

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **October 7, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer Control	<ul style="list-style-type: none"> <li>• <a href="#">U.S. Senate Passes Revision to Health Care Law</a></li> <li>• The KCC ACA &amp; Cancer Team recently updated <b>factsheets summarizing the cancer prevention and screening benefits available in Kentucky</b>. Please share these documents widely with your networks, and let us know how you’ve used them so we can evaluate their reach. Contact Jennifer Redmond Knight: <a href="mailto:jredknight@kycancerc.org">jredknight@kycancerc.org</a> <ul style="list-style-type: none"> <li>• <a href="#">ACA and Cancer Basic Public Version</a></li> <li>• <a href="#">ACA and Cancer Detailed Public Version</a></li> <li>• <a href="#">ACA and Cancer Health Professionals Version</a></li> </ul> </li> </ul>
Alcohol	<ul style="list-style-type: none"> <li>• <a href="#">“Cancer: What’s Alcohol Got to Do With It?” webinar available</a>. The National Council for Behavioral Health hosted this webinar about cancer risk associated with alcohol use and evidence-based strategies to prevent and address alcohol use.</li> </ul>
Adolescent and Young Adult (AYA)	<ul style="list-style-type: none"> <li>• <a href="#">Young Cancer Survivors Often Develop New Malignancies</a>: Teens, young adults who received radiation treatment appear at higher risk, study says.</li> </ul>
Bladder	<ul style="list-style-type: none"> <li>• <a href="#">Risk of Bladder Cancer Rising for Workers in Many Industries</a>. Odds for the disease are also climbing faster among women than men, research shows.</li> </ul>
Breast	<ul style="list-style-type: none"> <li>• <a href="#">Early Detection Still Key to Breast Cancer Survival: Study</a>. Despite advances in treatment, finding smaller tumors linked to better results.</li> <li>• <a href="#">Too Few Women Get Counseling Before Breast Cancer Gene Test: Study</a>. But outside expert questions whether counseling may be more important after test comes back positive.</li> <li>• <a href="#">New NIH breast cancer research to focus on prevention</a></li> <li>• <a href="#">Breast Cancer Tumor Test to Tailor Treatments</a>: A diagnostic test helped guide treatment choices by successfully identifying women with a certain breast cancer type who didn’t need to undergo chemotherapy.</li> <li>• <b>Breastfeeding</b> for an extended period (at least a year) is associated with a decreased risk of both hormone receptor-positive and hormone receptor-negative breast cancer. A recent MMWR [October 9, 2015 / 64(39);1112-7] Vital Signs examined <a href="#">Improvements in Maternity Care Policies and Practices That Support Breastfeeding — United States</a>,</li> </ul>

