (ASCO)'s patient information website. November is National Family Caregivers Month. Cancer.net offers a variety of information and practical resources about caring for a loved one, including a brand new, printable ASCO Answers Guide to Caregiving (PDF) and video introduction to family caregiving.
Childhood Cancers	<ul style="list-style-type: none"> • Several sections of Medline Plus's "Cancer in Children" webpage have been updated. Explore this informative online resource.
Chronic Disease	<ul style="list-style-type: none"> • Death Rates From Major Illnesses Fall in U.S.: Prevention key to continued progress in fighting cancer, heart disease and diabetes. • Giving Birth, Breast-feeding May Help Women's Long-Term Health. Researchers find link between childbirth and lower risk of death from cancer or heart disease.
Colon Cancer	<ul style="list-style-type: none"> • Processed Meat Can Cause Cancer – World Health Organization: Meanwhile, red meat only shows some association with an increased risk for colon cancer, expert panel says. • WEBINAR by the National Colorectal Cancer Roundtable (NCCRT): Tuesday, November 10th, 1:00pm EST -- NCCRT 80% by 2018 "mini webinar" on Exemplary Primary Care Practices, featuring Dr. Jason Crawford of Community Health Alliance in Reno, Nevada. Register now. Thursday, December 10th, 2:00pm EST – New York Citywide Colon Cancer Control Coalition ('C5') Lessons Learned.
Costs	<ul style="list-style-type: none"> • How Cancer Wreaks Havoc on Family Finances: Study finds an individual's earnings may drop by 40 percent in the years following diagnosis. • Three-Quarters of Americans Say Drug Affordability is Top Health Priority • Consumer piece on "Protecting Yourself from Cancer Scams"
Data	<ul style="list-style-type: none"> • MMWR: Surveillance for Cancer Incidence and Mortality – United States, 2011: October 23, 2015 / 62(54);11-51. This report provides, in tabular and graphic form, official federal statistics on the occurrence of cancer for 2011 and trends for 1999–2011 as reported by CDC and the National Cancer Institute.
Environmental Carcinogens	<ul style="list-style-type: none"> • Study Implicates Nuclear Plants in Workers' Cancer Deaths: Long-term exposure to low-level radiation is likely cause, researchers say.
Health Equity	<ul style="list-style-type: none"> • Breast Cancer Equally Common Now Among Blacks, Whites. In years past, rate for whites exceeded that of blacks, but that gap is gone, American Cancer Society says. • Black Men May Get Worse Prostate Cancer Care, Study Contends: Problems include longer waits, greater need for more care after surgery, and higher costs • MMWR QuickStats: Percentage of Children and Adolescents Aged 0–17 Years with No Usual Place of Health Care, by Race and Hispanic Ethnicity — National Health Interview Survey, United States, 1997–2014

HPV-related cancers	<ul style="list-style-type: none"> • HPV-Linked Throat Cancer Responds to Reduced Chemo, Radiation: Study - Lower doses also lower unwanted side effects, doctors report
HPV Vaccine	<ul style="list-style-type: none"> • MMWR: Human Papillomavirus Vaccination Coverage Among Female Adolescents in Managed Care Plans — United States, 2013 • Many doctors discouraging HPV vaccination, study finds • Too Few Boys Get HPV Vaccine, CDC Study Finds: This leaves them vulnerable to sexually transmitted virus, cancer.
Immuno-Oncology	<ul style="list-style-type: none"> • Norton Cancer Institute, supported by The Garlove family and the Norton Healthcare Foundation, is hosting the 6th Annual Garlove Lectureship: “Training the Immune System to Kill Cancer Cells”, TONIGHT - Nov. 4, 2015, 5:30 p.m., The Olmsted, 3701 Frankfort Ave., Louisville, Kentucky. Speaker: Jae Park, M.D., Hematologist/Oncologist, Memorial Sloan Kettering Cancer Center, New York.
Legal	<ul style="list-style-type: none"> • The Kentucky Cancer Program is hosting a FREE Legal Clinic for Cancer Patients & their Families on Wednesday, November 11, 2015. Refreshments: 5:30pm, with the Clinic open from 6:00-7:30pm at Gilda’s Club of Louisville, 633 Baxter Avenue (across from Phoenix Hill Tavern).
Lung Cancer	<ul style="list-style-type: none"> • November is Lung Cancer Awareness Month: Is your organization looking for ways to promote lung cancer awareness but don't know where to start? Utilize the GW Cancer Institute’s Lung Cancer Social Media Toolkit, featuring messages designed to increase knowledge and awareness and prompt the public to talk to their health care providers about their risk and prevention strategies. • Lung Cancer Rate Increases in Women, Awareness Remains Low • There are ways to change the statistics of lung cancer • REMINDER: The Lung Cancer Alliance is hosting multiple “Shine a Light on Lung Cancer” events across Kentucky throughout the month in Ashland, Hazard, Lexington, Louisville, Paducah and Somerset. Shine a Light, founded by a lung cancer survivor and caregiver is the largest coordinated awareness event for lung cancer in the United States. Find out where and when you can join an event!
Media	<ul style="list-style-type: none"> • Media Often Overplays Cancer Drug Research, Study Finds: Hype irresponsibly raises hopes of desperate patients, experts say.
Medicaid	<ul style="list-style-type: none"> • Kentucky's New Governor Could Change the Terms of Medicaid Expansion
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • Better Diets May Be Extending Americans' Lives: Study suggests people are eating better, living longer, though there's still room for lots of improvement • Severe Obesity Costs Medicaid \$8 Billion Annually, Study Finds: And health care expenses for heaviest adults is nearly \$2,000 more a year per patient