	<p><a href="#">2007–2013.</a></p> <ul style="list-style-type: none"> <li>● <b>REMINDER:</b> <a href="#">2015 Breast Cancer Symposium Insights and Updates</a>, presented by Norton Cancer Institute. <b>Thursday, October 15<sup>th</sup></b> at 11:45am, Audobon Country Club, Louisville, KY. To register, <a href="#">NortonHealthcare.com/CMLiveEvents</a>.</li> </ul>
Clinical Trials	<ul style="list-style-type: none"> <li>● <b>REMINDER:</b> <a href="#">Cancer treatment developed at UK approved for clinical trials</a>. The Exatherm Total Body Hyperthermia System heats the patient’s blood to potentially damage or kill lung cancer cells throughout the body. For more info visit <a href="#">UKClinicalResearch.com</a> or call the division of UK Cardiothoracic Surgery at <a href="#">859-323-6494</a>. <b>Physicians:</b> to refer a patient, contact Dr. Jeremiah Martin through the UK physician referral service toll free at <a href="#">800-888-5533</a> or <a href="#">859-231-9922</a></li> <li>● <b>REMINDER:</b> The <a href="#">University of Louisville Kent School of Social Work</a> is conducting a <b>research study about the impact that cancer treatment has on the economic well-being of cancer survivors</b>. Consider distributing <a href="#">this participant information</a> among your survivor networks!</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>● The U.S. Preventive Services Task Force posted today a <a href="#">draft recommendation statement and draft evidence review on screening for colorectal cancer. These materials are available for review and public comment</a> from October 6, 2015 through November 2, 2015.</li> <li>● <a href="#">AGA Recommends All Patients with Colorectal Cancer Get Tested for Lynch Syndrome</a></li> <li>● <a href="#">More Evidence Daily Aspirin May Fight Colon Cancer, Other Gastro Tumors</a>. 4-year study found survival doubled for gastrointestinal cancer patients who took low-dose pill each day.</li> <li>● <b>WEBINAR:</b> The <a href="#">National Colon Cancer Roundtable is hosting two webinars</a> in October. <b>TOMORROW, Thursday, October 8th</b>, 2015 at 1:00pm EST – “<b>Evaluating Systems Change focused on Colorectal Cancer Screening</b>”; and Tuesday, October 20th, 12:30pm EST -- NCCRT 80% by 2018 ‘mini webinar’ on “<b>Exemplary Primary Care Practices</b>”.</li> </ul>
Complementary & Integrative Health	<ul style="list-style-type: none"> <li>● The possibility of drug interactions, direct toxicities, and contamination with active pharmaceutical agents are among the safety concerns about dietary and herbal supplements. Although there is a widespread public perception that herbs and botanical products in dietary supplements are safe, research has demonstrated that these products carry the same dangers as other pharmacologically active compounds. Interactions may occur between prescription drugs, over-the-counter drugs, dietary supplements, and even small molecules in food—making it a daunting challenge to identify all interactions that are of clinical concern.</li> </ul>
Media	<ul style="list-style-type: none"> <li>● The George Washington (GW) Cancer Institute recently released a <a href="#">training on media planning and media relations designed for public health professionals working in cancer control</a>.</li> </ul>
Costs	<ul style="list-style-type: none"> <li>● <a href="#">Health Insurance Deductibles Rising Faster Than Workers' Wages</a></li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">Financial Burden of Multiple Myeloma High, Even Among Insured</a></li> <li>• Ever wonder why prescription drugs -- including pricey new cancer drugs -- <a href="#">cost so much more</a> in the U.S. than abroad?</li> <li>• <a href="#">A New Effort Has Doctors Turn Patients Into Donors</a></li> </ul>
Data	<ul style="list-style-type: none"> <li>• <a href="#">NHPCO's Facts and Figures: Hospice Care in America 2015 Edition</a> (National Hospice and Palliative Care Organization)- NHPCO released a new edition of facts and figures on hospice care in America.</li> <li>• <b>REMINDER:</b> <a href="#">2014 Behavioral Risk Factor Surveillance System (BRFSS) Data Now Available</a>: The CDC's BRFSS uses both landline and cellular telephones to collect health information from a representative sample of adults aged 18 years and older in each state. BRFSS is the largest ongoing telephone-based surveillance system in the world, with more than 460,000 interviews conducted in 2014.</li> </ul>
End-of-Life Care	<ul style="list-style-type: none"> <li>• <a href="#">How Doctors Can Approach End-of-Life Conversations</a>: It's important that doctors talk to their patients. But it's also important that they do it right.</li> <li>• <a href="#">Poll Finds Overwhelming Support For Medicare Paying For End-Of-Life Talks</a>: Kaiser Family Foundation survey reveals that 8 out of 10 people support government and insurers paying for advance care planning discussions.</li> </ul>
General	<ul style="list-style-type: none"> <li>• <a href="#">Cancer May Be a Hidden Danger to the Heart: Report</a>. Austrian researchers find telltale signs of heart disease in newly diagnosed cancer patients.</li> <li>• <a href="#">Cancer Treatment Should Proceed for Pregnant Women: Study</a>. Researcher says no risk found for unborn child.</li> <li>• <a href="#">Finding Disease Cures Can Take Up to a Century: Analysis</a>. Researchers looked over data stretching back decades to chart the path to discovery.</li> </ul>
Grants	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> <a href="#">Healthy Communities Funding Announcement</a>: The Kentucky Department for Public Health (KDPH), Healthy Communities Grant Program is <b>seeking applications to engage community members in the promotion of healthy eating and physical activity</b>. Mini-grant opportunities are available to develop a plan to promote the 5-2-1-0 Healthy Numbers for Kentucky Families Campaign, increase access to farmers markets, or develop a pedestrian/bicycle plan. \$1,000 and \$3,000 grants are available, for a total of \$54,000. <b>Deadline: October 12, 2015</b> midnight local time.</li> <li>• <b>REMINDER:</b> <a href="#">America Walks and the Every Body Walk! Collaborative</a> have announced a <a href="#">new micro grant program</a> designed to assist local walking advocates build on the momentum of the newly released Surgeon General's Call to Action. The program will fund 10-15 community groups for activities designed to increase local walking programming and stimulate community demand for infrastructure improvements that provide accessible, safe walkable places for the entire community. Applications are due by 5:00pm EDT on <b>October 15th</b>.</li> </ul>

<p><b>Health Equity</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Bridges Out of Poverty Workshop</a>, <b>Wednesday, October 28, 2015, 8:00am-4:30pm</b>. Fayette County Extension Office, 1140 Red Mile Place, Lexington, KY 40504. This event is FREE, but lunch will not be provided. Nursing contact hours are available. Contact Mark Johnson at <a href="mailto:johnsonm@lexha.org">johnsonm@lexha.org</a> or 859-281-5048. Space is limited. Registration required, and deadline is October 23<sup>rd</sup>.</li> <li>• <a href="#">Hispanic, Poor Children May Have Greater Risk of Losing Eye to Cancer</a>: Study suggests disparities in care; rare disease typically uncovered during routine visits.</li> <li>• <a href="#">Most of World's People Lack Access to Safe Cancer Surgery: Report</a>. But more than 80 percent of patients have tumors that require operations.</li> </ul>
<p><b>Lung Cancer</b></p>	<ul style="list-style-type: none"> <li>• <b>Lung Cancer Awareness Month Social Media Toolkit</b>. Is your organization looking for ways to promote Lung Cancer Awareness Month in November? The GW Cancer Institute is pleased to announce the publication of a <a href="#">Lung Cancer Awareness Social Media Toolkit</a> for November 2015, featuring messages designed to increase knowledge and awareness and prompt the public to talk to their health care providers about their risk and prevention strategies.</li> <li>• <b>WEBINAR: "Closing the Gap in Lung Cancer Disparities,"</b> <b>October 13, 2015, 2-3 PM EDT</b>. To register and obtain additional information : <a href="http://bit.ly/1Vm8xHe">http://bit.ly/1Vm8xHe</a> Keynote Speaker Dr. Christopher S. Lathan, MD, MS, MPH; Assistant Professor of Medicine-Harvard Medical School; Faculty Director, Cancer Care Equity Program at Dana-Farber Institute.</li> <li>• <a href="#">CT Scans for Lung Cancer Turn Up Few False-Positives: Study</a>. Worries that wider adoption of the screen might lead to unnecessary surgeries are unfounded, experts say.</li> <li>• <a href="#">Why Do Some Smokers Not Get Lung Disease?</a></li> <li>• <a href="#">Differences Found in Smokers, Nonsmokers Who Develop Lung Cancer</a>: Nonsmokers with a common form of lung cancer more apt to be women, study finds.  </li> <li>• <a href="#">Study Says Radiation Often Overused in Late-Stage Lung Cancer</a>. Authors cite concerns about extra costs, side effects.</li> <li>• <a href="#">FDA Approves New Treatment for Lung Cancer</a>: Keytruda shrank tumors in some patients with advanced disease</li> </ul>
<p><b>Resources</b></p>	<ul style="list-style-type: none"> <li>• Check out the latest <i>ASCO Answers one-page fact sheet on understanding blood test results</i>. This fact sheet has information on a complete blood count, white blood cell count, white blood cell differential, red blood cell count, a platelet count, terms to know, and questions to ask the doctor. <a href="#">Download</a> a printable PDF.</li> </ul>
<p><b>Skin Cancer</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Tanning Bed Use, Skin Cancer Rates High Among Gay Men</a>: Study: Experts note future prevention efforts need to target this group</li> </ul>
<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• As part of the National Cancer Survivorship Resource Center, a collaboration with ACS and funded by CDC, the <a href="#">George Washington University (GW) Cancer Institute</a> launched the <a href="#">Cancer Survivorship E-learning Series for Primary Care Providers</a> to educate primary care providers how to better care for cancer survivors. The online program</li> </ul>