	<ul style="list-style-type: none"> ● WEBINAR: Health People 2020 “Who’s Leading the Leading Health Indicators? Nutrition, Physical Activity, and Obesity.” November 19, 2015, 12 – 1pm ET. Join us to learn more about the King County, WA Communities Putting Prevention to Work Initiative, which focuses on implementing policy, systems, environment, and infrastructure changes to address obesity by promoting healthy eating and active living (HEAL). Register Now. ● REMINDER: The Kentucky Board of Education Health Subcommittee in partnership with the Kentucky Association of Health, Physical Education, Recreation and Dance invite you to the inaugural kyhealthnow school health recognition event. Sunday November 15th 4:30-6:30 PM Embassy Suites 1801 Newtown Pike Lexington, KY. Keynote speaker: Dr. Dayle Hayes, Learning Connection; we will also be recognizing outstanding schools, districts and programs from across Kentucky for their efforts in making schools healthier places! Register now.
Palliative Care	<ul style="list-style-type: none"> ● New Pediatric Palliative Care Publication for Spanish-speaking Families: Spanish language brochure shows how palliative care can help children with serious illnesses and their families.
Risk Factors	<ul style="list-style-type: none"> ● Too Much TV Linked to Leading Causes of Death: Study found the more time spent in front of the tube, the greater the risk.
Survivorship	<ul style="list-style-type: none"> ● PCP/Oncology Partnerships Vital for Cancer Care Wave: Oncologists and PCPs will have to team up to cope with patient influx ● Cancer Survivors Fear Requesting Workplace Accommodations ● FREE CME: Medscape has now made “Strategies for Improving Infection Control During Cancer Care” available for completion. You will need to register (free) on the Medscape website to view the presentation. Webinar discusses risk factors for neutropenia and infection in people with cancer; policies and procedures that an outpatient oncology facility must follow to meet minimal expectations for protecting patients from infection; and identify educational tools and resources that can help facilities implement infection control recommendations. ● Online psychotherapy may help with anxiety, depression and emotional distress related to illness as much, if not more, than standard face-to-face interventions.
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> ● Kids Drawn to 'Gateway' Flavored Tobacco Products, FDA Finds: Sweet-tasting additives have widespread appeal, expose teens to nicotine. ● Raise Smoking Age to 21, U.S. Pediatricians Urge: And regulate e-cigarettes the same way as other tobacco products, doctors add. ● FDA Acts to Shut Down Tobacco Sales at Stores That Sell to Minors

- [Smoking Common in Foreign Films, Study Finds](#). International research team calls for governments to stop subsidizing films that show tobacco use.

Smoke-free

RESOURCE: What do you say to policymakers and community advocates who may be willing to compromise on a smoke-free law, hoping for a legislative ‘win?’ Take a look at the [Kentucky Center for Smoke-free Policy’s](#) new [fact sheet](#) for talking points on what makes an effective smoke-free law and the dangers of not protecting everyone.

E-Cigarettes

- [E-Cigarette Use Highest Among Young Adults, U.S. Report Finds](#). Almost 4 percent of all adult Americans use them, new survey shows.

Tobacco Cessation

- [Study found smokers can get angry, defensive when public health programs stigmatize tobacco use](#)
- **REMINDER: Freedom from Smoking Trainings** scheduled for **11/11/15** in Louisville and 2/17/15 in Bowling Green. American Lung Association’s Tami Cappelletti will offer more Freedom From Smoking facilitator classes beginning January 2016. Training and materials are discounted to \$100.00 per facilitator if you are able to provide: a room, AV equipment, breakfast and lunch and 8 trainees. Scholarships may be available. Contact Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017.

Events

Events in Lexington

- **AMERICAN CANCER SOCIETY All In to End Cancer Casino Night** at the Livery in Lexington on **11/20/15**. Join us for an unforgettable evening of casino games featuring celebrity dealers, popular eats and libations, live music, a silent auction, and more! For more information, visit allintoendcancer.org or call 859-260-8350.
- The [LUNG FORCE Expo, December 4, 2015](#) at Embassy Suites Lexington, is a program designed for patients, caregivers and healthcare providers to learn more about the latest trends, resources and research surrounding lung cancer, COPD and asthma.
- **SAVE THE DATE:** Kentucky Center for Smoke-Free Policy’s 2016 Spring Conference: Mobilizing an Army of Smoke-free Advocates; **Thursday April 28, 2016** in Lexington, KY. Keynote speaker: Stanton Glantz, PhD, Professor of Medicine at the University of California, San Francisco. Dr. Glantz is known worldwide for his work in tobacco control.

Events in Louisville

- Two **Freedom From Smoking facilitator trainings** are currently schedule for Louisville and Bowling Green: **November 11, 2015 in Louisville and February 17, 2016 in Bowling Green**, contact Tami Cappelletti for more information. The facilitator training and

materials is \$100.00 per facilitator. For more information contact Tami Cappelletti with the American Lung Association at (502) 363-2652 or toll free at (877) 893-5864 or email at tami.cappelletti@lung.org .

- **Gilda's Club of Louisville** offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda's Club](#)).

Events of Interest (in chronological order)

- **OBESITY: [Southern Obesity Summit](#)** in Jackson, Mississippi at the Jackson Marriott Downtown, on **November 15-17, 2015**. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. [Registration is now open.](#)