	<p>offers free CEs for primary care providers (physicians, nurses, nurse practitioners and physician assistants). <b>The e-learning series consists of 8 modules, including two NEW modules on prostate and colorectal cancer survivorship.</b> Spread the word about this FREE innovative training by sharing the <a href="#">promotional flyer</a> and <a href="#">access the program</a>.</p>
<p><b>Thyroid</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Surgeon's Experience Tied to Success of Thyroid Removal: Study</a>. Patients should ask how many of these operations the doctor does each year.</li> </ul>
<p><b>Tobacco Control</b></p>	<p><b>Tobacco – General</b></p> <ul style="list-style-type: none"> <li>• <a href="#">More Children, Teens Enticed to Smoke With Flavored Tobacco: CDC</a>: 7 out of every 10 kids who said they used tobacco have used flavored varieties, survey shows. <ul style="list-style-type: none"> <li>○ Read the related <a href="#">MMWR article on page 6 here</a>.</li> </ul> </li> </ul> <p><b>Secondhand Smoke</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Secondhand Smoke Linked to Behavior Issues in Kids</a>: Risk is greatest among children exposed both in the womb and at a young age, study suggests.</li> <li>• <a href="#">Secondhand Smoke May Double Risk of Hospitalization for Kids With Asthma</a>. Exposure can worsen symptoms and make the disease more difficult to manage, researchers say.</li> <li>• <a href="#">England, Wales ban smoking in cars with children inside</a></li> <li>• The <b>Kentucky Center for Smoke-free Policy (KCSP)</b> is conducting a survey of county clerks in Kentucky in order to determine which Kentucky counties have county-level smoke-free government building policies. Address questions or comments to Holly Brown at <a href="mailto:hmbrow4@uky.edu">hmbrow4@uky.edu</a>.</li> <li>• <b>Housing and Urban Development (HUD) has released a new smokefree housing video</b> re: what housing providers need to know to go smoke-free, benefits and obstacles and how to address them, and tips to enforcing the policy. A resident family demonstrates the positive impact the policy had to quit smoking. To read more, click <a href="#">here</a>. HUD's new video can be found <a href="#">here</a>. Making the Business Case for Prevention: Smoke-free Multiunit Housing video can be found <a href="#">here</a>.</li> </ul> <p><b>Tobacco Cessation</b></p> <ul style="list-style-type: none"> <li>• <a href="#">8 of 10 People in Addiction Treatment Smoke, Study Finds</a>: Helping smokers quit can improve their chance for successful drug and alcohol treatment, researcher says.</li> </ul>
<p><b>Events</b></p>	<p><b>Events in Lexington</b></p> <ul style="list-style-type: none"> <li>• <b>KENTUCKY CANCER LINK &amp; KENTUCKY CANCER FOUNDATION: <a href="#">“The Best is Yet to Come” Charity Gala, celebrating 100 years of Frank Sinatra</a></b>. An intimate evening of tasting, dinner, dancing and more on <b>October 29<sup>th</sup></b>, 7pm at Hill ‘n Dale Farms in Lexington, featuring music by Frank Sinatra, Jr. Tickets can be purchased for this event by calling 859.309.1700 or via email to <a href="mailto:vickib@kycancerlink.org">vickib@kycancerlink.org</a></li> </ul>

- **AMERICAN CANCER SOCIETY All In to End Cancer Casino Night** at the Livery in Lexington on **11/20/15**. Join us for an unforgettable evening of casino games featuring celebrity dealers, popular eats and libations, live music, a silent auction, and more! For more information, visit [allintoendcancer.org](http://allintoendcancer.org) or call 859-260-8350.

#### Events in Louisville

- **2015 Breast Cancer Symposium Insights and Updates**, presented by Norton Cancer Institute. **Thursday, October 15<sup>th</sup>** at 11:45am, Audobon Country Club, Louisville, KY. Keynotes speakers: Keynote speaker Rowan T. Chlebowski, M.D., Ph.D., Harbor-UCLA Medical Center; Abigail S. Caudle, M.D., The University of Texas MD Anderson Cancer Center; Darius Francescatti, M.D., Rush University Medical Center. This event is designed for physicians, nurses and other health care providers, lunch and CMEs available. To register, [NortonHealthcare.com/CMELiveEvents](http://NortonHealthcare.com/CMELiveEvents).
- **IMMUNIZATION Conference: Educate, Immunize, Protect- KY's Immunization Trifecta: Kentucky Immunization Conference**- Sponsored by the KY Rural Health Association and the KY Immunization Program on **October 14-16<sup>th</sup>** in Louisville, KY. **Registration** is \$50. **Agenda** to include educational sessions on HPV vaccination and adolescent vaccination strategies. [Click here](#) for conference sponsorship info.
- **AMERICAN CANCER SOCIETY Inaugural Red vs. Blue Gala** on **October 17<sup>th</sup>** at the Valhalla Golf Club in Louisville: includes a cocktail reception, dinner, competitive live auction, and after-party. Every sponsorship, ticket, auction bid, and hot air balloon ride will offer a chance to claim "points" for the red or blue team. Learn more at [rivalrygala.org](http://rivalrygala.org)
- Two **Freedom From Smoking facilitator trainings** are currently schedule for Louisville and Bowling Green: **November 11, 2015 in Louisville and February 17, 2016 in Bowling Green**, contact Tami Cappelletti for more information. The facilitator training and materials is \$100.00 per facilitator. For more information contact Tami Cappelletti with the American Lung Association at (502) 363-2652 or toll free at (877) 893-5864 or email at [tami.cappelletti@lung.org](mailto:tami.cappelletti@lung.org) .
- **Gilda's Club of Louisville** offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda's Club](#)).

#### Events of Interest (in chronological order)

- **DATA: "Data! Fostering Health Innovation in Kentucky and Ohio"** on **Thursday, 10/29**. Health data enthusiasts, nonprofit and philanthropic orgs, hospitals, health depts, community planners and researchers are encouraged to attend. [Register for the event](#) to be held **9:30 am to 4 pm EST at the NKU METS Center**, 3861 Olympic Blvd., Erlanger, KY 41018. Presented by Interact for Health and the Foundation for a Healthy Kentucky.
- **OBESITY: Southern Obesity Summit** in Jackson, Mississippi at the Jackson Marriott Downtown, on **November 15-17, 2015**. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. [Registration is now open.](#)

